

Publics and their problems — notes on the remaking of the South Bank, London.

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SCHOLARONE™ Manuscripts Publics and their Problems — notes on the remaking of the South Bank, London.

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Abstract

Cities are full of disputes about organising public life. These disputes are not only important for deciding how spaces get used, they are integral to how publics form and develop. They in all sorts of ways define the potentialities of urban public life. This article tells the story of the Southbank Centre's plans to redevelop their central London site, and Long Live Southbank's protest of these plans to save their skateable space. Through this detailed case study the article develops a distinctive conceptual apparatus for making sense of public disputes. Drawing links between Deweyan pragmatism and assemblage theory, the article explores how publics were drawn together as assemblages of humans and non-humans with the capacity to act and argue. It follows the arguments that each side made – and the justifications underpinning them – to explore the different ideas of public-ness that were at stake in the disagreement. This also helps highlight the space for cooperation that existed. The article emphasises the role affect played in shaping the dispute; recognising its role in public reasoning, and in how people get pulled into different publics. This is a story not only of disputation, but of how a corner of London expanded its public-ness.

Key Words

Public space, pragmatism, assemblage, justification, affect, urban politics, London

1. Introduction

On 15th January 2014 the Mayor of London, Boris Johnson, told a preliminary planning meeting of the London Assembly that he would not support a plan to expand the Southbank Centre — a charitable arts organisation located on the southern bank of the River Thames in central London [1]. The Southbank Centre had planned to expand the space they provide for music rehearsals, performances, community gardening, education and entertaining. This was designed to provide access to the arts in one of the poorest boroughs in London. To pay for the expansion, the Southbank Centre had planned to create a series of commercial units on the high value land beneath the Queen Elisabeth Hall — one of their facilities. This space has been used by skateboarders from across London and the UK since the 1970s. Affectionately named 'the undercroft', many consider the space to be the home of British skateboarding (Hawk, 2013), and the world's oldest continually skated space (Borden, 2014). Intervening Boris Johnson effectively backed the arguments of a coalition of skateboarders over the plans of the Southbank Centre, citing the importance of the social value of the undercroft and its importance to the community of young people that use it. It was a remarkable decision and one that blindsided the Southbank Centre (Brown, 2014; Vincent, 2014). Three weeks later, on 5th February, the Southbank Centre capitulated. They withdrew their application for expansion, and began to consider possible alternative funding models that would retain the skateable space.

This is a remarkable and heartening story. A tale of the weak beating the strong; of the powerless defeating the powerful. A group of outsiders asserting their 'Right to the City' and in the process pushing back at the relentless commercialisation of public space — indeed this is the argument made by Jones (2014) and Mould (2015). Developed through the work of Lefebvre (1991; 1996), these analyses offer a compelling account of the sense of insurgency that animated the conflict. However, they leave us with relatively few resources for making sense of what happened next. For example, Mould (2015) felt that there might be 'further plans for development [that] were perhaps subtle but no less determined in their appropriation of the skate spot' (p. 146). Yet what actually happened is possibly the most interesting part of the whole case. Since the Southbank Centre withdrew their plans for redevelopment at the expense of the undercroft skateable space, the skateboarders have launched a campaign in *co-operation* with the Southbank Centre to *extend* the amount of space set aside for skateboarding at the site [2]. A striking development. It is a development that highlights the need for critical urban studies to develop what Simone and Pieterse (2017) would call a more 'prospective' register. There is a need to be able to tell this story in a way that can account for the new coalitions of publics and new configurations of public-ness that have developed through the Southbank Centre and the skateboarders' dispute.

In what follows we trace out how these two protagonists went about assembling, articulating, and

manipulating, competing publics. We tell a story about how urban publics are pulled together in relation to specific issues in specific material situations (Latour, 2005; Marres, 2012). Following the work of people like Iveson (2007), Watson (2006), and Sennett (2018) we want to add to critical urban studies' repertoires for producing empirically nuanced accounts of urban politics and urban change (see also: Barnett, 2014; Bridge, 2014; Amin, 2012). We are interested in exploring how notions of justice and worth emerge, develop, and are contested in particular situations (Boltanski and Thévenot, 2006; Blok, 2015; Barnett, 2017). Attending to these processes expands our accounts for how it is that urban public spaces are remade and reconfigured, and allows us to further develop our capacity to make sense of and evaluate urban change. This is with an aim to develop 'potential point[s] of leverage in efforts to configure better and more democratic forms of urban public life' (Koch, 2015: 1231).

The aims of this article are twofold. Empirically it tells the story of the Southbank Centre's plans to redevelop their central London site, and the saving of the undercroft as a skateable space. Conceptually it develops a distinctive conceptual apparatus for making sense of public disputes. We trace out the assemblage of relations and alliances that different sides of the disagreement pulled together; in the process bringing Deweyan pragmatism into conversation with assemblage theory. Central to the dispute were the often radically different justifications the protagonists drew upon and utilised throughout the campaign (Boltanski and Thévenot, 2006). These justifications are important for understanding the different ideas of public-ness that were at stake, and for how cooperation was eventually able to happen. Finally, we highlight the importance of accounting for affect in how public disputes unfold (Connolly, 2008; c.f. Barnett, 2008). Affect has become prominent within certain areas of critical urban studies. Rather than framing what was going in terms such as 'affectual urbanism' here the focus is how affect operates in a more 'minor' key (Katz 1996; c.f. Anderson and Holden, 2008). This is an argument that recognises the role of affect in public reasoning, and in how people get pulled into different publics. In so doing we tell a story not only of disputation, but of how a small corner of London expanded its publicness.

2. The possibilities of urban dispute

The events at the South Bank were ambiguous and multi-layered, with moments of both entrenched opposition, but also resolution and coalition building. At the time of research Jones (2014) and Mould (2013; 2015) had both offered accounts of the dispute in a way that underscored the oppositional nature of the conflict. Building on these accounts our task was to not only make sense of how and why the dispute happened, but also how it could reach a point where both sides are now working together to expand public-ness at the site. These events required a set of tools and concepts that were able to tell the

story in a way that highlighted the possibilities of urban dispute. Ahead of diving into the details of the dispute it is worth setting out some of the concepts with used to approach the story.

In their recent book *New Urban Worlds* Simone and Pieterse (2017) raised concerns about an overemphasis on critique in urban studies. They argue that alongside the work of critique, there was a need to practice research in more hopeful and imaginative registers (see also: Woodyer and Geoghegan, 2013). For them this has involved re-describing urban life in the Global South and foregrounding the capacities and resourcefulness of all sorts of everyday people and institutions. Another approach can be to focus on the critical capacities of ordinary people to make sense of problems and reach for justice.

That is the argument made by people like Barnett and Bridge who have argued the philosophy of pragmatism might be a resource that is useful for broadening and diversifying the tools used to make sense of democracy as it relates to urban environments (Barnett and Bridge, 2013; Barnett, 2014; Bridge, 2014; see also: Lake, 2017). Dewey offers a number of insights for making sense of the productive dynamics of public disputes. In the Public and its Problems (1927) Dewey observes how problematic situations are made public by those who are affected by a situation so that it matters to broader audiences who are indirectly affected. Making a problem public can then lead to a political and institutional response to the problematic situation — ultimately leading to resolution. This is a productive dynamic to work with. It highlights public disputes as processes (Terzi and Tonnelat, 2017). It places disputes in relation to particular material issues (Latour, 2005; Marres, 2012). And is an approach that frames political change as an ongoing working-out of problems (Barnett, 2017; Hankins, 2017; Harney, et al. 2016); a working out that is nonetheless full of argumentation (Bernstein, 2010). Indeed we can connect it to authors like Zerilli (2009) and Young (1990) who talk about political argumentation as being grounded in ordinary experiences. As an argument for a more expansive, participatory approach to democracy, Dewey can be taken in a number of directions. Farías (2011) has drawn on Dewey to argue that 'actual urban situations define the space of intervention for an urban democratic public, not capitalism at large' (p. 372). Whereas Purcell (2017) has suggested that Dewey may well be a useful addition to insights from critical theorists like Lefebvre, Rancière, and Foucault 'into our study of a project for democracy' (p. 500) — where democracy is understood in contradistinction to capitalism (Purcell, 2013). For our purposes it is the dynamic of disputation that Dewey describes which is useful — the formation of publics, the pursuit of their interests, and how communication and cooperation feed in to everyday political activity and the pursuit of the common good (Sennett, 2012; 2018).

One of the key areas of inquiry this opens up is how do publics form around issues of concern? And why are some publics efficacious and others not? These are questions which can be productively developed through more-than-human ontologies. The original translation of 'assemblage' came from the French

'agencement' meaning 'an arrangement that creates agency' (Müller, 2015: 29). Here the question of formation, and a given formation's potential capacity, proceed hand in hand. DeLanda's (2006; 2016) ontology prioritises this sense of capability, where assemblages are partly defined by what they are able to do. Buser (2018), Lieto (2017), Metzger (2010), and Farías and Blok (2016) have each in different ways worked with more-than-human ontologies to think about how public, democratic, practices develop in relation to the urban environment. Whilst Latour (2005) and Bennett (2009) have noted the resonances more-than-human ontologies have with Dewey's pragmatism (see also, Koopman, 2008; Farías, 2011). Our intention is to think of Dewey's publics as assemblages; to think of publics as assemblages of human and non-human elements — including films, images, texts, tables, petitions, and skateboards — that develop the capability to act in the urban environment. One way of approaching assemblage thinking has been to see it as a coherent and distinct ontology to conventional ways of thinking. We want to do something more modest. Our intent is to use it as part of our conceptual apparatus of related concepts to guide and animate our inquiry.

The productiveness of working Dewey through assemblage theory is twofold. First, it contributes to debates over the critical utility of assemblage thinking (McFarlane, 2011). Assemblage as we use the term is not merely methodologically descriptive (cf. Brenner, et al. 2011), but rather alters our understanding of the key actors in a given public dispute. It can help to develop understanding of the way in which agency is distributed across and within networks (Sandover, et al. 2018), and highlight the capacity of non-human actors to facilitate new lines of argumentation and engagement within disputes (Campbell, 2013). From this perspective publics not only form but also become effective when 'they are 'equipped' with the necessary sociotechnical devices' (Farías, 2017: 48). That is to say, they gain their capacities to act in part with and through the materials and communicative media they mobilise. Second, we aim to move away from reified generalities like 'The Public', towards an understanding of specific assemblages of publics concerned with specific material issues (DeLanda, 2016; Dewey, 1927). As people like Iveson (2007) and Watson (2006) have emphasised questions of public-ness are raised in relation to specific conflicts. Acknowledging this pushes us to attend to the times and spaces where moments of public-ness emerge and better understand their efficacy. It also helps address a lacunae within urban studies. To paraphrase Simone and Pieterse (2017) there is a pressing need for urban studies to develop more prospective registers of inquiry. More than just critique there is a need to be able to imagine, notice, and re-describe the potentialities that exist and can be developed in cities around the world. Their argument is that critique alone is not enough (see also: Ferguson, 2011). Developing Deweyan pragmatism in conversation with assemblage theory is one approach that can be effective in highlighting moments where humans and non-humans are pulled together as publics to facilitate democratic change.

A capability that publics develop is the ability to argue and to justify. As Barnett (2014: 1630) puts it: 'to

further conceptualize the relationship between urbanization and democratic politics, it might be helpful to take a lead from styles of social theory that focus on the irreducible role of normative practices in the everyday coordination of human practices'. For our purposes this means paying attention to the values and justifications drawn on in a dispute. As Fuller (2013), Holden and Scerri (2015), and Blok (2015) have shown, paying attention to moments of practical dialogue and justification can provide insight into how planning disputes unfold. They productively draw on the French pragmatic sociology of critique as practiced by Boltanski and Thévenot (2006) who have developed a theory about how groups and individuals draw on particular normative values to argue. Theses normative values cover six categories — domestic, market, industrial, fame, inspired, and civic — and conflicting values often lie at the heart of disputes (as well as their resolution towards a common good). Holden, et al. (2013: 20) even go as far to argue that the synergies between Deweyan American pragmatism, and French critical pragmatism, helps add depth to our understanding of how the common good might be reached for through dispute in 'a dauntingly complex, dynamic and uneven public sphere'. As Stark (2009) has demonstrated, it is not necessary to adopt Boltanski and Thévenot's schema wholesale for it to be useful. What is distinctive about this approach is its attention to the ordinary critical capacities mobilised in disputes.

By looking to justifications for an understanding of public disputes, we do not want to singularly focus on rational communication. Writers as diverse as Connolly (2008), Haidt (2013), Mercier and Sperber (2017) have shown that the ways we construct and are convinced by arguments are entangled with affect and emotion. As Amin (2015) has discussed the political potential of a public space is deeply entangled with affective intensities. Moreover in this case, where so much energy was focused on the practice of skateboarding, the production of films, and the aesthetics of the buildings, it was important to find a way to discuss the centrality of affect in the dispute (Carter and McCormack, 2006; Bridge, 2004; Borden, 2001). This involved both how people came to be affected by the dispute and assembled into a public (Barnett, 2017), but also how the reasoning of the dispute itself unfolded in an affectual register (Connolly, 2008); not least because one of the things the assembled publics were able to do was communicate affectively. The point is that affect is entangled with how assembled publics go about participating in a dispute. Accounting for how people become entangled with the dispute goes a long way towards elaborating on how and why the dispute unfolded in the way that it did.

3. How we followed the story (our methodology)

Before moving onto the story a quick word on where the material for the narrative came from. In retrospective case studies such as this, the researcher's task is to undertake a political forensics of the case (Ragin and Becker, 1992). This involves trying to gather as much material as possible left in the dispute's

wake. To this end, a systematic review of the media coverage (in print and online) was carried out. This extended to use of the *Wayback Machine* — an internet archive — to access deleted web material related to the dispute. Parallel to this a detailed analysis of the planning documents produced by the Southbank Centre, as well as the objections they generated, was completed. The social media communication that surrounded the dispute was also examined, this focused largely on Long Live Southbank's Facebook page. This documentary material was consolidated through ten in-depth interviews with key actors from the Southbank Centre, the skateboarders, and adjacent institutions [3]. These interviews informed and clarified our understanding of the events, as well as providing additional detail not available via secondary sources. Due to the task of tracing a dispute, the public, contemporaneous statements are more quoted than the reflections from the research participants conducted two years after the events. A timeline of key events is summarised in figure 1. With that out of the way let us get back to the very public dispute of the South Bank.

4. Assembling publics

Thursday 2 January 2014, thirteen days before Mayor Johnson's decision not to support the Southbank Centre's plans. Over 100 young people were gathered around the undercroft skateable space. It was cold, but spirits were high. Boxes had been stacked on top of the stairs in the space — creating a wall of boxes. One after another skaters came rushing at the boxes, leapt into the air with their skateboards, and performed tricks over them. Inside the boxes were 27,286 planning objections against the Southbank Centre's plans for extension. The boxes were then skated three miles to Lambeth Town Hall, to be delivered to Lambeth Council. This was the second time the skateboarders had undertaken this kind of action. Six months previous, on 4 July 2013, they delivered over 14,000 objections to Lambeth Town Hall. Each delivery broke the record for the number of planning objections levelled against a single project.

Such things do not just happen. The performance of delivering the objections had to be organised: days set, people invited to come along, boxes collected, stickers and posters designed and printed. The physical forms had to be 'filled in, signed, checked, scanned, packed up' (LLSB, 2014a). Moreover, 30,000 people had to be committed enough to the cause that they all fill out a planning objection. Then the day was documented, filmed, edited, uploaded to YouTube (LLSB, 2014b, 2013a), and a press release organised. All from a group of largely young people not necessarily thought of as being organised, politically motivated, or savvy about the English planning system. This is indicative of the capacity the skateboarders were able to realise as an assembled public.

Much of the organisational work coalesced around Long Live Southbank (LLSB) — a non-profit organisation set up to represent the skateboarders in response to the Southbank Centre's plans. LLSB was run by individuals with experience of the professional skateboarding industry, as well as Paul Richards, a political activist who volunteered to help run the campaign. It strategised and organised the logistics of the skateboarders' campaign, and drew on the skills and experience of the skateboard community. Aaron Gregory, a graphic designer and skateboarder, designed the logo for their campaign. This could be found on the t-shirts, beanies, hoodies, and stickers sold in support of the campaign. Henry Edwards-Woods, a filmmaker and skateboarder, produced campaign films for LLSB — crafting beautiful films that worked to codify the campaign's message. Whilst those involved in the professional skateboard industry contributed in a range of ways, from designing a skateboard in collaboration with LLSB, to allowing LLSB to store its campaign materials at a local skate shop. LLSB worked hard to pull these individuals with diverse skill sets together so that they recognised themselves as being 'intimately affected by an issue' (Marres, 2012: 49).

[Insert figure 1 here]

The result was that the public of the skateboarders was composed of a whole range of charismatic human and non-human elements, all of which could be directed towards persuading those that were indirectly affected by the issue. As Henry Edwards-Woods, Paul Richards, and Louis Woodhead (a LLSB volunteer) all discussed in separate interviews, a centre piece of the campaign was 'the table'. The table was a couple of folding tables that stood at the front of the undercroft throughout the duration of LLSB's campaign. The table was manned by volunteers seven days a week, year round. People walking along the River Thames, would wander up, watch the skateboarders at play in the undercroft, and talk to one of the volunteers about what was going on. They could buy stickers, t-shirts, beanies, or hoodies emblazoned with the LLSB logo. They could sign the petition against the Southbank Centre's redevelopment, join the mailing list, and fill out a planning objection. It was a remarkable piece of campaigning. As a hastily assembled public of concerned skateboarders they were able to make the issue of redevelopment at the South Bank 'a matter of concern' (Latour, 2005), and able to — as Dewey would recognise — place a demand on institutions to respond to the problem they were facing. By the time Mayor Johnson intervened, the delivery of a record breaking number of planning objections can be seen as the fruition of an assembled public's capacity.

The assembled public of the skateboarders were one of the protagonists in this conflict, their counterparts were the groups that were going to benefit from the Southbank Centre's plans. On 31 July 2013, four weeks after LLSB's first delivery of planning objections, *The Guardian* published an article by musician and political activist Billy Bragg (Bragg, 2013). Bragg outlined the multiple groups of people who would

have been helped by the expansion of the Southbank Centre: buskers, homeless people, local school children, poets, artists, and musicians. As he summarised in our interview: 'The Southbank Centre has developed into a community resource — that works with almost 30 schools in Lambeth alone — it's not just a fabulous concert hall but a bit of a community centre. In that sense it needs spaces where musicians can rehearse, and you can try out plays and stuff like that'. Similarly, the Evening Standard ran a story covering the 'Tomorrow's Warriors Youth Jazz Orchestra' — a charity focused on creating opportunities for young Black and Minority Ethnic communities to develop music skills — who again, would have found a home in the new rehearsal space included in the plans (Gardner, 2013). Making these arguments was to amplify the Southbank Centre's case for the expansion; that new facilities were needed to facilitate community access to the arts. However despite all this, these groups affected by the plans did not form an efficacious public. It was not that these groups did not act, but rather that they did so with much less energy and organisation compared to the skateboarders. This is evidenced by the absence of activity conducted in favour of the redevelopment plans. There was no 60,000 strong petition online (Pearce, 2013; Jones, 2014). No volunteer table of merchandise promoting the redevelopment plans. No group of volunteers conducting a campaign to make an argument for the development. In short, there was little public presence of those arguing for the plans. Certainly the Southbank Centre itself was gamely pushing its arguments, but it had surprisingly few committed allies helping make its case. This raises interesting questions about why sometimes publics do not assemble.

There are a number of possible reasons for this. One reason is that in comparison to the skateboarders the kinds of groups the Southbank Centre were attempting to assemble were less cohesive. Local schoolchildren did participate in activities at the Southbank Centre, but this was mediated by schools. Musicians did play in and around the Southbank Centre, but not in the dedicated rehearsal space that was yet to be built. People did participate in the community gardening, but on a less extensive area than the plans promised. The people affected by the plans were socially, culturally, and geographically diverse. Although Dewey is clear in arguing that all that matters for a public to assemble is whether or not they are (in)directly affected by a problematic situation — what we find here is that the sense of being affected is very different for each of the groups. Their disparate attachments and commitment to the different spaces of the Southbank Centre resulted in a failure to recognise a common concern. It is much easier to recognise a common concern in an already existing shared space (the undercroft), than to recognise a common concern in something that is yet to be built (the redevelopment).

A further reason relates to Dewey's argument that publics emerge when a group of individuals need to engage with, or place a demand on, the state. For the groups that were going to benefit from the plans, the Southbank Centre was — in a sense — already taking up their concerns and communicating with them. In the course of preparing their planning application the Southbank Centre conducted significant

amounts of consultation with: arts and cultural organisations (the BFI, National Archives and National Theatre), heritage organisations (English Heritage, Twentieth Century Society), political representatives (local councillors, local MPs, the Mayor of London, and Minister for the Arts), local residents (e.g. South Bank Forum), artists (their resident orchestras), and a whole range of others (New London Architecture, retail tenants, Southbank Centre volunteers) (SBC, 2013a). Indeed in February 2013 — right at the end of their initial consultation period — they engaged Central St Martins art school to liaise with the undercroft users (see: Willcocks, 2017) [4].

In a similar vein, in the Southbank Centre's (2013a) Statement of Community Involvement, the resident orchestras were 'extremely excited about the new rehearsal space to create and develop work' (p. 63). At consultation 87.7% of people surveyed supported the inclusion of new garden space (SBC, 2013a: 27). And a local residents group expressed the opinion that the 'project [was] warmly welcomed as was the continued success of the festival approach' (SBC, 2013a: 62). These groups may not have seen the need to assemble as a public pro-actively supporting the plans. In comparison, during the second phase of consultation, once the skateboarders campaign was in full swing, the approval ratings of the plans dropped from 86.9% to 36.6% (SBC, 2013a: 43). Efficacious publics are capable of many things, however it is by no means guaranteed that publics will assemble (Terzi and Tonnelat, 2017), unfortunately for the Southbank Centre arguably the highpoint of their campaign, was the article by Billy Bragg.

5. Justifying publics

Ultimately the Southbank Centre's public failed to materialise. Or rather it failed to materialise with sufficient force and pressure. Central to all of this was an inability of the Southbank Centre to assemble an effective public, but it was also a failure of the Southbank Centre to justify its plans with sufficient persuasive force. This debate was not only about assembling publics. It was also about the arguments that were made. It was about the different sets of justifications that were drawn on in the debate. And it was about which of these justifications gained traction, and which did not.

As discussed above, the French pragmatist sociologists Boltanski and Thévenot (2006) can help us think about how justifications function in political forums. The dynamic they describe — of groups and individuals developing convincing reasonings for how and why they are aggrieved in a dispute — is productive. It focuses attention on the conflicting normative values that lie at the heart of dispute. It highlights that these values are developed in situ, in relation to people's own understanding of the issue at hand. Moreover, these disagreements take place within the constraints of particular institutional configurations and material situations. Paying attention to these justifications can help delineate the

contours of the dispute, but also what the space for compromise might be.

The Southbank Centre were making some quite distinct arguments and justifications for their development. The plans would have created additional rehearsal and performance space in the shape of the new 'Glass Pavilion', whilst the new 'Liner Building' would have created space for artists, cafes and restaurants (see fig. 2). A complete re-landscaping and extension of the terraces was designed to add to the public realm, whilst creating the 'largest collection of roof gardens in London for the public to enjoy' (SBC, 2013b: 25). As Jude Kelly, Artistic Director at the Southbank Centre put it: 'We see this new development as a major part of our ambition to give away as much free culture as possible' (SBC, 2013b). Or as Mike McCart, Director at the Southbank Centre viewed it: 'We have a duty to provide for as wide an audience as possible. To achieve that, the project includes a new national literature centre, education centre, children's space and orchestral rehearsal space' (Building Design, 2013). In our interview with Lemn Sissay, a poet in residence at the Southbank Centre, the redevelopment was described as clearly building on previous refurbishments of the site to 'make it for the people by the people ... to have artists not just on the walls or on the stage, but in the DNA of the Southbank Centre'. And for Nihal Arthanayake, DJ and Southbank Centre board member, what was at stake in these plans was 'access ... I want the young people who live in the vicinity of the South Bank to understand it could be a place for them to realise what they want to be in life' (Dawson, 2013). What these voices indicate is an ambition to expand the provision at the Southbank Centre site.

[Insert figure 2 here]

One of the orders of worth that Boltanski and Thévenot (2006) outline is that of the civic. This refers to a set of values that appeal to collective attachment, where what is valued is not individual persons but collective interest and communal association — the public will. The Southbank Centre's arguments can be read as a particular interpretation of the civic order of worth. Their plans were about providing for the multiple groups that had a shared interest in the Southbank Centre site. As summarised in one of the very first press releases unveiling the plans: 'more art for more people in better spaces' (SBC, 2013c). More precisely, the Southbank Centre's plans can be interpreted as a utilitarian civic imaginary. This is most clearly evidenced in their plans for the skateboarders. As this article opened with, the skateboarders' space was to be filled with commercial units in order to secure finance for the rest of the project. However, in return the Southbank Centre had plans to create a new skateable space for use by skateboarders, BMX-ers, and graffiti artists beneath the Hungerford Bridge, right next to the Royal Festival Hall, and 120 meters upriver from the undercroft (see fig. 2, E). The new skateable space was designed in consultation with undercroft users, a professional skateboarder, and skate architects — including Rich Holland a designer who installed some of the concrete obstacles that are so well used by

the skateboarders in the undercroft. £1 million was set aside for this project, in some ways a generous offer and opportunity — as recognised by a number of skateboarders (Neeson, 2013). From the Southbank Centre's perspective this was a logical approach that allowed them to expand their arts and cultural provision, whilst retaining the skateboarders on site, albeit displaced from the undercroft.

On the face of it this seemed a reasonable proposal. However LLSB disagreed. They did not want to participate in the consultation (LLSB, 2013b), and did not agree that the new skateable space was a fair compromise (LLSB, 2013c). To understand this it is helpful to understand the arguments and justifications the skateboarders were making for the undercroft. LLSB pursued a whole range of strategies to defend their space. In May 2013 with legal representation from King & Wood Mallesons SJ Berwin — a prominent international law firm — LLSB submitted applications for the undercroft to be recognised as an 'Asset of Community Value' and a 'Village Green'. These are planning designations designed to afford a community a range of protections over space by virtue of long term use, or the value it represents to the local community. Making the case for the undercroft as a Village Green and Asset of Community Value immediately framed their argument as less about the subversive countercultural value of skateboarding in that location per se, and more about the kinds of values associated with village greens — heritage, community life and so forth (Madgin, et al., 2017). The application also gained positive coverage from across the political spectrum; in the left-leaning *Guardian* (Editorial, 2013) and the right-leaning *Times* (Purves, 2013). And importantly, it established a justification for the disagreement being about the civic value of the undercroft as a public space [5].

This position was elaborated on and matured over the course of their campaign. LLSB sent their petition to Kate Hoey the local Member of Parliament, who presented to the House of Commons in June 2013 on their behalf (HC, 2013). In October 2013 LLSB presented their case to the London Assembly on the importance of planning designations like 'Assets of Community Value' (London Assembly, 2013). And their blog frequently referred to the idea of '140,000 people's democratic opinion' (LLSB, 2014c) — a way of articulating the idea that the general public, the common interest, was on their side of the argument. This was an argument about the heritage of skateboarding at the site: '40 years of our history and how much passion that lays within it, to talk to someone else about making a skatepark on there, it just makes you feel [trails off, shakes head] y'know' (LLSB, 2013d). It was also an argument about the artistic value of skateboarding: 'when we're talking about South Bank, we're talking about a major space, where not just people have fun and enjoy a space, but things have been invented there, and thousands of people have woven their individual lines in there, it's pretty irreplaceable' (LLSB, 2014d). And finally it was an argument that community could be found within a practice like skateboarding: 'my best friends now are all from South Bank ... watching everyone else skate, meeting all these people, learning to skate, and knowing what's good, and watching people film there' (LLSB, 2013e).

What underscores all of these strategies is an idea of civic value rooted in the specificity of the skateboarders as a distinct community of users on the South Bank — something that should not be swept aside in pursuit of utilitarian values. This idea is well captured by LLSB's slogan 'you can't move history'. Drawing on the work of Young (1990) this argument can be understood as the skateboarders seeking recognition of their contribution to the communal and civic value of the South Bank, and in turn the need to protect their space. This helps us understand the terrain of the dispute. What is at stake are two very different interpretations of civic value, two very different ideas of what was best for the public at the South Bank. Nonetheless, in establishing that both sides care about civic value — even as LLSB emphatically refused the Southbank Centre's framing of the problem — we can recognise the potential space for cooperation. As Thévenot (2007) notes, communication is a verb meaning 'taking part in common matter' (p. 411). And as Ingold (2017) drawing on Dewey (1966) argues, the shared etymology of 'com' meaning together, is a clue to the relationship between communication, community, and common — talking together, being together, practicing together. 'Communication is the way in which they come to possess things in common' (Dewey, 1966: 4, cited in Ingold, 2017, emphasis in original). Attending to these different ideas of the civic helps us to make sense of why this disagreement was a disagreement, but also to appreciate where communication, compromise, and collaboration would eventually come from.

6. Affectual Publics

This story has a lot going on. It is worth reviewing what has been covered empirically and conceptually to make sense of the conflict so far. We have met two groups that have faced a problematic situation. The skateboarders were able to assemble as an efficacious public and place a demand on political institutions to respond to their situation. On the other side, the Southbank Centre's public — the groups that would have benefitted from the proposal — did not assemble as a coherent and forceful public. At stake in this dispute has been two different interpretations of civic value, two different interpretations of how best to configure the public spaces of the South Bank. The Southbank Centre can be seen as practicing a utilitarian civic imaginary — 'more art for more people in better spaces' (SBC, 2013c), even if that meant adding additional commercial units in the undercroft to make it feasible. The skateboarders on the other hand had been deploying a range of strategies to make their case for why the undercroft as it currently exists is valuable — 'you can't move history'. Their vision of the civic is rooted in recognition for the contribution skateboarding makes to the public-ness of the South Bank. However, these arguments were not made in a flat, rational, abstract way. The justifications that each side of the dispute drew on, especially in the case of LLSB, also operated in an explicitly affectual register. And it is this

affectual register that can add to an understanding of how the dispute unfolded, how people got drawn in to the assembling of publics, and why some justifications gained traction, whilst others did not.

Much has been made of the ways in which contemporary patterns of urban inhabitation are influenced by, but also actively shaped and curtailed by, affectual intensities (Thrift, 2004; Anderson and Holden, 2008; Pettit, 2018). This has involved exploring how the intentional engineering of affectual atmospheres becomes a terrain of political importance (Thrift, 2008; c.f. Barnett, 2008). We want to focus on affect as an ordinary dimension of life in cities (Bissell, 2010). In this case as an ordinary part of how people get drawn into political assemblages (Butler, 2015; Duff, 2017). As Ernwein and Matthey (2018) have already highlighted in relation to planning, affect can play an important role in whether a given project is deemed acceptable or not. Here we will look at the comparable success of LLSB and the Southbank Centre in developing their arguments in an overtly affectual register.

On 6 March 2013, nine months prior to the skateboarders' second delivery of objections and almost a year before Mayor Johnson's decisive statement on their plans, the Southbank Centre released their initial plans to the public. In the press release, details were listed of what the plans would involve, including the line: 'New undercroft venues — *under-used space* from the undercrofts will be reclaimed for artistic and cultural uses' (SBC, 2013c: 4, emphasis added). This was certainly a revelation to the skateboarders, as Henry Edwards-Woods described it in our interview: 'we found out it was happening through the *Evening Standard* newspaper, once it had been launched and presented as this is what's happening' [6]. Moreover their long and intense use of the space was largely overlooked. There was a rapid realisation that those who used this space needed to organise and make their case. The amateur and professional skate community in London was mobilised. With live DJs, photography, films and a professional skate demo LLSB kicked off their campaign in an affectively engaging style with the 'May Jam' over the weekend of 4-6 May 2013. With t-shirts emblazoned with the LLSB logo it was clear that LLSB was making a strong claim that there existed a vibrant and engaging set of practices in the undercroft, and that this had a central place in the history of skateboarding; not just in London but the whole of the UK. And more than that, the undercroft was a home for skateboarders — a diffuse and diverse community.

The most explicitly affectual dimension to the skateboarders' campaign were the videos they produced. Drawing on his long experience as a skate filmmaker, Henry Edwards-Woods, put together a series of beautiful videos for the campaign. The videos often included slow-mo tracking shots of skateboarders in the undercroft performing aerial gymnastics on the concrete banks, along with interviews with those affected by the Southbank Centre's plans (see fig. 3). One of the films *The Bigger Picture* received 4,500 views in its first 24 hours online [7]. This film pulled together an array of images to create a cohesive argument that asked audiences to see the campaign from the skateboarders' perspective (Carter and

Dodds, 2011). Watching the film, the sense of injustice at losing the undercroft, and the aesthetic value of skateboarding there, is palpable. The film is in effect constructing a moral argument. This is not an argument of the form political philosophy would easily recognise. It is a deeply affecting train of associational reasoning built through a montage of image, spoken word, and music, that operates as much through juxtaposition as through logic and grounded reasoning. Evidence for the effectiveness of *The Bigger Picture* can be captured through the contemporaneous comments left on the video: 'Great movie. Will be sharing it. Keep fighting! LONG LIVE SOUTHBANK!!!', 'Tve never skated in my life but I'd never want to see this icon of South Bank disappear. What can I do to help?', 'It would be horrible to put an end to this treasure of a place'. Comments like these are indicative of how effective LLSB's films were in constructing their argument, and giving their story an affective force that meant the audience intuitively understood their position. In a more-than-cognitive register the audience understood the need to assemble as a public to protect the undercroft.

In direct comparison the campaign material produced by the Southbank Centre was less affectively compelling. One of their promotional films, *The Festival Wing*, is striking in its contrast (see fig. 3)[8]. The film is a sequence of 'talking heads' discussing the plans, static shots of the Southbank Centre's architecture, intercut with clips of the general public using the site. It was well made and functional, but little more than that. These kinds of videos were capably countered by LLSB. Any statements made that challenged the skateboarders' campaign (i.e. Neeson, 2013 and Kelly, 2013) were critiqued with video rebuttals that drew on the multi-decade history of skateboarding and filmmaking in the undercroft. Even the title '*The Bigger Picture*' is a quotation from Jude Kelly — who was attempting to articulate a utilitarian civic concept of justice for why the redevelopment was important. Turning that quotation into an affective campaign video is a compelling counter-argument. For LLSB this was necessary to force the Southbank Centre to recognise their presence, but it was also necessary in order to make the issue public, and attempt to convince the general public of their right to remain.

[Insert figure 3 here]

Whilst LLSB were busily preparing for the affectively engaging 'May Jam', between 7 March to 18 April 2013 the Southbank Centre held a public exhibition to inform the general public about their redevelopment plans. The affectual experience of each event would have been quite different. The material configuration of the exhibition was about communicating to the public what the plans were about. Architectural models suggested a degree of fixity to what was going to happen. Computer renderings suggested a building about to be realised. Although in certain contexts these can be persuasive mediums (Ernwein and Matthey, 2018), when set against a weekend of playful, artistic, and celebratory use of the undercroft by the skateboarders they appear rather less compelling. Similar points could be

made about the community consultation weekend that the Southbank Centre ran on 14-15 September 2013, or the desk that they set up outside the Royal Festival Hall explaining the redevelopment plans (manned by Southbank Centre staff), or their invitation to invite the skateboarders to engage with the design process of the Hungerford Bridge skateable space. In each of these situations the Southbank Centre was attempting to discuss — rationally and deliberatively — what was going to happen. In contrast, central to the LLSB campaign was an understanding that they needed to persuade, to inspire, and to attract members of the general public; using emotion as much as rational argument. There was an understanding that by developing a self-consciously affective campaign with films, demos, and merchandise, they might stand a chance of making this situation a matter of concern, assemble a public around them, and protect their space.

7. Public space, public disputes: how public-ness is made and remade

So far we have stuck tightly to examining this very public urban dispute. Our reasons for doing so are not just because it is a compelling and charismatic case. It is also because it is through disputes like this that the public life of cities emerges. This is to connect with a series of debates about how we might best understand both urban public space and urban public-ness. Within much of urban studies public space is understood through either of three lenses — as spaces of exclusion, of contestation, or of claim making (Koch and Latham 2012). As scholars such as Amin (2012), Barnett (2014; 2017) and Valverde (2012) have shown, these lenses offer a restricted view of what public spaces — and disputes about them involve and why they matter. Valverde in particular argues that if we wish to understand how spaces are realised as public, we need to trace out the debates and conflicts through which communities understand spaces to be so. And we need to understand the materialities and practices — as well as the 'communities' — that are enfolded into public discussion about theses sites or spaces. Further to that, and now following Amin, we also need to acknowledge that much of the concern about public-ness and public space is not about questions of encounter and direct recognition, it is about the appropriate ways of using and inhabiting environments. Concerns about public-ness often focus on profoundly pragmatic questions around things like material configuration, responsibility, and maintenance. Lastly, Barnett argues public space, and how urban life should be configured, is bound up with explicit questions of moral value, or perhaps more accurately normative judgements. It is also concerned with the right ways of arguing about and coming to agreement about these values. This means that we as urban researchers need to be paying attention to how different actors in disputes around public space construct and justify their arguments.

This is especially pertinent in the case of the South Bank. As mentioned in the introduction, one way of telling this story has been to focus on how LLSB was successful in holding the existing relations of the

undercroft in place. LLSB energetically defended the space from external intrusion, and will need to remain vigilant or the Southbank Centre will try and encroach on the use of the undercroft in the future (Mould, 2015: 146-147). Yet it is clear that the public-ness at the site continues to unfold and evolve in all sorts of interesting ways. At the time of writing (March 2019) LLSB in *cooperation* with the Southbank Centre are working to *extend* the undercroft skateable space. LLSB have raised over £850,000 to undertake the project; and in seeking donations LLSB's slogan is now 'you can make history'. In the context of the dispute, this is a remarkable thing — the Southbank Centre and LLSB working together. It now seems the undercroft and skateboarding will become a larger, more central, feature of the Southbank Centre site. This is a development worth commending, but should also prompt reflection for why this expansion of public-ness did not seem like a possibility.

Mould (2015; 2013) frames the conflict over the undercroft as an unambiguous battle between the skateboarders 'inherently democratic' (p. 145) use of the space and the elitism of the Southbank Centre administrators. Likewise, Jones (2014) in his in-depth study of the South Bank, argues that the past decade has seen an erosion of the public qualities of the area. Part of Jones' argument focuses on the extension of a range of commercial spaces around the Southbank Centre's Royal Festival Hall, but it is also about the loss of the ludic. Drawing on Lefebvre (1991; 1996) he suggests that a defining feature of public space is its open-ness for playful appropriation; appropriations that are by their definition unscripted. Mould, also drawing on Lefebvre, similarly stresses the radically open nature of 'proper' public space. Compelling though these accounts are, they underestimate the Southbank Centre's interest in the public-ness of their site — and as seen in the account presented here — their interest in a civic imaginary. If the Southbank Centre did not have this inclination towards a civic imaginary, it is highly unlikely that they would countenance working with LLSB to extend the undercroft skateable space and double down on an aspect of their site that is demonstrably a lively and creative public space. For us, this underscores the importance of examining the justifications drawn on by the protagonists in a dispute, and engaging with the normative ideas that undergird them. There is no doubt that LLSB and the Southbank Centre vehemently disagreed during the dispute. However, by appreciating the overlap in their justifications it is possible to appreciate the space that existed for compromise (Boltanski and Thévenot, 2006), communication (Ingold, 2017) and productive dissonance (Stark, 2009). A space that was not always apparent or obvious in the heat of the dispute.

In focusing on the arguments and justifications made by each side attention is also drawn to the assemblages of humans and non-humans that make these arguments. Drawing on Dewey we had an appreciation for the dynamic of how a problematic situation can lead to publics forming to place a demand on states and institutions. An important and lasting effect of this dispute has been the formation of LLSB as a public. They drew on the breadth and depth of skills available in the skate community, and

developed an impressive capacity to act. During the dispute their ability to pull together bodies, films, merchandise, and images was powerful. And what has been notable has been the durability of this assemblage. LLSB has asserted itself as a legitimate stakeholder on the South Bank, gained *recognition* for the skateboarders long use of the undercroft, and is now able to pursue an agenda as part of the wider community of institutions at the South Bank. Out of the dispute has also come a reconfiguration of public space. The sense of what the public spaces of the area involves, of who and how they may be legitimately used and inhabited has been redefined — it makes a difference if communities like those of the skateboarders, BMX-ers, and graffiti artists are formally recognised as opposed to merely tolerated. The public spaces of the South Bank have been permanently and quite profoundly altered through this dispute.

This future may seem quite surprising, but by tracing out the argument between the Southbank Centre and LLSB, we have seen how disputes have an essential prospective register. This is to return to Simone and Peiterse (2017). They highlight the importance of recognising the ways that urban actors are involved in imaginatively and pragmatically experimenting with what urban space might become. They argue that for social scientists the challenge is to not only go about stating what we are against, but undertaking the difficult work of figuring out 'what we want, or what the city desires' (p. 56). One strategy they highlight, which aligns with our approach, is that 'forging a new political imagination requires a generous engagement with the molecular *details* of urban life' (p. 59, emphasis in original). This for us is why the concept of assemblage is so useful. It is a tool for helping us think about and with this detail. It is through engagement with the details of the situation at the South Bank, that we found people being pulled into new public situations, but also imaginatively — and affectively — articulating how spaces might be better configured. It is through the details of this dispute that it is possible to appreciate how the assembled public of LLSB found common cause with the Southbank Centre to extend their space. And it is through the details of this dispute that the public-ness at the South Bank has been made and remade.

8. Conclusion

The future of the space now seems more interesting. More interesting even than before the Southbank Centre's planned redevelopment was announced. New spaces for dialogue have been opened. New forms of cooperation have emerged. And the two protagonists of this case are now working together to reconfigure and reimagine the public spaces of the undercroft and South Bank to make it a more vibrant, engaging, and inclusive place to inhabit. One of the aims of this article has been to tell the dispute in a way that is also able to account for the resolution that followed. Drawing on the dynamics described by Deweyan pragmatism, and Boltanski and Thévenot's (2006) work on justifications (see also: Stark, 2009),

facilitated an engagement with the situated and 'ordinary' critical capacities of people participating in city life as they encounter problematic situations (Barnett, 2017). This helped to outline the terrain of the dispute — a deep disagreement about whether the Southbank Centre's plans, or LLSB's protests, best aligned with the civic values to be found at the South Bank — but also the space that existed for compromise and common concern. It was evident that much of this deliberation was being conducted through affective registers, and it was precisely the skill of the skateboarders in constructing an affectually compelling argument that drew people into their coalition. Attending to the assemblages of humans and non-humans that were pulled together with the capacity to make these arguments provided evidence for how LLSB came to be recognised as legitimate stakeholders and contributors to the South Bank. Taken together, this is a terrain of public-ness that is about the ongoing discussions, contestations, and negotiations over how urban environments are configured. Writers like Dewey (1927), Marres (2012), Boltanski and Thévenot (2006), along with others like Iveson (2007), Watson (2006), Barnett (2014; 2017), and Valverde (2012) help us attend to the ways urban publics emerge through the fine grained textures of urban life.

To conclude we would like to come back to Simone and Pieterse (2017) one last time. In particular, their disquiet with the excessive emphasis on critique within urban studies, and its difficulty in imagining effective, prospective, alternative interventions into urban environments. This case study has aimed to add to the critical repertoires available to urban studies. This is an approach where conceptual tools should be as much trained on the maintenance, repair, and reconfiguration of urban life as on its break down (Amin and Thrift, 2002). Just as there is an ever present need for urban studies to be critical, it is necessary for the critical to be able to move beyond itself — a more-than-critical urban studies. An urban studies that certainly does social, economic, and political critique, but which also understands its objectives as involving a need to understand the situations where urban life is made better. Focusing on the details through which public spaces and their publics are assembled is one way to do this. A pragmatist sensibility guides attention to the concrete situations out of which new configurations of people, materials, and activities are pulled together, as well as appreciating the ordinary critical capacities to be found when people make arguments about public life in cities. The story of the South Bank and the undercroft is not just one of resistance. It is also a story about new-ness and addition. New assemblages of public-ness and public space. New relationships between the Southbank Centre and the skateboarders. New ways of thinking the public. Long Live the South Bank!

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Footnotes

- [1] 'South Bank' is a geographical location in central London, the 'Southbank Centre' is the cultural institution that manages a series of buildings and open spaces in that geographical location. (See: Jones, 2014: 3-4).
- [2] If LLSB are able to raise £1.1 million then much of this original space will be re-opened for use by the skateboarders, graffiti artists, and others. At the time of writing (March 2019) LLSB are in the process of engaging contractors to take on the work. See: www.llsbdonate.com.
- [3] The people interviewed were: Billy Bragg, Henry Edwards-Woods, Rich Holland, John Langley, Mike McCart, Paul Richards, Lemn Sissay, Peter Truesdale, Winstan Whitter, and Louis Woodhead.
- [4] The extent to which the skateboarders were consulted is ambiguous. They were not listed as stakeholders in the planning statement (SBC, 2013b: 119-121), but they were listed in the statement of community involvement (SBC, 2013a: 58-67). What is clear is that LLSB did not feel the skateboarders interests were adequately represented by the Central St Martins process (Willcocks, 2017).
- [5] LLSB's application for the undercroft to be recognised as a Village Green was ultimately unsuccessful, however they did manage to get the undercroft listed as an Asset of Community Value.
- [6] This is despite the consultation conducted via Central St Martins, as mentioned in Section 4.
- [7] It's worth watching the film here: Long Live Southbank, *The Bigger Picture*: https://www.youtube.com/watch?v=iFaKN98Xg3E.

[8] You can find the Southbank Centre's film here: https://vimeo.com/61349758, it has been posted by a third party, the original is no longer available on YouTube.

Figures

Figure 2:

- A. Based on the architect design study in: SBC (2013a) Festival wing statement of community involvement, planning application no. 13/02014/FUL. Lambeth Council [planning application]. URL: https://planning.lambeth.gov.uk/online-applications/files/A0CE61353D784AC9DC357668E376C486/pdf/13_02014_FUL-Statement_of_Community_Involvement-798512.pdf (accessed on 29 November 2018).
- B. National Poetry Library at Southbank Centre, Pete Woodhead. Courtesy of Southbank Centre.
- C. Royal Festival Hall Riverside Terrace, India Roper-Evans. Courtesy of Southbank Centre.
- D. old_skool_paul (2016) Mark Frolich Over Crook Southbank London for Jart Skateboard. Flickr. URL: https://flic.kr/p/KWMLcw (accessed on 3 January 2018). Licensed under Creative Commons.
- E. SNE Architects, Hungerford Bridge, London UK. In: SBC (2013d) Statement of Community Involvement Addendum, 8 November 2013, planning application no. 13/02014/FUL. Lambeth Council [planning application]. URL: https://planning.lambeth.gov.uk/online-applications/files/F4D1A0BACD0DC900B3211D0A4A0C18F0/pdf/13_02014_FUL-Statement_of_Community_Involvement_Addendum-1028389.pdf (accessed on 20 March 2019).

Figure 3:

Stills taken from:

The Bigger Picture

A. LLSB (2013e) The bigger picture. *Long Live Southbank* [film]. URL: https://www.youtube.com/watch?v=iFaKN98Xg3E&t=1s (accessed on 3 January 2018).

The Festival Wing

B. Spurr, M. (2013) The festival wing. Southbank Centre [film]. URL: https://vimeo.com/61349758 (accessed on 29 November 2018).

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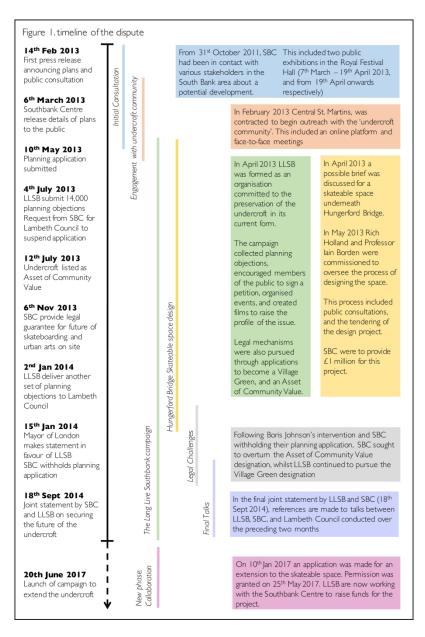


Figure 1: Timeline of the dispute.

171x257mm (300 x 300 DPI)

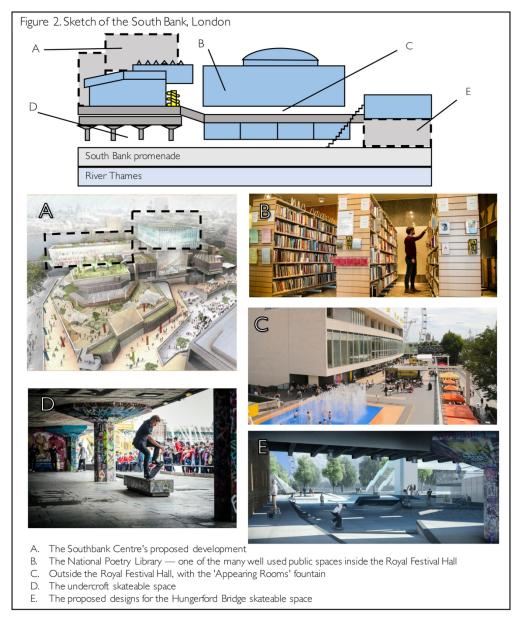


Figure 2: Sketch of the South Bank, London.

170x204mm (300 x 300 DPI)

Figure 3. Campaign films and affect

The Bigger Picture















Both sides employed videos to make their arguments. However the affective experience of watching the two videos is strikingly different. The Bigger Picture, has a dynamic kinetic quality to it. The video is full of slow motion tracking shots of skateboarders performing in the undercroft as the public looks on. Key campaign messages are overlaid exciting shots while music plays. Interviews with LLSB activists develop the argument as they critique the Southbank Centre's plans and actions. Whilst the hard work of the skateboarders is placed front and center as they campaign at the table, gather signatures, and deliver planning objections.

In comparison *The Festival Wing* is full of short clips of the general public in and around the Southbank Centre. Static external shots, show off the brutalist architecture — but give a very limited sense of what the new space would be like. 'Talking heads' explain the reasoning behind, and importance of, the plans. Edited together with poetry and classical music, the video does not draw the viewer in — unlike LLSB's.

Figure 3: Campaign films and affect.

171x202mm (300 x 300 DPI)