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Smell terms are not rara: A semantic investigation of odor vocabulary in Thai

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Abstract: Large lexica of basic smell terms are considered to be restricted to a handful of small languages of non-industrialized societies. Accordingly, they are thought to belong to the sphere of *rara* within lexical typology (Plank 2001. *Das grammatische Raritätenkabinett*. Konstanz: University of Konstanz. <https://typo.uni-konstanz.de/rara/intro/index.php> (accessed 3 October 2017)). However, smell lexica might in fact be more common than previously suggested. In this article, we discuss the case of Thai – a language with a population of tens of millions of speakers – which defies this assumption. We show Thai has a sizeable lexicon of terms for olfactory qualities, and investigate their semantics using a multi-method approach. In particular, we demonstrate a novel use of exemplar listing where – in addition to giving insights into the terms’ extensions – exemplar data is used to reveal the structure of the lexicon. Additionally, we use corpus data to provide complementary information on meaning and usage, thereby showing the advantage of multi-method approaches. Overall, the findings suggest smell lexica are not *rara*, and their distribution in the world’s languages goes beyond the stereotypical cases of languages spoken by small-scale societies.

Keywords: smell term, linguistic *rara*, semantics, exemplar listing, Thai

1 Introduction

Smell has a reputation of being a poorly lexicalized domain. Linguists, philosophers, and psychologists have all noted the apparent lack of dedicated smell terminology in language. For example, Weisgerber in his article “The sense of smell in our languages” (1928) spoke of a gap in our vocabularies, and equated

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our difficulty in assigning odors to classes with the difficulty faced by an amnesia patient when asked to do the same for colors. More recently, Sperber (1974) suggested there is no such thing as a semantic field of smells since there are no specific smell lexemes, unlike color. The view that smell is a “muted sense” (Ackerman 1990: 6) is widespread (Olofsson and Gottfried 2015) across disciplinary boundaries. We are said to be “astonishingly bad” at naming smells (Yeshurun and Sobel 2010), so much so that olfactory function tasks used in clinical settings typically do not rely on independent generation of labels by participants, but instead involve multiple-choice tests with ready-made answers (Doty et al. 1984).

Despite its fame as an elusive domain, the claims about smell do not generalize to all languages. There are accumulating examples of elaborate smell vocabularies across the world (Aschmann 1946; Hombert 1992; van Beek 1992; Demolin et al. 2016; Blench and Longtau 1995; Shepard Jr 1999; Storch 2004; Storch and Vossen 2006; Lee 2010; Burenhult and Majid 2011; Tufvesson 2011; Wnuk and Majid 2014; Majid and Burenhult 2014; Beer 2014; Lee 2014; O’Meara and Majid 2016; Majid and Kruspe 2018; O’Meara et al. 2019; Floyd et al. 2018). However, dedicated smell lexica seem to be missing from English and other large Indo-European languages (Plank and Plank 1995). The causes for this apparent gap are not clear. One account suggests that the absence of elaborate smell lexica could be linked to the deodorization of the environments and derogation of smell that took place in the Western world in the eighteenth and nineteenth centuries (Classen et al. 1994), with figures such as Broca and Freud playing instrumental roles (McGann 2017).

Irrespective of whether this account is correct, the fact remains that smell terminology is considered a rarity associated with a handful of small languages. Rather than being a systematically surveyed domain, its place remains within the sphere of linguistic oddities. In fact, “a sizeable inventory of basic smell terms, i. e., one with more than two or three items” is explicitly listed as a *linguistic rara* in the online database *Das grammatische Raritätenkabinett* (Plank 2001). What further contributes to this conclusion is the scarcity of detailed descriptions of smell terminology. If we compare our knowledge about smell terms with color terms, for instance, for which large-scale cross-linguistic data exists (Berlin and Kay 1969; Kay et al. 2009), it is clear more descriptive work is needed in order to develop a typology of smell lexica.

Linguistic *rara* are often thought of as being characteristic of small languages (Wohlgemuth 2011; Nettle 1999), and in the case of smell vocabulary – aside from some brief reports (de Sousa 2011) – the published literature can indeed create an impression they are especially prevalent in small-scale non-industrialized societies. The tacit implication is they would not be found in

larger languages of industrialized societies. However, recent work suggests Thai might in fact be such a language (de Valk et al. 2017; Wnuk et al. 2017).

There are also methodological challenges in studying smell vocabulary, which could be impeding progress in the field. Odor stimuli do not always elicit smell vocabulary (even if the language has it), since the selected odors might not be representative of the local smell terms. This is compounded by the fact that our understanding of olfactory psychophysical space is still nascent in comparison to, say, color space (cf. Keller et al. 2017). For instance, a commonly used stimulus set in odor identification studies – Sniffin’ sticks (Hummel et al. 1997) – includes mostly pleasant-smelling odors. However, smell vocabularies often lexicalize mostly unpleasant smell qualities, so these stimuli might not be tapping into the terms’ extensions (cf. Majid et al. 2018a).

In this article, we use a multi-method approach in order to explore the smell terminology of Thai. We investigate existent language resources (i. e., corpus, dictionaries), as well as collecting original data from native speakers. We highlight in particular exemplar listing, a method previously employed to investigate the extensional semantics of smell terms (e. g., Shepard Jr 1999; Wnuk and Majid 2014). In a novel application of this technique, however, we show that by comparing exemplars across terms, we can derive an implicit measure of similarity and reveal the structure of the domain as a whole, thus gaining access to aspects of intensional semantics.

2 Talking about smell in Thai

Thai is the national language of Thailand and the largest member of the Tai-Kadai family spoken by over a half of the total 80–90 million Tai-Kadai speakers (Diller 2008). It is an isolating language, with a basic SVO constituent order. Most of its native vocabulary follows a monosyllabic pattern. The language makes heavy use of compounding and reduplication in derivation (Haas 1964; Iwasaki and Ingkaphirom 2005).

Basic smell predicates in Thai, following Viberg’s (1984) verbs of perception paradigm, are the following: the controlled act of smelling by an agent is described with the verb *dom* ‘to smell, to sniff’, whereas the uncontrolled experience is expressed with the complex verb *dâi gîn* ‘to smell’ (get smell). There is no general phenomenon-based smell verb (as in *It smells good*), but instead this generic meaning is expressed with a construction involving the noun *gîn*, as exemplified in (1). Specific odor qualities are expressed using a dedicated lexicon of smell terms, described in detail in Sections 3–5.

- (1) *glin man rɛng*
 smell 3SG be.strong
 ‘Its smell is strong.’

Looking at word frequency data, smell talk in Thai is common. The general noun *glin* ‘smell’ is among the thousand most frequent words in Thai – it comes as 942nd in the Top 5000 word list of TNC (Thai National Corpus; Aroonmanakun et al. 2009) (compare this to the English noun *smell*, which ranks 2853rd in the COCA frequency list; Davies 2008; Winter et al. 2018; Floyd et al. 2018).

The prevalence of smell-related terms in the Thai corpus reflects the general salience of smell in everyday life, especially in relation to food and traditional medicine. Millions of Thais use pocket-size herbal inhalers (*yaa dom*) on an everyday basis, and Thai cooking and medicinal recipes use a variety of aromatic ingredients valued for their smell: e. g., ginger (*khing*), lemongrass (*takhráy*), holy basil (*gàphraw*), galangal (*khàa*), kaffir lime leaves (*bay mágrùut*), tamarind (*mákhăam*), and many others (Van Esterik 1988; Bamber 1998).

Commenting on food’s smell is common in everyday talk and is incorporated in cooking instructions on occasion, as in Example (2) from the Thai National Corpus.

- (2) *tɔng sày râak phâk-chii, grâthiam, phrik-thay, phât gàp*
 must put.in root coriander garlic black.pepper stir-fry with
khâaw-săan phɔɔ hɔɔm gô sày náam dùat (...)
 milled.rice when be.fragrant then put.in water boil
 ‘You must put in coriander root, garlic, black pepper, stir fry with rice until
 it’s fragrant, then put in boiling water (...)’
 (BIO030)

Smell is also significant in ceremonial religious practices such as, for example, incense burning, and can be the basis for religious prescriptions. For example, the Mahayana-Buddhist Vegetarian Festival tradition (*thêetsàgaan gin je*) practiced by the Chinese minority in Southern Thailand involves a prohibition on consuming what is referred to as “the five strong-smelling vegetables” because of their potential to stimulate passions (Ungpho 2010). Smells are also central to some health-related beliefs. For instance, in Northern Thailand women in the postpartum period are believed to be vulnerable to “wind illness” which according to common belief can be caused by strong smells (Muecke 1979; Liamputtong 2004).

3 Basic structural properties of the smell lexicon in Thai

Thai has a set of at least seven monolexemic smell terms, which include the stative verbs *měn*, *hǎm*, *chǔn*, *khaaw*, *hǎn*, *àp*, the noun *sàap*. In addition, there are several compounds, most of which are headed by one of the two most commonly used terms *měn* ‘to be stinky’ and *hǎm* ‘to be fragrant’, plus either a modifying term which comes from the set of the monolexemic terms listed above, e. g., *àp* ‘to be stuffy/musty’ in *měn àp* (be.stinky be.stuffy/musty), or a non-smell term, e. g., *khǎaw* ‘to be green’ in *měn khǎaw* (be.stinky be.green). These compounds are lexicalized and most are listed as entries in dictionaries. For the full list, see Section 4. Aside from the basic inventory, a number of regional terms exist, e. g., *khǐw* in Isan, and *chong* in Southern Thailand, exclusive to the varieties spoken in these regions.

Most of the monolexemic smell terms belong to the class of property-encoding words, analyzed as stative verbs or adjectives (Haas 1964; Iwasaki and Ingkaphirom 2005). They form independent predicates and frequently occur as modifiers of the general noun *gĕn* ‘smell’. The noun *sàap* typically occurs on its own, as a modifier in the compound *měn sàap*, or as an element of an associative construction, with *gĕn* ‘smell’ as head, or itself as head (where the juxtaposed NP is the smell object, cf. (7)). The restricted modifier *tù-(tù)* most frequently occurs in reduplicated form, and is a bound constituent typically combined with the verb *měn* ‘to be stinky’ in *měn tù-(tù)* or with the noun *gĕn* ‘smell’ in *gĕn tù-(tù)*.

Examples (3) – (8) below illustrate typical responses employing this vocabulary elicited in an odor naming task (de Valk et al. 2017), in which native speakers were asked to smell and describe various odor stimuli. Note that for practical reasons the glosses in this section are simplified and are largely based on dictionary definitions. More detailed meaning descriptions follow in Section 4.1.4. Intensification of smell terms can be achieved by lexical means as in (5) and (8), or by reduplication with emphatic tone, with the first element surfacing as a high tone, as in (9). A simple reduplication with no tonal change, as in (6), results in the meaning of ‘fairly, sort of’, similar to the meaning of the English suffix – *ish* (Smyth 2002).

- (3) *àp*
be.stuffy/musty
‘(it’s) stuffy/musty’

- (4) *gĕn tù-tù*
smell be.foul-be.foul
‘foul smell’

- (5) *chǔn* *mâak*
 smell.pungent very
 ‘(It) smells very pungent.’
- (6) *hǔun* *hǔun*
 be.foul/rancid be.foul/rancid
 ‘(It’s) sort of foul/rancid.’
- (7) *sàap* *khon*
 rank.smell person
 ‘a rank smell of a person’
- (8) *hǔm* *rɛɛng* *mâak gəən*
 be.fragrant be.strong much too
 ‘fragrant (which is) too strong’
- (9) *mén* *měn*
 be.stinky be.stinky
 ‘(It’s) really stinky!’

4 Extensional semantics of Thai smell vocabulary

In order to understand the extensional semantics of the smells terms in greater depth, we carried out an exemplar listing task in which we asked speakers to list the best examples of each smell term. Previous investigations have shown this method can yield rich data (Shepard Jr 1999; Wnuk and Majid 2014; O’Meara and Majid 2016). In order to see the resulting patterns as clearly as possible and identify the most frequently recurring exemplars, we tested a large sample of speakers. The goal was thus, first, to establish the exemplar range for each term and, second, to identify the prototypical exemplars among them.

4.1 Method

4.1.1 Participants

Participants were 301 native speakers of Thai (236 female, 56 male, 9 unknown) between 18 and 24 years of age ($M = 20$), recruited at the Ubon Ratchathani University and Chiang Mai University. Participation was voluntary. Instead of

providing small payment to each individual participant, we paid a total of 7000 THB as scholarship to a small group of students who were in need of financial support. This decision met with consensus among a representative group of participants consulted before carrying out the study and fit the institutional ethical protocol.

4.1.2 Materials

The task was administered as a written questionnaire in Thai. A list of 22 items used in the task was generated in separate interviews with two native speakers of Thai. We included words and compounds that people considered to refer to smell. When selecting the target compounds, we singled out those which appeared to have a high degree of lexicalization and had an idiomatic meaning denoting a specific odor quality, e. g., *měn khǎaw* ‘be stinky (e. g., of some green vegetables)’ (be.stinky be.green), and excluded those which were instances of regular modification, e. g., *hǎm ðn ðn* ‘be mildly fragrant’ (be.fragrant be.soft be.soft). We also decided to include *měn*-headed compounds for all of the unpleasant terms in our list, i. e., *měn khaaw*, *měn hǎun*, *měn àp*, *měn àp chúun*, *měn tù-tù*. At first sight, these terms and the corresponding compounds do not appear to differ in meaning, e. g., *khaaw* and *měn khaaw* both refer to a fishy/bloody smell. However, the presence of *měn* makes the negative valence explicit and could be linked to differences in salient exemplars, so both variants were included. Table 1 below lists all the terms used in the task together with glosses for modifiers. No dictionary definitions were available for a few terms (*hǎm wǎan*, *àp chúun*, *měn àp chúun*), suggesting a lesser degree of lexicalization.

4.1.3 Procedure

Participants completed the task in a classroom. Each person received one of two versions of the questionnaire with a different semi-random order, such that monolexic terms were listed directly next to corresponding compounds (e. g., *khaaw* and *měn khaaw*). The entire procedure was carried out using Thai, including the language and script of the questionnaire. The questionnaire started with a brief intro text stating the purpose of the study, a note on the voluntary character of participation, and the possibility of the participant to freely withdraw from the study at any time. Questions regarding basic demographic information (age, gender, province of birth) were also included in the questionnaire.

Table 1: Smell terms used in the task.

Monolexemic terms			
	Term	Dictionary definition Sources: Haas (1964); NECTEC's LEXITRON dictionary	Modifier/Second element
	<i>mě̃n</i>	to smell bad, stink, be foul-smelling	
	<i>hǎ̃m</i>	to be fragrant, odoriferous, sweet-smelling	
	<i>chǔ̃n</i>	to be strong (of odors), pungent (as the odor of strong tobacco)	
	<i>khaaw</i>	to be fishy (in smell)	
	<i>hǎ̃n</i>	rancid	
	<i>à̃p</i>	smelly	
	<i>sà̃p</i>	an unpleasant, rank smell (as of body odors)	
	<i>tû-(tû)</i>	stinky, smelly; odorous; reeking; foul	
Compounds			
<i>mě̃n</i> + smell term	<i>mě̃n khaaw</i>	to stink, smell foully of raw meat, blood, fish	See above
	<i>mě̃n hǎ̃n</i>	rancid, foul, strong-smelling, stale	
	<i>mě̃n à̃p</i>	to smell musty, stuffy	
	<i>mě̃n à̃p</i>	–	
	<i>chǎ̃n</i>		
	<i>mě̃n sà̃p</i>	to smell, stink (as of someone who needs a bath)	
	<i>mě̃n tû-(tû)</i>	to have a slightly unpleasant odor	
<i>mě̃n</i> + other term	<i>mě̃n b̃ut</i>	to smell very bad (of spoiled food)	<i>b̃ut</i> 'to be spoiled'
	<i>mě̃n p̃raw</i>	to smell unpleasantly sour	<i>p̃raw</i> 'to be sour'
	<i>mě̃n kh̃aw</i>	to smell bad; according to some speakers, to have an odor of crushed green leaves	<i>kh̃aw</i> 'to be green'
<i>hǎ̃m</i> + other term	<i>hǎ̃m gr̃un</i>	scented, sweet-smelling, fragrant	<i>gr̃un</i> 'to be smoldering'
	<i>hǎ̃m ch̃y</i>	to have a strong and pleasant lingering odor	<i>ch̃y</i> 'to be wafted'
	<i>hǎ̃m h̃an</i>	fragrant, aromatic; sweet-smelling; scented	<i>h̃an</i> 'to go back'
	<i>hǎ̃m w̃an</i>	–	<i>w̃an</i> 'to be sweet'
<i>à̃p</i> + other term	<i>à̃p ch̃an</i>	–	<i>ch̃an</i> 'to be damp, moist, humid'

The instructions for the exemplar listing were as follows: *Glìn X khuu aray? Yók tua yàang sng khǒng thī mii glìn taam kham riak glìn khâng lāang tǒo pay nī (yàang nǒy tǒp maa 1 tua yàang).* *Khun sǎamāat cháy tua yàang nai gaan àthibaay glìn mâak gwàa 1 glìn, hàak sng nán sǎamāat pen tua yàang thī dīi khǒng glìn.* ('What is (of) smell X? Provide examples of things that have a smell described by the following terms for smells (give at least one example). You can use the same example for more than a single smell, as long as that thing is a good example of the smell'). Before beginning, the experimenter first read out the introductory note aloud and made sure its content was fully understood by all participants. Following common practice in similar free listing studies (Battig and Montague 1969; Storms 2001), we set a time limit to the task, in this case 15 minutes. The smell terms were listed in separate boxes, each containing numbered rows for up to 5 exemplars per term.

4.1.4 Results

For all smell terms in the questionnaire, we generated a summary list of exemplars with response frequencies (see Table 2). Some highly similar responses were merged, e. g., *nǔu taai* 'dead mouse' (mouse be.dead), *sàak nǔu* 'carcass of a mouse' (carcass mouse), and *sàak nǔu taai* 'carcass of a dead mouse' (carcass mouse be.dead); *sûa-phâa mây sák* 'unwashed clothes' (clothes NEG to.wash), *sûa-phâa thīi mây sák* 'unwashed clothes' (clothes which NEG to.wash), and the aspectually-marked *sûa-phâa mây dâi sák* 'unwashed clothes' (clothes NEG ASP to.wash). However, if there was a difference in the level of specificity or another lexical difference which could be related to a potentially meaningful semantic difference, we did not merge such responses; e. g., we counted separately *ɽɽng tháaw phâa bay* 'trainers' and *ɽɽng tháaw* 'shoes'; *sûa-phâa mây hēng* 'undried clothes' (clothes NEG be.dry) and *sûa-phâa piak* 'wet clothes' (clothes be.wet). We also disregarded explicit mentions of smell terms within the exemplar listing if these smell terms were identical to the target smell terms, e. g., *sûa-phâa àp* 'musty clothes' (clothes be.musty) was considered the same as *sûa-phâa* 'clothes' when listed for the term *àp* 'to be musty'.

Table 2 below provides a list of the most frequently listed exemplars (i. e., listed by at least 5 participants) for all terms tested. Numbers in brackets indicate how many participants provided that response.

Participants typically generated one or two exemplars per term ($M = 1.5$). Each term received on average 133 exemplars, ranging from 79 exemplars for *měn bìut* up to 168 exemplars for *měn khǐaw*. The strongest agreement as to the most salient exemplars was perfume for *hǒm*, fish for *khaaw*, and body for *měn pñaw*. In cases where agreement was less pronounced, there was nevertheless one or more

Table 2: Most common exemplars of examined smell terms. Numbers in brackets indicate how many participants provided the response. The exemplars are arranged in descending order beginning with the most commonly named ones. For dictionary definitions of the terms, see Table 1.

Term	Exemplars
chũn	perfume (84), garlic (50), onion (31), pepper (19), holy basil stir fry (15), flower of suicide tree (<i>Cerbera odollam</i>) (14), strong perfume (13), ammonia (11), suicide tree (11), bathroom cleaner (10), celery (8), mosquito repellent spray (8), spices (7), insecticide (7), holy basil (7), vinegar (6), shallot (6), wasabi (5), coriander (5), chili powder (5), chili (5), oil (5)
mě̃n	excrement (84), garbage (83), fart (55), sewage (37), feet (18), shoes (17), bin (16), body (14), fermented fish (13), socks (12), rotten garbage (11), restroom (11), mouth (11), wet garbage (9), spoiled food (9), dead animal (8), sewer (8), dead mouse (7), car smoke (7), toilet (7), shrimp paste (6), polluted water (6), manure (6), durian (6), canal water (6), vomit (5), cigarette (5), canal (5), waste (5)
mě̃n bũt	spoiled food (88), spoiled milk (48), rotten food (40), spoiled rice (37), food (22), expired food (18), milk (17), garbage (8), expired milk (8), vomit (8), rotten rice (8), food leftovers (7), rotten milk (7), food left overnight (6), yogurt (6), spoiled curry (6), rotten thing (6), rice (5)
mě̃n khĩaw	vegetable (36), body (22), leaf (19), Chinese kale (19), grass (19), green vegetable (11), sewage (11), lettuce (10), long beans (10), coriander (8), sweat (6), spinach (6), armpit (5), Gotu Kola (<i>Centella asiatica</i>) (5), spoiled food (5)
mě̃n pĩaw	body (130), armpit (50), sweat (32), spoiled milk (14), spoiled food (12), person who didn't shower (11), shoes (6), garbage (6), feet (6), socks (5), pickled vegetable (5)
khaaw	fish (131), blood (55), seafood (19), fresh fish (15), octopus (15), meat (14), fresh meat (14), raw fish (14), egg (12), clam (8), raw meat (8), beef (8), raw egg (7), animal meat (6), food (5), pork (5)
mě̃n khaaw	fish (81), blood (44), seafood (20), menstruation (15), dead fish (13), fresh fish (13), meat (9), octopus (9), rotten fish (8), beef (7), fresh meat (6), raw fish (6), clam (5), fermented fish (5), egg (5)
hũ̃n	oil (45), old oil (11), wasabi (11), lard (10), vegetable oil (9), pork cracklings (8), fried food (6), garlic (6), reused oil (5), old vegetable oil (5)
mě̃n hũ̃n	oil (37), old oil (18), vegetable oil (18), lard (11), pork cracklings (11), gas (8), used oil (8), mothball (7), reused oil (6), old vegetable oil (6), body (5), suicide tree (<i>Cerbera odollam</i>) (5), spoiled food (5)
àp	clothes (51), shoes (29), wardrobe (28), unventilated room (28), undried clothes (28), room (27), socks (18), cabinet (9), narrow room (8), shirt (8), unwashed clothes (7), wet clothes (7), closed room (6), storeroom (6), bedroom (5), undried shirt (5), old room (5), car (5), clothes in wardrobe (5)
mě̃n àp	shoes (55), undried clothes (43), clothes (40), wardrobe (39), socks (34), undried shirt (9), shirt (9), unwashed shoes (8), unwashed clothes (7), wet clothes (7), room (7), restroom (6), storeroom (6), feet (6), bedroom (5), trousers (5), body odor (5), car (5), sweat (5)

(continued)

Table 2: (continued)

Term	Exemplars
àp chũn	undried clothes (48), restroom (23), shoes (22), clothes (19), socks (18), wet clothes (16), wardrobe (11), towel (9), unwashed clothes (8), undried shirt (7), refrigerator (6), air after rain (5), underwear (5), armpit (5), air (5), rain (5)
měn àp chũn	undried clothes (49), clothes (26), shoes (24), wet clothes (24), restroom (17), socks (17), undried shirt (11), stagnant water (7), wet socks (7), undried shoes (6), underwear (6), sweat (6), unwashed clothes (5), doormat (5), unwashed shoes (5), musty (“àp”) clothes (5)
sàap	cockroach (39), water buffalo (30), mud (15), person who didn’t shower (15), dead mouse (13), dog (13), dead animal (12), animal (12), body (8), unwashed dog (7), clothes (6), carcass (6), cow (5), sweat (5)
měn sàap	cockroach (37), dead animal (23), dog (21), corpse (19), unwashed dog (18), water buffalo (18), dead mouse (16), mud (13), person who didn’t shower (13), carcass (10), mouse excrement (9), body (9), cat (7), cockroach excrement (5), cow (5), sweat (5)
tù-tù	fart (75), socks (20), shoes (15), body (15), fermented fish (15), excrement (13), feet (12), dog excrement (7), unwashed clothes (7), unwashed socks (6), dead mouse (5), armpit (5), garbage (5), rotten thing (5)
měn tù-tù	fart (78), excrement (35), dog excrement (19), fermented fish (19), socks (17), feet (16), shoes (13), dead mouse (13), body (13), armpit (8), unwashed socks (7), garbage (7), rotten egg (6), person who didn’t shower (6), rotten food (5), unwashed dog (5), unwashed hair (5), shrimp paste (5)
hǎwɔm	perfume (120), flower (99), fabric softener (51), jasmine (32), soap (27), food (24), shampoo (23), lotion (16), powder (15), rose (12), baby powder (11), dessert (7), snack (6), detergent (5)
hǎwɔm chũy	perfume (49), food (32), freshly cooked food (20), fabric softener (14), celery (8), flower (8), flower of suicide tree (<i>Cerbera odollam</i>) (7), holy basil stir fry (7), air freshener (7), holy basil (7), strong perfume (6), bread (6), coriander (6), suicide tree (6), clear soup (5), spicy stir fry (5), spices (5), soap (5), omelet (5)
hǎwɔm hũan	flower (65), perfume (47), jasmine (29), food (22), fabric softener (18), rose (13), traditional Thai perfume (10), orange jasmine (9), champak (<i>Magnolia champaca</i>) (9), plumeria flower (9), white champaka (<i>Magnolia x alba</i>) (8), dessert (6), ylang-ylang (5), pandan (5), aroma candle (5)
hǎwɔm grùn	coffee (74), bread (61), food (32), freshly baked bread (20), freshly cooked food (17), hot coffee (15), toasted bread (14), rice (13), tea (12), ovaltine (12), toasted snack (10), cake (9), freshly cooked rice (8), bakery (8), cooked rice (6), hot milk (6), flower (5), porridge (5), hot bread (5), cookie (5)
hǎwɔm wǎan	dessert (69), cake (45), snack (25), candy (23), perfume (22), soft drink (19), honey (16), chocolate (14), Thai dessert (13), vanilla (12), ice cream (10), flower (10), fruit (9), coconut milk (8), milk (7), caramel (6), condensed milk (6), jasmine (6), cookie (5), <i>Uvaria siamensis</i> (5), banana (5), fabric softener (5), bua loi (glutinous rice balls in sweet coconut cream) (5), lipstick (5)

consensual exemplars listed. In addition, as expected, *měn*-headed compounds such as *měn khaaw* were associated with similar exemplars as the simplex unpleasant terms such as *khaaw*, though some subtle differences were present. A detailed analysis of the exemplars across the terms is provided in Section 6.

5 Distributional characteristics of smell terms

As mentioned briefly in Section 2, references to smell are relatively common in Thai discourse. Aside from the general term *glin* ‘smell’, a few other terms also feature among the 5,000 most frequent words in the Thai National Corpus: for example, *hǎm* ‘to be fragrant’ (rank 1,083), *měn* ‘to be stinky’ (rank 3,442), and *dom* ‘to sniff’ (rank 3,679). Although the high frequency of *hǎm* and *měn* is partly accounted for by compounds in which they feature, e. g., *hua hǎm* ‘onion’ (head be.fragrant), *nám hǎm* ‘perfume’ (water be.fragrant), the overall frequency of Thai smell-related terms is still high in comparison to English, in which other smell-related terms like *stink*, *stinky*, or *musty* do not even make it to the top 5,000 list (with the exception of the verb *to smell*, rank 2,412) (cf. San Roque et al. 2015; Winter 2016; Floyd et al. 2018)

Below, we examine each term in more detail, consolidating the insights from the exemplar listing task with examples drawn from the Thai National Corpus to illustrate the use of smell terms. Related items with shared forms are discussed close to each other. We first present the term *chǔn*, followed by *měn* and all of the terms which can form compounds with *měn*, and finally end with the term *hǎm* together with all *hǎm* compounds.

5.1 Chǔn

Chǔn is linked to pungent, overpowering smells that may be experienced as too strong. As such, it can refer to smells that with normal intensity would be considered as pleasant, e. g., perfume, as well as various strong, potentially irritating smells, e. g., garlic and onion. The word *chǔn* originates from Khmer (RID: Royal Institute Dictionary 2003). A typical context of use is provided in (10).

- (10) *lé mii glin phrik-thay chǔn jât*
 and exist smell black.pepper be.strong-smelling extremely
 ‘And there is an extremely strong smell of black pepper.’
 (NWCOL179)

Chũn also has a metaphorical meaning referring to a feeling of anger, and similar to the English term *irritated*, combines the literal sense of physical irritation by odors, as well as irritation in the sense of an emotional state. The abstract sense of anger appears to be a metaphorical extension of the more concrete sense of physical irritation and constitutes a rarely reported case of a conceptualization of anger in terms of an odor-evoked sensation (cf. O'Meara and Majid in press).

5.2 Mě̃n

Compared to most other terms, *mě̃n* has a relatively general meaning of an unpleasant smell. It elicited a wide variety of exemplars (see Table 2), which include bodily, environmental, industrial, as well as food smells. As mentioned above, in addition to being attested on its own, *mě̃n* forms smell compounds with other terms, e. g., *mě̃n khaaw*, *mě̃n àp*, etc., where it explicitly marks the term as unpleasant. The most frequently named exemplars of *mě̃n* include excrement, garbage, fart, and sewage (see (11)).

Aside from the more typical stative use, *mě̃n* occurs in a dynamic frame with the experiencer as subject and the smelled item as direct object, as in (12).

- (11) *raw long rua gan rĩapróoy, thon mě̃n*
 1PL descend boat together all.set bear be.stinky
glĩn sèt khàyà nai rua talòt weelaa
 smell remnants trash in boat throughout time
 'We all got onto the boat and put up with the stinky smell of trash
 remnants in the boat all through.'
 (NACHM066)

- (12) *ngán kô glàp, naang sawàat eeng kô mě̃n*
 so then return Mrs. Sawaat herself also experience.stink
glĩn nán jon thon mây wǎy
 smell that until bear not can
 'So, let's go back. That smell is also so stinky to Mrs. Sawaat that she
 cannot stand it.'
 (PRNV022)

Finally, *mě̃n* has a metaphorical sense too. When combined with *bùu* 'to be bored' in a compound *mě̃n bùu*, it marks an emotional state of being fed up with something or someone (e. g., *mě̃n bùu nák-gaan-muang* 'fed up with politicians').

5.3 Měn khǎaw/měn prǎaw/měn b̀ut

Měn khǎaw, *měn prǎaw*, and *měn b̀ut* are three compounds representing the ‘*měn* + other term’ category. *Měn khǎaw* (*khǎaw* ‘to be green’) is prototypically linked with the smell of vegetables (e. g., Chinese kale, lettuce, long beans), as well as leaves, grass, the human body, sweat, and sewage. *Měn prǎaw* (*prǎaw* ‘to be sour’) is associated most strongly with body odors, the odor of armpits, sweat, and spoiled foods. It is similar to *měn b̀ut* (*b̀ut* ‘to be spoiled’), which is used primarily with reference to the smell of spoiled and rotten foods, e. g., milk and rice, but *měn prǎaw* is said to be less strong and, according to some speakers, is a milder quality that arises before an object becomes *měn b̀ut*. Example (13) illustrates the use of *měn b̀ut* in context.

- (13) *s̀up b̀ur̀i phlaw-phlaw ná khá, mây ngán*
 smoke cigarettes moderately PART PART not so
p̀ak h̀eng m̀en b̀ut
 mouth be.dry be.stinky be.spoiled
 ‘You shouldn’t smoke too much, so your mouth isn’t dry and stinky.’
 (NACMD085)

5.4 Khaaw/měn khaaw

Khaaw and *měn khaaw* are usually glossed as ‘fishy’, and indeed, fish is by far the most prototypical exemplar of these terms, mentioned more than twice as often as the second most frequent exemplar – blood. In addition, *khaaw* and *měn khaaw* are used to refer to the smell of seafood and raw meat. Example (14) below illustrates a standard use of *khaaw*. The combination of fish and blood odors lexicalized in a single odor term has been reported for a number of languages within Southeast Asia, e. g., *paleŋ* in Maniq (Wnuk and Majid 2014; Wnuk 2016), *pʔih/plʔeŋ* in Jahai (Burenhult and Majid 2011), *anglis* in Amis (Lee 2014), *ɬaŋtəs* in Kavalan (Lee 2010), and elsewhere, e. g., in the Amazon – *wiya* in Yora/Yaminahua (Shepard Jr 1999).

- (14) *bay khàa ðon hò plaa p̀ing h̀ay gl̀in h̀ɔm*
 leaf galangal be.soft wrap fish grill give smell be.fragrant
d̀ap gl̀in khaaw d̀ay d̀i
 suppress smell be.fishy can well
 ‘Wrapping grilled fish in a soft galangal leaf can give it a fragrant odor and suppress the fishy smell well.’
 (NWCOL119)

Khaaw is also used in an expression *khǎng khaaw* to describe savory food, opposite of *khǎng wǎan* ‘sweets, desserts’. In addition, *khaaw* has a metaphorical sense and can be used to mean ‘a tainted or degenerated reputation’, as in *raakhii khaaw* ‘sexual stigma’.

5.5 Hǎun/měn hǎun

Hǎun and *měn hǎun* are most strongly associated with the smell of oil, typically oil used for frying, especially when the oil is not fresh. The terms are also related to the smell of other fats, e. g., lard, as well as fried food. Since *hǎun* and *měn hǎun* carry the implication that the smells are not desirable, the terms are frequently used in admonitions and instructions to prevent rancid odors from coming about, as in (15).

- (15) *thāa thōt thǐng wáy, mǎy khuan gǎn sǎng wan*
 if deep-fry discard put.away not should exceed two day
phró jà mii gǐn měn hǎun,
 because will have smell be.stinky be.rancid
mây nâa-gin
 not appetizing
 ‘If you deep-fry and put (food) away, it shouldn’t be for longer than two days because it will have a rancid stinky smell and won’t be appetizing.’
 (NACMD075)

5.6 Àp/měn àp/àp chǎun/měn àp chǎun

Àp and *měn àp* are probably best glossed with the English term ‘musty’. The most commonly listed exemplars for both *àp* and *měn àp* include clothes, shoes and closed small spaces, e. g., unventilated rooms and wardrobes. When occurring on its own, *àp* is not necessarily interpreted exclusively as an odor descriptor, as it can also simply mean ‘to be stuffy’. The odor sense is sometimes indicated explicitly by occurrence with *gǐn* ‘smell’ (cf. Example (16)) or within the compound *měn àp*, but this is not required in order to get an olfactory interpretation. In addition to its abstract senses, *àp* is also a noun denoting a concrete object – ‘a small flat container with a cover, e. g., for face powder, medicated wax, dentifrice in cake or powdered form, etc.’ (Haas 1964), which could be a source that the odor term ultimately derives from, especially since there is a semantic connection between the source (closed container) and the odor type (musty, stuffy).

Àp also features in a variety of non-smell compounds, e. g., *tòk àp* ‘to fall, sink into poverty’ (fall be.stuffy/musty), *àp pan-yaa* ‘to run out of ideas’ (be.stuffy/musty wisdom), but these metaphorical extensions link to the container sense, not the olfactory sense of *àp*.

- (16) *chûay yáp-yáng gaan gəət rai fùn, bəkthiria, lé chûa-raa*
 help prevent NMLZ arise mite dust bacteria and fungus
talòt-jon glìn àp thûi mây phung-phràsǒng
 as.well.as smell be.musty which not be.desirable
 ‘It helps to prevent dust mites, bacteria, fungus, as well as the musty smell
 which is not desirable.’
 (NWCOL118)

Àp chûun and *měn àp chûun* (*chûun* ‘to be moist, damp’) are similar to *àp* and *měn àp*, but are more specific and focus primarily on odors arising in the presence of excessive dampness, such as the smell of undried clothes, restroom, and shoes. The sentence in (17) provides an example of use.

- (17) *phró khâng-nay khǒng-khâang àp, mii*
 because inside somewhat be.stuffy exist
glìn àp chûun chuan út-át mây nóoy
 smell be.musty be.moist induce be.uncomfortable not little
 ‘Because it was a bit stuffy inside, there was a musty damp smell which
 made her feel a bit uncomfortable.’
 (PRNV002)

5.7 Sàap/měn sàap

Sàap and *měn sàap* are terms denoting unpleasant smells associated with certain animals, e. g., cockroaches, dogs, and water buffalo, as well as carcasses/corpses, human body, and mud. Cockroaches – listed most often in the task – are by definition *sàap*-smelling since the Thai term for ‘cockroach’ *málèeng sàap* means literally a *sàap*-smelling bug. The sentence in (18) contains further examples of animals associated with this odor quality.

- (18) *núa phé, gè, lé tua jaamarii pen tôn, núa*
 meat goat sheep and CLF yak is example meat

sàt tàang-tàang thūi wāa maa nīi lúan mīi glīn sàap
 animal various which say come this all have smell stink
 ‘For example, meat of goat, sheep, and yak. The various animal meats that
 I just named have an unpleasant rank smell.’
 (BIO024)

5.8 Tù-tù/mě̃n tù-tù

Tù-(tù) (also *tù-tù*; Haas 1964) is a bound adjective, or as Haas states, a restricted modifier (cf. Haas 1946), limited to specific contexts. It is not a fully independent term, and functions primarily as a modifier of *mě̃n* in *mě̃n tù-tù*, but can also occur in a phrase *glīn tù-tù*. The terms *tù-tù* and *mě̃n tù-tù* denote a faintly/slightly unpleasant smell and show considerable overlap in exemplars with *mě̃n* (see Section 6). According to the exemplar listing task, the most salient exemplars of these terms include farts, socks, shoes, body odors and fermented fish. *Tù-tù* is also common in metaphorical use to convey a sense of suspiciousness, e. g., *thūi-dīn sǎ-pǎ-gǎ glīn tù-tù* ‘land from ALRO (Agricultural Land Reform Office) is suspicious’ (Source: <https://www.posttoday.com/columnist/479847>; cf. “smell” in English and Basque, Ibarretxe-Antuñano 1999).

5.9 Hǎm

Hǎm, just like *mě̃n*, has a general meaning and is used to refer to a large variety of pleasant odors. A typical use is illustrated in (19). It is frequent in discourse, and highly productive in derivation, participating in numerous compounds denoting various object names, e. g., *hǎa hǎm* ‘onion’ (head be.fragrant), *náam hǎm* ‘perfume’ (water be.fragrant), *náam man hǎm ráhǎy* ‘essential oils’ (water be.oily be.fragrant vaporize), *glúay hǎm* ‘Cavendish banana’ (banana be.fragrant), *tôn hǎm* ‘green onions’ (stalk be.fragrant), etc. The term is also used in metaphorical expressions such as *núa hǎm* ‘in demand, popular’ (meat be.fragrant).

Similar to *mě̃n*, *hǎm* is sometimes used in a dynamic frame with the experiencer subject. In addition, *hǎm* combined with *gēm* ‘cheek’ denotes the activity of sniff-kissing, a cultural practice for expression of affection widespread in South and Southeast Asia (Hopkins 1907; Schapper 2017), cf. (20).

- (19) *khǎw bòk wâa khâaw khǎw hǎom eeng*
 3SG say that rice 3SG be.fragrant by.itself
 ‘(S)he says his/her rice is fragrant by itself (without adding anything).’
 (PRNV024)
- (20) *phôw jà gòwt lúuk, hǎom gêem*
 father would hug child sniff-kiss cheek
 ‘The father would hug the child and sniff-kiss (him/her).’
 (BIO031)

5.10 Hǎom grùn

Hǎom grùn (*grùn* ‘to be smoldering’) is used to describe smells of warm foods and drinks, most prototypically coffee and freshly baked bread, as in (21).

- (21) *raw tòp-tháay mǎu glaang-wan dūay gaafee glìn*
 1PL end.up.with meal daytime with coffee smell
hǎom grùn
 be.fragrant be.smoldering
 ‘We ended the lunch with a fragrantly-smelling coffee.’
 (BIO023)

5.11 Hǎom chǎy

Hǎom chǎy (*chǎy* ‘to be wafted quickly in large quantity (of smoke and odor only)’) refers to fragrant smells hanging in the air. In the exemplar listing data, it is most strongly associated with perfume, food, fabric softener and flowers (see (22)).

- (22) *lúak sên, sây gâak mǎu gràthiam*
 parboil noodles put.in residue pork garlic
khúuk hǎom chǎy
 mix be.fragrant be.wafted
 ‘Parboil noodles, put in pork cracklings and garlic, and mix so it’s fragrant.’
 (BIO040)

5.12 Hǒm hǔan

Hǒm hǔan (*hǔan* ‘to go back, turn back’) is a term most strongly linked to the smell of flowers, perfumes, jasmine, and food, as in (23). While jasmine and flowers were also listed for several other terms, *hǒm hǔan* stood out in eliciting the largest number of specific types of flowers/ flowering plants, e. g., orange jasmine, champak (*Magnolia champaca*), plumeria, white champaka (*Magnolia x alba*), and ylang-ylang, suggesting the term has a particularly strong association with the floral scents. In literary use, it can metaphorically refer to other kinds of pleasant experiences recollected from the past, e. g., *sǎmphàt nán glàp ðonyoon hǒm hǔan* ‘the touch was gentle/sweet’ (PRNV111).

- (23) *nóng-jiin dǎnthaang phàan ráan wápfǎn thǔi sòng glìn*
 Nong-Jin travel pass shop waffle which send smell
hǒm hǔan tè jàmùuk kráng-léw-kráng-lâw
 be.fragrant go.back kick nose again and again
 ‘Nong Jin went by a waffle shop which was emitting a recurring fragrant
 smell kicking the nose again and again.’
 (BIO026)

5.13 Hǒm wǎan

Hǒm wǎan (*wǎan* ‘to be sweet (to the taste)’) is associated with pleasantly smelling sweet food, e. g., desserts, cakes, snacks, candy, etc., as well as non-food objects, e. g., flowers (see (24)). The term also has a metaphorical sense and is used to refer to pleasant and satisfying events or feelings, as in *adiit an hǒm wǎan* ‘good old days’ (past that be.fragrant be.sweet) or *itsàrà an hǒm wǎan* ‘sweet freedom’ (freedom that be.fragrant be.sweet). Note that in this sense, *hǒm wǎan* appears to function as a coordinate compound, i. e., ‘fragrant and sweet’, in contrast to its smell-related sense exemplified in (24), whereby *wǎan* is a modifier of *hǒm* and the compound is better understood as meaning ‘sweet-smelling, fragrant in a sweet way’.

- (24) *dǒk gêew an mii glìn hǒm wǎan*
 flower orange.jasmine that have smell be.fragrant be.sweet
 ‘The orange jasmine flower that has a sweet fragrant smell’
 (ACHM001)

6 The structure of the Thai odor lexicon

Following a descriptive analysis of meaning extensions, we set out to investigate how these smell terms were related to one another. To do so, we used a novel approach to shed light on the internal structure of the lexicon by quantitatively depicting the similarity of the terms to each other. To gauge similarity, we used the Chao Jaccard index, an abundance-based similarity measure commonly employed in taxonomic and ecological research for comparing species composition and biodiversity (Chao et al. 2005)¹.

In this case, we used the index to compare smell terms by examining how exemplars (elicited in the experiment described in Section 4) were distributed over terms. We calculated the extent to which there was overlap in exemplars between two terms relative to all exemplars provided for those terms. The index was defined by the following equation: $J = \frac{UV}{U+V-UV}$, where U is the frequency of overlapping exemplars in the first set (smell term 1) normalized by the total number of responses in this set, and V is the frequency of overlapping exemplars in the second set (smell term 2) normalized by the total number of responses in that set (see further below). The values of the index range between 0 and 1, where 0 indicates complete lack of similarity and 1 indicates perfect similarity (full intersection) between two terms.

As a simple example, if we were to calculate the similarity of *hǒom* and *hǒom hǔan* and assume for the moment that they had elicited only the top 3 exemplars in Table 2, we would get the U value of 0.81 for *hǒom*, $U = \frac{120+99}{120+99+51}$, and the V value of 0.79 for *hǒom hǔan*, $V = \frac{65+47}{65+47+29}$, which would yield a final similarity value of 0.67 (since two of the listed exemplars are overlapping). If, on the other hand, we compared another two terms, e. g., *àp* and *tù-tù*, again restricting the comparison to the three top exemplars for illustrative purposes, the index value would be 0.10, reflecting lower similarity because there is only one overlapping exemplar.

Of course, the actual calculations were different since all exemplars were taken into account. By comparing all exemplars across all terms, we obtained a single similarity value (ranging from 0 to 1) for all pairs of terms (see Supplementary material), and thereby constructed a similarity matrix which was then used as input to a hierarchical cluster analysis. In this case, the cluster analysis was performed with the average-linkage-between-groups clustering method which does not presuppose the number of resulting clusters. Figure 1

¹ In ecological research, the index is used to compare pairs of sets, e. g., an assemblage of seedling species vs. assemblage of tree species in a forest, in order to establish their level of similarity.

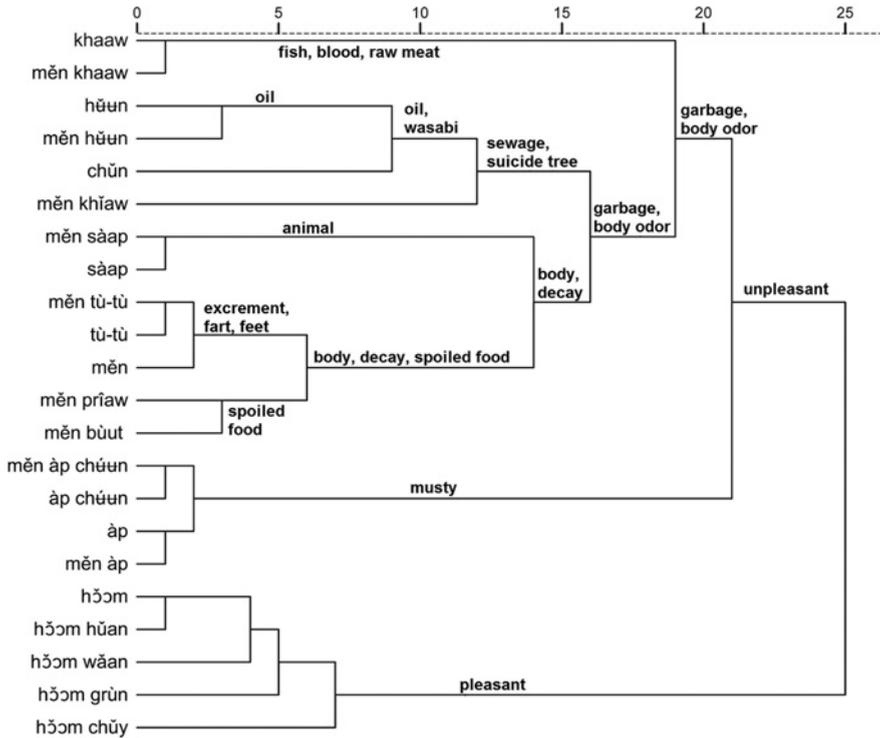


Figure 1: Cluster analysis of Thai smell terms. The branch labels express generalizations about clusters based on the frequently overlapping exemplars within the cluster.

illustrates the main groupings uncovered by this analysis. In this dendrogram, the length of branches indicate similarity (such that terms connected by the shortest branches are most similar in meaning). While branch length and the subgroup organization reveal similarity, the position is irrelevant as long as the connections remain preserved (e. g., as in a Calder or Miró hanging mobile).

The highest-level grouping divides the terms into two large categories: terms denoting pleasant smells with the word *hõwm*, and a much larger group of terms denoting unpleasant smells with the word *mën* recurring across sub-branches. Quite predictably, perhaps, most semantic similarity is found between pairs of items with shared forms, in particular the *mën*-headed compounds and their corresponding monolexemic terms, i. e., *mën khaaw* and *khaaw*, *mën hũun* and *hũun*, *mën sàap* and *sàap*, *mën tù-tù* and *tù-tù*, *mën àp chũun* and *àp chũun*, *mën àp* and *àp*, but also *hõwm* and *hõwm hũan*. This global configuration, along the fact that *hõwm* and *mën* systematically feature in pleasant- and unpleasant-denoting

compounds, reinforces the idea that *hǒm* and *měn* represent generic pleasant and unpleasant terms. In addition, the fact that pleasantness is underlying the most important distinction in this lexical field is in line with previous studies of odor vocabularies (van Beek 1992; Wnuk and Majid 2014), including in languages without much lexical elaboration of smell (Viberg 1984; Winter 2016).

Turning to the clusters uncovered by the analyses in more detail, the first sub-grouping within unpleasant smells includes two clusters. The *àp*-cluster is clearly distinguished from the other terms and is most strongly associated with musty smells of wet clothes, shoes, and unaired spaces. The remaining broad cluster includes a variety of odor terms, all of which share two exemplars: garbage and body odor. Within this broad cluster, we can distinguish further sub-clusters. The *khaaw*-cluster, associated primarily with fishy and bloody odors, branches off from the garbage-body-odor group, which itself splits further into two sub-clusters: the top one with *hǎun*, *měn hǎun*, *chǔn* and *měn khiǎw*, shares several exemplars among which sewage and suicide tree were the most frequent, and the bottom cluster with *tù-tù*, *měn tù-tù*, *měn*, *měn pǎaw*, *měn bìut*, *sàap*, and *měn sàap*, linked to body (body odor, person who hasn't showered, armpits, socks) and decay (dead animal, garbage). This body-decay cluster is further split into the *sàap*-cluster, primarily linked to animal smells, and clearly distinct from the larger cluster of *tù-tù*, *měn tù-tù*, *měn*, *měn pǎaw*, *měn bìut*, associated with a somewhat broader selection of body- and decay-related smells, including also spoiled and rotten food. The small cluster of *tù-tù*, *měn tù-tù*, *měn* shows high similarity, as indicated by short branches, and is most strongly linked to odors of excrement, fart and feet, while the parallel cluster of *měn pǎaw* and *měn bìut* relates primarily to spoiled food. The “unpleasant” branch includes several smaller clusters (not labeled on the figure): *hǎun* and *měn hǎun* (oil), *tù-tù* and *měn tù-tù* (fart, socks), *měn àp chíun* and *àp chíun* (undried clothes, shoes), *měn àp* and *àp* (clothes, shoes, wardrobe).

The “pleasant” cluster shows much less differentiation compared to the “unpleasant” cluster. Pleasant odor terms appear to share a wide range of exemplars, including food, cosmetic, and natural smells (coffee, flower, food, rose, jasmine, perfume, powder, cake, fabric softener, curry, and bread). It is not the case that a specific category of pleasant smells – for instance, food smells – is clearly differentiated from the rest. Rather, the pleasant smell terms appear to capture additional properties, as is also apparent from examining the meaning of the second element in the compound, e. g., coming from a hot source, hanging in the air, coming back, etc. The high internal similarity among terms denoting pleasant smells is not unexpected since many languages show less diversity in pleasant compared to unpleasant smell terminology (e. g., Lee 2010; O'Meara and Majid 2016). This could be the case for a number of reasons: in

certain contexts unpleasant smells are more perceptually salient than pleasant smells, e. g., unpleasant smells have been shown to be more easily detected in low-intensity concentrations (Rabin and Cain 1989). In addition, unpleasant smells are remembered better than pleasant odors (Larsson et al. 2009). Further data are needed to verify the causes and robustness of this apparent cross-linguistic tendency.

7 Discussion

We have shown here that talk about smell in Thai is relatively common, as indicated by high incidence of smell-related vocabulary in the Thai National Corpus, and the relevance of smell across a number of cultural domains. More importantly, we illustrated the rich smell terminology of Thai, which has not been described in detail previously. We found there are at least seven monolexic terms for referring to smells, and around a dozen lexicalized compounds. The present study is also one of the few to examine the structure of the smell lexicon. It did so in a novel way: instead of asking speakers to make explicit judgments of the similarity in meaning between smell terms (cf. Wnuk and Majid 2014; van Beek 1992), it asked speakers to list exemplars, and used the co-occurrence of exemplars over terms as an indication of the underlying semantic similarity. This approach reveals the relationships between terms, which constitute an integral part of their meaning (Fillenbaum and Rapoport 1971; Lyons 1977; Majid 2015). We have thus been able to go beyond simply uncovering the extensions of words; we have tapped into aspects of the intensional semantics by revealing the relations between terms.

Our findings largely converge with previous work in that the primary semantic dimension structuring the field in Thai was pleasantness, similar to what has been found for Maniq (Wnuk and Majid 2014). Further clustering beyond the main pleasant-unpleasant division also showed striking similarity to what has been reported in other languages. For instance, the “musty” cluster was found in both Thai and Kapsiki, and the Thai “body/decay” and “body/decay/spoiled food” clusters were remarkably similar to the Kapsiki “absolute inedibility” cluster (rotting food; feces; smith-food, i. e., foul-smelling food such as horsemeat) (van Beek 1992). These results are telling since they reveal that similar kinds of odors are grouped together in unrelated languages, suggesting these groupings might be especially salient. Data from further languages would shed further light onto this topic and help establish a typology of smell terms, consonant for that posited for color (Majid and Kruspe 2018).

This article is a first in-depth exploration of smell vocabulary in a language spoken by a speech community of tens of millions of speakers. Although similar detailed studies in other large languages seem to be lacking, Thai does not seem to be the only such case. Smell terms might in fact be a relatively common feature within the linguistic area of Mainland Southeast Asia (MSEA) and the adjacent insular areas (Philippines, Taiwan) not only in small, but also large languages (cf. Burenhult and Majid 2011). For instance, there are dedicated reports on smell terms among SEA small-scale communities, e. g., Aslian and Formosan (Majid and Burenhult 2014; Wnuk and Majid 2014; Lee 2010), and the larger Formosan and Philippine languages (Lee 2010, Lee 2014; Blust 1988). If we inspect dictionaries of some major languages of the area, we find the number of smell-denoting terms in each of them is well above the *rarum* threshold of “two or three terms”, cf., e. g., Burmese (1996), Lao (Kerr 1972; Patterson et al. 1994; see also Majid et al. 2018b), Vietnamese (Bùi 1992), Khmer (Headley et al. 1997), Tagalog (Ramos 1971; Calderón 2007), and Malay (Wilkinson 1926, Wilkinson 1932). In Cantonese, there are at least six specific terms for odors, although De Sousa (2011) notes that their knowledge is decreasing in younger generations. These languages span at least four of the five families spoken in SEA: Sino-Tibetan, Tai-Kadai, Austroasiatic, and Austronesian, suggesting a wide distribution cross-cutting genealogical boundaries (cf. Enfield 2005; Enfield and Comrie 2015). Such wide-ranging distribution within a single diffusion area casts doubt on whether they would qualify as a case of *rarum* in the absolute sense (Plank 2001; Wohlgemuth and Cysouw 2011). Their presence in other areas of the world, notably in Africa and Latin America, further suggests they are also not an instance of relative *rara* (i. e., a phenomenon that is frequent locally, but rare globally). Further descriptive work remains to be done to get a wider coverage of the domain of smell in SEA and obtain a full typological picture for the area.

8 Conclusions

The Thai data discussed here shows smell terms are not limited to languages spoken by small-scale societies. This sheds new light onto what we know about smell lexica generally and suggests large population size alone is not incompatible with having elaborate smell terminology. In the Western context, this lends further credibility to the idea that cultural factors such as deodorization and the derogation of smell could be among the critical forces behind the lexical gap pointed out for English and other European languages (Weisgerber 1928; Classen

et al. 1994; McGann 2017). While these forces may have affected Thailand to some degree as well, there are a number of factors favorable to foregrounding olfaction in daily life among Thai speakers, e.g., the rich olfactory environment of a tropical climate zone, as well as the cultural relevance of smell in the context of food, medicine, and religion (cf. Majid et al. 2017). The resulting attention smell receives is reflected in the frequent mention of smell-related words in the corpus with the word *gîn* ‘smell’ being among the 1,000 most frequent words of Thai.

In addition to addressing these broader themes, this article provides valuable insights into our understanding of smell lexica and showcases a new methodological approach to investigate the semantics of smell terms. Most notably, we demonstrate that the traditionally employed method of exemplar listing can lead to novel insights not only with respect to extensional meaning, but may also be a window into the intensional meaning by virtue of revealing the internal structure of the lexicon. As such, this is another method that can be exploited to bring new dimensions to our understanding semantic fields, particularly of smell.

Abbreviations

1	first person
3	third person
CLF	classifier
ASP	aspect
NEG	negative
NMLZ	nominalizer
PL	plural
PART	particle
SG	singular

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