

Architecture and Culture

The Crowd and the Building: Flux in the Early Illustrated London News

--Manuscript Draft--

Manuscript Number:	ARCHCULT-D-18-00036R2
Full Title:	The Crowd and the Building: Flux in the Early Illustrated London News
Article Type:	Submission for 'Architecture, Festival and the City'
Keywords:	Architecture; festival; nineteenth-century; illustrated press; crowd
Corresponding Author:	Anne Hultzsch, PhD The Oslo School of Architecture and Design NORWAY
Corresponding Author Secondary Information:	
Corresponding Author's Institution:	The Oslo School of Architecture and Design
Corresponding Author's Secondary Institution:	
First Author:	Anne Hultzsch, PhD
First Author Secondary Information:	
Order of Authors:	Anne Hultzsch, PhD
Order of Authors Secondary Information:	
Manuscript Region of Origin:	NORWAY
Abstract:	<p>When the illustrated newspaper was “invented” in 1842, festivals soon became prime content for the young Illustrated London News. Presenting festivals from home and abroad, illustrated papers were full of images and descriptions of spectacle in motion – including spectacular architecture and people. What was the relationship between the crowd and the building, in word and image, and how did it relate to the role architecture played in the public sphere? This article argues that the increasing plasticity of the text, alongside the rising dominance of the image, turned printing from a static medium into an interactive one. The page transformed from a surface into a space that could capture figures and buildings in flux. As styles multiplied in the age of historicism, text and image in the Illustrated London News provided an immersive, yet highly controlled, experience of the metropolis and its events.</p>
Response to Reviewers:	
Additional Information:	
Question	Response
If you answered 'yes' to the above question then please enter details below. If you answered 'no' then please enter 'not applicable'.	not applicable



[Click here to access/download](#)

Revised Cover Page (Including Author Information)
Hultzsch_revised cover page.docx



The Crowd and the Building: Flux in the Early *Illustrated London News*

Anne Hultsch

Oslo School of Architecture and Design

Anne.Katrin.Hultsch@aho.no

Author biography:

Anne Hultsch is an architectural historian specializing in architectural print cultures. She is a Postdoctoral Research Fellow at the Oslo School for Architecture, researching the nineteenth-century illustrated press and the origins of the architectural magazine. She trained as an architect at TU Munich and holds a PhD from the Bartlett School of Architecture, University College London. Author of *Architecture, Travellers and Writers: Constructing Histories of Perception 1640-1950* (Legenda, 2014), Anne has contributed to various journals and edited books. Most recently, she co-edited “Building Word Image: Printing Architecture 1800-1950,” a special collection for *Architectural Histories* (volume 4, issue 1, 2016, with Catalina Mejia Moreno) and *The Printed and the Built: Architecture, Print Culture and Public Debate in the Nineteenth Century* (with Mari Hvattum, Bloomsbury, 2018).

Abstract:

When the illustrated newspaper was “invented” in 1842, festivals soon became prime content for the young *Illustrated London News*. Presenting festivals from home and abroad, illustrated papers were full of images and descriptions of spectacle in motion – including spectacular architecture and people. What was the relationship between the crowd and the building, in word and image, and how did it relate to the role architecture played in the public sphere? This article argues that the increasing plasticity of the text, alongside the rising dominance of the image, turned printing from a static medium into an interactive one. The page transformed from a surface into a space that could capture figures and buildings in flux. As styles multiplied in the age of historicism, text and image in the *Illustrated London News* provided an immersive, yet highly controlled, experience of the metropolis and its events.

Keywords: architecture; festival; nineteenth-century; illustrated press; crowd.

Figure Captions:

Figure 1: “Lord Mayor’s Day,” *Illustrated London News*, 12 November 1842. © The British

Library Board. All rights reserved. With thanks to The British Newspaper Archive (www.BritishNewspaperArchive.co.uk).

(as large as possible – maybe spread across 2 pages, as in the original?)

Figure 2: “Her Majesty’s Excursion to Belgium,” *Illustrated London News*, September 30, 1843. © The British Library Board. All rights reserved. With thanks to The British Newspaper Archive (www.BritishNewspaperArchive.co.uk).

(1 page)

Figure 3: “The Fete of Fraternity,” *Illustrated London News*, May 6, 1848. © The British Library Board. All rights reserved. With thanks to The British Newspaper Archive (www.BritishNewspaperArchive.co.uk).

(approx. ½ page)

Introduction

A revolution took place in the early nineteenth century that was linked to both the industrial and the political upheavals of the time. The “second print revolution” had its roots in new printing techniques, improvements in paper production and changes to newspaper taxes as well as reduced censorship. During the 1830s and 40s newspapers, journals, illustrated magazines and books, and more ephemeral forms such as pamphlets, stationary or catalogues became available to more people at cheaper prices than ever before.¹ Between 1836 and 1854 the circulation of English newspapers trebled, from 39 million to 122 million. *The Times* increased its output twentyfold over the century, from around 5,000 daily copies in the first decades to 100,000 by the end.²

A particular invention of this period was the illustrated newspaper. This new format of weekly papers relied on wood engraving, a relatively new technique that could easily be integrated with printed type and thus allowed for very large print runs.³ Examples of it quickly emerged in most European countries, in North and South America and elsewhere. The *Illustrated London News*, the first newspaper to give equal weight to both image and text, was launched on May 14, 1842 and quickly became a resounding success.⁴ Five years later it promised in an advertisement to show “Royalty and ... its pageant splendour, ... the homelier ceremonies of the festivals, sights, shows, spectacles, and sports of the people ... the great creations of genius in architecture, painting, and sculpture,” among a lengthy list of other items of national and imperial pride. Aimed at the prospering middle classes, the paper’s “tone,” it claimed, “is best suited to good and general society” and “may be placed, with equal advantage and safety, upon the table of the library, the drawing-room, and the public institution.”⁵

Festivals, pageants and processions of all kinds featured prominently throughout the long life of the *Illustrated London News*, but were particularly well represented in the early years of the newspaper, when it was still experimenting with the subjects and forms of representation most suited to its new medium.

It is one of the advantages of a journal like the ILLUSTRATED LONDON NEWS, that it is enabled, irrespective of political influences, and uncontaminated by party spirit – in a word, with truth, and without bias – to present to its readers pictorial records of all the high festivals of the nation. In doing this it is merely the illustrator of the history of the time; it does not seek to embody its own opinions among the details of events which the daily press pours forth, nor to tinge with the colour of party any of the circumstances of these great celebrations.⁶

Thus write the editors when describing the installation of a new chancellor at Cambridge in 1842, just two months after the paper's launch. Impartiality, believed its editor Frederick W.N. Bayley, was as important to success as was moral respectability. The image was key to ensure both: by being truthful, immediate and unbiased, so it seemed, it turned the illustrated newspaper into a chronicler of its own times.⁷

Ranging from Lord Mayor's Days and processions of the Temperance Movement to pageants abroad in honour of the visiting Queen Victoria, illustrated papers were full of images and descriptions of spectacle in motion, including architecture and people, joined in celebration of the event. It is this relationship between the crowd and the building, in word and image, that this article investigates. By examining the duality of the figure and the building in the illustrated press it identifies the role of architecture – both built and printed – in the emerging public sphere.⁸

Michel de Certeau has famously described two ways of perceiving the city: the aerial, map-making perspective versus the eye-level view of the pedestrian.⁹ In the urban images of the *Illustrated London News*, and those of festivals in particular, one can make out attempts to merge these two essentially opposed viewpoints. By letting masses of walking people march either across or into the page, the *Illustrated London News* combined experience with observation, being there with watching from afar. There are elevation-like processions spread across several pages as well as crowds walking into the page contained by the one-point perspective of streetscapes or interior spaces. This article first examines these two sometimes overlapping categories of images and links them to the ways in which the *Illustrated London News* turned society into a crowd in

flux, moving yet contained by the Victorian cityscape.

Flux: Walking Across the Page

As Andrea Korda has argued, “Bourgeois readers wanted to see their own lives, their own actions and events, represented as meaningful contributions to their nation's history, and therefore required a new kind of history in which they could be the principal actors.”¹⁰ She goes on to identify a paradox in the typical representational modes of the *Illustrated London News*: while the slightly elevated viewpoint adopted in most of its images presents a “trick” that “denies the bodily presences of the author,” suppressing “the body of either the draughtsman or the viewer” has the effect of leading the reader “to believe that they are seeing the event for themselves.” Without being part of a scene or an event, the reader could still be there. Korda defines this as “mechanical objectivity, which helped cultivate a new standard of immediacy.”¹¹ Without an obvious placeholder or point of view, how, then, was the reader transported into the event?

Representations of festivals, with their crowds and performers, help to clarify the way in which readers were drawn into events they could never experience in reality, as well as shed light on the role buildings and open spaces played in this process. London’s Lord Mayor’s Show is a case in point. In the annual spectacle the elected Lord Mayor of the City of London – for many centuries the grandest position a commoner could hold in Britain – travelled from the commercial hub of the City of London to Westminster’s political centre to swear loyalty to royalty and government. The sumptuous spectacle, consisting of pageants first along the City’s street and then along the River Thames to Westminster, featured each November in the *Illustrated London News* across several pages.¹² In its first year, the paper presented its readers with a page spread showing snapshots of the procession on water as well as of the Mayor’s inauguration and entrance to Westminster Hall.

[Figure 1 near here]

The most interesting image of this series depicts the return of the pageant from Westminster to the Guildhall (figure 1). The image stretches over the two pages, from bottom left, wandering up the middle and ending in the Guildhall – the *de facto* town hall of the City of London – in the top right-hand corner. The accompanying text painstakingly describes the route taken by the procession: after a public breakfast in the Council Chamber of the Guildhall, the procession formed at 11.15am; crossing Cornhill and Gracechurch Street, dignitaries then embarked at the Southwark side of London Bridge. They arrived “shortly before three o'clock” at Westminster, where oaths and ceremonies were performed, only to re-embark again soon after. Once arrived at

Blackfriars Bridge, the procession reformed and returned via Farringdon Street to the Guildhall, where the festivities culminated in a banquet.¹³

The tone of the article is lively: “The spirit of bustle is abroad, and the myriad eyes of the metropolis are turned upon the many forms of pageantry and festival in which the accession of her chief magistrate is celebrated by the ‘City of the World’.” The paper claims to enable those “shut out by distance from the scene” – its readers – to partake in the event, to let them see through the “eyes of the metropolis.” Like the city itself, the pageant is personified, “moving with slow and cumbrous gorgeousness over land and water” – as well as over the page.¹⁴ Movement is emulated not only through depiction of the scene, but also in the laying out of word and image on the page – the caption, somewhat awkwardly, following the procession from one page to the next.

In this unusual image there is a curious combination of viewpoints and representational modes. The bottom strip on the left-hand page is a form of elevation, seen in other depictions of processions – for example the Lord Mayor’s Day in 1845 as well as the Shrewsbury Show in the same year, both discussed below. The viewer is at eye-level with the depicted figures, there is no background and both pedestrians and mounted individuals are shown in profile, moving steadily towards the right, in the direction of the text. Then the parade crosses the page and neatly assembles to march upwards on the right-hand page, now contrary to the direction of reading. The reader is suddenly elevated to a bird’s-eye view – or into the upper floor of a building opposite perhaps – looking at the backs of the people in the procession and their horses. The page margin and the black line between text columns confine the movement, acting rather like the facades of houses rising on both sides of the street. The page becomes architectural; architectural space is evoked through the graphic depiction of motion and layout conventions managing word-image relationships.

Once the procession arrives at the top of the page and turns into what must be Cheapside, the viewer is slightly lowered again, yet retains the elevated position so typical for images in the *Illustrated London News*, just above natural eye level. Streets are widened to give a better view – King Street leading up to the Guildhall would have more accurately been depicted as a narrow thoroughfare, mostly blocking the view of the Guildhall itself for any viewer from this angle. It is only here, once turned towards the top of the page and with a more conventional position of the viewer adopted, that architecture makes any graphic appearance. There is the Guildhall on the right, the final destination of the procession, with quickly sketched, unhatched facades of

Cheapside to the left. Both of them remain in contrast to the dark crowd of indistinguishable onlookers lining the streets, forming a neat horizontal line towards the buildings behind – the crowd homogenized into an architectural shape. Crowd and buildings now shape the processional space as the margin and black line had done previously in the upwards march.

Most of the illustrations of the 1842 Lord Mayor's Show bear the signature of John Gilbert, the most famous of the artists employed by the early *Illustrated London News*. As Mason Jackson remarked in his 1885 work on the illustrated press, Gilbert's "wonderful facility and bold picturesqueness were exactly suited to the requirements of an illustrated newspaper." Jackson claimed that while the "first enabled him to do his work with marvellous quickness, ... the second was an excellent counterpoise to the damaging effects of hurried engraving and rapid printing."¹⁵ Similarly, Jackson's contemporary Henry Vizetelly referred to "Mr. John Gilbert's facile and imaginative pencil."¹⁶ More recently, historian Celina Fox has echoed such judgment by noting Gilbert's "predilection for flattering portrayals of grand occasions."¹⁷ Even if the *Illustrated London News* repeatedly claimed the veracity of its images, it is clear that they could not have been exact recordings of the events. John Gilbert might very well have observed the Lord Mayor's Show in 1842, but he will not have made all sketches on the spot, and certainly not of all the details – proven at the very least by the changing viewpoint adopted. Gilbert was accredited at the time, as well as by later historians, with the capacity to construct images "picturesquely" and fill in the gaps in eye-witness sketches (or written reports, as images were frequently drawn from verbal accounts).¹⁸ Most often, such gaps were filled by crowds of stereotyped male figures carrying top hats.

[Figure 2 near here]

The technique of letting a pageant walk across its pages remained a favourite tool for the editors of the *Illustrated London News*. In September 1843, readers could indulge in a rather particular spectacle: the *Ommegang* of Antwerp (figure 2). Included on the occasion of the Queen's visit to Belgium, the annual procession showcased a giant on a carriage drawn by 8 horses, followed by a slightly smaller giantess, a whale with a cupid riding on it squirting water into the crowd, an almost life-size model of a ship, as well as the figure of Britannia. All these structures march across the single page in an s-shaped movement from the top right, crossing to the left, then back to the right in the middle and to the left at the bottom. Two sections of text are placed in the remaining space, again confining the area of the festival movement. The viewer here remains in the same slightly elevated position throughout what are in fact five separate images linked by the processional flow.

There is a white strip (a small void) between the crowd and the buildings in the background which, as at Cheapside, are sketched only in outline – without hatching or shadows – to emphasize the procession and the figures accompanying it. The buildings are necessary to hold the parade in shape, to keep it moving in an aligned direction and to tame the mass into a crowd – yet they appear to remain at a distance from it. “The procession,” the paper wrote, “*debouched* from one of the avenues,” like a river confined by rocky banks, until it finally emerged into a wider space, calming down and reducing its speed.¹⁹

Streets as riverbeds channelling the movement of people became a typical metaphor employed at the time. In its now familiar mode, the *Illustrated London News* also presented the Shrewsbury Show in June 1845.²⁰ On the bottom half of the page, a neat line of men, mostly in top hats, and some figures in historic costumes meander up the page in a now denser s-shape, with the accompanying text set above. The houses in the background are again drawn lightly in lines only, distinguishing them from the dark coats and hats of the members of the procession. Flags – standard accessories of any pageant – are raised diagonally, pointing in the direction of movement, their bearers waving them in perfect uniformity with the fabric stretching out behind. The houses provide the context of a small medieval town; none are more than three stories high, many with gables turned towards the street. The angle of the flag posts and the swaying fabric are in contrast to the orthogonality of the buildings; architecture serves to contain, give shape and funnel movement – the riverbed of the human flow.

Snaking movements across the page with text inserted in the leftover space soon became customary for the *Illustrated London News*, in a clear sign of how the image began to dominate the word. In September 1845, a peasant procession in Gotha, again in front of the Queen, is shown meandering from the bottom of the page to the top, with text squeezed in two unevenly spaced columns on the mid-right side of the page.²¹ As before, there is a switch of viewpoint, from being almost at eye-level to an exaggeratedly elevated position, before ending up only slightly raised. Again, figures are first shown in profile, then from the back and finally once more in profile; again, architecture is shown only in the final stretch of the procession, where Victoria sits on the balcony of a classical building flanked by two pavilions. Again, flags support the impression of movement.

The Crowd: Controlling the Audience

In her seminal book *The Printing Press as an Agent of Change*, Elizabeth L. Eisenstein has hailed printing's "capacity to produce uniform spatio-temporal images."²² Since Gutenberg's invention of the printing press it has been possible in most cases to accurately reproduce both text and images. The resulting possibility of standardization within representation, while not absolute, has since been argued to be fundamental to modern epistemology. And yet, during the so-called second print revolution of the nineteenth century, when printing presses reached outputs never seen before and railways (and later the telegraph) carried printed news across ever larger areas, was the printed page really such a stable medium? Did the illustrated press really freeze events on the page, together with their human crowd and architectural setting, for standardized consumption by the remote reader-viewer? Or did it, rather, leave space for subjective experience?

The second part of this article shows how the increasing dominance of the image over the text, together with the resulting growing plasticity of the text, turned printing into a more interactive medium than before. The page was transformed from a surface into a space that could capture figures and buildings in flux – enabling the reader to join in the events depicted. As styles multiplied in the age of historicism, text and image in the *Illustrated London News* provided an immersive experience of the metropolis and its events. Indeed, the illustrated newspaper became the "eye of the metropolis" and thus helped to define contemporary modes of vision.

As well as the participants in the procession and the disembodied viewer-reader, there is a third actor in these images, described in the accompanying texts: the crowd. Charles Knight, editor of the *Penny Magazine* (1832-45) and founder of the Society for the Diffusion of Useful Knowledge, remarked in his memoirs that the staple material of the *Illustrated London News* in particular – and in this it distinguished itself from the earlier *Penny Magazine* – were festivals:

Civic Processions and Banquets; Political and Religious Demonstrations in crowded halls; Theatrical Novelties; Musical Meetings; Races; Reviews; Ship Launches – every scene, in short, where a crowd of great people and respectable people can be got together, but never, if possible, any exhibition of vulgar poverty.²³

In addition to this respectable crowd, there was also, of course, a very different type of "crowd" at the time – feared by conservatives and liberals alike. Charles Mackay explores one kind of these in his *Memoirs of Extraordinary Popular Delusions and the Madness of Crowds*, first published in 1841 and still referred to in contemporary studies of crowd psychology. Mackay described mass "delusions" across history, such as the Crusades, witch hunts, or the search for the philosopher's stone, and also economic bubbles, in which "crowds" become obsessed, with

disastrous results:

We find that whole communities suddenly fix their minds upon one object, and go mad in its pursuit; that millions of people become simultaneously impressed with one delusion, and run after it, till their attention is caught by some new folly more captivating than the first. We see one nation suddenly seized, from its highest to its lowest members, with a fierce desire of military glory; another as suddenly becoming crazed upon a religious scruple; and neither of them recovering its senses until it has shed rivers of blood and sowed a harvest of groans and tears, to be reaped by its posterity.²⁴

Mackay also remarks upon the so-called Railway Mania of the 1840s, in which the price of railway shares first increased dramatically, only then to collapse disastrously. One could perhaps identify a form of print mania at the same time. What becomes obvious here is that, in the age of the Reform Acts, the crowd and the mass as distinct phenomena had to be contained and controlled – turned into something “great” and “respectable” rather than “crazed” and able to cause catastrophe. The illustrated newspaper was a valuable accomplice in this feat.

[Figure 3 near here]

Consequently, the crowd in the *Illustrated London News* is, as Knight had pointed out, ordered, respectable, maybe even “great,” and often geometrically constructed. A dense crowd neatly lined the route of the National Guard parading for the “Fête de la Fraternité” around the Arc de Triomphe on April 20, 1848, amalgamated in the *Illustrated London News* on 6 May into an organic mass consisting of points, lines, surfaces and solids, repeated in their hundreds, even thousands (figure 3). The editors proudly proclaimed that, “by the aid of our Parisian Artist, we are enabled to present our readers with a picture of the stupendous whole.” In a short text framing the nearly full-page image, they quoted from a description by the novelist Amantine Lucile Aurore Dupin (who published under the pseudonym George Sand) in *La Cause du Peuple*, a short-lived, un-illustrated newspaper. Translated into English, the *Illustrated London News* recounted her declaring: “What a spectacle! ... never have so many human beings been crowded together in so small a space ... from every suburb of Paris every citizen seemed to come with his family.” The crowd, in Dupin’s eyes, is formed by its surroundings: “What a framework for what a scene!” she exclaimed, “the gigantic enclosure of an immense city – with its lofty domes, its proud monuments, its spires, its pinnacles, its yellow river, its vast surrounding meadows, its innumerable houses.”²⁵ However, very little of this “framework” is visible in the illustration; the houses that are shown, in the top right of the image, seem very muted in the way they look onto the spectacle before them. In this regard, the image appears to reflect the attitude expressed by

Victor Hugo in later editions of *Notre-Dame de Paris*, in the chapter “This Will Kill That” (“ceci tuera cela”), added in 1832, and explained lucidly by Neil Levine:

Writing in the heat of the events of the summer of 1830 and recalling the role of the printing-press in the Revolution of 1789, Hugo saw absolutely no reason to think that architecture would play any part in the shaping of modern society.²⁶

Rather than being preoccupied with expressing its abilities through architecture, wrote Hugo, humanity was now on the “scaffolding” of “the metropolis of the universal mind:” “The printing-press, that giant machine, ... is constantly spewing out fresh material for its erection.”²⁷ In the *Illustrated London News*’s representation of the Paris festival, the city’s buildings are indeed inexpressive and passive, while the engraver focused on the depiction of the crowd, which, with its flags and standards, seems to carry the Arc de Triomphe like a giant relic promenaded in a religious procession (or mania, as Mackay would have called it).

Looking at the image of the “Fête de la Fraternité” more closely, it becomes apparent that the crowd consists of ranges of short vertical hatching, with spots of white marking faces and black blobs indicating hats and headdresses: tightly packed torsos and uniform heads. Bodily contact is the oldest characteristic of the term “crowd,” with examples given in the *Oxford English Dictionary* since the sixteenth century: “A large number of persons gathered so closely together as to press upon or impede each other.” Interestingly, the nineteenth century saw a widening of the term into a very specific direction: “crowd” could now also refer to a “mass of spectators; an audience,” giving the concept an explicitly theatrical connotation.²⁸ At the same time, the crowd, the coming together of large numbers of people, was spatialized. For example, when the *Illustrated London News* wrote in 1845 that the Lord Mayor’s show drew “a vast concourse of people” it referred purely to the number of individuals, rather than the area they converged upon. Only from the second half of the nineteenth century, did “concourse” begin to be used to describe large built spaces, most commonly American railway stations.²⁹

As the illustration of a procession of the Cork Total Abstinence Society in April 1843 clearly shows, the crowd as a viewing organism is often depicted by similar graphic techniques as foliage and greenery.³⁰ The crowd, or audience, is here indicated by horizontal waves while buildings are sketched through vertical lines for edges and windows, topped by a horizontally hatched sky. Background figures are treated like foliage, both in terms of curved lines as well as light-dark contrast: organic matter contained by man-made walls. “Shouts of tens of thousands” accompanied the procession; “the living masses ... thronged each side of the street, formed a

spectacle so sublime as only a multitude of living human beings could offer to the eye.” Then, “the mighty mass halted, and formed into beautiful order.”³¹ The crowd, the populace, like nature in the eighteenth-century landscape garden, is tamed, rendered sublime yet controlled, immense and “mighty” but finally contained in “beautiful order” through its homogeneity and stereotyping (which, of course, had its origin in the sheer speed with which these images were produced). The threat to the existing order that emanated from “masses” – used for the first time in reference to the populace during this period³² – is contained and transformed into something sublime. But what is it that is shaping this order, containing the uncontrolled growth of the masses? Often, it is the streetscape, buildings lining roads and squares, muted guardians channelling the masses and turning the city into a stage set and the crowd into the audience, representing the reader-crowd. As we have seen, the page, with its newly dynamic word-image relationship, began to imitate this space as a form of control.³³

In Cork, rows of empty windows, reduced to short vertical lines, or slits, make up the linear perspective that contains the organic mass of the crowd. In an image depicting the 1843 Lord Mayor’s Show, entirely different to the one printed the previous year, well dressed ladies and gentlemen fill the balconies and windows of Ludgate Hill as the parade turns from Blackfriars Bridge towards St Paul’s Cathedral. In the foreground they are individuals but further to the back figures turn into ornamentation, like flower pots hung from windowsills; the further back one looks it appears that the crowd merges into a collage of top hats, filling the street until the shadows of St Paul’s portico are reached. St Paul’s here is the silent onlooker, the controlling element, the icon reigning over the streets bursting with the organic mass of the crowd. Details of the horses’ manes in the foreground reflect the decorations on the carriage as well as the dress and hats of the accompanying riders, while buildings on the left cast sharp shadows onto the crowd and the houses opposite. “Considerable crowds of gazers feasting their eyes and hearts” observed the spectacle, wrote the *Illustrated London News*.³⁴ The crowd is the audience, it “gazes” and “feasts,” its hatching creating a flicker on the page indicating its state of flux.

The city and its buildings had to keep up with this flux. They set the scene and the “framework” for it; they channelled and controlled it. As Jonathan Crary has argued, here “spectacle is not primarily concerned with *looking at* images but rather with the construction of conditions that individuate, immobilize, and separate subjects.”³⁵ The visual-verbal representation of festivals in London, Paris, Shrewsbury, Cork, Antwerp or elsewhere around the world served, as Crary describes it, to “manage” attention; by controlling the flux of the spectacular, through mute

architecture and sublime crowds, the *Illustrated London News* contributed to creating conditions of “noncoercive power.”³⁶

The Power of the Page

Repetition, multiplication and offsetting are the techniques employed to depict the crowd in the vast number of pictures in the illustrated press: rows and arrays of top hats, soldier’s helmets, raised arms, drawn swords or flags in parallel lines, turbans in Cairo or plain round circles for hats in Bern are repeated over and over again by the mechanically operating hands of the *Illustrated London News*’ engravers. Almost always they serve as a perspectival tool as well, diminishing in size, picking up vanishing lines from buildings and emphasizing central vanishing points.

None of these images showed cities as they appeared on a normal working day; they did not intend to depict everyday life. Instead, they are manipulated images of festivals, themselves highly staged events. Stage set and image both expressed the purposefulness of the festival: never idle, never entertainment only, always morally elevating and for the common good. All the upheaval, the possible threats emanating from large gatherings, the potential for rebellion they were deemed to hold in the so-called age of revolution, is in these images suppressed and controlled. But rather than through freezing movement or stopping it altogether, this control is carried out by a celebration of the flux through subjective viewpoints and representational techniques which enabled readers to experience the depicted event. The buildings and open spaces, in their mute pose channelling the crowd in flux, embodied, as did the coffee houses of the eighteenth century, the public sphere of the 1800s.

References

- Altick, Richard D. 1998. *The English Common Reader. A Social History of the Mass Reading Public 1800-1900*. Columbus: Ohio State Press.
- Anderson, Patricia. 1991. *The Printed Image and the Transformation of Popular Culture 1790-1860*. Oxford: Clarendon Press.
- Anon. 1842. “Cambridge University. The Installation of the Chancellor,” *Illustrated London News*, July 9: 136.
- Anon. 1842. “Lord Mayor’s Day,” *Illustrated London News*, November 12: 417, 424-26.
- Anon. 1843. “Annual Procession of the Cork Total Abstinence Society,” *Illustrated London News*, April 29: 295.

- Anon. 1843. "Her Majesty's Excursion to Belgium," *Illustrated London News*, September 30: 215-17.
- Anon. 1843. "Lord Mayor's Day," *Illustrated London News*, November 11: 312-13.
- Anon. 1845. "Shrewsbury Show," *Illustrated London News*, June 7: 357.
- Anon. 1845. "Procession of the Peasantry Before the Queen, at Gotha," *Illustrated London News*, September 13: 169.
- Anon. 1847. Advertisement for *The Illustrated London News* in *The Man in the Moon* 1, no. 2.
- Anon. 1848. "The Fete of Fraternity," *Illustrated London News*, May 6: 302.
- "concourse, n." OED Online. June 2017. Oxford University Press. www.oed.com/view/Entry/38377 (accessed September 27, 2017).
- Crary, Jonathan. 2001. *Suspensions of Perception: Attention, Spectacle, and Modern Culture*. Cambridge, MA: MIT Press.
- "crowd, n.3". OED Online. June 2017. Oxford University Press. www.oed.com/view/Entry/45034 (accessed September 27, 2017).
- de Certeau, Michel. 1984. *The Practice of Everyday Life*. Berkeley and London: University of California Press.
- Eisenstein, Elizabeth L. 1980. *The Printing Press as an Agent of Change*. Cambridge: Cambridge University Press.
- Fox, Celina. 1988. *Graphic Journalism in England during the 1830s and 1840s*. New York and London: Garland Publishing.
- Gretton, Tom. 2010. "The Pragmatics of Page Design in Nineteenth-Century General-Interest Weekly Illustrated News Magazines in London and Paris," *Art History* 33, no. 4: 680–709. Available online: <https://doi.org/10.1111/j.1467-8365.2010.00766.x>
- Hugo, Victor. 1978 [1832]. *Notre-Dame of Paris*. Translated by John Sturrock. Harmondsworth: Penguin.
- Hultsch, Anne. 2017. "'To the Great Public:': The Architectural Image in the Early *Illustrated London News*," *Architectural Histories* 5. Available online: <https://doi.org/10.5334/ah.268>
- Hvattum, Mari and Anne Hultsch. 2018. *The Printed and the Built: Architecture, Print Culture, and Public Debate in the Nineteenth Century*. London: Bloomsbury.
- Jackson, Mason. 1885. *The Pictorial Press: Its Origins and Progress*. London: Hurst and Blackett.
- Knight, Charles. 1864. *Passages of a Working Life during Half a Century: With a Prelude of Early Reminiscences*. Vol. 3. 3 vols. London: Bradbury and Evans.

- Korda, Andrea. 2014. *Printing and Painting the News in Victorian London: The Graphic and Social Realism, 1869-1891*. Aldershot: Ashgate.
- Levine, Neil. 1982. "The Book and the Building: Hugo's Theory of Architecture and Labrouste's Bibliothèque Ste-Geneviève." In *The Beaux-Arts and Nineteenth-Century French Architecture*, edited by Robin Middleton, 138-173. Cambridge, MA: MIT Press.
- Mackay, Charles. 1852. *Memoirs of Extraordinary Popular Delusions and the Madness of Crowds*. 2nd ed. Vol. 1. 3 vols. London: Office of the National Illustrated Library.
- Scally, Hannah. 2015. "The Illustrated London News," in *Lord Mayor's Show: 800 Years 1215-2015*, edited by Dominic Reid, 122-123. London: Third Millennium Publishing.
- Sinnema, Peter. 1998. *Dynamics of the Pictured Page: Representing the Nation in the Illustrated London News*. Aldershot: Ashgate.
- Vizetelly, Henry. 1893. *Glances Back Through Seventy Years: Autobiographical and Other Reminiscences*. Vol. 1. 2 vols. London: Kegan Paul, Trench, Trübner and Co.

-
- ¹ See Patricia Anderson, *The Printed Image and the Transformation of Popular Culture 1790-1860* (Oxford: Clarendon Press, 1991).
- ² Richard D. Altick, *The English Common Reader. A Social History of the Mass Reading Public 1800-1900* (Columbus: Ohio State Press, 1998), 391-396.
- ³ Wood engraving differed from the much older process of making wood cuts in that it used the end-grain of boxwood, providing precise and durable print blocks that could easily be integrated with type and thus allowed very large print runs. It became the technique of choice for the penny press and other illustrated mass media, including the *Illustrated London News*. See “Xylography,” in *The Printed and the Built: Architecture, Print Culture, and Public Debate in the Nineteenth Century* (London: Bloomsbury, 2018), 295-300.
- ⁴ See Peter Sinnema, *Dynamics of the Pictured Page: Representing the Nation in the Illustrated London News* (Adershot: Ashgate, 1998).
- ⁵ Advertisement for *The Illustrated London News* in *The Man in the Moon* 1, no. 2 (1847).
- ⁶⁶ “Cambridge University. The Installation of the Chancellor,” *Illustrated London News*, July 9, 1842: 136.
- ⁷ See Anne Hultzsch, “‘To the Great Public:’ The Architectural Image in the Early *Illustrated London News*,” *Architectural Histories*, 5 (2017), available online: <https://doi.org/10.5334/ah.268>
- ⁸ See Mari Hvattum and Anne Hultzsch, eds., *The Printed and the Built: Architecture, Print Culture, and Public Debate in the Nineteenth Century* (London: Bloomsbury, 2018).
- ⁹ Michel de Certeau, *The Practice of Everyday Life* (Berkeley and London: University of California Press, 1984).
- ¹⁰ Andrea Korda, *Printing and Painting the News in Victorian London: The Graphic and Social Realism, 1869-1891* (Aldershot: Ashgate, 2014), 31.
- ¹¹ *Ibid.*, 36, 32.
- ¹² See Hannah Scally, “The Illustrated London News,” in *Lord Mayor’s Show: 800 Years 1215-2015*, ed. Dominic Reid, (London: Third Millennium Publishing, 2015), 122-23.
- ¹³ “Lord Mayor’s Day,” *Illustrated London News*, November 12, 1842: 424.
- ¹⁴ *Ibid.*, 417.
- ¹⁵ Mason Jackson, *The Pictorial Press: Its Origins and Progress* (London: Hurst and Blackett, 1885), 291.
- ¹⁶ Henry Vizetelly, *Glances Back Through Seventy Years: Autobiographical and Other Reminiscences*, vol. 1, 2 vols (London: Kegan Paul, Trench, Trübner and Co., 1893), 232.
- ¹⁷ Celina Fox, *Graphic Journalism in England during the 1830s and 1840s* (New York and London: Garland Publishing, 1988), 279.
- ¹⁸ Jackson, chapter 9; Vizetelly, 232.
- ¹⁹ “Her Majesty’s Excursion to Belgium,” *Illustrated London News*, September 30, 1843: 216.
- ²⁰ “Shrewsbury Show,” *Illustrated London News*, June 7, 1845: 357.
- ²¹ “Procession of the Peasantry Before the Queen, at Gotha,” *Illustrated London News*, September 13, 1845: 169.
- ²² Elizabeth L. Eisenstein, *The Printing Press as an Agent of Change* (Cambridge: Cambridge University Press, 1980), 81.
- ²³ Charles Knight, *Passages of a Working Life during Half a Century: With a Prelude of Early Reminiscences*, vol. 3, 3 vols (London: Bradbury and Evans, 1864), 247.

²⁴ Charles Mackay, *Memoirs of Extraordinary Popular Delusions and the Madness of Crowds*, 2nd ed., vol. 1, 3 vols (London: Office of the National Illustrated Library, 1852), vii.

²⁵ “The Fete of Fraternity,” *Illustrated London News*, May 6, 1848: 302.

²⁶ Neil Levine, “The Book and the Building: Hugo’s Theory of Architecture and Labrouste’s Bibliothèque Ste-Geneviève,” in *The Beaux-Arts and Nineteenth-Century French Architecture*, edited by Robin Middleton (Cambridge, MA: MIT Press, 1982), 152. See also Maarten Delbeke, “Architecture’s Print Complex: Palloy’s Bastille and the Death of Architecture,” in Hvattum and Hultzsich, eds., *The Printed and the Built*, 73-96. The first edition of Hugo’s *Notre-Dame de Paris* was published in 1831.

²⁷ Victor Hugo, *Notre-Dame of Paris*, translated by John Sturrock (Harmondsworth: Penguin, 1978), 201.

²⁸ See “crowd, n.3.” *OED Online* (Oxford University Press, June 2017), www.oed.com/view/Entry/45034 (accessed September 27, 2017).

²⁹ See “concourse, n.” *OED Online* (Oxford University Press, June 2017), www.oed.com/view/Entry/38377 (accessed September 27, 2017).

³⁰ “Annual Procession of the Cork Total Abstinence Society,” *Illustrated London News*, April 29, 1843: 295.

³¹ *Ibid.*

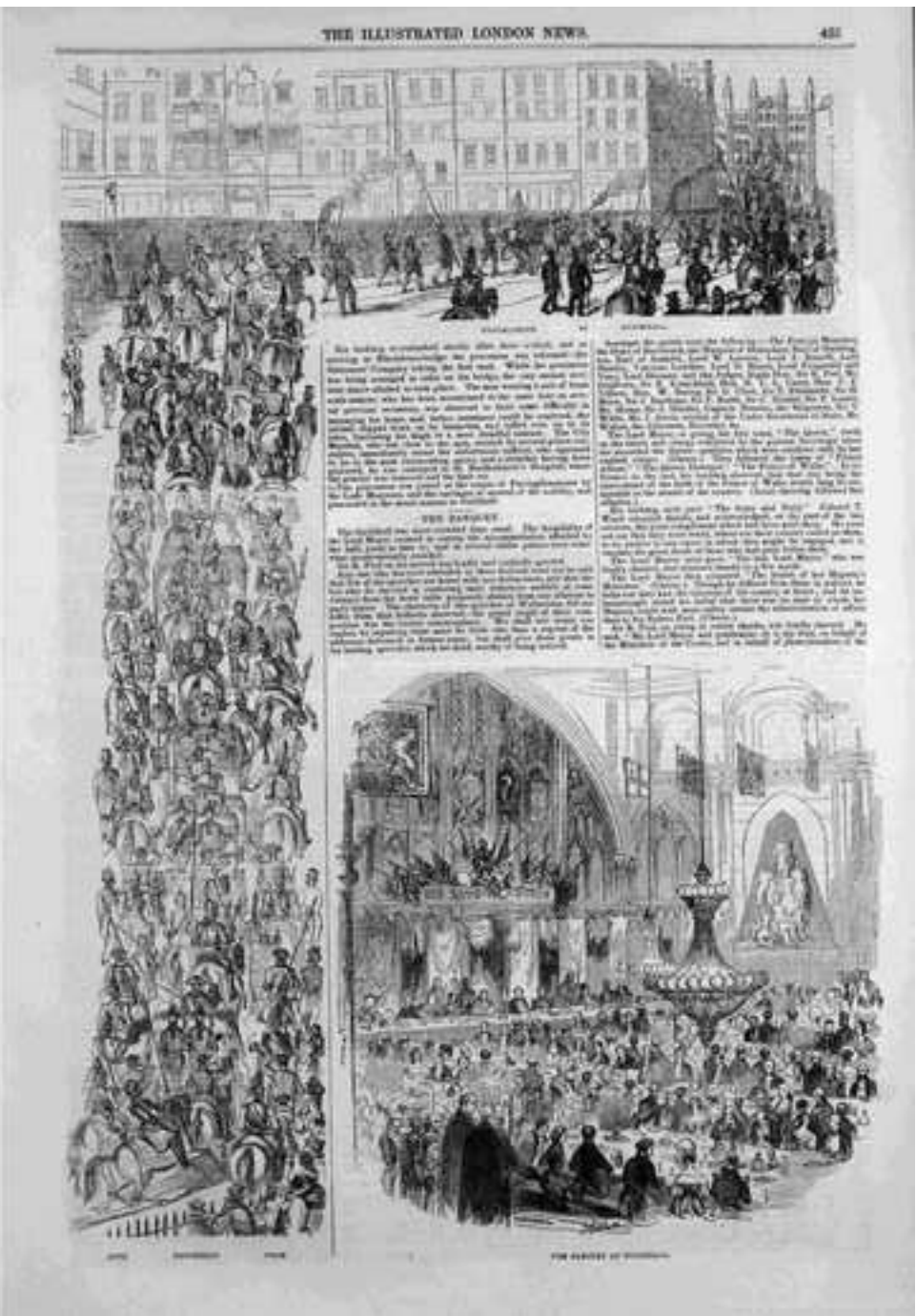
³² See “mass, n.2.” *OED Online* (Oxford University Press, March 2018), www.oed.com/view/Entry/114666 (accessed May 1, 2018).

³³ See also Tom Gretton, “The Pragmatics of Page Design in Nineteenth-Century General-Interest Weekly Illustrated News Magazines in London and Paris,” *Art History* 33, no. 4 (September 2010): 680–709, available online: <https://doi.org/10.1111/j.1467-8365.2010.00766.x>

³⁴ “Lord Mayor’s Day,” *Illustrated London News*, November 11, 1843: 313.

³⁵ Jonathan Crary, *Suspensions of Perception: Attention, Spectacle, and Modern Culture* (Cambridge, MA: MIT Press, 2001), 74.

³⁶ *Ibid.*



PROCESSION OF THE GIANT, ON HER MAJESTY'S VISIT TO ANTWERP.



place, to visit some of the sights of Antwerp. They first proceeded through the streets by the Place Verte, to which a junction and junction were erected for a concert, so far given by our travelling gentlemen of the Societa of Antwerp. The concert was both vocal and instrumental, but her Majesty did not remain till its completion, but crowded being very dense, and the desire to see the statue, and the desire of the performance could not be suppressed. Our first going shows the Place Verte, or Park, with the colossal statue of Rubens by Ghent, a native of Antwerp. The house in which the great painter resided and died was situated in the Rue de Rubens, and he from the Piazza de Sint. The original house was taken down a few years ago, which deprived the place of much of its interest; but in the present statue the position wherein he painted, remains un-

changed since a day house. The statue of Rubens, president of the Academy of Painting, is preserved in the Museum of Antwerp; but the statue of Rubens, in the neighbourhood, is fast falling to decay. The illumination of Antwerp on the evening was very splendid. The appearance of the streets was brilliant from the numerous lanterns of light in all the windows, and from the lamps suspended in the temporary arches and passages of wood placed at short intervals from each other on the sides of the thoroughfares; the lights shined with the sea along the streets, and the streets of various coloured lamps, and the festival of flowers, had a very pleasing appearance, giving an effect rarely displayed from anything seen on occasions of public rejoicings in England, and surpassed by the addition of various Regs displayed at the windows and along the houses.



The tracts of the great procession on the Sabbath were illuminated with fire-lights, which reflected far and wide along the quay and the banks of the river, and lit up the whole scene with an almost temporary daylight, and about nine o'clock fireworks were discharged from the quay.

Fire-lights were also kindled at the Hotel of the Great Labourers, in the Place de Sint, in view of the English gentlemen staying there, by which the whole street was rendered for the time as bright as day.

Our next excursion illustrates the departure of her Majesty and Prince Albert from Antwerp, on Wednesday, the 28th. At one o'clock the Queen passed, in company with her Royal uncle and his Queen, through the streets leading from the Palace to the quay, amidst the best demonstrations of good feeling from the inhabitants assembled in all ranks where a view of the carriage could be obtained. The appearance of the queen, when she was seen, was most striking, and the military band struck up the anthem, "God save the Queen," and the cheering became general. Her Majesty was headed on board by King Leopold, the Queen of the Belgians by Prince Albert, Louis Leopold and Albertine, Lady Catherine, and Miss Hamilton followed, with the others of the suite and attendants. The Royal yacht immediately got under way under the name of soldiers, the British and American flags, and the vessels in the harbor saluted them. As the Victoria and Albert sailed gallantly down the river, the cheers from the crews of the vessels of the royal squadron, all of which had their yards manned, met the air with a loud British hurrah. The sight was the gayest and truly glorious one; it was characteristic of the

two nations whose cooperation will be still more closely bound by the reunion of the countries who provide were the respective monarchs of each.

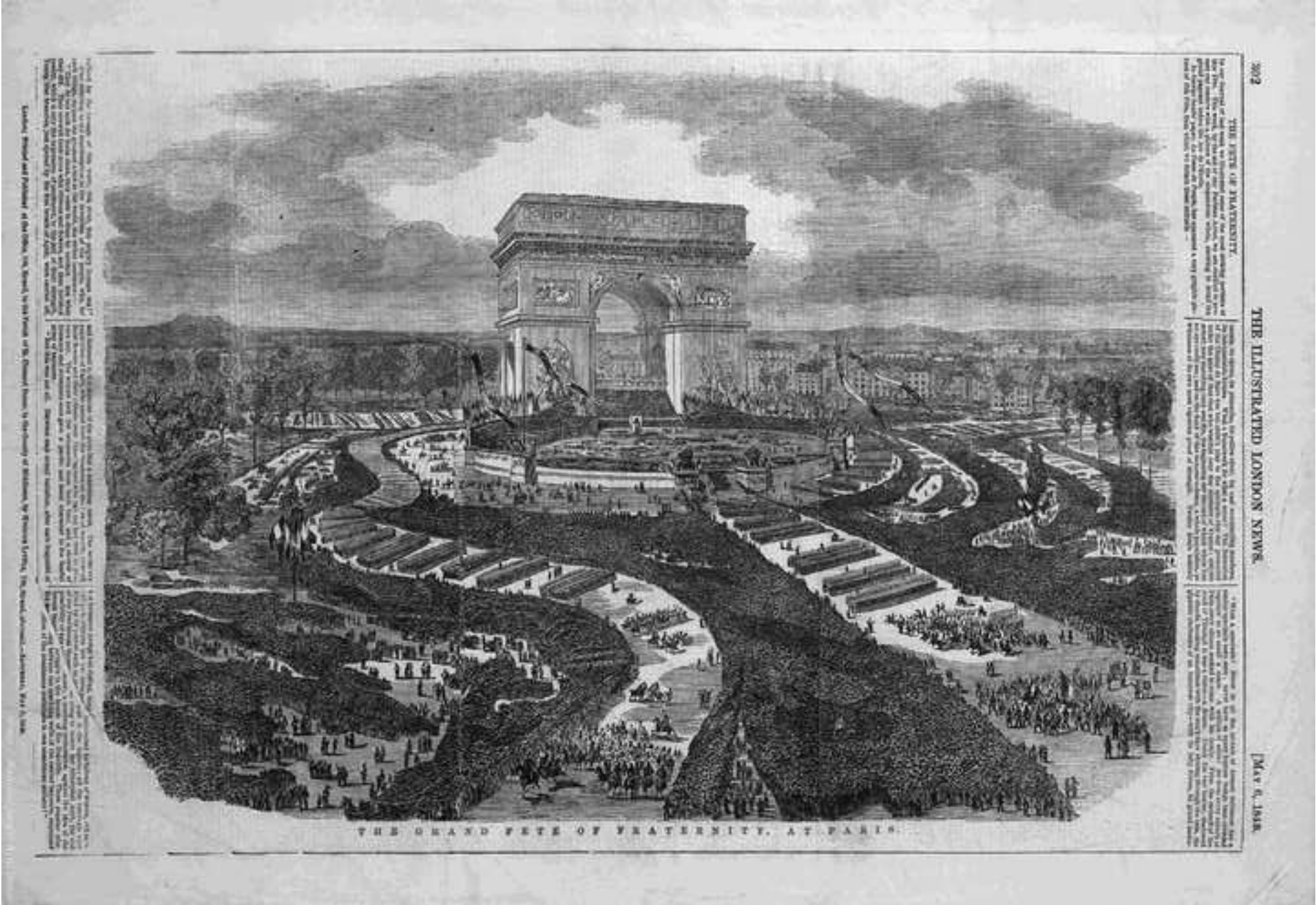
The boats and barges, and the line of quays that form so grand a prospect of Antwerp, were the most animated and brilliant ever beheld. The houses and the inhabitants—the ships, restaurants, taverns, and the soldiers, all were their gala dresses, and every face was smiling with anticipation and admiration. The ships in the harbor, as well as in the river, manned their yards and saluted the carriage with shouts and cheers and music of bells.

The Royal yacht, with the imperial party, started for Fort Lillo, at which point she lay for some time. Here the King of the Belgians and his Queen took leave of her Majesty and Prince Albert in the most affectionate manner, and reluctantly parted the Victoria and Albert for the shore in the royal barge, and upon the larger vessels in the night, she proceeded on her passage to England.

From Fort Lillo and Lillo, the city of Antwerp appears with its tall spires. Three strong works remained, after the Belgians Revolution in the hands of the Dutch down in 1830, when they were demolished and given up to the Belgians in exchange for Veulen, Lillo, and abandoned to conformity with the Treaty of the Dutch royal Alliance. They completely commanded the passage up and down the Scheldt, which gave up on the appearance of a force below it in some six days of the war, having between the least of Antwerp.

At five o'clock the Royal yacht gained Thimble, which is about sixty-two miles distant from Antwerp. Here by the King of Holland's yacht, which our artist has sketched, and it had been re-





202

THE ILLUSTRATED LONDON NEWS.

MAY 6, 1848.

THE FETE OF FRATERNITY.
 The great festival of the Fete of Fraternity, which was celebrated at the Arc de Triomphe, on the 6th of May, 1848, was one of the most magnificent spectacles ever witnessed in Paris. The floral arrangements, which were the work of the people, were of a grand and imposing character, and the display of arms and flags was very brilliant and striking.

The floral arrangement, which was the work of the people, was of a grand and imposing character, and the display of arms and flags was very brilliant and striking. The festival was attended by a vast number of people, and the atmosphere was one of joy and enthusiasm.

The festival was attended by a vast number of people, and the atmosphere was one of joy and enthusiasm. The floral arrangement, which was the work of the people, was of a grand and imposing character, and the display of arms and flags was very brilliant and striking.

THE GRAND FETE OF FRATERNITY. AT PARIS.

Published by the Proprietor, at No. 15, Old Bailey, London. Printed and Published by the Proprietor, at No. 15, Old Bailey, London. Printed and Published by the Proprietor, at No. 15, Old Bailey, London. Printed and Published by the Proprietor, at No. 15, Old Bailey, London.