

1 **Awareness is the key to attraction: dissociating**  
2 **the tilt illusions via conscious perception**

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13

14 **Abstract**

15 The tilt illusion is a compelling example of contextual influence exerted by an  
16 oriented surround on a target's perceived orientation. A vertical target appears to  
17 be tilted away from a 15° oriented surround but appears to be tilted towards a 75°  
18 tilted surround.

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20 We tested the claim that these biases result from distinct sensory processes: a  
21 low-level repulsive process and a higher-level attractive process. If this claim were  
22 correct, then surround visibility would be a requirement for attraction, but it would  
23 not necessarily be a requirement for repulsion. Indeed, Motoyoshi and Hayakawa  
24 (2010) have already demonstrated that repulsion can survive removal of the  
25 surround from phenomenal awareness using adaptation-induced blindness.

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27 Here we sought to test this prediction by measuring the orientation biases in a  
28 parafoveally presented Gabor patch surrounded by tilted gratings after 20s  
29 adaptation. The adapting stimulus was an annularly windowed plaid composed of  
30 a vertical and horizontal jittering gratings. Observers were instructed to maintain

31 fixation throughout the trial and report whether the Gabor appeared to be tilted  
32 clockwise or anticlockwise of vertical. They also had to indicate whether the  
33 surround was visible after adaptation. Post-adaptation biases were then compared  
34 to those obtained in a control experiment without dynamic adaptation.

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37 We found large repulsive biases induced by 15° oriented surrounds, but no  
38 attractive biases were induced by 75° tilted surrounds. This result shows that  
39 attractive effects do require visual awareness, and thereby provides robust  
40 evidence for the existence of two separate mechanisms mediating the  
41 phenomenology of the tilt illusions.

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## 44 **Keywords**

45 Tilt illusion, visual awareness, adaptation, contextual interactions.

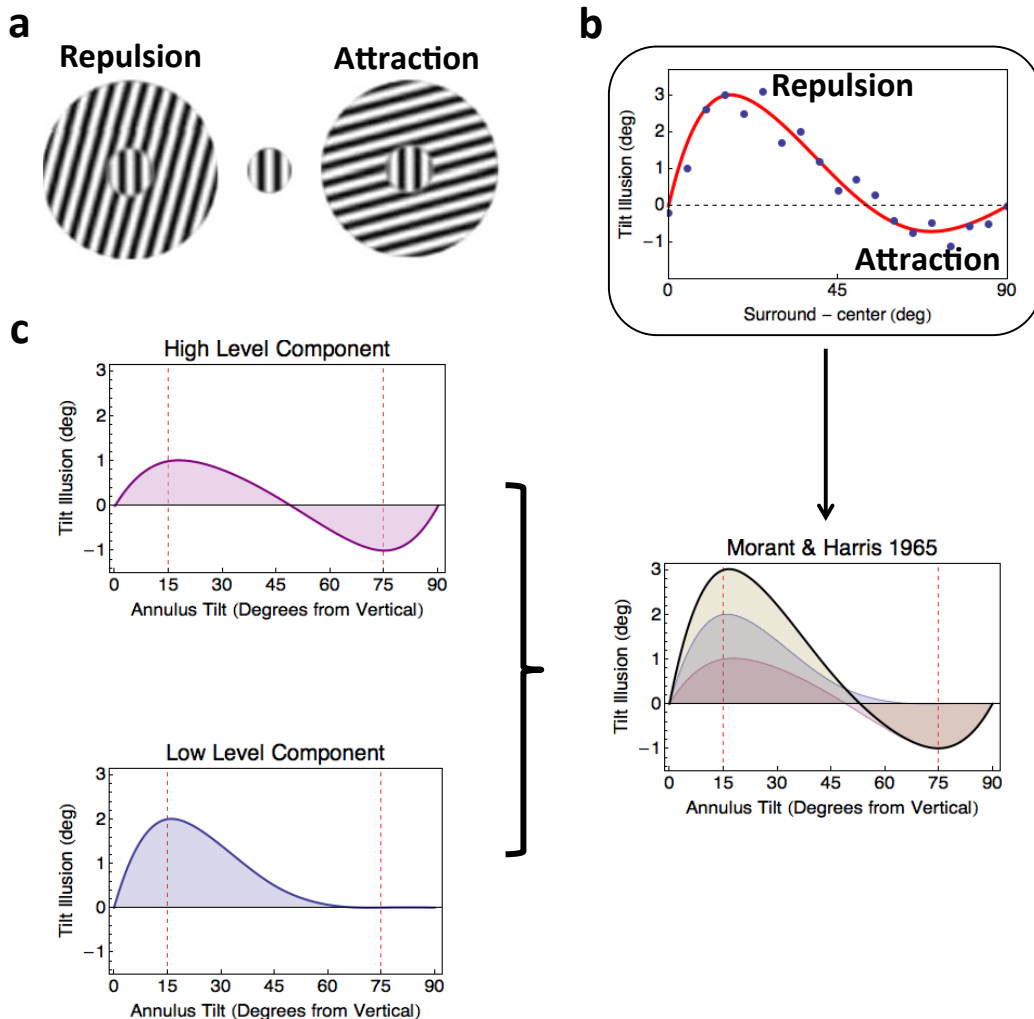
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## 47 **Introduction**

48 The Tilt illusion (Figure 1a) is a well-known phenomenon of simultaneous  
49 orientation contrast where the orientation of a line is misperceived when presented  
50 within a tilted surround. Gibson and Radner (1937) first noticed that a slightly tilted  
51 line “appears progressively less tilted during the course of perception” positing a  
52 shift of the “visual reference axes” towards the line’s orientation. A similar  
53 explanation is possible for the tilt illusion (Gibson, 1933). In this case, the titled  
54 surround (the inducer) attracts whichever subjective reference axis (either  
55 horizontal or vertical) is closest. This “normalization” will decrease the surround’s  
56 apparent tilt, but it may increase the apparent tilt of the target it surrounds. When  
57 the surround has a relatively small tilt (e.g. 15°) away from vertical, a vertical target  
58 will appear to have a tilt in the opposite direction. This repulsion is known as the

59 direct effect. When the surround has a relatively large tilt (e.g. 75°) away from  
 60 vertical, a vertical target will appear to have a tilt in the same direction. This  
 61 attraction is known as the indirect effect. However, without ad hoc modification,  
 62 Gibson's normalization theory cannot account for the fact that the indirect effect is  
 63 weaker than its direct counterpart (Figure 1b).

64 Blakemore, Carpenter, and Georgeson (1970) proposed an alternative  
 65 explanation of the direct effect based on lateral inhibition between neurons  
 66 selective for similar orientation. If both this model and Gibson's were correct, then  
 67 the direct effect should be larger because it reflects the sum of two processes. The  
 68 indirect effect reflects only  
 69 normalization.



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**Fig. 1: Tilt illusion and linear summation model.**

**a) Tilt illusion:** Although the three small gratings are all perfectly vertical, their apparent orientations differ. The one on the left is repelled from its 15° surround and the one on the right is attracted to its 75° surround. Without a surround, the orientation of the middle grating is perceived veridically. Figure adapted from Schwartz et al. 2009.

**b) Tilt illusion's angular function:** The magnitude and sign of the tilt illusion vary as a function of the angle between the surround and the central grating. Repulsive and attractive effects peak at angular differences of ~15° and ~75° respectively.

**c) Linear summation model:** Morant and Harris (1965) suggested that the tilt after-effect reflected the combination of a local repulsive process and a more global process capable of repulsion and attraction. The tilt illusion may be similar.

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78 Morant and Harris (1965) offered a similar suggestion for the difference in

79 magnitude between direct and indirect versions of the tilt after-effect (Figure 1c).

80 The tilt after-effect and the tilt illusion show many parametric similarities and it has

81 been debated whether they could be accounted for by a common mechanism.

82 Rich empirical evidence seems to favor this hypothesis (Sekuler and Littlejohn,

83 1974; Tolhurst and Thompson, 1975; Magnussen and Kurtenbach, 1979)

84 suggesting that the tilt illusion should be thought of as the result of some sort of

85 “fast adaptation.” In particular, asynchronous presentations of test and inducer

86 increase the illusions (both direct and indirect effects) when the inducer is visible

87 for a proportionally longer time (Sekular & Littlejohn, 1974; Wolfe, 1984; Harris and

88 Calvert, 1989; Wenderoth and van der Zwan, 1989). This is also observed in the

89 tilt after-effect (Wenderoth and Johnstone, 1988) and is consistent with the visual

90 system adapting to the inducing context (Corbett, Handy, Enns 2009). Bearing this

91 in mind, we can safely extend Morant and Harris' idea to the simultaneous domain

92 of tilt illusion.

93 Evidence consistent with a unique cause of the indirect effect is its relative

94 immunity to contrast manipulations (Wenderoth and Johnstone, 1988). This finding

95 can also be taken as evidence against its mediation by low-level mechanisms,

96 which should be sensitive to contrast.

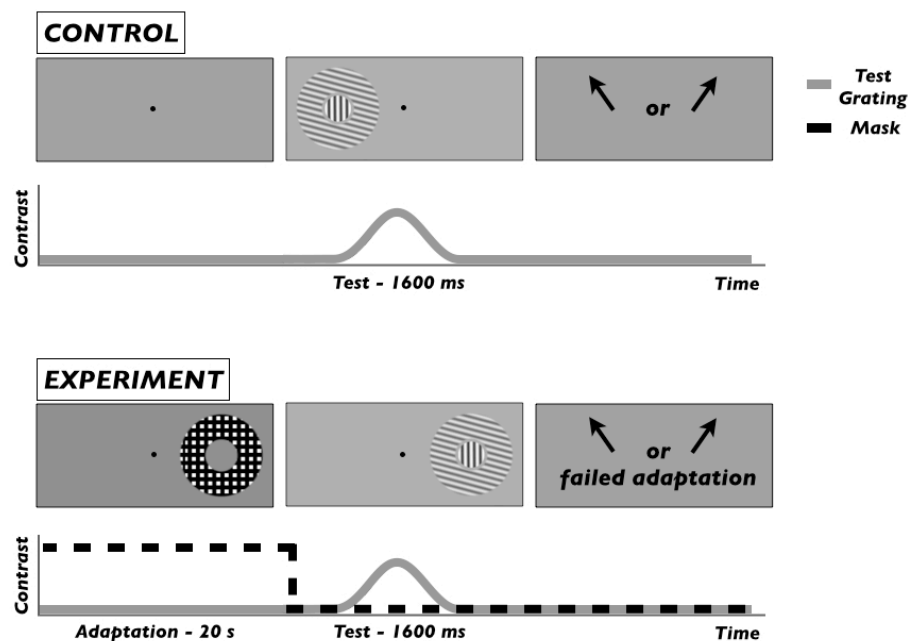
97 Another piece of evidence linking the indirect effect to high-level mechanisms is

98 Wenderoth and Johnstone's report that a square frame surrounding the stimulus  
99 abolishes the indirect effect. Since the frame's contours are relatively far away  
100 from the central target grating, its effect seems unlikely to be mediated by the  
101 relatively short-range lateral connections between neurons in primary visual cortex  
102 (Wenderoth and Johnstone, 1987).

103 The Rod and Frame effect (Asch and Witkin, 1948) offers a suggestive parallel  
104 to the functional properties of the tilt illusion. When a vertical rod is presented  
105 within a tilted square, its orientation appears distorted systematically in a fashion  
106 similar to the tilt illusion (Beh, Wenderoth, Purcell, 1971): it shows both direct and  
107 indirect effects for small (about 15°) and large (about 75°) rod-frame angular  
108 distances, respectively (Beh, Wenderoth, Purcell, 1971). The interesting aspect of  
109 this illusion is that, given the shape of the surround and the distance of its borders  
110 from the rod, the misperception can't be readily accounted by the interplay of V1  
111 simple cells (Beh, Wenderoth, Purcell, 1971; Wenderoth and Beh, 1977;  
112 Wenderoth, van der Zwan, Johnstone, 1989). Hence, the direct effect in the rod  
113 and frame illusion is likely to lie on mechanisms dealing with more global features  
114 than oriented contours. Even more interestingly, the reported direct and indirect  
115 effects have about the same magnitude (about 1.3°; Beh, Wenderoth, Purcell,  
116 1971) similarly to what posited by Gibson's normalization (Gibson and Radner,  
117 1937). The existence of an indirect effect also for an illusion mediated by global  
118 orientation mechanisms provides indirect support to idea that the repulsive effect  
119 of the tilt illusion may result from the linear combination of high and low level  
120 components.

121 A growing body of evidence shows that orientation contextual illusions can  
122 occur also when the inducing stimulus is suppressed from awareness (He and  
123 MacLeod, 2001; Pearson and Clifford, 2005; Clifford and Harris, 2005). In a recent  
124 work, Motoyoshi and Hayakawa (2010) demonstrated that after adaptation to a  
125 drifting grating, static gratings often become invisible. They named this effect  
126 adaptation induced blindness (AIB) and they also reported the direct effect's  
127 immunity to a lack of phenomenal awareness. Given the presumed localization of  
128 direct and indirect effects at two different levels we reasoned that the manipulation  
129 of visual awareness could be a suitable mean to characterize such a dissociation,  
130 the assumption being that mechanisms responsible to the indirect effects involve

131 activity in visual areas at least as high as those mediating conscious vision. We  
 132 would then expect an angular function similar to that predicted by a lateral  
 133 inhibition model (Figure 1) with only a repulsive component for inducer's  
 134 orientations close to the vertical. Hence, we measured the tilt illusion after  
 135 removing the oriented surround stimuli from phenomenal awareness by using the  
 136 paradigm of adaptation-induced blindness (Figure 2). Post-adaptation biases were  
 137 then compared to those obtained in a control experiment without dynamic  
 138 adaptation. Results confirm our expectations, showing that only the indirect effect  
 139 requires visual awareness, and thereby provide robust evidence for the existence  
 140 of two separate mechanisms mediating the phenomenology of the tilt illusions.  
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**Fig. 2: General experimental procedure.**

During the experiment (bottom panel) observers adapted for 20s to an annularly windowed, spatially jittering mask at full contrast, presented either to the left or right of a central fixation mark. The mask was then replaced by an oriented grating having the same annular window. A central target grating appeared within this surround. The contrasts of both center and surround were given the same Gaussian profile in time. Observers had to report the perceived orientation of the central grating by pressing the left or right arrow key. They also had to indicate whether the surround was visible after adaptation. The control experiment (top panel) was identical, except there was no adapting phase.

## 144 **Methods**

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### 146 **Main experiment**

#### 147 *Observers*

148 Four naïve observers took part to the experiment (three female and one male)  
149 aged between 27 and 38 years old and with corrected-to-normal vision.

#### 150 *Apparatus*

151 Stimuli were presented using Matlab and the Psychtoolbox routines (Brainard  
152 1997; Pelli 1997) on a 20-inch calibrated LCD display controlled by an Apple iMac  
153 via an ATI Radeon HD 26000 PRO card (refreshing rate 60Hz) having 8-bit gray-  
154 scale resolution. Each pixel subtended approximately  $0.02^\circ$  of visual angle, at the  
155 viewing distance of 60 cm. Observations were carried out in a lighted room. Data  
156 analysis was conducted using Mathematica and PSYCHOMETRICA (Watson and  
157 Solomon, 1997).

#### 158 *Stimuli*

159 At a viewing distance of 60 cm, the inducer and target diameters subtended  
160  $10^\circ$  and  $5.2^\circ$  of visual angle respectively. Inducer and target were separated by a  
161 30-arc-min gap and all contours were smoothed via a raised cosine filter  
162 subtending 7.8 arc min. Each of these sinusoidal gratings had a spatial frequency  
163 of 1.5 c/deg and a spatial phase  $\phi$ , randomly chosen from the interval  $(-\pi, +\pi)$ .  
164 The Michelson contrasts of target and inducer were 0.99 and 0.59 of their maxima,  
165 respectively. These values were chosen in order to obtain a reliable “invisibility” of  
166 the inducer as assessed in a pilot experiment. The inducer was always present,  
167 and its orientations were drawn from the set  $\{\pm 15^\circ, \pm 75^\circ\}$ . These specific  
168 orientations were chosen as to maximize the magnitude of the direct and indirect  
169 effects (O’Toole and Wenderoth, 1977). The adapting mask had the same annular  
170 window as the inducer. Within this window we presented the product of two  
171 orthogonal square-wave gratings (at  $\pm 45^\circ$  with respect to vertical) at full contrast.  
172 Jitter was introduced by randomly selecting the spatial phase of each grating every  
173 0.1 s.

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#### 175 *Procedure*

176 The adapting mask was centered at 3 degrees of eccentricity either on the left  
177 or right side of the fixation point. On each trial, following 20 seconds of adaptation,  
178 the mask was replaced by the target and inducer at time  $t = 0$ , which ramped on  
179 and off smoothly in a Gaussian temporal window ( $\mu = 800$  ms;  $\sigma = 200$ ms).  
180 Observers had to report whether the test grating appeared tilted clockwise or  
181 anticlockwise of vertical by pressing the left or right arrow key. They were also  
182 instructed to press the bar instead of the arrow keys to report cases in which the  
183 surround was visible after adaptation. If such was the case, the trial was discarded  
184 and had to be repeated. On each trial, the target's orientation was adjusted by one  
185 of eight randomly interleaved staircases (Watson & Pelli, 1983). Two staircases  
186 were associated with each inducer's orientation; one designed to converge on  
187  $P(\text{"ACW"}) = 0.16$ , the other on  $P(\text{"ACW"}) = 0.84$ . Each observer performed one  
188 session consisting of about 240 trials.

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### 191 **Control experiment**

192 In order to quantify the effect induced by lack of visual awareness, we  
193 compared post-adaptation biases with the biases measured in a control  
194 experiment, where both the target and the inducer were visible. We therefore  
195 designed our control experiment to be identical to the main experiment, apart from  
196 the absence of the adapting jittering mask as outlined in Figure 2.

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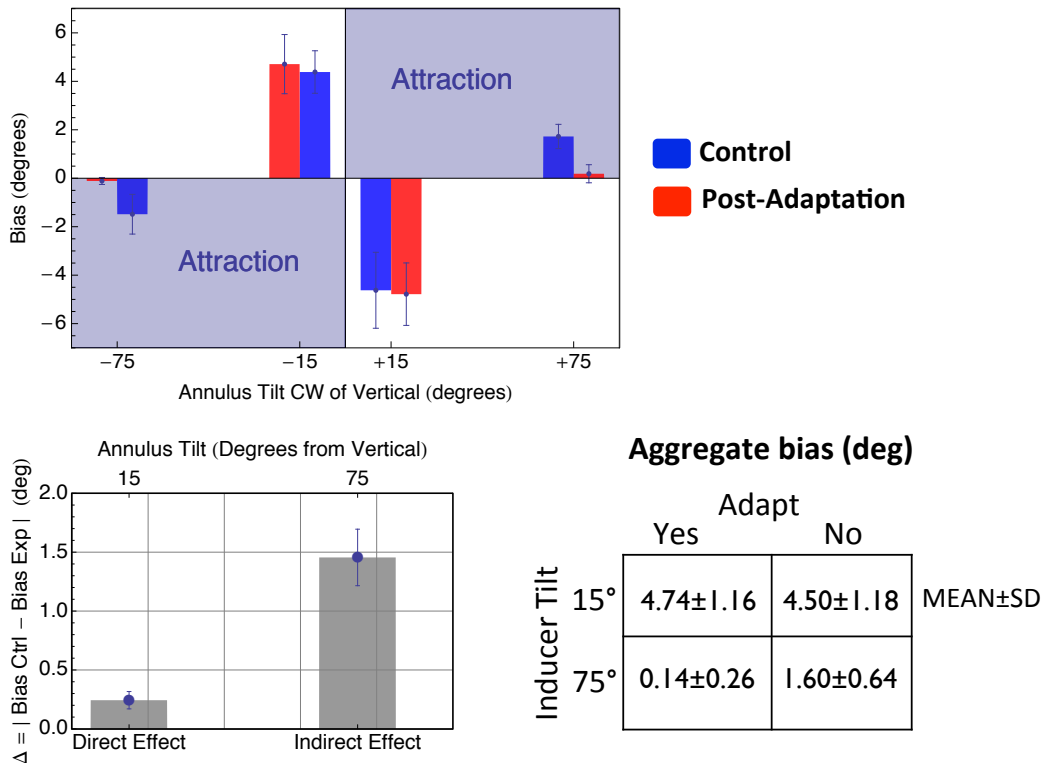
## 199 **Results**

200 We tested the role of visual awareness in both the direct and indirect effects by  
201 rendering the inducer invisible through dynamic adaptation. Observers reported  
202 the inducer as visible in only the 6% of trials. This value is comparable to the 8%  
203 reported by Motoyoshi and Hayakawa (2010), confirming the efficacy of our  
204 methods. Orientation bias was adopted to quantify the tilt illusion. That is, for each  
205 inducer's orientation, we estimated how far the central test had to be tilted in order  
206 to appear vertical. That corresponds to the point on the psychometric curve where



207 the probability to respond clockwise, given a certain orientation of the test grating,  
 208 equals chance level (50%).

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**Fig. 3: Effect of inducer's visibility on orientation biases.**

**Upper panel** shows biases collapsed across observers and plotted against the inducer's orientation. In the control condition inducers tilted  $\pm 15^\circ$  and  $\pm 75^\circ$  produced  $\sim 5^\circ$  of repulsion and  $\sim 2^\circ$  of attraction, respectively. When the inducer is removed from awareness (Post-adaptation condition) only the indirect effect is abolished while the direct effect appears remarkably unaffected.

**Lower plot** quantifies net bias between control and post-adaptation conditions confirming that only indirect effect is notably affected by lack of visual awareness.

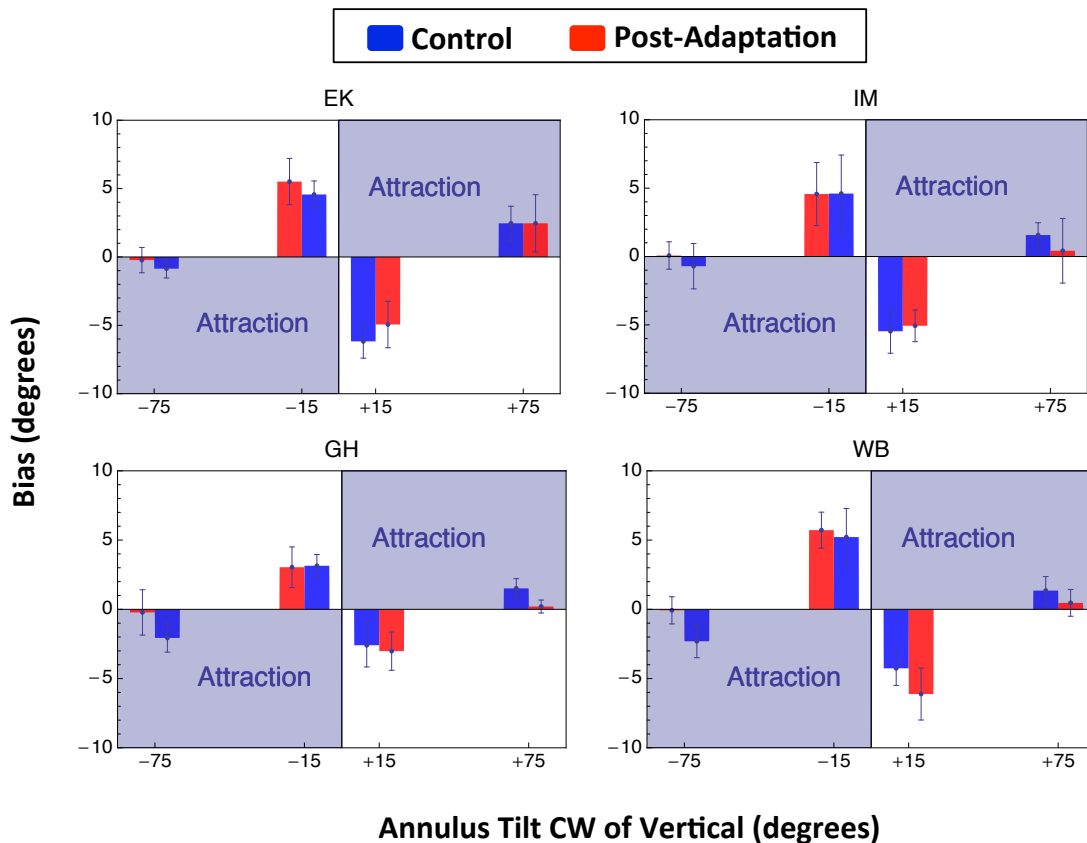
For all the plots error bars contain 2 standard errors.

**Lower table** shows mean biases in function of the inducer's orientation and visibility.

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**Annulus Tilt CW of Vertical (degrees)**  
**Fig. 4: Effect of inducer's visibility on orientation biases, individual data.**  
 Format follows the conventions established in the top panel of Fig. 3.

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216 Each point in Figure 3 (upper panels) shows the average biases of our four  
 217 observers, segregated on the basis of the visibility of the inducing surround. In the  
 218 control condition (visible surround), as expected, near-vertical inducers ( $\pm 15^\circ$ )  
 219 produced repulsive biases (direct effect) of  $4.5^\circ \pm 1.2^\circ$  (mean  $\pm$  SD) while near to  
 220 horizontal inducers caused  $1.6^\circ \pm 0.6^\circ$  of attraction (indirect effect; Figure 3 upper  
 221 panels and Table 1). In the post-adaptation condition (invisible surround), near-  
 222 vertical inducers again produced significant biases ( $4.7^\circ \pm 1.2^\circ$ ), but the near-  
 223 horizontal inducers did not ( $0.1^\circ \pm 0.3^\circ$ ). Hence, when the inducer is not perceived  
 224 there is almost no evidence of attraction, but repulsion is only marginally  
 225 diminished. The same pattern of results can be observed at the individual level  
 226 (Figure 4). A paired t-test confirms that the effect of adaptation on the (unsigned)  
 227 magnitude of the direct effect is larger than its effect on the magnitude of the  
 228 indirect effect [ $t(7) = 2.19$ ,  $p < 0.03$ ]. Therefore, our data reveal that visual

229 awareness is required only by processes mediating the indirect effect advocating  
230 the notion that attraction and repulsion are mediated by distinct mechanisms  
231 (Wenderoth and Johnstone, 1988).

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## 235 **Discussion**

236 Here we tested the claim that the tilt illusion's phenomenology might be  
237 accounted for by the interplay between two different mechanisms located at  
238 different stages of the visual processing stream (Morant and Harris, 1965). To  
239 isolate early stages of processing, we used AIB to remove illusion-inducing stimuli  
240 from phenomenal awareness. The rationale of using this approach is based on the  
241 idea that consciousness emerges only after elaborate perceptual processing  
242 unfolding over multiple processing levels (Erdelyi, 1974). If one of these levels is  
243 interrupted, the visual information will be unconsciously processed until that stage  
244 (Lin and He, 2009). In our specific case, by making the inducing surround  
245 unconscious we wanted to see where the mechanisms mediating the indirect and  
246 direct effects are located in the visual hierarchy with respect to the stage where  
247 phenomenal awareness emerges.

248 We found that AIB was successful in eliminating the so-called indirect version of  
249 the tilt illusion, but not the direct one. Adaptation is likely to decrease low-level  
250 neural responses to the surround. Hence, it could be argued that in our experiment  
251 the indirect effect is diminished by a decrease in contrast, rather than by the lack  
252 of awareness of the surround. However, this criticism is inconsistent with evidence  
253 showing the relative immunity of the indirect effect to contrast manipulations  
254 (Wenderoth and Johnstone, 1988).

255 Blakemore et al (1970) explained the direct effect in terms of lateral inhibition  
256 between striate neurons with adjacent receptive fields and similar orientation  
257 selectivity operating on a local scale. The indirect effect, on the other hand, is  
258 believed to reflect mechanisms involved in global orientation analysis occurring,  
259 therefore, in extrastriate sites where neurons are tuned to global stimulus  
260 properties (Wenderoth and Johnstone, 1987).

261 The latter conclusion however is not completely clear-cut. In fact, there is

262 evidence that some global processes (such as texture segmentation) are  
263 implemented as early as V1 (possibly through feedback from extrastriate areas;  
264 Lamme, van Dijk et al. 1993). Therefore, it is not impossible for the direct and  
265 indirect effects to be at least partly mediated by a common substrate. If this were  
266 the case, then the indirect effect could be understood as a consequence of re-  
267 entrant activity from extrastriate areas to striate cortex (Poom, 2000). Our main  
268 finding that the indirect effect is abolished by lack of phenomenal awareness is  
269 consistent with this idea since it is believed that re-entrant connections from high  
270 level areas to V1 could be crucial for conscious perception (Lamme, 2003).  
271 Further support comes from the finding that the direct effect saturates after 100ms  
272 of stimulus presentation. The indirect effect, on the other hand, does not saturate  
273 until after 400 ms (Wenderoth and Johnstone, 1988).<sup>1</sup>

274 Multiple levels of the visual processing hierarchy might be engaged in  
275 determining the repulsive direct effect as well (Wenderoth and Johnstone 1987;  
276 Clifford and Harris, 2005). Previous studies (Wade, 1980; Forte and Clifford, 2005)  
277 reported an incomplete inter-ocular transfer of the direct effect. That is, the size of  
278 the effect is lessened when the inducer is presented to one eye and the test to the  
279 other (dichoptical presentation) compared with when inducer and test are  
280 presented to the same eye (monocular presentation). The amount of inter-ocular  
281 transfer is thought to be related to the amount of monocular and binocular neurons  
282 engaged in the processing. Therefore it indicates that monocular neurons, mainly  
283 present in V1 (Hubel and Wiesel, 1962), are only partly responsible for the direct  
284 effect.

285 Taken together these observations are consistent with Morant and Harris'  
286 hypothesis of high and low level components interacting to generate the angular  
287 tuning function that describes the phenomenology of the tilt illusion. Indeed,  
288 Morant and Harris' idea can explain the fact that low-level manipulations don't  
289 extinguish the direct effect but just reduce it to roughly the same magnitude of its  
290 direct counterpart (Wenderoth and Johnstone, 1987). Another prediction implied  
291 by a linear combination model is that by suppressing the indirect effect we should  
292 expect a commensurate reduction in direct effect's magnitude (Wenderoth, van

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<sup>1</sup> These temporal estimates were obtained in the absence of adaptation. Examining the effect of AIB on the dynamics of the tilt illusion is beyond the scope of this paper, but it is conceivable that AIB may have merely slowed the indirect effect to the point that our stimuli disappeared before it could manifest.

293 der Zwan, Johnstone, 1989).

294 Our data are at odds with this latter prediction. The fact that repulsive biases  
295 are only marginally affected by lack of awareness, however, could suggest that the  
296 interaction might be non-linear instead of additive as posited by their original  
297 model. For example, the tilt illusion's angular function might result from the  
298 implementation of a max rule so that only the maximum output between the two  
299 processes contributes to the bias.

300 An alternative explanation could be related to the proposal of the direct effect  
301 resulting from the contribution of multiple levels of the visual hierarchy. A mounting  
302 body of psychophysical and neurophysiological evidence suggests that erasing  
303 visual stimuli from awareness only weakens but doesn't eradicate the  
304 corresponding neural signal (Lehky and Blake, 1991; Sobel, Blake, Raissian,  
305 2004; Blake, Tadin, Sobel, Raissian, Chong, 2006). Furthermore, these weakening  
306 effects are first expressed at early levels of processing and become progressively  
307 more potent at subsequent stages (Nguyen, Freeman, Wenderoth, 2001; Blake  
308 and Logothesis, 2002; Freeman, Nguyen, Alais, 2005). If the repulsive effect is  
309 really based on low-level mechanisms, we can speculate that it would be  
310 subjected to a relatively small amount of suppression. High-level processes, like  
311 those mediating the indirect effect, would instead endure a stronger suppression.  
312 Therefore, the smaller weakening observed on the direct effect would be explained  
313 in terms of different levels of suppression exerted by removing the visual stimulus  
314 from awareness.

315 It must be noted that our results are at odds with the conclusions of Mareschal  
316 and Clifford (2012) who reported the persistence of the indirect effect when the  
317 surround's orientation was rendered indiscernible through rapid presentation. The  
318 major difference in our study is that our surrounds were perceptually invisible to  
319 the observers and phenomenal awareness was assessed on a trial-by-trial basis.  
320 However, it is also possible that discrepancies could stem from the techniques  
321 employed by the two studies. Indeed, it has been reported that different methods  
322 to manipulate visual awareness could yield divergent results when applied to  
323 contextual phenomena such as visual crowding (Chakravarthi and Cavanagh,  
324 2009; Wallis and Bex, 2011) and orientation after-effects (Arthrop, Cass, Alais,  
325 2011). Further investigation could clarify a possible role of different techniques in  
326 the discrepancy here observed.

327

## 328 **Conclusions**

329 Our results demonstrate that the neural counterparts of direct and indirect  
330 effects are likely to be found largely in V1 lateral interactions and in global  
331 extrastriate processes, respectively. More specifically, here it is shown that only  
332 the attractive indirect illusion is based on mechanisms that require visual  
333 awareness to operate.

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## 336 **Acknowledgments**

337 This research was supported by a Grant from the Engineering and Physical  
338 Sciences Research Council (EP/E064604).

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