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2	The Liveable Cities Method: Establishing the
3	Case for Transformative Change
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## 45 Abstract:

46 There is currently great interest in the creation of sustainable and liveable cities, both in the UK and globally. While it can be argued that good progress is being made in thinking about the needs of 47 48 future cities, meeting these needs and aspirations in practice poses major challenges of understanding and measurement (what is meant by these terms and how can progress towards 49 50 their achievement be measured?), complexity (cities are complex systems of systems with many 51 interacting parts) and resilience (will interventions made today be relevant and effective in the future?). The Liveable Cities research programme created a systematic decision-making method for 52 53 improving urban sustainability and liveability: the Liveable Cities Method (LCM). The LCM prioritises 54 four criteria – individual and societal wellbeing, resource security, resource efficiency, and carbon 55 emissions as a proxy for environmental harm (Leach, et al., 2016a) – in an interconnected 56 framework and assesses the need for, and the resilience of, interventions designed to move cities towards improved sustainability and liveability. This paper illustrates the LCM through an example 57 58 intervention made to the city of Birmingham, UK, and highlights how addressing sustainability and liveability in this way offers unique opportunities for the UK civil engineering profession to lead 59 60 thinking amongst urban professionals.

61

# 62 Introduction: challenges to achieving urban sustainability and liveability

Civil engineers use ingenuity to address the problems and take advantage of the opportunities posed by society, and the dual influences that the environment and economy have on it. They use creative thinking to develop processes and strategies, and systems and artefacts, which in many cases are required to function for decades, and sometimes even centuries ( (Balmforth, 2015) and for an example, see de Silva & Paris (2015)). This means that engineers are well placed to affect progress towards sustainability, resilience and liveability (Pearce, et al., 2012), and are encouraged to do so – not least through this Journal: see Fenner, et al., (2006) for an early perspective and

Fenner, et al., (2014) and Byrne & Mullally (2014) for implications for civil engineering education. 70 71 Sustainability has been much defined, being enriched from Brundtland's (1987) oft-quoted concept of intergenerational equity and opportunity by a multitude of insights published in this journal. 72 73 Likewise resilience – ensuring engineering interventions continue to function, and deliver their 74 benefits, in the face of contextual change no matter how rapid (Rogers, et al., 2012; Arup, 2015; 75 Lloyd's Register Foundation, 2015) – is well understood and embraces adaptability as one effective 76 response. However, the longevity of engineered systems and artefacts also means that there is a danger that engineers create path dependencies for problems that are by their nature dynamic 77 and, therefore, deliver outcomes that cease to be efficient and/or effective in the medium-to-long 78 79 term. In contrast, liveability is less clearly-established (Leach, et al., 2017b), a weakness that this 80 paper seeks to address hereafter. Moreover, the outcomes of the civil engineering profession are 81 inevitably context-dependent (Pearce, et al., 2012; Shareef & Altan, 2017), and it is this dynamic, 82 changing context that adds to the complexity of the civil engineer's role in serving society (see 83 Roohnavaz (2017) for the implications for construction projects in developing countries).

84

85 Given that the changing contexts in which civil engineers currently operate include a markedly 86 growing population, increasing urbanisation, climate change and a changing demography (United 87 Nations, Department of Economic and Social Affairs, Population Division, 2014; Balmforth, 2015; 88 Hunt, et al., 2018), improving the performance of cities provides one of the primary points of focus 89 for the civil engineer. In turn, it is a vision of cities of the far future that must inform today's 90 activities if future outcomes are to deliver the efficiency and efficacy that the often considerable 91 investment demands within the context of sustainability and liveability (Rogers, 2018). This leads to 92 fundamental questions of: what is the nature of cities of the future and, more specifically, what is the nature of citizens and societies of the future? Also, what is "the nature of any compromises or 93 94 trade-offs that need to be made in balancing such requirements in order for us [engineers] to be

explicit about the impacts associated with our choices"? (Gaterell, 2016, p. 223) – the focus of a
recent issue of this journal. Answers are required to develop policies and strategies, and associated
briefs and designs, for future sustainable and liveable city systems and the infrastructures and
organisations that support them (see Whitehead (2015) for a case study of Balfour Beatty's
sustainability journey).

100

101 While there is great interest in the creation of sustainable and liveable cities, both in the UK and globally, there is no convergence as to the best processes for achieving the desired outcomes 102 103 (Leach, et al., 2016a). The need for tools and techniques to enable engineers to engage in the many 104 and varied decision-making processes involved in improving sustainability was recognised by this journal in 2013 (Gaterell, 2013). At about the same time, the Liveable Cities research programme 105 106 (*liveablecities.org*) set out to transform the engineering of cities by ensuring that radical engineering solutions to the problem of engineering future sustainable and liveable cities take into 107 108 account the human dimensions of living and working in a city including quality of life, wellbeing and 109 citizen aspirations. One outcome is a systematic decision-making method for improving urban 110 sustainability and liveability: the Liveable Cities Method (LCM).

111

112 This paper introduces the nine-step LCM, a decision-making process that identifies potential 113 barriers to achieving urban sustainability and liveability by making explicit how strategic ambitions 114 (i.e., for the desired future performance of a city and its citizens) link to operational activities (i.e., interventions) and how vulnerable operational activities are to future change. The LCM enables 115 users to explore possibilities and aspirations for a city as opposed to being a deterministic 116 117 procedure towards quantifiable results. Importantly, it is applicable across scales, which is crucial 118 within a multi-scalar discipline such as engineering (Gaterell, 2016; see also Keaton, 2017 for a brief 119 discussion about the scales at which the concepts of sustainability and resilience operate and their

relevance for geotechnical engineering). This paper illustrates the LCM through the example of an
intervention made to the city of Birmingham. It highlights how addressing sustainability and
liveability in this way offers unique opportunities for the UK civil engineering profession to lead
thinking amongst urban professionals.

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This section has briefly described some of the challenges for engineers in achieving sustainability and liveability in cities. The following section describes and illustrates via a case study how the Liveable Cities Method can be used to address them. This is followed by reflection upon the implications for UK civil engineering. Crucially, the LCM, and its extensive evidence base (*www.liveablecities.org.uk*), has the potential to transform the engineering of cities to deliver a more profound set of benefits when meeting the basic needs of cities and their infrastructure systems.

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#### 133 The Liveable Cities Method: a method for improving urban sustainability and liveability and its

#### application to the city of Birmingham, UK

135 The Liveable Cities Method was developed from a comprehensive review of the sustainability,

resilience, liveability and city performance, measurement and assessment literature; primary

research to address the evident research gap; a series of consultations with local authorities, urban

designers and planners and other urban experts from the private, public and third sectors (including

academics); and, testing in three UK cities: Birmingham, Lancaster and Southampton (Leach, et al.,

140 2017b). It builds upon the Designing Resilient Cities Method (Lombardi, et al., 2012; Rogers, et al.,

141 2012), which is incorporated into the LCM and is shown in blue in Figure 1.

142

143 The LCM assesses the need for and the vulnerability of interventions designed to move cities

towards improved sustainability and liveability. Figure 1 illustrates the LCM's nine steps,

- acknowledging that the illustration presents only the very essence of the process (its critical path)
  and strips away the inevitable messiness and iterative nature of decision-making (Mintzberg &
  Westley, 2001). However, iteration is an essential part of engineering decision-making processes –
  it is the mature engineering response to systems thinking and will occur throughout Steps 1 to 5
  and once Step 9 has been reached, a return to any of Steps 1 to 5 might happen to refine the
  thinking. Only once the intervention has been finalised can its likely resilience be determined using
  the Designing Resilient Cities Method by following Steps 5 to 9.
- 152

# Step 1

Identify desired future performance and its intended multiple benefits (performance-benefit pairs)

# Step 2

For each performancebenefit pair, identify the necessary conditions for the future performance to be realised

# Step 3

Determine the current existence of the necessary conditions

# Step 4

Identify intervention(s) that bring into existence the necessary conditions

Figure 1: The Liveable Cities Method

# Step 8

Determine the resilience of the intervention-benefit pair now and in the future

## Step 7

Determine the performance of the the necessary conditions now and in the future

# Step 6

For each intervention-benefit pair, identify the necessary conditions for the intervention to deliver the intended benefit

# Step 5

Identify for each intervention its intended multiple benefits (intervention-benefit pairs)

# Step 9 - Option A

Implement the intervention

# Step 9 - Option B

Adapt the intervention (return to STEP 6)

# Step 9 - Option C

Consider using an alternative intervention (return to STEP 5)

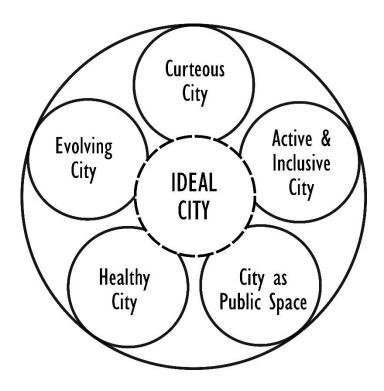
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157 Step 1: identify desired future performance and its intended multiple benefits (performance-benefit158 pairs)

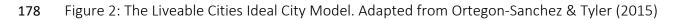
The first step in the LCM is for a city to identify what it wants to be like in the future (i.e., its desired 159 future performance). For each element of performance, concomitant 'intended benefits' (i.e. the 160 benefits that have been designed to arise from implementing performance improvement measures, 161 which will take the form of 'interventions' in the city and its infrastructure systems) should be 162 identified, where possible taking advantage of multiple intended benefits (Rogers, 2018). If more 163 than one intended benefit is identified then the LCM should be followed for each intended benefit. 164 165 Describing future performance (desired or predicted) is a subject of great interest and there exist 166 several approaches (Rogers, 2018; Hunt & Rogers, 2015a; Government Office for Science, 2016a). 167 168 However, none of the approaches are specific to Liveable Cities' four criteria (individual and societal wellbeing, resource security, resource efficiency and carbon emissions). In order to effectively 169 170 identify performance-benefit pairs relevant to these criteria, Liveable Cities created a vision for a 171 future sustainable and liveable city – the Ideal City Model (Ortegon-Sanchez & Tyler, 2015), see Figure 2 – and this model will be used herein to illustrate the LCM. The Ideal City Model 172 173 incorporates five future city visions (desired performances) and their underlying principles (which 174 will inform the intended benefits of city interventions), see Table 1.



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- 180 Table 1: The Liveable Cities' Ideal City Model: future performance and intended benefits. Adapted
- 181 from Ortegon-Sanchez & Tyler (2015)

# 182

FUTURE PERFORMANCE	INTENDED BENEFITS
Courteous City	Stimulates positive social interactions and promotes behaviours that facilitate the
	functionality of the city
Active and Inclusive City	Ensures people's fair access to opportunities to meet their needs and aspirations
City as a Public Space	All public spaces are designed as open and accessible to provide protection, safety
	and security and create a sense of belonging and ownership
Healthy City	Ensures the good health of people and the environment today and for future
	generations
Evolving City	Designed to be adaptable, flexible, innovative and responsive especially for its soft
	infrastructures (i.e. governance, policies, financing and economy, amongst others),
	and which learns and adapts dynamically accordingly to people's behaviours

183

- 185 From the Ideal City Model, one desirable future performance is to create an 'active and inclusive
- 186 city'. This is chosen as the case study for this paper because it complements the city of
- 187 Birmingham's objectives "to develop Birmingham as a city of sustainable neighbourhoods that are

safe, diverse and inclusive with locally distinctive character" and "to provide high quality
connections throughout the City and with other places including encouraging the increased use of
public transport, walking and cycling" (Birmingham City Council, 2017, p. 18). Moreover, and
importantly, it aligns well with the aspirations of Birmingham's stakeholders (Hunt & Rogers,
2015b).

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194 Creating an 'active and inclusive city' has an intended benefit of 'ensuring people's fair access to opportunities to meet their needs and aspirations'. Achieving this intended benefit means, amongst 195 196 other things, enabling affordable, safe, sustainable and accessible mobility, including active 197 mobility; and, that there need to be public transport options that promote walking and cycling as part of the overall journey (see Deegan (2016) for a useful analysis of the London Cycle Network 198 199 plus project). There are, of course, other aspects to creating an active and inclusive city, such as ensuring opportunities (employment) and other activities (leisure, culture, education, health) which 200 201 are accessible physically and spatially, but also accessible financially (affordable) to promote 202 inclusiveness. There are also additional benefits to be generated by creating not just an active and 203 inclusive city, but also a healthy city and an evolving city, and so on. This paper will focus upon 204 'enabling affordable, safe, sustainable and accessible mobility, including active mobility' and the 205 additionalities described above won't be pursued, but it is to be noted that it is in the bringing 206 together of multiple desirable future performances and their benefits that the strength of the LCM 207 lies.

• Performance: to create an active and inclusive city

Benefit: to ensure people's fair access to opportunities to meet their needs and aspirations
 by enabling affordable, safe, sustainable and accessible mobility, including active mobility

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212 Step 2: identify the necessary conditions for the future performance to be realised

213	The next step in the LCM is to identify the conditions that are necessary to enable delivery of the
214	intended benefit. It is helpful here to consider 'what if?' questions for changes in society,
215	technology, economy, environment and policy (a STEEP analysis) (Lombardi, et al., 2012).
216	Quantitative modelling can also be employed (Hall, et al., 2017). It is also helpful to consider the
217	current barriers to achieving the desired future performance. One way of doing this is to back cast
218	from the desired future performance to today's performance, which was undertaken for this study.
219	UK City Liveability Indicators Framework Edition 1 (UK City LIFE <sub>1</sub> ) (Leach, et al., 2017b) was used to
220	describe the current performance of Birmingham, UK, although numerous other city measurement
221	and assessment frameworks exist and can be used (Kitchin, et al., 2015; Leach, et al., 2015;
222	Astleithner & Hamedinger, 2003; Mayer, 2008; Ness, et al., 2007; Pires, et al., 2014; Colantonio,
223	2010). For our identified performance-benefit pair, the following necessary conditions were
224	identified (noting that this list is kept purposefully simple).
225	
225 226	Necessary conditions required to enable affordable, safe, sustainable and accessible mobility,
	Necessary conditions required to enable affordable, safe, sustainable and accessible mobility, including active mobility for the purpose of creating an active and inclusive city:
226	
226 227	including active mobility for the purpose of creating an active and inclusive city:
226 227 228	<ul> <li><i>including active mobility for the purpose of creating an active and inclusive city:</i></li> <li>That affordable, safe, sustainable and accessible transport alternatives exist where they are</li> </ul>
226 227 228 229	<ul> <li>including active mobility for the purpose of creating an active and inclusive city:</li> <li>That affordable, safe, sustainable and accessible transport alternatives exist where they are needed.</li> </ul>
226 227 228 229 230	<ul> <li>including active mobility for the purpose of creating an active and inclusive city:</li> <li>That affordable, safe, sustainable and accessible transport alternatives exist where they are needed.</li> <li>That affordable, safe, sustainable and accessible transport options will exist into the future.</li> </ul>
226 227 228 229 230 231	<ul> <li>including active mobility for the purpose of creating an active and inclusive city:</li> <li>That affordable, safe, sustainable and accessible transport alternatives exist where they are needed.</li> <li>That affordable, safe, sustainable and accessible transport options will exist into the future.</li> <li>That affordable, safe, sustainable and accessible transport options are environmentally,</li> </ul>
226 227 228 229 230 231 232	<ul> <li>including active mobility for the purpose of creating an active and inclusive city:</li> <li>That affordable, safe, sustainable and accessible transport alternatives exist where they are needed.</li> <li>That affordable, safe, sustainable and accessible transport options will exist into the future.</li> <li>That affordable, safe, sustainable and accessible transport options are environmentally, socially and economically sustainable.</li> </ul>
226 227 228 229 230 231 232 232 233	<ul> <li>including active mobility for the purpose of creating an active and inclusive city:</li> <li>That affordable, safe, sustainable and accessible transport alternatives exist where they are needed.</li> <li>That affordable, safe, sustainable and accessible transport options will exist into the future.</li> <li>That affordable, safe, sustainable and accessible transport options are environmentally, socially and economically sustainable.</li> <li>That low-carbon options exist where affordable, safe, sustainable and accessible transport is</li> </ul>
226 227 228 229 230 231 232 233 233	<ul> <li>including active mobility for the purpose of creating an active and inclusive city:</li> <li>That affordable, safe, sustainable and accessible transport alternatives exist where they are needed.</li> <li>That affordable, safe, sustainable and accessible transport options will exist into the future.</li> <li>That affordable, safe, sustainable and accessible transport options are environmentally, socially and economically sustainable.</li> <li>That low-carbon options exist where affordable, safe, sustainable and accessible transport options are environmentally.</li> </ul>

- That transport options (especially public transport) provide the required linkages (e.g.,
- suburbs to centre) and are affordable, safe, sustainable and accessible for all.

- 240 Step 3: determine the current existence of the necessary conditions
- 241 Step 3 asks if each necessary condition currently exists. This requires judgement and synthesis,
- drawing on expertise, experience and knowledge of the local context. This also requires knowledge
- 243 of the city's current performance and UK City LIFE<sub>1</sub> has been used here to assess the current
- 244 performance of Birmingham, UK (Leach, et al., 2017a) alongside an in-depth review of
- 245 Birmingham's transport ecosystem (Leach, et al., 2016b). The results of this analysis can be found in
- Table 2, noting that they have been vastly simplified in order to retain clarity (UK City LIFE<sub>1</sub> contains
- a total of 346 potentially-relevant indicators of city performance, from which the most-relevant
- 248 have been chosen to illustrate the method).
- 249
- 250 Table 2: Existence of the necessary conditions in Birmingham, UK
- 251

NECESSARY CONDITION	EXISTENCE IN BIRMINGHAM (base year 2016)
That affordable, safe, sustainable and accessible transport alternatives exist where they are needed.	At risk, as buses and taxis were (and still are) the primary public transport alternatives in Birmingham and these are privately operated. Walking and cycling in the city centre requires improvement in terms of wayfinding, quality of the environment and connectivity of public transport systems.
That affordable, safe, sustainable and accessible transport options will exist into the future.	At risk, as bus and taxi operators need to make a profit and so operate accordingly. The cycling network in Birmingham is being expanded, but in the least-cost, least disruptive way (e.g., via existing canal towpaths) and while some will be 'protected' those associated with road layouts could easily be reversed.
That affordable, safe, sustainable and accessible transport options are environmentally, socially and economically sustainable.	At risk, as they were (and still are) primarily buses and taxis – which currently respond primarily to commercial (i.e., economic) pressures – and more limited walking and cycling – and these modes of transport require improvement and protection in Birmingham (see other necessary conditions for commentary on some of these).
That low-carbon options exist where affordable, safe, sustainable and accessible transport is not	No, as in Birmingham taxis and buses were the main public- transport alternatives (although there are now air quality targets for these modes of transport).

feasible (e.g., during inclement weather, under time and distance constraints).	
That the urban form facilitates affordable, safe,	No, as there were (and still are) local concentrations of
sustainable and accessible mobilities (i.e., an	employment, retail and housing of different types throughout
equitable land use mix within the city).	the city.
That transport options (especially public transport)	No, as buses and trains were (and still are) ineffective in
provide the required linkages (e.g., suburbs to	connecting the suburbs to the city centre in many cases: for
centre) and are affordable, safe, sustainable and	many these are not a reliable mode of travel, and few
accessible for all.	alternatives exist for 'hop on, hop off' travel.

#### 253 Step 4: identify interventions(s) that bring into existence the necessary conditions

Once the existence or absence of the necessary conditions is known, it becomes possible to design 254 255 interventions (i.e., potential solutions to problems) that can overcome the barriers to and exploit 256 the opportunities for bringing the necessary conditions into being, and thus achieve the desired 257 future performance. Interventions can be anything from physical interventions (and for engineers 258 this often means infrastructure, which is highly interdependent with and interconnected to policies 259 promoting behaviour change (Montgomery, et al., 2012)). In some cases large-scale interventions 260 are demanded; in others a portfolio of smaller interventions is preferable. How these play out for 261 desirable long-term agendas may vary: "[s]ustainable options can be mundane, as well as magnificent." (Keaton, 2017, p. 1). 262 263 264 For the purpose of this example, an intervention that was in the process of being implemented in 265 2016 has been chosen. This intervention addresses the existence of the necessary condition 'that 266 low-carbon options exist where affordable, safe, sustainable and accessible transport is not feasible 267 (e.g., during inclement weather, under time and distance constraints)'. In Birmingham, the electric 268 light rail (Metro) is undergoing a phased expansion that in 2016 saw it extended into the city centre 269 as a low-carbon alternative to traversing the wider city centre area and in particular connecting to 270 Birmingham New Street railway station, a major station on the UK passenger rail system (Bourke, 271 2015) – see Figure 3.

• Intervention: extending Birmingham's light rail (Metro) into the city centre

- To satisfy the necessary condition: that low-carbon options exist where affordable, safe,
- sustainable and accessible transport is not feasible (e.g., during inclement weather, under
- time and distance constraints)
- 276



277

- 279 Figure 3: The Birmingham City Centre Metro Extension outside New Street Railway Station
- 280

It is beyond the scope of this paper to explore the possible additionalities afforded by interventions 281 282 that address more than one necessary condition, but it should be noted that doing so is important 283 when engaging in a full analysis. For example, the Metro extension could have been designed to 284 additionally satisfy the following necessary condition: 'that transport options (especially public 285 transport) provide the required linkages (e.g., suburbs to centre) and are affordable, safe, sustainable and accessible to all'. If this were the case, then the Metro would not only be designed 286 287 to provide a service in the city centre and its immediate surroundings, but also to connect in a 288 systematic manner the city's suburbs to its city centre (not currently part of the phased extension 289 plans, although the authors acknowledge that such plans may be part of a long-term strategy not in the public domain). In other words, the Metro extension plan does not appear to deliver a strategicsuite of necessary conditions.

292

Step 5: identify for each intervention its intended multiple benefits (intervention-benefit pairs) 293 Once designed, an intervention must be tested for potential future vulnerabilities, as well as its 294 295 potential in maximising the range of additional benefits it might realise, and redesigned and 296 retested as necessary. Although there exist a number of tools and methodologies for achieving this - and particularly so within engineering (Pearce, et al., 2012) - the Designing Resilient Cities 297 Method is relevant as it uses UK-based future urban scenarios to pressure test the resilience of 298 299 interventions to future change. A full description of this method alongside examples and case 300 studies is available from Lombardi, et al., (2012) and Rogers, et al., (2012). As such, the Designing 301 Resilient Cities Method has been revised and incorporated into the LCM and comprises Steps 5 to 9. Step 5 requires that for each intervention, intended benefits are identified (intervention-benefit 302 303 pairs). Where more than one intended benefit is identified (multiple benefits) then Steps 5 to 9 304 should be carried out for each intended benefit (Lombardi, et al., 2012). It is also possible to use UK 305 City LIFE<sub>1</sub> to identify multiple benefits. A description of how this works for the Metro extension is available in Leach, et al., (2016a). Identifying multiple benefits is desirable, but beyond the scope of 306 307 this paper. The intervention-benefit pair identified from this paper's example is: Intervention: Birmingham's light rail (Metro) city centre extension 308 ٠ • Intended benefit: to create a low-carbon, public transport option in the city centre that is 309

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312 Step 6: for each intervention-benefit pair, identify the necessary conditions for the intervention to313 deliver the intended benefit

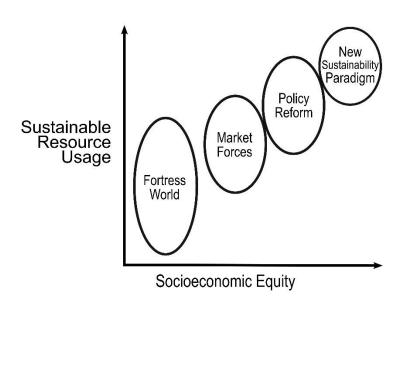
affordable, safe, sustainable and accessible

314	Next, taking each intervention-benefit pair in turn, the conditions that enable the intervention to
315	keep functioning and delivering its intended benefit into the future are identified. In other words:
316	what are the conditions that enable people to use the intervention so that it delivers its intended
317	benefit (Lombardi, et al., 2012)? Necessary conditions can be identified using the previously-
318	identified methods as well as by using quantitative modelling and assessment. For this example, the
319	authors have identified the following necessary conditions (the list has been kept purposefully short
320	and simple in order to retain clarity).
321	That the Metro connects the city centre in useful ways
322	That the Metro is reliable
323	That the Metro is affordable to all
324	That the Metro is safe to use
325	• That the Metro is sustainable (economically, socially and environmentally)
326	That the Metro is accessible to all
327	
328	Step 7: determine the performance of the necessary conditions now and in the future
329	Step 7 guides the user in determining whether each necessary condition is present now and if it is
330	likely to be present in the future. Regarding the 'now', the user should make their determination in
331	the most appropriate way, such as by reviewing documentation, observation, and deduction.
332	Regarding the 'future', there exist a number of ways of determining the presence of necessary
333	conditions (Rogers, 2018). For consistency, the authors have used the Designing Resilient Cities
334	Method for this purpose. Table 3 shows the outcome of this analysis. The Designing Resilient Cities
335	Method uses future scenarios to pressure test the existence of each necessary condition in each of
	four extreme yet plausible futures in different directions of travel from today's world. The
336	four extreme yet plausible futures in uncrent uncetions of traver non-today's world. The

exist no matter how the future actually develops since the scenarios cover the essential range of

societal structures (Lombardi, et al., 2012). The four scenarios are Fortress World, Market Forces,
Policy Reform and New Sustainability Paradigm (see Figure 4). Fortress World is characterised by a
bifurcated society: the 'haves' (i.e., the rich and empowered) and the 'have nots' (i.e., the poor and
disenfranchised). Market Forces lets the free market dominate unrestricted by social and
environmental concerns. Policy Reform steers us towards sustainability through policy interventions
and strong governance, whether citizens and businesses like it or not. New Sustainability Paradigm
is characterised by citizens who want to live as sustainably as possible (Lombardi, et al., 2012).





349 Figure 4: Designing Resilient Cities' Four Future City Scenarios. Adapted from Rogers, et al., (2012)

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- 351 Table 3: Future performance of necessary conditions determined using the Designing Resilient
- 352 Cities Method
- 353

Necessary Conditions	Now (2016)	Fortress World	Market Forces	Policy Reform	New Sustainability Paradigm
Connects the city	At risk as the	Haves: yes, as	At risk as the	Yes, as this will	Yes, as this will
centre in useful	expansion of the	the money is	route and stops	have been	be desired by
ways	Metro is	available and	will be	required as part	the City, the

	currently incomplete and relies, at least in part, upon the completion of the national high-speed rail link between London and Birmingham (HS2).	other resources are scarce so maximum functionality must be achieved. Have nots: at risk, as money and other resources to achieve connectivity to poorer areas are scarce.	determined by their potential for making a profit.	of the permission granted by the City to extend the Metro, and it will be retained as part of strong governance of such city assets.	citizens and the Metro's operators (all of whom will value the social and environmental, as well as economic, benefits it delivers).
Is reliable	Yes, as the Metro system runs mostly to schedule. In addition, in the city centre the trams run close together, enabling a 'hop on, hop off' user experience.	Haves: yes, as there is money and a safety imperative for this. Have nots: at risk, as services to the disenfranchised poor will be a low priority in financially- constrained times.	Yes, as reliability is linked to greater usage and thus greater profits.	At risk, as although reliability can be legislated, in practice those maintaining the Metro may not be as rigorous or respond to breakdowns as quickly as necessary.	Yes, as this will be desired by the City, the citizens and the Metro's operators (all of whom will value the social and environmental benefits it delivers).
Is affordable to all	At risk. Although the Metro is competitively priced, it is not free and so inevitably excludes some members of society.	Haves: yes, as the 'haves' are (relatively) wealthy. Have nots: at risk, as the 'have nots' are poor and their accessibility needs will not be prioritised.	No, as this would probably reduce the profit margin – market forces will determine the most profitable charging structure.	At risk, as although prices for travel can be legislated, there will be many demands on budgets and priorities will determine this aspect of service provision.	Yes, as this will be desired by the City, the citizens and the Metro's operators (all of whom will value the social benefits affordability delivers).
Is safe to use	At risk. The Metro is built to a high standard with safety as a priority, but economic factors (cost) will have impacted this.	Haves: yes, as safety is a priority. Have nots: no, as there is little resource for ensuring safety on routes servicing solely the have nots.	At risk, as in order to achieve this safety measures must align with economic priorities.	Yes, as safety is legislated.	Yes, as this will be desired by the City, the citizens and the Metro's operators (all of whom will value safety).
Is sustainable (economically, socially and environmentally)	At risk. The Metro has been designed to be economically sustainable first, followed by environmentally and socially sustainable.	Haves: at risk, as the haves prioritise safety and utility over other factors. Have nots: at risk, as in order to achieve these priorities they must align with	At risk, as in order to achieve social and environmental priorities they must align with economic priorities.	Yes, as sustainability is legislated.	Yes, as this will be a top priority for the City, the citizens and the Metro's operators (all of whom will value sustainability).

		maximising use of limited resources.			
Is accessible to all	At risk as excluding some potential customers may serve to maximise profit.	Haves: yes, as the money is available and other resources are scarce so maximum functionality must be achieved. Have nots: at risk, as the money and other resources are not available to service the disenfranchised.	At risk, as excluding some potential customers may serve to maximise profit.	At risk, as although accessibility can be legislated, those operating the Metro may opt to exclude potential customers in order to maintain service delivery (which is also legislated for).	Yes, as this will be desired by the City, the Metro's designers and the citizens.

#### 355 Step 8: determine the resilience of the intervention-benefit pair now and in the future

356 At this point it becomes possible to determine the current and future resilience of the intervention. 357 This requires judgement and synthesis, prioritising the importance of the necessary conditions and 358 balancing these against the potential vulnerabilities identified (Lombardi, et al., 2012). From the 359 simplified example presented here, it is evident that Birmingham's Metro extension only delivers a 360 'low-carbon, public transport option in the city centre that is affordable, safe, sustainable and 361 accessible' if the world-view embraced by the City develops towards New Sustainability Paradigm -362 thus it is at risk – unless strong governance safeguards are put in place to legislate for its continued 363 service functionality (affordability, accessibility, etc.). It is also evident that the market cannot deliver the intended benefit on its own, reliance on policy might result in delivery compromises and 364 365 there is a clear polarisation of service delivery between the rich and the poor. 366 367 Step 9: (a) implement the intervention, (b) adapt the intervention (and return to Step 6) or consider using an alternative intervention (and return to Step 5). 368 It is now up to the user to decide whether (and how) to implement the intervention, adapt it to 369

370 make it more resilient to future change or to deliver additional benefits, or replace it altogether.

The LCM informs this decision by elucidating the implications of implementing the intervention 371 372 without adjustments and identifying how the intervention can be improved. For example, for Birmingham's Metro line extension accessibility and affordability are highlighted as particular 373 374 vulnerabilities. Birmingham may therefore wish to explicitly address these aspects of the intervention. For example, it could follow Manchester's lead by augmenting its Metro with a free 375 376 city-centre bus service, whilst at the same time ensuring the buses are low-carbon and recognising 377 that financing such an intervention may be difficult in the current climate of austerity. Providing strategic linkages with walking and cycling routes to facilitate a 'hop on, hop off' mode of travel in 378 uncertain weather (helping to improve citizen health), and ideally aligning the walking/cycling 379 380 routes with green corridors (bringing people into routine close contact with nature and improving 381 their wellbeing) would enhance the benefits that could be achieved (Hunt & Rogers, 2015b).

382

#### 383 Implications for civil engineering

384 This paper uses the Liveable Cities Method (LCM) in combination with UK City LIFE<sub>1</sub> and the Ideal 385 City Model to identify where a city should be in terms of future performance, analyse where it is 386 currently, identify the conditions that need to be in place to support the desired future 387 performance, and make specific recommendations that are optimal for ensuring those conditions 388 exist today and into the far future. The LCM provides a process for constructing an evidence base 389 and a plausible narrative describing how to get from a city's current performance to a desired 390 future performance. In essence, it establishes the 'business case' for the intervention, from which 391 alternative business models can be constructed directly using the intended benefits to point to the 392 value that is realised (Rogers, 2018), enhanced by systems mapping to enrich the opportunities for 393 value creations and realisation (Bouch & Rogers, 2017; Bouch, et al., In Press) and set against 394 alternative forms of investment (Bryson, et al., 2018). Through determining how the intervention 395 can deliver multiple benefits to substantially advance the city in its journey towards a more

sustainable, resilient and liveable future, it makes the case for transformational change. Such anarrative forms the basis for the engineering strategies that are needed now and in the future.

398

Civil engineers engineer for the betterment of society, their ultimate client, and their creations are 399 often required to function, and deliver their benefits for very many years; usually decades. Equally, 400 what they create is inevitably context-dependent – it must function in the context in which it is 401 402 created and it must continue to function as the context changes if it is not to become inefficient or redundant. When this context is cities, the context is a highly complex system-of-systems all of 403 which are interdependent to different degrees (Government Office for Science, 2016b): intervene 404 in one system and substantial impacts can be felt in many others. Civil engineers therefore need to 405 develop both a deep understanding of the current context and a broad appreciation of how this 406 407 context might change into the far future.

408

409 Aided by the Liveable Cites Method, civil engineers and civil engineering as a profession can take a more prominent role in addressing the wicked problems of today's cities – such as the 410 411 energy/water/food nexus, soil nutrient levels, high-density living and wellbeing; all can be tested 412 using the LCM. Moreover, because of the inherently multi-disciplinary spectrum embraced by the 413 civil engineering discipline (Byrne & Mullally, 2014), engineers are well-equipped to take a lead in 414 these debates amongst urban professionals, reaching back to the profession's roots when civil engineering covered the totality of societal support before specialisms initiated by the industrial 415 revolution (mechanical, electrical and electronic, aerospace, etc.) were required. 416

417

The Liveable Cities Method is at the heart of a set of processes that have been established as good
practice in the engineering of cities by a major, and largely coherent, portfolio of research into
sustainable urban environments, the resilience of cities and their infrastructure systems and urban

421	liveability. These processes are summarised in Table 4, along with references to some of the
422	sources of evidence generated by the Liveable Cities team members; though this is far from (and
423	was never intended to be) complete and many of the papers published in this journal, for example,
424	will support and enrich the processes, as will the findings from the many UK and international
425	research teams who have been working on these topics. A logical structure to the research findings
426	has been created for the purpose of this discussion. The specific programmes referred to are as
427	follows.
428	Birmingham Eastside Research (BER) <i>esr.bham.ac.uk</i>
429	• VivaCity2020 (V2020) <i>vivacity2020.co.uk</i> (Cooper, et al., 2009)
430	• Designing Resilient Cities (DRC) designingresilientcities.co.uk (Lombardi, et al., 2012)
431	• The many Sustainable Urban Environment programmes (SUE), including a three-phased
432	programme of research funded by the Engineering and Physical Sciences Research Council
433	(EPSRC) epsrc.ukri.org/newsevents/pubs/suearccreview
434	• Liveable Cities (LC), especially the tools, case studies, Little Books and papers
435	liveablecities.org.uk
436	• The two consortia researching infrastructure interdependencies and novel business models:
437	o iBUILD ncl.ac.uk/iBUILD
438	<ul> <li>ICIF ucl.ac.uk/steapp/research/projects/icif</li> </ul>
439	Urban Living Birmingham (ULB) tinyurl.com/UrbanLivingBirmingham
440	• The Foresight Future of Cities project (FFoC) gov.uk/government/collections/future-of-cities
441	(Government Office for Science, 2016b)
442	• The University of Birmingham Policy Commission on Future Urban Living (PCFUL)
443	birmingham.ac.uk/research/impact/policy-commissions/future-urban-living (Rogers, et al.,
444	2014)
445	Table 4: Lessons from the UK Cities Research Portfolio of Liveable Cities Team Members

Lessons from Cities Research Portfolio	Evidence Base
To address a specific problem in a city, assemble an appropriately-broad,	BER, V2020, DRC, LC, FULPC, many
multi-disciplinary, multi-sectoral group of potentially interested parties who	SUE projects and the sustainability
are able to represent the views of all stakeholders affected by the problem	literature.
and its potential solutions.	
Understand deeply the aspirations of the city and its citizens, and the context	FFoC, LC, FULPC, BER, V2020, DRC,
in which the city exists (including both its history as well as its current	Rogers (2018), and the sustainability
context).	literature.
Diagnose fully the problem, noting the DRC experience that engineers focus	ULB, DRC, LC, Leach, et al., (2018)
upon solutions to problems while social scientists focus upon problem	
exploration, and other disciplines lie within this spectrum – a balance is	
required.	
Establish the baseline performance of the city in terms of its sustainability,	DRC, Boyko, et al., (2012), LC, Leach,
resilience and liveability. It is helpful to make explicit the components of the	et al., (2017b; 2017a), iBUILD, Bouch
city and infrastructure systems related to the problem and those that will be	& Rogers, (2017; In Press), ULB.
impacted by potential interventions by mapping them and establishing the	Covered explicitly in the LCM.
dependencies and interdependencies between these systems.	, ,
Apply ingenuity to the solution of the problem, yielding a number of	Arguably what engineers (should)
alternatives from which to choose the most appropriate.	do.
Assess the impact of the interventions on the city's urban and infrastructure	BER, V2020, DRC, SUE and the
systems using one of the many sustainability assessment frameworks,	literature. LC tools, case studies and
resilience frameworks and the LC Liveability Framework (the City Assessment	papers. Covered explicitly in the
Methodology embodied in UKCityLIFE; see Leach, et al., (2017b; 2017a).	LCM.
Iteration will be needed between the design of alternative solutions and	
impact assessment.	
Conduct a futures analysis to explore whether the interventions are	DRC, Lombardi, et al., (2012),
vulnerable to future contextual change (resilient), i.e., they will continue to	Rogers, et al., (2012) LC. Covered
deliver their benefits and therefore the investment proves good into the	explicitly in the LCM.
long-term.	
Make the case for change – establish a compelling 'business case' for the	While much research supports the
proposed intervention. The LCM was created specifically for this purpose and	action, this is LC's specific target.
	Covered explicitly in the LCM.
provides perhaps the most comprehensive evidence base.	
Develop a suite of alternative 'business models' that capture the different	Much research supports the
forms of value that might be generated by the intervention, set against the	identification of economic, social
investment required to implement it (perhaps in different ways).	and environmental value. iBUILD &
	ICIF, Bouch & Rogers (2017; In
	Press), Bryson, et al., (2018), Rogers
	(2018)
Understand all of the dimensions of governance (formal and informal)	DRC, LC, Honeybone, et al., (2018).
relevant to the intervention and the context in which it is to be implemented,	Covered explicitly in the LCM.
and engineer changes to all of these systems in order that the intervention	
can be implemented without impediment.	
Influence policy by drawing on research findings to help shape local and	FFoC, FULPC, LC, Honeybone, et al.,
national government policy and make the case for the intervention to policy-	(2018)
makers.	
Influence practice via tools and case studies that enable the research findings	V2020, DRC, LC tools and case
indence practice via tools and case studies that enable the research infames	
to be translated to practice.	studies
· · · · · · · · · · · · · · · · · · ·	LC videos and Little Books, ULB,

448 This research portfolio is now being taken forwards in part under the umbrella of a new multi-

449 university initiative: the UK Collaboratorium for Research on Infrastructure and Cities (UKCRIC, see

*ukcric.com*). UKCRIC has seen an investment of £138m, matched by institutional and industrial
funding, in a suite of new laboratory, urban observatory and modelling and simulation facilities
across the UK between 2016 and 2021. It is exploring new ways of working and delivering on
collaborative research, exploring, for example, how learning frameworks can support the
generation of new knowledge across multi-disciplinary teams engaging on engineering challenges
(Taylor, et al., 2017)

456

### 457 Conclusions

This paper introduces the Liveable Cities Method (LCM), a decision-making process that identifies the conditions that need to be in place to support a sustainable and liveable city of the future and provides an important contribution to building the transitional narrative and engineering strategies needed to get us there. In so doing, it provides the essential component when making the case for transformational change towards a more sustainable, resilient and liveable future and, crucially, the transformative step to make it happen.

464

465 The LCM is demonstrated through the example of Birmingham's ambition to create a more active and inclusive city achieved, in part, by extending its light rail (Metro) system into the city centre. 466 467 The example follows the nine-step LCM in a linear fashion, starting at Step 1 and finishing at Step 9, 468 in order to demonstrate the value offered by the method. In doing so, this paper has ignored the necessarily messy and iterative nature of decision-making and the fact that it is not always possible, 469 or even desirable, to start at Step 1 and work forward, while acknowledging that pervasive iteration 470 is a vital component of the systems thinking that lies at the heart of the LCM. In addition, by 471 472 focusing narrowly upon the given example the richness of simultaneously considering multiple 473 ambitions and multiple interventions, their sequencing and scales, and their arising benefits has 474 been lost. And yet, it is argued by the authors that these have the potential to offer very

475 considerable additional value and insights; for example, by aligning interventions so that they not
476 only simultaneously deliver multiple benefits but also simultaneously address multiple strategic
477 ambitions.

478

The example has demonstrated that the LCM provides the necessary decision-making process to 479 engender bold and assured policymaking and, crucially, make explicit how cities can advance 480 481 towards their common goals of sustainability, resilience and liveability. As one member of Birmingham's City Council explained: we must change *how we think* about making decisions so that 482 483 we do so in an evidence-based way – this is different to how things are currently done. This has particular implications for engineers, who often consider these common goals as simply 'good 484 engineering' (Keaton, 2017). The Liveable Cities Method facilitates such a transformation by making 485 explicit the thinking behind decisions and by aligning goals, designs and interventions. In doing so, 486 engineers can use the LCM to actively move from 'good engineering' to 'better engineering': 487 488 "[w]hat we call 'sustainable engineering' today is more than just good engineering, but it is less than what good engineering will become in future decades" (Keaton, 2017, p. 1). By embedding 489 490 transformation within an evidence-based and repeatable process that encourages innovative 491 approaches for positive additionalities, the LCM overcomes some of the reasons engineering 492 innovation is 'hard and slow' (Ainger, 2015) and contributes to the 'systemic approach to 493 engineering sustainability' called for by this Journal in 2014 (Mayfield, 2014), a call which continues 494 to be relevant today.

495

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