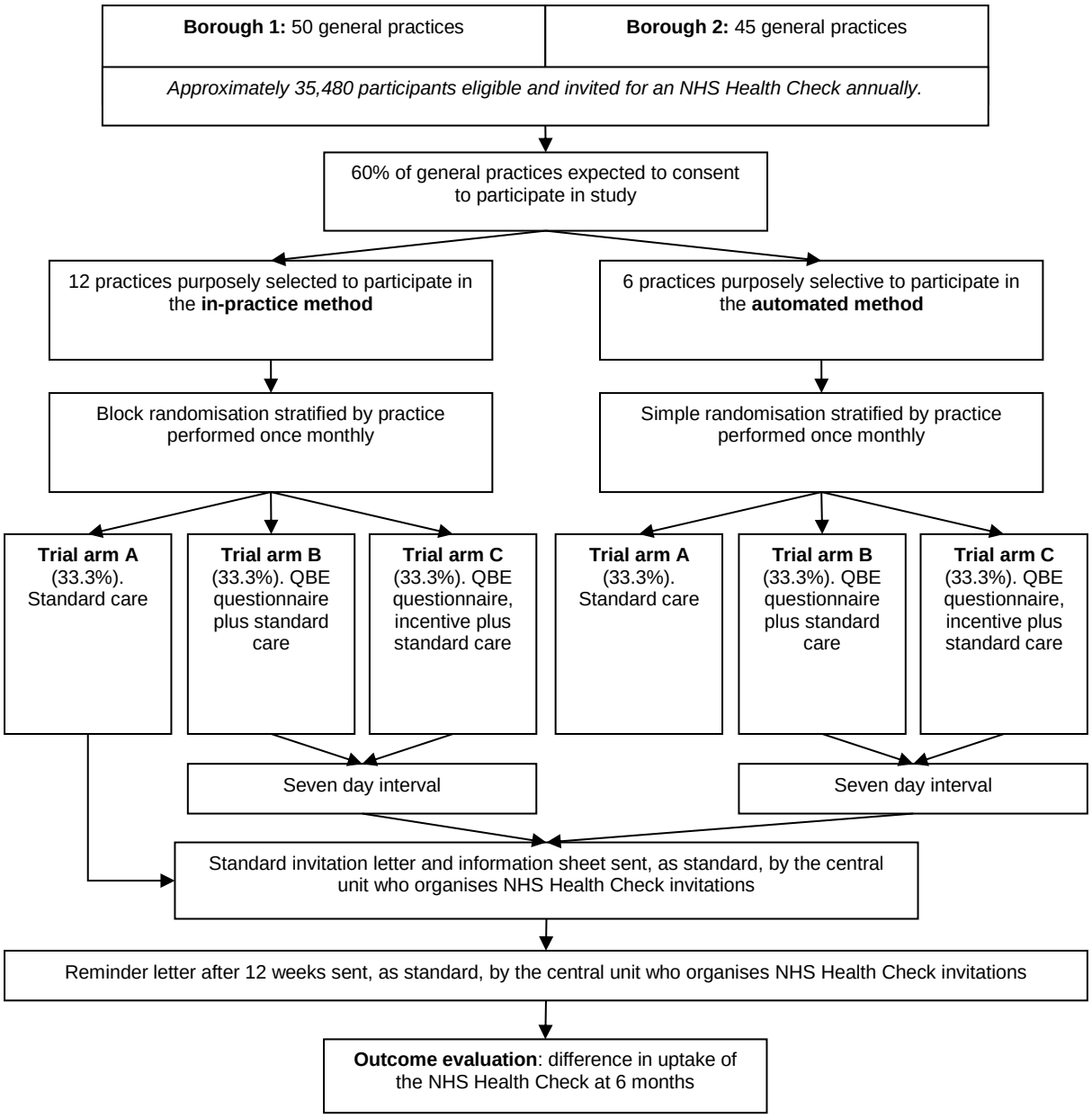
Borough 1: 50 general practices
Borough 2: 45 general practices
Approximately 35,480 participants eligible and invited for an NHS Health Check annually.
60% of general practices expected to consent to participate in study
12 practices purposely selected to participate in the **in-practice method**
6 practices purposely selective to participate in the **automated method**
Block randomisation stratified by practice performed once monthly
Simple randomisation stratified by practice performed once monthly
Trial arm A (33.3%). Standard care
Trial arm B (33.3%). QBE questionnaire plus standard care
Trial arm C (33.3%). QBE questionnaire, incentive plus standard care
Trial arm A (33.3%). Standard care
Trial arm B (33.3%). QBE questionnaire plus standard care
Trial arm C (33.3%). QBE questionnaire, incentive plus standard care
Seven day interval
Seven day interval
Standard invitation letter and information sheet sent, as standard, by the central unit who organises NHS Health Check invitations
Reminder letter after 12 weeks sent, as standard, by the central unit who organises NHS Health Check invitations
Outcome evaluation: difference in uptake of the NHS Health Check at 6 months