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Title: Energy use by globalized economy: Total-consumption-based
perspective via multi-region input-output accounting

Article Type: Research Paper

Keywords: Energy profile; trade imbalance; globalized world economy;
total-consumption-based perspective; multi-region input-output
accounting.

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Abstract: Within a single integrated globalized economy featuring robust fluxes of interregional trades, the world economy is like a giant bathtub containing the world inventory of energy use. Based on different norms or ethic percepts, the energy use of the world economy is reallocated to nations and regions via global supply chain using normative accounting schemes. By combining typical statistics for world economy 2012, a new perspective is presented in this study to look into the energy use of regional economies from the side of genuine final consumers. Parallel to the final-demand-based accounting method, a total-consumption-based multi-region input-output accounting method is developed following the norm of consumption being the ultimate end and purpose of all producing activities. From a total-consumption-based perspective, the energy use of the United States economy is shown in magnitude 1.8 times that of mainland China, compared to a ratio of 88% from a territorial-based perspective. The consumer-product-related trade imbalances of major economies in terms of both currency and energy use are analyzed, with major interregional net trade flows illustrated. While the United States and mainland China are respectively revealed as the leading net exporter and net importer of currency, the energy trade deficit of the latter is in magnitude around four times the energy trade surplus of the former. The trade structures by geography and sector are respectively presented for the United States and mainland China as two distinct economies. It is found that around half of the United States' exports of energy use originate from transport and service industries, while nearly 90% of mainland China's exports of energy use come from heavy industry. The findings are supportive for nations to identify their roles in the global supply chain from the perspective of genuine final consumers and adjust the trade patterns for sustained energy use.

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suggestions, the manuscript has been carefully reshaped and point-by-point responses have been made to address the comments raised by the reviewers.

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26 revealed as the leading net exporter and net importer of currency, the energy trade
27 deficit of the latter is in magnitude around four times the energy trade surplus of the
28 former. The trade structures by geography and sector are respectively presented for
29 the United States and mainland China as two distinct economies. It is found that
30 around half of the United States' exports of energy use originate from transport and
31 service industries, while nearly 90% of mainland China's exports of energy use come
32 from heavy industry. The findings are supportive for nations to identify their roles in
33 the global supply chain from the perspective of genuine final consumers and adjust
34 the trade patterns for sustained energy use.

35 **Keywords:** Energy profile; trade imbalance; globalized world economy; total-
36 consumption-based perspective; multi-region input-output accounting.

37

38 **1. Introduction**

39 **1.1. Existing energy accounting schemes based on different norms**

40 Quantifying the energy use of national economies remains an essential step to
41 maintain the sustainable use of energy resources as well as to support national policy-
42 making towards mitigating energy-related carbon emissions. In this world featuring
43 increasingly robust fluxes of trans-regional trade that amounts in magnitude to over
44 one-quarter of global GDP (gross domestic product), an integrated globalized supply
45 web has come into shape, making the world economy appears like a giant bathtub
46 absorbing and redistributing resources from almost all nations and regions that are
47 geographically far apart (WTO, 2018; Wu et al., 2018b). As a result, it is necessary to
48 analyze the energy use of each national economy under the global context, since
49 scarcely any nation or region could be isolated from the rest of the world (Nordhaus,
50 2009). A first question that needs to be firstly addressed is the adoption of the

51 accounting scheme, which identifies the agents and their countries of inhabitation that
52 shall get allocated the energy use within the global bathtub of energy use.

53 A most common way to establish the energy account of national economies is the
54 territorial-based accounting (Peters et al., 2011), also referred to as production-based
55 accounting (Ghosh and Agarwal, 2014), which treats the energy use of a national
56 economy as the onsite energy use that takes place within its national boundary, as
57 captured by the satellite account. The producers as the agents that technologically
58 consume energy on-site are supposed to be allocated the energy use (Munksgaard and
59 Pedersen, 2001; Su et al., 2013). Therefore, under this accounting scheme, for energy
60 conservation, energy-intensive sectors and their inhabited nations are required to take
61 effective technical measures or propose regulative supervision for improvement of
62 energy efficiency. According to Lenzen et al. (2007), this producer-oriented
63 apprehension of treating the energy use as appendants of the economic industries is
64 mainly due to the inclination of not reaching out a hand to intervene the choices of the
65 customers.

66 In recent years, extensive attention has been drawn to investigate the resource use
67 or environmental emissions of national economies following a final-demand-based
68 accounting scheme (Davis et al., 2011; Kanemoto et al., 2012; Meng et al., 2018b; Mi
69 et al., 2018; Su and Ang, 2014; Zhang et al., 2016), sticking to premise that final
70 demand serves the driving engine of all industrial production. Compared with the
71 production-based accounting, final-demand-based accounting shifts the point of focus
72 from one side of the coin to the other and arrives at a quite different picture. By
73 means of the final-demand-based accounting that was firstly raised by Leontief (1970)
74 and afterwards extended into a generalized input-output model, the final users as the
75 beneficiaries of production activities are to be allocated the energy use along the

76 supply chain. A global multi-region input-output (MRIO) framework is widely
77 integrated into energy accounting framework, which serves a useful instrument to
78 simulate the global supply chain as well as to reveal the interrelated connections
79 between various industries within the globalized economy (Chen and Wu, 2017;
80 Davis and Caldeira, 2010; Lan et al., 2016; Xia et al., 2017). The final-demand-based
81 MRIO accounting is considered effective in addressing the amount of the energy use
82 or emissions embedded in the goods or services that are ultimately used as final
83 demand in regions outside a nation's jurisdiction (Davis et al., 2011; Meng et al.,
84 2016; Peters and Hertwich, 2008a; Su and Ang, 2017). In addition, it is worth
85 noticing that the final-demand-based accounting has been in recent years referred to
86 as consumption-based accounting, at first by Peters (Peters, 2008; Peters and
87 Hertwich, 2008b) and then widely adopted by other scholars (Bows and Barrett, 2010;
88 Davis and Caldeira, 2010; Lininger, 2015; Meng et al., 2018a; Mi et al., 2017;
89 Steininger et al., 2014; Zhang et al., 2018), in the domain of greenhouse gas emissions
90 accounting that aims at allocating emissions to the nations covered under the United
91 Nations Framework Convention on Climate Change (UNFCCC).

92 From the perspective of the final users, the final-demand-based accounting
93 redistributes the global total energy use to the nations and regions enveloped in the
94 world economy. Nevertheless, while the final users take the comfort brought about by
95 the consumption of goods and services, the providers of primary inputs earn the
96 income at the same time. The income may come as salaries paid to the employees, or
97 taxes to the government, or revenues gained by the stakeholders, which has always
98 been considered as the driver of the economic activities. Therefore, under the global
99 MRIO model, provided that the primary input suppliers as income beneficiaries are to
100 hold accountable for the enabled energy consumption occurring downstream along

101 the global supply chain, the energy use of a national economy is that assigned to its
102 primary inputs (Liang et al., 2017; Marques et al., 2013; Marques et al., 2012). The
103 national economies that acquire a lot of income by providing primary inputs are
104 supposed to take more duty towards global energy conservation as well as coping
105 with energy-related emissions. Besides, income-based accounting scheme is also
106 helpful for shedding light on energy-conservation measures from the supply-side,
107 such as cutting down the loans received by the industries (mining industries for
108 instance) with intensive income-based energy use.

109 The abovementioned three allocation schemes respectively present an account of
110 the energy use of national economies, from the producers' side, the final users' side,
111 and the suppliers' side. Besides, it shall be noted that final-production-based
112 accounting (or referred to as sales-based accounting) as another accounting scheme
113 proposed in recent years (Kanemoto et al., 2012), assigns the energy use along the
114 supply chain of the world economy to the finished products by regarding final
115 production as the driving engine of the world economy. Using different accounting
116 schemes, an economy may be allocated quite different amount of energy use, since an
117 economy could be a producer, final user, final producer and supplier of the primary
118 inputs simultaneously. None of them is right nor wrong, just as pointed out by
119 Caldeira and Davis (2011). They merely choose a different way of assignment
120 following different norms and ethical percepts, as noted in normative economics (Paul
121 and William, 2009; Steininger et al., 2016). Meanwhile, the viewpoints based on
122 different allocation principles may well complement each other so as to provide a
123 holistic picture of an economy's performance on energy use, which is helpful to yield
124 an in-depth interpretation of different measures to be taken from various sides for
125 effective energy conservation on the national and global scale.

126

127 **1.2. A total-consumption-based perspective**

128 The world economy could not only be interpreted as final-demand-driven, supply-
129 driven, final-production-driven, but also final-consumption-driven, or even
130 investment-driven, as acknowledged by normative economics that manifests
131 ideologically prescriptive judgements on economic progress based on different norms
132 or ethical percepts (Paul and William, 2009). To look into the energy use of nations
133 and regions from a consumption-driven perspective, a total-consumption-based MRIO
134 accounting scheme is proposed in this study.

135 Adhering to the statement of consumption being the sole destination and intrinsic
136 driver of all production, which was initially raised by Adam Smith (1776) and then
137 reinforced by several other influential intellectuals in the history of economics such as
138 James Mill (1824), John Mill (1875), Jean Sismondi (1827) and Alfred Marshall
139 (1895), the total-consumption-based MRIO accounting scheme raised in this study
140 allocates global energy use fully to total genuine final consumption. The term ‘total
141 consumption’ considered here refers to the total genuine final consumption (including
142 household consumption, government consumption, and consumption of non-profit
143 institutions serving households), which differs from ‘final demand’ since final
144 demand includes but is not restricted to final consumption (Chen and Chen, 2013; Wu
145 et al., 2018b). Within the global MRIO table as a depiction of the world economy,
146 final demand also comprises other categories, namely gross fixed capital formation
147 and changes in inventory and valuables (Dietzenbacher et al., 2013; Lenzen et al.,
148 2013). While goods and services used as household consumption, consumption by
149 non-profit institutions serving households and government consumption could be
150 regarded as genuinely ‘consumed’ and do not further come into the production

151 processes, products used as gross fixed capital formation and change in inventories
152 are supposed to re-enter the supply chain as capital goods to facilitate production
153 (Bullard and Herendeen, 1975; Wu et al., 2018b). Hence, from a total-consumption-
154 based perspective, it is natural that the genuine final consumers are to be allocated the
155 energy consumption occurring along the global supply chain. The total-consumption-
156 based energy expenditure of a national economy equals the energy use induced by
157 goods and services that are required domestically and from abroad to satisfy the
158 demands of domestic genuine final consumers.

159 Within a market-oriented globalized economy featuring increasingly delicate
160 industrial specialization and close inter-dependence of nations and regions,
161 international trade has become a useful tool for some consumption-oriented
162 economies to import massive consumer products from abroad to satisfy domestic final
163 consumption. According to World Integrated Trade Solution, the world's trade
164 volume of consumer products has reached 4.69 trillion US\$ in 2016, with several
165 major economies (such as the United States, the European Union, China, Japan,
166 Russia and Canada) being the trading centers (WITS, 2018). Nevertheless, what is
167 generally ignored is that the interregional trade of consumer products synchronizes
168 with the global shift of energy use, resulting in the trade imbalances of major
169 economies in terms of both currency and energy use.

170 Hence, the aims of this study are as below. First, parallel to the final-demand-
171 based accounting model, a total-consumption-based accounting scheme is proposed to
172 generate fresh ideas from a new perspective by allocating global energy use to the
173 genuine final consumption. Second, from a total-consumption-based perspective, this
174 study seeks to scope into the international transfer of both currency and energy use

175 between regions via trade of consumer products and discuss the related trade
176 imbalances and structures of major economies.

177

178 **2. Methodology and data sources**

179 **2.1. Total-consumption-based MRIO model**

180 Being capable of revealing the intra-and inter-regional connections between the
181 various industries within a meso- or macro-economy, the global MRIO model is
182 applied in this study to supporting the analysis. Initially conceived by Isard (1951) in
183 an attempt to simulate the interwoven economic bonds of a space-economy, MRIO
184 models have in recent years been widely extended into the environmental-extended
185 MRIO model (namely final-demand-based MRIO model) in order to draw a panorama
186 of the trans-boundary transfer of resources use or environmental impacts associated
187 with international trade (Lan et al., 2016; Steen-Olsen et al., 2012; Wiedmann, 2009).
188 Under the environmental-extended MRIO model stemming from a demand-pull
189 perspective, the energy use of the world economy is assigned to the divisions under
190 final demand, supported by the Leontief inverse matrix. A virtual energy intensity
191 specifically corresponding to final products is derived, reflecting the energy use that is
192 initiated to produce one monetary unit of final products (Chen and Wu, 2017; Wei et
193 al., 2018; Wu et al., 2018a). Whereas, under the total-consumption-based MRIO
194 accounting model, products used as household consumption, consumption of non-
195 government institutions serving households, and government consumption are
196 assumed to be fully allocated the energy use. A virtual energy intensity is also defined
197 here, which specially applies to the products used for genuine final consumption.
198 Detail procedures are presented in the next section.

199

200 2.2. Algorithm

201 The world economy is modelled as an economic network comprised of $m \times n$ basic
202 economic units, containing m economies and n basic economic sectors for each
203 economy. F denotes the final demand matrix, including household consumption,
204 consumption of non-profit institutions serving households, government consumption,
205 gross fixed capital formation, changes in inventories and valuables.; Z represents the
206 matrix for intermediate inputs; X signifies the matrix for sectoral total output. The
207 correlated relationship between final demand and sectoral total output could be
208 expressed in matrix form as:

$$209 \quad X = (I - A)^{-1}F, \quad (1)$$

210 where A is the direct requirement matrix with its element A_{ij}^{st} ($i, j \in (1, 2, \dots, n)$ and
211 $s, t \in (1, 2, \dots, m)$) defined as Z_{ij}^{st}/X_j^t , which reflects the direct sectoral output from
212 sector i in economy s needed to generate every unit of output in sector j in economy t ;
213 $L (= (I - A)^{-1})$ is the total requirement matrix, or generally expressed as the Leontief
214 inverse matrix, with its element L_{ij}^{st} denoting the total sectoral output by sector i in
215 economy s that corresponds to per unit of final products manufactured by sector j in
216 economy t .

217 The correspondence between final demand and total genuine final consumption,
218 could be expressed in matrix notion as:

$$219 \quad F = \hat{\theta}C, \quad (2)$$

220 where C is the total final consumption matrix, within which the element C_i^s
221 formulates the goods or services produced by sector i in economy s that are consumed
222 by genuine final consumers; $\hat{\theta}$ is a diagonal matrix denoting the proportional
223 relationship between final demand and total genuine final consumption (namely the
224 correspondence between final demand and total genuine final consumption), whose

225 element $\vartheta_{ik}^{sd} = \vartheta_i^s = F_i^s / C_i^s$ when $(i = k) \cap (s = d)$ and $\vartheta_{ik}^{sd} = 0$ when $(i \neq k) \cup$
 226 $(s \neq d)$.

227 Therefore, integrating equation (2) and (3) yields:

$$228 \quad X = (I - A)^{-1} \hat{\vartheta} C, \quad (3)$$

229 in which $(I - A)^{-1} \hat{\vartheta}$ represents the correspondent relations between the sectoral total
 230 output and the total genuine final consumption.

231 The connection between energy consumption and sectoral output is expressed as:

$$232 \quad Q = \alpha \hat{X}, \quad (4)$$

233 where \hat{X} is the corresponding diagonal matrix for X ; α is the matrix denoting the
 234 direct energy consumption corresponding to per unit of sectoral output.

235 The energy expenditure induced by total genuine final consumption could be thus
 236 formulated as:

$$237 \quad Q_c = \alpha (I - A)^{-1} \hat{\vartheta} \hat{C}, \quad (5)$$

238 where $\alpha_c (= \alpha (I - A)^{-1} \hat{\vartheta})$ is virtual energy intensity matrix for the goods or services
 239 used for genuine final consumption, in which the element α_{ci}^s reflects the energy
 240 consumption induced to generate one unit of the products that are provided by sector i
 241 in economy s for genuine final consumption activities; \hat{C} is the corresponding
 242 diagonal matrix for C .

243 For economy s covered within the world economy, its total-consumption-based
 244 energy use is expressed as:

$$245 \quad TCE^s = \sum_{t=1}^m \sum_{j=1}^n (\alpha_{cj}^t C_j^{ts}), \quad (6)$$

246 where C_j^{ts} reflects the goods or services from sector j in economy t to genuine final
 247 consumption in economy s ; α_{cj}^t is the corresponding virtual energy intensity.

248 Meanwhile, for economy s , energy use embedded in its imports of consumer
249 products is formulated as:

$$250 \quad EIC^s = \sum_{t=1}^m (t \neq s) \sum_{j=1}^n (\alpha_{cj}^t C_j^{ts}), \quad (7)$$

251 while that embedded in its exports of consumer products is expressed as:

$$252 \quad EXC^s = \sum_{i=1}^n \sum_{t=1}^m (t \neq s) (\alpha_{ci}^s C_i^{st}). \quad (8)$$

253 Combining equation (7) and (8) produces the energy use embedded in trade
254 balance of economy s , which is expressed as:

$$255 \quad EBC^s = EIC^s - EXC^s. \quad (9)$$

256 EBC serves a key indicator to manifest an economy's trading pattern. An
257 economy receives a surplus in energy use when EIC outnumbered EXC . Reversely, an
258 economy gets a deficit in energy use when EXC outstrips EIC .

259

260 **2.3. Data sources**

261 The MRIO table and the direct energy consumption of the investigated sectors are
262 adopted from Eora database (Lenzen et al., 2012; Lenzen et al., 2013). Data for the
263 year 2012 is adopted to reflect recent information for the world economy. The Eora
264 MRIO table divides the world economy into 189 regions and regards each region to
265 be comprised of 26 basic sectors. Regional and sectoral details are respectively
266 presented in Appendix A and Appendix B.

267 As for the population and GDP data for the regions covered under the MRIO
268 table, the statistics unveiled by the World Bank (2016) are applied. Besides, it is
269 worth noting that other existing MRIO databases with quite different regional and
270 sectoral classifications, such as world input-output database (WIOD) (Dietzenbacher
271 et al., 2013; Timmer et al., 2015), global trade analysis program (GTAP) database
272 (Andrew and Peters, 2013), and EXIOPOL (Tukker et al., 2013), are also used in

273 related studies. Among existing MRIO databases, Eora has a coverage of the largest
274 number of nations and regions.

275

276 **3. Results and discussions**

277 **3.1. Energy use induced by genuine final consumption of the world economy**

278 Fig. 1 illustrates the energy use induced by genuine final consumption of the
279 world economy. The energy use induced by global consumer products sums up to the
280 aggregated amount of the onsite energy consumption of all economic sectors. For the
281 elements of final consumption, household consumption is the biggest contributor,
282 dedicating to around three quarters of the global total. This is mainly due to the fact
283 that demands of household consumers have always played a central role in propelling
284 the economic growth, especially in the market-oriented economy. With regard to
285 government consumption, it is demonstrated to account for around one-fifth of the
286 global total energy use.

287 [Insert Fig. 1]

288

289 **3.2. Energy use allocated to regional economies**

290 The total-consumption-based energy use of each economy is respectively
291 generated. The United States, mainland China, Russia, Japan, India, Germany, the
292 United Kingdom, France, South Africa and Brazil are revealed as ten leading
293 contributors to the global energy use. As could be observed from Fig. 2, the total-
294 consumption-based energy use of the United States is in magnitude around twice as
295 much as that of mainland China, and over four times that of Russia as well as that of
296 Japan.

297 [Insert Fig. 2]

298 The compositions and sectoral contributions to the total-consumption-based
299 energy use of five major energy consumers are presented in Fig. 3. A resemblance of
300 the industrial structure could be observed for the United States and Japan. **The**
301 **consumer products delivered by the service sectors dedicate to around two fifths of**
302 **the total-consumption-based energy use of the United States and Japan**, mainly
303 because that these two economies are characterized by a heavy reliance on the tertiary
304 industry. Besides, the contributions of the agricultural industry could be regarded as
305 negligible for these two economies. **For mainland China and India as two distinct**
306 **developing economies, the service sectors are respectively responsible for one-quarter**
307 **and one-eighth of their total-consumption-based energy use, much lower than that for**
308 **the developed economies.**

309 [Insert Fig. 3]

310 As previously stated, one economy may get allocated different energy use using
311 different accounting methods. Other two metrics, final-demand-based energy use and
312 territorial-based energy use are both taken as references in Fig. 2 to quantify the
313 energy uses of nations and regions, with details attached in Appendix C.1. Regarding
314 final-demand-based energy use, the United States and mainland China still maintain
315 the top two positions, following by Japan, Russia and India. **Whereas, as observed,**
316 **the total-consumption-based energy use of mainland China is lower than its final-**
317 **demand-based energy consumption by around one-third.** This is because that
318 mainland China that is entitled the factory of the world has relied mainly on
319 investment and exports to propel the growth in final demand during the last several
320 decades, and the final consumption rate in mainland China is comparatively low.
321 According the data provided the World Bank (2016), the share of final consumption
322 expenditure in the GDP of China remains steady at round 50% from 2005 to 2015. In

323 comparison, the statistics unveiled by the World Bank suggest that from 2005 to 2015,
324 final consumption expenditure is responsible for steadily around 85% of the GDP for
325 both the United States and the United Kingdom, around 75% of that for both Japan
326 and Germany, and around 80% for France (WorldBank, 2016). As a result, due to the
327 comparatively lower rate of final consumption, mainland China turns out to get
328 allocated less energy use from the global bathtub under the total-consumption-based
329 MRIO accounting framework.

330 Correspondingly, by grabbing the utility of energy embedded in the great many
331 consumer products imported, some import-oriented economies are allocated more
332 energy use. For instance, the total-consumption-based energy use of the United States,
333 the United Kingdom, Germany and France are revealed to be larger than that their
334 final-demand-based energy expenditures. As for the territorial-based energy
335 expenditures, mainland China outpaces the United States as the leading energy user.
336 Mainland China's territorial-based energy use is nearly twice as much as its total-
337 consumption-based energy use. This has demonstrated that mainland China mainly
338 situates in the upstream part of the global supply chain. A large quantity of onsite
339 energy consumption is essential to support the resource-intensive production
340 processes. Therefore, though mainland China maintains a trade surplus with some
341 import-oriented economies, challenges towards climate change and sustainable use of
342 local energy resources have appeared.

343 The total-consumption-based energy use by per-GDP for the major energy users is
344 illustrated in Fig. 4. The South Africa ranks the first place among these economies,
345 followed by Iran, India and Russia. This has reflected a comparatively energy-
346 intensive pattern of the economic growth in these regions. It shall be also noted that
347 mainland China and the United States stay nearly on the same level (around 6

348 MJ/US\$). Besides, the total-consumption-based energy use by per-GDP for some
349 typical developed economies including France, Japan, Italy and Germany generally
350 approach each other.

351 [Insert Fig. 4]

352 In addition, to illustrate the energy benefits gained by the households in improving
353 living standards, the per-capita energy expenditures induced by household
354 consumption for these major energy users are depicted in Fig. 5. As witnessed, the
355 United States is revealed to take a leading position among these economies, whose
356 per-capita energy use induced by household consumption is 1.7 times that of
357 Germany, around one and a half times as much as that of Japan, and several times
358 larger than the world average level. Among these fifteen major energy users, the
359 living standards in Mexico, Brazil, mainland China and India as measured by per-
360 capita energy use induced by household consumption lag behind the world average
361 level. Especially, for mainland China and India as the two largest developing
362 economies, the per-capita energy welfares gained by their households are only around
363 60% and one-fifth of the world average level respectively.

364 [Insert Fig. 5]

365

366 **3.3. Energy use associated with the traded consumer products**

367 For the 2012 world economy, $9.64E+07$ TJ of energy use is traded inter-regionally
368 along with the exchange of consumer products between nations and regions, in
369 magnitude equivalent to around one-fifth of global total energy use. Some leading
370 importers and exporters of energy use are respectively presented in Fig. 6 and Fig. 7,
371 with details attached in Appendix C.2. As shown in Fig. 6, among these major
372 importers of energy use, the United States economy appears to be the largest receiver.

373 Its imported energy use associated with consumer products is in magnitude equivalent
374 to around one-seventh of the global trade volume (the summation of energy
375 embedded in the traded consumer products). The United Kingdom, Japan, Germany,
376 and France come as the successors. While for mainland China and India as two
377 distinct emerging markets, their imports of energy use are respectively only around
378 one-tenth and one-twelfth of that of the United States.

379 [Insert Fig. 6]

380 [Insert Fig. 7]

381 As for the exporters of energy use, mainland China ranks the first, whose exported
382 energy use far surpasses that of the other exporters. This is mainly due to that the
383 imported-oriented economies situating in the high end of global value chain have for
384 decades outsourced the energy-intensive industries by importing massive amounts of
385 low value-added consumer products produced in emerging markets such as mainland
386 China. In this way, mainland China is integrated into the global supply chain by
387 pouring its abundant natural resources into the global bathtub, which indirectly helps
388 sustain the living standards in the consumption-oriented economies. Japan, Germany,
389 India, the United States and Taiwan follow, the amount of whose exported energy use
390 generally approaches each other but is only in magnitude around one-tenth of that of
391 mainland China. At witnessed, Japan, Germany, the United States are revealed to be
392 both important importers and exporters, which is attributed to the specific industrial
393 specialization of these economies. On one hand, these three economies rely on the
394 imported consumer products, which are mainly low value-added or resource-intensive
395 goods, to satisfy the domestic needs. On other hand, these economies export large
396 quantities of high value-added goods abroad for maximization of their financial

397 revenues. For instance, Japan and Germany are highly dependent on the exports of
398 their world-reputed automatic vehicles to gain economic trade surplus.

399 The net trade volume of energy use embedded in the traded consumer products is
400 in magnitude around one-twelfth of the global total energy use. The major net
401 importers and net exporters are presented in Fig. 8. Among these economies, while
402 the United States is illustrated to be the largest net importer of energy use, mainland
403 China is revealed to be the biggest net exporter. As observed, the trade imbalance in
404 terms of energy use for mainland China is around four times that for the United States.

405 [Insert Fig. 8]

406

407 **3.4. Trade links between major energy users**

408 The interweaved links of world regions in terms of gross trade and net trade of
409 energy use are respectively illustrated in Fig. 9 (a) and Fig. 9 (b). For clear illustration,
410 the world economy is considered to be constituted by twenty economies, namely EU
411 27 (including the 27 members of the European Union with Croatia excluded), China
412 (including mainland China, Hong Kong, Macao and Taiwan), ASEAN (the ten
413 members constituting the Association of Southeast Asian Nations), the 16 biggest
414 exporters of energy use within the other 148 regions, and one region representing the
415 rest of the world (abbreviated as ROW integrating all the rest 132 regions). In Fig. 9
416 (a), there are altogether twenty arc lengths around the circle, corresponding to the
417 export volume of each economy. Within the circle there exist 190 chords, with each
418 chord corresponding to the trade connection between the two economies linked. The
419 sub-arc lengths at the two ends of a chord respectively indicate the general trade flows
420 between the two economies connected, with the color conforming to that of the
421 economy with a larger export volume.

422

[Insert Fig. 9]

423 Within the world economy, the largest trade flow in terms of energy use is the
424 export from China to EU27, which amounts to over half of EU27's total imports. The
425 outflow of energy use from China to the United States turns out to be the second
426 largest, equivalent to around 40% of the total imports of the United States. As
427 revealed, massive energy use is embedded in the exported products from China to its
428 two major trading partners, which has been long neglected in existing energy trade
429 statistics that consider the trade of energy products only. Meanwhile, as witnessed
430 from Fig. 9 (a), a dominant role is played by China in interregional trade of energy
431 use, the export of which is comparable to the summation of that of the rest economies.
432 Second only to China, EU27 is responsible for around one-tenth of the global total
433 exports of energy use. The United States is demonstrated to be a most important
434 market for EU27's exports. The energy use outflow from EU27 to the United States
435 shares one quarter of EU27's total exports. ASEAN, Japan and India follow as other
436 top exporters. Of all the energy use coming out of ASEAN, 28% of it flows into
437 EU27, 17% to the United States, 17% to China, and 12% to Japan. With regard to the
438 imports of energy use, EU27 becomes the world's largest receiver. Apart from China
439 that contributes most significantly to EU27's inflows of energy use, ASEAN, Japan,
440 the United States and India are also proved to be important contributors.

441 In Fig. 9 (b), the chord shows the net trade relations between the twenty
442 economies linked, with the color of the chord consistent with that of the net exporter.
443 China, India, and ASEAN turn out to be the largest three net exporters, while EU27
444 and the United States are revealed as the top two net receivers of energy use. Fig. 10
445 (a) and Fig. 10 (b) respectively map the major consumer-product-related net trade
446 flows in terms of energy use and currency. As seen, energy use generally moves in the

447 opposite direction with currency. The two significant net trade flows of energy use are
448 that between China and EU27, and that between China and the United States. Besides,
449 apart from EU27 and the United States that are highly dependent on ‘China-made’
450 consumer products, Japan and ASEAN are also observed to be important contributors
451 to China’s trade deficit of energy use. For Japan, while it receives massive net exports
452 of energy use from China, a considerable amount of net outflow of energy use
453 accompanies its high value-added goods (such as automobiles and electronic products)
454 exported to EU27 and the United States. In addition, it is also worth noticing that
455 Russia has a trade deficit with EU27 in terms of both currency and energy use.

456 [Insert Fig. 10]

457

458 **3.5. Trade imbalances for major total-consumption-based energy users**

459 To further illustrate the trade patterns of the economies from a total-consumption-
460 based perspective, the consumer-product-related trade imbalances (trade imbalance
461 brought by the exchange of consumer products) for the twenty major energy users are
462 illustrated in Fig. 11. For an economy, it might be a net receiver of energy use and
463 meanwhile net exporter of currency (corresponding to the second quadrant in Fig. 11),
464 or a net exporter of both energy use and currency (corresponding to the third quadrant
465 in Fig. 11), or a net exporter of energy use and net receiver of currency
466 (corresponding to the fourth quadrant in Fig. 11), or a net receiver of both energy use
467 and currency (corresponding to the first quadrant in Fig. 11). Besides, the gross trade
468 volume of an economy is reflected by the size of the corresponding sphere in Fig. 11.

469 [Insert Fig. 11]

470 As witnessed, the United States, Japan, the United Kingdom, Australia, Iran and
471 Saudi Arabia are located in the second quadrant, gaining a trade deficit in currency

472 but a trade surplus in energy use. As previously stated, consumption-oriented
473 economies such as the United States and the United Kingdom are highly reliant on
474 imported products, especially the low-value consumer goods (such as furniture,
475 bedding, sport equipment, etc.) from developing economies, thus resulting in an
476 evident consumer-product-related trade deficit in monetary terms. Based on the 2012
477 MRIO table by Eora, the consumer-product-related trade deficit for the United States
478 and the United Kingdom have respectively reached 473.16 billion US\$ and 129.25
479 billion US\$. Another underlying phenomenon generally being ignored is that the
480 United States and the United Kingdom have at the same time acquired an energy
481 benefit of $9.49E+06$ TJ and $3.38E+06$ TJ invisibly. Recently, in order to cut down its
482 massive economic trade deficit, the United States has launched a series of regulations
483 on imposing additional tariffs on products imported from abroad, such as the sanction
484 tariffs on 200 billion worth of products coming from mainland China (WhiteHouse,
485 2018). Nevertheless, the invisible transfer of energy use has not been directed
486 sufficient attention, which is to be further acknowledged in bilateral negotiations to
487 reach a reciprocal trade agreement.

488 It could be witnessed that some other developed economies exhibit a different
489 trend, which are observed to be in the fourth quadrant and near the horizontal axis. For
490 instance, Germany and Italy respectively have a notable consumer-product-related
491 trade surplus of 153.58 billion US\$ and 123.81 billion US\$ in monetary terms. This is
492 because that though these economies depend heavily on low value-added products
493 provided by the emerging markets, they export a large quantity of high-value
494 consumer products to foreign economies due to their comparative advantages in
495 industrial specialization. For instance, Germany as one of the largest exporter
496 provides the world regions with massive ‘Germany-made’ consumer products

497 including the automatic vehicles and assemblies, computers, and packaged
498 medicaments, with the United States, the United Kingdom, France and China being its
499 most important trading partners. According to OEC (observatory of economic
500 complexity), cars and packaged medicaments have for years altogether held
501 responsible for nearly one-fifth of Germany's total exports (OEC, 2018b). **Though**
502 **Germany and Italy absorb a considerable quantity of net inflows of currency, their**
503 **energy accounts from a total-consumption-based perspective are relatively balanced.**
504 This is because that their exports of energy use are largely neutralized by the intake of
505 energy use associated with the vast imports of resource-intensive and low value-added
506 consumer products.

507 Meanwhile, it shall be noticed most of the emerging markets, mainly the
508 developing countries such as mainland China, India and Brazil, situate in the fourth
509 quadrant as well. Especially, China gains the largest consumer-product-related
510 economic trade surplus, around three times as much as that of Germany as well as
511 Japan. Statistics given by OEC suggest that low value-added clothing goods (knit
512 sweaters, knit suits, coats, shirts, etc.), footwear (rubber, textile and leather footwear,
513 etc.), furniture (light fixtures, seats, models and stuffed animals, mattress, etc.), and
514 plastic products account for around one-fourth of mainland China's exports (OEC,
515 2018a). **Whereas, a tradeoff towards vast energy usage is witnessed owing to the**
516 **exported-oriented trade pattern of mainland China, whose trade deficit of energy use**
517 **is in magnitude nearly the summed amount of the trade imbalances of all other major**
518 **economies.**

519 Situating in the first quadrant, France and Spain turn out to be net importers of
520 both currency and energy use. The consumer-product-related trade surpluses of
521 France and Spain in monetary terms are respectively 13.26 billion US\$ and 20.22

522 billion US\$ while their trade surpluses of energy use are respectively 6.73E+05 TJ
523 and 5.24E+04 TJ. Though these two economies get an economic trade surplus, the
524 energy use embedded in their imported consumer products has exceeded that
525 embedded in the exports. Two primary reasons may account for this phenomenon.
526 One reason could be that these economies mainly specialize in the high-value and
527 energy-conservative products. The other may be that the average energy intensity of
528 the export commodities in these economies are much lower than that in their trading
529 partners, owing to their advantage in production and energy-utilization efficiencies.
530 Inversely, Russia and Indonesia that locate in the third quadrant are revealed as net
531 exporters of both currency and energy use.

532

533 **3.6. Distinct trading economies**

534 In this section, by illustrating the sources and destinations of the traded consumer
535 products by geography and sector, the trade structures of mainland China and the
536 United States (as two distinct trading economies) in terms of energy use are separately
537 discussed, as respectively shown in Fig. 12 and Fig. 13. The world regions have been
538 aggregated into six major regions, namely Asia Pacific, Europe & Eurasia, North
539 America, South & Central America, Africa and Middle East, with the detailed
540 classification attached in Appendix A. **As demonstrated in Fig. 12, Asia Pacific is**
541 **revealed as the largest market of mainland China's exports of energy use, occupying a**
542 **share of 52%, followed by Europe & Eurasia (32%), and North America (13%).** On
543 the sectoral level, heavy industry and light industry come as the two leading sources
544 of mainland China's exports of energy use, accounting for around 87% and 10% of the
545 total. It is found that the North America is responsible for around one-tenth of heavy
546 industry exports and one-third of light industry exports by mainland China,

547 demonstrating the heavy dependence of North America on mainland China's light
548 industry products. Meanwhile, with regard to the imports by mainland China, Asia &
549 Pacific still maintains the first position, taking up a proportion of 57%.

550 [Insert Fig. 12]

551 [Insert Fig. 13]

552 For the United States, the largest supplier for its imports of energy use resides
553 with Asia Pacific, responsible for 57% of the total. Meanwhile, the contributions by
554 Europe & Eurasia and North America to the imports of the United States are generally
555 approximate, the summed share of which is around 40%. On the sectoral level, 67%
556 of the United States' imports of energy use originate from heavy industry abroad, 25%
557 from light industry, and 5% from transport industry. Of the energy use embedded in
558 the consumer products imported from heavy industry abroad, 60% is supplied by Asia
559 & Pacific, 21% by Europe & Eurasia, and 17% by North America. Meanwhile, it is
560 worth noticing that while the contributions by Middle East and South and Central
561 America to the heavy product imports of the United States are marginal, these regions
562 remain important sources to the United States' light industry imports. In recent years,
563 the United States has gradually cut down its direct energy imports, imputed to the
564 blossom in shale gas exploitation. Whereas, it remains a future work to explore from a
565 holistic perspective whether the United States has lessened its dependence in foreign
566 imports by giving full consideration to the changes in imports of energy use.

567 North America, and South and Central America serve the major destination
568 markets for the United States' exports of energy use, altogether accounting for over
569 40% of the total. On the sectoral level, transport sector becomes the largest source of
570 the United States' exports, sharing 41% of the total, followed by heavy industry
571 (30%), light industry (21%), service industry (7%), etc. While North America serves

572 the main destination of the exports by the light industry in the United States, Europe
573 & Eurasia is the biggest market of those by the United States' heavy industry.
574 Meanwhile, of all the energy use exported by the transport industry in the United
575 States, 36% of it goes to Asia & Pacific, 23% to Europe & Eurasia, 21% to South and
576 Central America, and 11% to North America. As could be seen, due to the blossom of
577 international trade and tourism, the services provided by the United States' transport
578 industry have been warmly embraced all over the world, especially by nations in Asia
579 & Pacific, to ship the products or tourists to the destination.

580

581 **4. Conclusions**

582 This study has drawn a new picture of nations' energy consumption from the side
583 of the genuine final consumers and explored the transfer of energy use along with the
584 interregional economic flows within the world economy. Parallel to the final-demand-
585 based MRIO accounting model, a total-consumption-based MRIO accounting scheme
586 is for the first time proposed by allocating the onsite energy use to the total genuine
587 final consumption.

588 Our finding suggests that the energy use of a nation under the total-consumption-
589 based MRIO scheme is different from that derived under existing accounting models.
590 For the consumption-oriented developed economies such as the United States, the
591 United Kingdom and France, their total-consumption-based energy use is obviously
592 higher than final-demand- and territorial-based energy use. While for China as the
593 largest developing economy, its total-consumption-based energy use is respectively
594 36% and 43% lower than its final-demand- and territorial-based energy use, due to the
595 investment- and export-driven GDP structure and the comparatively lower level of
596 consumption in contrast to the developed economies. From a total-consumption-based

597 perspective, this study revealed that China acts as the largest importing market for
598 EU27 as well as the United States, and is responsible for around half and 40% of their
599 imports of energy use respectively. Though this phenomena of international transfer
600 of energy use may to a certain degree help ease the domestic burden of massive
601 energy requirement and environmental emissions for the consumption-oriented
602 economies, it may to some extent lead to the challenge of energy shortage on the
603 global scale, since much more energy consumption may be induced for producing per
604 unit sectoral output in the emerging economies as compared to developed regions.

605 To ensure sustainability of global energy use, a technology transfer from import-
606 oriented developed nations to the emerging export-oriented markets is necessary,
607 which may help enhance the production efficiency in the emerging economies and
608 offset the bilateral economic trade imbalance at the same time. Meanwhile, for some
609 export-oriented developed economies (such as Japan, Germany, South Korea, etc.)
610 exporting massive high value-added goods for final consumption, they may try to
611 further enhance the production efficiencies, thus invisibly cutting down the energy
612 usage in the upstream supply chain. For exported-oriented developing economies such
613 as mainland China, apart from the improvement of production efficiencies, they needs
614 to change their trade patterns to be more economically and ecologically competent in
615 the global market. It is revealed in this study that heavy industry contributes to around
616 90% of mainland China's exports of energy use. While for the United States, tertiary
617 industries such as transport and service sectors hold responsible for around half of its
618 exports. As demonstrated, for mainland China, it is necessary alter its role from being
619 the global factory of resource-intensive goods (mostly low value-added) to a provider
620 of high value-added and knowledge-intensive products and services, such as advanced
621 manufacturing, big data technologies, artificial intelligence and human capital service.

622 It is also noticing that for mainland China, the per capita energy use induced by
623 household consumption is only around three fifths of the world average level. With
624 the increasingly demands of domestic rising middle class towards a more affluent
625 lifestyle, China shall strengthen the delivery of high-quality, and high value-added
626 goods or services to satisfy domestic consumptive needs, thus acquiring more
627 embedded energy use to promote domestic living standards. By offers a new index
628 from the side of the genuine final consumers, the total-consumption-based accounting
629 scheme offers new information into the measurement of an economy's residential
630 biophysical living standard.

631

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636

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778

779 **Competing interests**

780 The authors declare no competing financial interests.

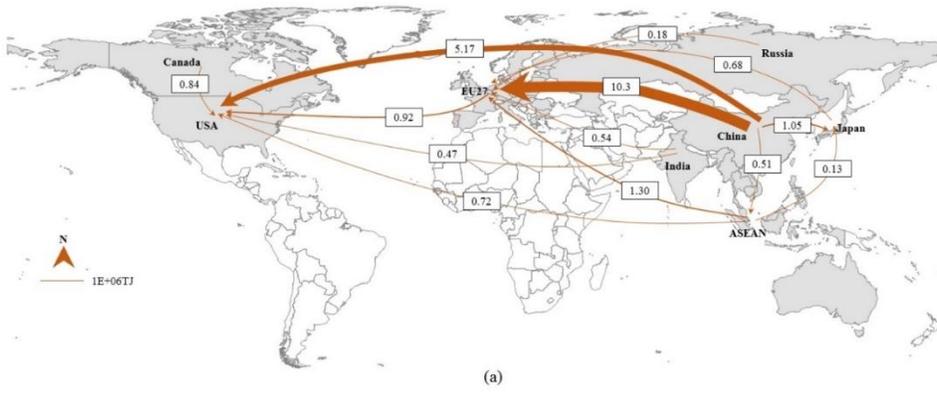
781

782 **Additional information**

783 Supplementary information is available for this paper.

784 Correspondence and requests for materials shall be addressed to G.Q. Chen.

Major interregional net trade flows in terms of energy use



- A global energy profile is constructed from the side of genuine final consumers.
- A total-consumption-based multi-region input-output accounting scheme is developed.
- Energy use of the United States is 1.8 times that of mainland China.
- Mainland China accounts for 40% of global total exports of energy use.
- Energy trade imbalance of Mainland China is four times that for the United States.

26 revealed as the leading net exporter and net importer of currency, the energy trade
27 deficit of the latter is in magnitude around four times the energy trade surplus of the
28 former. The trade structures by geography and sector are respectively presented for
29 the United States and mainland China as two distinct economies. It is found that
30 around half of the United States' exports of energy use originate from transport and
31 service industries, while nearly 90% of mainland China's exports of energy use come
32 from heavy industry. The findings are supportive for nations to identify their roles in
33 the global supply chain from the perspective of genuine final consumers and adjust
34 the trade patterns for sustained energy use.

35 **Keywords:** Energy profile; trade imbalance; globalized world economy; total-
36 consumption-based perspective; multi-region input-output accounting.

37

38 **1. Introduction**

39 **1.1. Existing energy accounting schemes based on different norms**

40 Quantifying the energy use of national economies remains an essential step to
41 maintain the sustainable use of energy resources as well as to support national policy-
42 making towards mitigating energy-related carbon emissions. In this world featuring
43 increasingly robust fluxes of trans-regional trade that amounts in magnitude to over
44 one-quarter of global GDP (gross domestic product), an integrated globalized supply
45 web has come into shape, making the world economy appears like a giant bathtub
46 absorbing and redistributing resources from almost all nations and regions that are
47 geographically far apart (WTO, 2018; Wu et al., 2018b). As a result, it is necessary to
48 analyze the energy use of each national economy under the global context, since
49 scarcely any nation or region could be isolated from the rest of the world (Nordhaus,
50 2009). A first question that needs to be firstly addressed is the adoption of the

51 accounting scheme, which identifies the agents and their countries of inhabitation that
52 shall get allocated the energy use within the global bathtub of energy use.

53 A most common way to establish the energy account of national economies is the
54 territorial-based accounting (Peters et al., 2011), also referred to as production-based
55 accounting (Ghosh and Agarwal, 2014), which treats the energy use of a national
56 economy as the onsite energy use that takes place within its national boundary, as
57 captured by the satellite account. The producers as the agents that technologically
58 consume energy on-site are supposed to be allocated the energy use (Munksgaard and
59 Pedersen, 2001; Su et al., 2013). Therefore, under this accounting scheme, for energy
60 conservation, energy-intensive sectors and their inhabited nations are required to take
61 effective technical measures or propose regulative supervision for improvement of
62 energy efficiency. According to Lenzen et al. (2007), this producer-oriented
63 apprehension of treating the energy use as appendants of the economic industries is
64 mainly due to the inclination of not reaching out a hand to intervene the choices of the
65 customers.

66 In recent years, extensive attention has been drawn to investigate the resource use
67 or environmental emissions of national economies following a final-demand-based
68 accounting scheme (Davis et al., 2011; Kanemoto et al., 2012; Meng et al., 2018b; Mi
69 et al., 2018; Su and Ang, 2014; Zhang et al., 2016), sticking to premise that final
70 demand serves the driving engine of all industrial production. Compared with the
71 production-based accounting, final-demand-based accounting shifts the point of focus
72 from one side of the coin to the other and arrives at a quite different picture. By
73 means of the final-demand-based accounting that was firstly raised by Leontief (1970)
74 and afterwards extended into a generalized input-output model, the final users as the
75 beneficiaries of production activities are to be allocated the energy use along the

76 supply chain. A global multi-region input-output (MRIO) framework is widely
77 integrated into energy accounting framework, which serves a useful instrument to
78 simulate the global supply chain as well as to reveal the interrelated connections
79 between various industries within the globalized economy (Chen and Wu, 2017;
80 Davis and Caldeira, 2010; Lan et al., 2016; Xia et al., 2017). The final-demand-based
81 MRIO accounting is considered effective in addressing the amount of the energy use
82 or emissions embedded in the goods or services that are ultimately used as final
83 demand in regions outside a nation's jurisdiction (Davis et al., 2011; Meng et al.,
84 2016; Peters and Hertwich, 2008a; Su and Ang, 2017). In addition, it is worth
85 noticing that the final-demand-based accounting has been in recent years referred to
86 as consumption-based accounting, at first by Peters (Peters, 2008; Peters and
87 Hertwich, 2008b) and then widely adopted by other scholars (Bows and Barrett, 2010;
88 Davis and Caldeira, 2010; Lininger, 2015; Meng et al., 2018a; Mi et al., 2017;
89 Steininger et al., 2014; Zhang et al., 2018), in the domain of greenhouse gas emissions
90 accounting that aims at allocating emissions to the nations covered under the United
91 Nations Framework Convention on Climate Change (UNFCCC).

92 From the perspective of the final users, the final-demand-based accounting
93 redistributes the global total energy use to the nations and regions enveloped in the
94 world economy. Nevertheless, while the final users take the comfort brought about by
95 the consumption of goods and services, the providers of primary inputs earn the
96 income at the same time. The income may come as salaries paid to the employees, or
97 taxes to the government, or revenues gained by the stakeholders, which has always
98 been considered as the driver of the economic activities. Therefore, under the global
99 MRIO model, provided that the primary input suppliers as income beneficiaries are to
100 hold accountable for the enabled energy consumption occurring downstream along

101 the global supply chain, the energy use of a national economy is that assigned to its
102 primary inputs (Liang et al., 2017; Marques et al., 2013; Marques et al., 2012). The
103 national economies that acquire a lot of income by providing primary inputs are
104 supposed to take more duty towards global energy conservation as well as coping
105 with energy-related emissions. Besides, income-based accounting scheme is also
106 helpful for shedding light on energy-conservation measures from the supply-side,
107 such as cutting down the loans received by the industries (mining industries for
108 instance) with intensive income-based energy use.

109 The abovementioned three allocation schemes respectively present an account of
110 the energy use of national economies, from the producers' side, the final users' side,
111 and the suppliers' side. Besides, it shall be noted that final-production-based
112 accounting (or referred to as sales-based accounting) as another accounting scheme
113 proposed in recent years (Kanemoto et al., 2012), assigns the energy use along the
114 supply chain of the world economy to the finished products by regarding final
115 production as the driving engine of the world economy. Using different accounting
116 schemes, an economy may be allocated quite different amount of energy use, since an
117 economy could be a producer, final user, final producer and supplier of the primary
118 inputs simultaneously. None of them is right nor wrong, just as pointed out by
119 Caldeira and Davis (2011). They merely choose a different way of assignment
120 following different norms and ethical percepts, as noted in normative economics (Paul
121 and William, 2009; Steininger et al., 2016). Meanwhile, the viewpoints based on
122 different allocation principles may well complement each other so as to provide a
123 holistic picture of an economy's performance on energy use, which is helpful to yield
124 an in-depth interpretation of different measures to be taken from various sides for
125 effective energy conservation on the national and global scale.

126

127 **1.2. A total-consumption-based perspective**

128 The world economy could not only be interpreted as final-demand-driven, supply-
129 driven, final-production-driven, but also final-consumption-driven, or even
130 investment-driven, as acknowledged by normative economics that manifests
131 ideologically prescriptive judgements on economic progress based on different norms
132 or ethical percepts (Paul and William, 2009). To look into the energy use of nations
133 and regions from a consumption-driven perspective, a total-consumption-based MRIO
134 accounting scheme is proposed in this study.

135 Adhering to the statement of consumption being the sole destination and intrinsic
136 driver of all production, which was initially raised by Adam Smith (1776) and then
137 reinforced by several other influential intellectuals in the history of economics such as
138 James Mill (1824), John Mill (1875), Jean Sismondi (1827) and Alfred Marshall
139 (1895), the total-consumption-based MRIO accounting scheme raised in this study
140 allocates global energy use fully to total genuine final consumption. The term ‘total
141 consumption’ considered here refers to the total genuine final consumption (including
142 household consumption, government consumption, and consumption of non-profit
143 institutions serving households), which differs from ‘final demand’ since final
144 demand includes but is not restricted to final consumption (Chen and Chen, 2013; Wu
145 et al., 2018b). Within the global MRIO table as a depiction of the world economy,
146 final demand also comprises other categories, namely gross fixed capital formation
147 and changes in inventory and valuables (Dietzenbacher et al., 2013; Lenzen et al.,
148 2013). While goods and services used as household consumption, consumption by
149 non-profit institutions serving households and government consumption could be
150 regarded as genuinely ‘consumed’ and do not further come into the production

151 processes, products used as gross fixed capital formation and change in inventories
152 are supposed to re-enter the supply chain as capital goods to facilitate production
153 (Bullard and Herendeen, 1975; Wu et al., 2018b). Hence, from a total-consumption-
154 based perspective, it is natural that the genuine final consumers are to be allocated the
155 energy consumption occurring along the global supply chain. The total-consumption-
156 based energy expenditure of a national economy equals the energy use induced by
157 goods and services that are required domestically and from abroad to satisfy the
158 demands of domestic genuine final consumers.

159 Within a market-oriented globalized economy featuring increasingly delicate
160 industrial specialization and close inter-dependence of nations and regions,
161 international trade has become a useful tool for some consumption-oriented
162 economies to import massive consumer products from abroad to satisfy domestic final
163 consumption. According to World Integrated Trade Solution, the world's trade
164 volume of consumer products has reached 4.69 trillion US\$ in 2016, with several
165 major economies (such as the United States, the European Union, China, Japan,
166 Russia and Canada) being the trading centers (WITS, 2018). Nevertheless, what is
167 generally ignored is that the interregional trade of consumer products synchronizes
168 with the global shift of energy use, resulting in the trade imbalances of major
169 economies in terms of both currency and energy use.

170 Hence, the aims of this study are as below. First, parallel to the final-demand-
171 based accounting model, a total-consumption-based accounting scheme is proposed to
172 generate fresh ideas from a new perspective by allocating global energy use to the
173 genuine final consumption. Second, from a total-consumption-based perspective, this
174 study seeks to scope into the international transfer of both currency and energy use

175 between regions via trade of consumer products and discuss the related trade
176 imbalances and structures of major economies.

177

178 **2. Methodology and data sources**

179 **2.1. Total-consumption-based MRIO model**

180 Being capable of revealing the intra-and inter-regional connections between the
181 various industries within a meso- or macro-economy, the global MRIO model is
182 applied in this study to supporting the analysis. Initially conceived by Isard (1951) in
183 an attempt to simulate the interwoven economic bonds of a space-economy, MRIO
184 models have in recent years been widely extended into the environmental-extended
185 MRIO model (namely final-demand-based MRIO model) in order to draw a panorama
186 of the trans-boundary transfer of resources use or environmental impacts associated
187 with international trade (Lan et al., 2016; Steen-Olsen et al., 2012; Wiedmann, 2009).
188 Under the environmental-extended MRIO model stemming from a demand-pull
189 perspective, the energy use of the world economy is assigned to the divisions under
190 final demand, supported by the Leontief inverse matrix. A virtual energy intensity
191 specifically corresponding to final products is derived, reflecting the energy use that is
192 initiated to produce one monetary unit of final products (Chen and Wu, 2017; Wei et
193 al., 2018; Wu et al., 2018a). Whereas, under the total-consumption-based MRIO
194 accounting model, products used as household consumption, consumption of non-
195 government institutions serving households, and government consumption are
196 assumed to be fully allocated the energy use. A virtual energy intensity is also defined
197 here, which specially applies to the products used for genuine final consumption.
198 Detail procedures are presented in the next section.

199

200 2.2. Algorithm

201 The world economy is modelled as an economic network comprised of $m \times n$ basic
202 economic units, containing m economies and n basic economic sectors for each
203 economy. F denotes the final demand matrix, including household consumption,
204 consumption of non-profit institutions serving households, government consumption,
205 gross fixed capital formation, changes in inventories and valuables.; Z represents the
206 matrix for intermediate inputs; X signifies the matrix for sectoral total output. The
207 correlated relationship between final demand and sectoral total output could be
208 expressed in matrix form as:

$$209 X = (I - A)^{-1}F, \quad (1)$$

210 where A is the direct requirement matrix with its element A_{ij}^{st} ($i, j \in (1, 2, \dots, n)$ and
211 $s, t \in (1, 2, \dots, m)$) defined as Z_{ij}^{st}/X_j^t , which reflects the direct sectoral output from
212 sector i in economy s needed to generate every unit of output in sector j in economy t ;
213 $L(= (I - A)^{-1})$ is the total requirement matrix, or generally expressed as the Leontief
214 inverse matrix, with its element L_{ij}^{st} denoting the total sectoral output by sector i in
215 economy s that corresponds to per unit of final products manufactured by sector j in
216 economy t .

217 The correspondence between final demand and total genuine final consumption,
218 could be expressed in matrix notion as:

$$219 F = \hat{\theta}C, \quad (2)$$

220 where C is the total final consumption matrix, within which the element C_i^s
221 formulates the goods or services produced by sector i in economy s that are consumed
222 by genuine final consumers; $\hat{\theta}$ is a diagonal matrix denoting the proportional
223 relationship between final demand and total genuine final consumption (namely the
224 correspondence between final demand and total genuine final consumption), whose

225 element $\vartheta_{ik}^{sd} = \vartheta_i^s = F_i^s / C_i^s$ when $(i = k) \cap (s = d)$ and $\vartheta_{ik}^{sd} = 0$ when $(i \neq k) \cup$
 226 $(s \neq d)$.

227 Therefore, integrating equation (2) and (3) yields:

$$228 \quad X = (I - A)^{-1} \hat{\vartheta} C, \quad (3)$$

229 in which $(I - A)^{-1} \hat{\vartheta}$ represents the correspondent relations between the sectoral total
 230 output and the total genuine final consumption.

231 The connection between energy consumption and sectoral output is expressed as:

$$232 \quad Q = \alpha \hat{X}, \quad (4)$$

233 where \hat{X} is the corresponding diagonal matrix for X ; α is the matrix denoting the
 234 direct energy consumption corresponding to per unit of sectoral output.

235 The energy expenditure induced by total genuine final consumption could be thus
 236 formulated as:

$$237 \quad Q_c = \alpha (I - A)^{-1} \hat{\vartheta} \hat{C}, \quad (5)$$

238 where $\alpha_c (= \alpha (I - A)^{-1} \hat{\vartheta})$ is virtual energy intensity matrix for the goods or services
 239 used for genuine final consumption, in which the element α_{ci}^s reflects the energy
 240 consumption induced to generate one unit of the products that are provided by sector i
 241 in economy s for genuine final consumption activities; \hat{C} is the corresponding
 242 diagonal matrix for C .

243 For economy s covered within the world economy, its total-consumption-based
 244 energy use is expressed as:

$$245 \quad TCE^s = \sum_{t=1}^m \sum_{j=1}^n (\alpha_{cj}^t C_j^{ts}), \quad (6)$$

246 where C_j^{ts} reflects the goods or services from sector j in economy t to genuine final
 247 consumption in economy s ; α_{cj}^t is the corresponding virtual energy intensity.

248 Meanwhile, for economy s , energy use embedded in its imports of consumer
249 products is formulated as:

$$250 \quad EIC^s = \sum_{t=1}^m (t \neq s) \sum_{j=1}^n (\alpha_{cj}^t C_j^{ts}), \quad (7)$$

251 while that embedded in its exports of consumer products is expressed as:

$$252 \quad EXC^s = \sum_{i=1}^n \sum_{t=1}^m (t \neq s) (\alpha_{ci}^s C_i^{st}). \quad (8)$$

253 Combining equation (7) and (8) produces the energy use embedded in trade
254 balance of economy s , which is expressed as:

$$255 \quad EBC^s = EIC^s - EXC^s. \quad (9)$$

256 EBC serves a key indicator to manifest an economy's trading pattern. An
257 economy receives a surplus in energy use when EIC outnumbered EXC . Reversely, an
258 economy gets a deficit in energy use when EXC outstrips EIC .

259

260 **2.3. Data sources**

261 The MRIO table and the direct energy consumption of the investigated sectors are
262 adopted from Eora database (Lenzen et al., 2012; Lenzen et al., 2013). Data for the
263 year 2012 is adopted to reflect recent information for the world economy. The Eora
264 MRIO table divides the world economy into 189 regions and regards each region to
265 be comprised of 26 basic sectors. Regional and sectoral details are respectively
266 presented in Appendix A and Appendix B.

267 As for the population and GDP data for the regions covered under the MRIO
268 table, the statistics unveiled by the World Bank (2016) are applied. Besides, it is
269 worth noting that other existing MRIO databases with quite different regional and
270 sectoral classifications, such as world input-output database (WIOD) (Dietzenbacher
271 et al., 2013; Timmer et al., 2015), global trade analysis program (GTAP) database
272 (Andrew and Peters, 2013), and EXIOPOL (Tukker et al., 2013), are also used in

273 related studies. Among existing MRIO databases, Eora has a coverage of the largest
274 number of nations and regions.

275

276 **3. Results and discussions**

277 **3.1. Energy use induced by genuine final consumption of the world economy**

278 Fig. 1 illustrates the energy use induced by genuine final consumption of the
279 world economy. The energy use induced by global consumer products sums up to the
280 aggregated amount of the onsite energy consumption of all economic sectors. For the
281 elements of final consumption, household consumption is the biggest contributor,
282 dedicating to around three quarters of the global total. This is mainly due to the fact
283 that demands of household consumers have always played a central role in propelling
284 the economic growth, especially in the market-oriented economy. With regard to
285 government consumption, it is demonstrated to account for around one-fifth of the
286 global total energy use.

287 [Insert Fig. 1]

288

289 **3.2. Energy use allocated to regional economies**

290 The total-consumption-based energy use of each economy is respectively
291 generated. The United States, mainland China, Russia, Japan, India, Germany, the
292 United Kingdom, France, South Africa and Brazil are revealed as ten leading
293 contributors to the global energy use. As could be observed from Fig. 2, the total-
294 consumption-based energy use of the United States is in magnitude around twice as
295 much as that of mainland China, and over four times that of Russia as well as that of
296 Japan.

297 [Insert Fig. 2]

298 The compositions and sectoral contributions to the total-consumption-based
299 energy use of five major energy consumers are presented in Fig. 3. A resemblance of
300 the industrial structure could be observed for the United States and Japan. The
301 consumer products delivered by the service sectors dedicate to around two fifths of
302 the total-consumption-based energy use of the United States and Japan, mainly
303 because that these two economies are characterized by a heavy reliance on the tertiary
304 industry. Besides, the contributions of the agricultural industry could be regarded as
305 negligible for these two economies. For mainland China and India as two distinct
306 developing economies, the service sectors are respectively responsible for one-quarter
307 and one-eighth of their total-consumption-based energy use, much lower than that for
308 the developed economies.

309 [Insert Fig. 3]

310 As previously stated, one economy may get allocated different energy use using
311 different accounting methods. Other two metrics, final-demand-based energy use and
312 territorial-based energy use are both taken as references in Fig. 2 to quantify the
313 energy uses of nations and regions, with details attached in Appendix C.1. Regarding
314 final-demand-based energy use, the United States and mainland China still maintain
315 the top two positions, following by Japan, Russia and India. Whereas, as observed,
316 the total-consumption-based energy use of mainland China is lower than its final-
317 demand-based energy consumption by around one-third. This is because that
318 mainland China that is entitled the factory of the world has relied mainly on
319 investment and exports to propel the growth in final demand during the last several
320 decades, and the final consumption rate in mainland China is comparatively low.
321 According the data provided the World Bank (2016), the share of final consumption
322 expenditure in the GDP of China remains steady at round 50% from 2005 to 2015. In

323 comparison, the statistics unveiled by the World Bank suggest that from 2005 to 2015,
324 final consumption expenditure is responsible for steadily around 85% of the GDP for
325 both the United States and the United Kingdom, around 75% of that for both Japan
326 and Germany, and around 80% for France (WorldBank, 2016). As a result, due to the
327 comparatively lower rate of final consumption, mainland China turns out to get
328 allocated less energy use from the global bathtub under the total-consumption-based
329 MRIO accounting framework.

330 Correspondingly, by grabbing the utility of energy embedded in the great many
331 consumer products imported, some import-oriented economies are allocated more
332 energy use. For instance, the total-consumption-based energy use of the United States,
333 the United Kingdom, Germany and France are revealed to be larger than that their
334 final-demand-based energy expenditures. As for the territorial-based energy
335 expenditures, mainland China outpaces the United States as the leading energy user.
336 Mainland China's territorial-based energy use is nearly twice as much as its total-
337 consumption-based energy use. This has demonstrated that mainland China mainly
338 situates in the upstream part of the global supply chain. A large quantity of onsite
339 energy consumption is essential to support the resource-intensive production
340 processes. Therefore, though mainland China maintains a trade surplus with some
341 import-oriented economies, challenges towards climate change and sustainable use of
342 local energy resources have appeared.

343 The total-consumption-based energy use by per-GDP for the major energy users is
344 illustrated in Fig. 4. The South Africa ranks the first place among these economies,
345 followed by Iran, India and Russia. This has reflected a comparatively energy-
346 intensive pattern of the economic growth in these regions. It shall be also noted that
347 mainland China and the United States stay nearly on the same level (around 6

348 MJ/US\$). Besides, the total-consumption-based energy use by per-GDP for some
349 typical developed economies including France, Japan, Italy and Germany generally
350 approach each other.

351 [Insert Fig. 4]

352 In addition, to illustrate the energy benefits gained by the households in improving
353 living standards, the per-capita energy expenditures induced by household
354 consumption for these major energy users are depicted in Fig. 5. As witnessed, the
355 United States is revealed to take a leading position among these economies, whose
356 per-capita energy use induced by household consumption is 1.7 times that of
357 Germany, around one and a half times as much as that of Japan, and several times
358 larger than the world average level. Among these fifteen major energy users, the
359 living standards in Mexico, Brazil, mainland China and India as measured by per-
360 capita energy use induced by household consumption lag behind the world average
361 level. Especially, for mainland China and India as the two largest developing
362 economies, the per-capita energy welfares gained by their households are only around
363 60% and one-fifth of the world average level respectively.

364 [Insert Fig. 5]

365

366 **3.3. Energy use associated with the traded consumer products**

367 For the 2012 world economy, $9.64E+07$ TJ of energy use is traded inter-regionally
368 along with the exchange of consumer products between nations and regions, in
369 magnitude equivalent to around one-fifth of global total energy use. Some leading
370 importers and exporters of energy use are respectively presented in Fig. 6 and Fig. 7,
371 with details attached in Appendix C.2. As shown in Fig. 6, among these major
372 importers of energy use, the United States economy appears to be the largest receiver.

373 Its imported energy use associated with consumer products is in magnitude equivalent
374 to around one-seventh of the global trade volume (the summation of energy
375 embedded in the traded consumer products). The United Kingdom, Japan, Germany,
376 and France come as the successors. While for mainland China and India as two
377 distinct emerging markets, their imports of energy use are respectively only around
378 one-tenth and one-twelfth of that of the United States.

379 [Insert Fig. 6]

380 [Insert Fig. 7]

381 As for the exporters of energy use, mainland China ranks the first, whose exported
382 energy use far surpasses that of the other exporters. This is mainly due to that the
383 imported-oriented economies situating in the high end of global value chain have for
384 decades outsourced the energy-intensive industries by importing massive amounts of
385 low value-added consumer products produced in emerging markets such as mainland
386 China. In this way, mainland China is integrated into the global supply chain by
387 pouring its abundant natural resources into the global bathtub, which indirectly helps
388 sustain the living standards in the consumption-oriented economies. Japan, Germany,
389 India, the United States and Taiwan follow, the amount of whose exported energy use
390 generally approaches each other but is only in magnitude around one-tenth of that of
391 mainland China. At witnessed, Japan, Germany, the United States are revealed to be
392 both important importers and exporters, which is attributed to the specific industrial
393 specialization of these economies. On one hand, these three economies rely on the
394 imported consumer products, which are mainly low value-added or resource-intensive
395 goods, to satisfy the domestic needs. On other hand, these economies export large
396 quantities of high value-added goods abroad for maximization of their financial

397 revenues. For instance, Japan and Germany are highly dependent on the exports of
398 their world-reputed automatic vehicles to gain economic trade surplus.

399 The net trade volume of energy use embedded in the traded consumer products is
400 in magnitude around one-twelfth of the global total energy use. The major net
401 importers and net exporters are presented in Fig. 8. Among these economies, while
402 the United States is illustrated to be the largest net importer of energy use, mainland
403 China is revealed to be the biggest net exporter. As observed, the trade imbalance in
404 terms of energy use for mainland China is around four times that for the United States.

405 [Insert Fig. 8]

406

407 **3.4. Trade links between major energy users**

408 The interweaved links of world regions in terms of gross trade and net trade of
409 energy use are respectively illustrated in Fig. 9 (a) and Fig. 9 (b). For clear illustration,
410 the world economy is considered to be constituted by twenty economies, namely EU
411 27 (including the 27 members of the European Union with Croatia excluded), China
412 (including mainland China, Hong Kong, Macao and Taiwan), ASEAN (the ten
413 members constituting the Association of Southeast Asian Nations), the 16 biggest
414 exporters of energy use within the other 148 regions, and one region representing the
415 rest of the world (abbreviated as ROW integrating all the rest 132 regions). In Fig. 9
416 (a), there are altogether twenty arc lengths around the circle, corresponding to the
417 export volume of each economy. Within the circle there exist 190 chords, with each
418 chord corresponding to the trade connection between the two economies linked. The
419 sub-arc lengths at the two ends of a chord respectively indicate the general trade flows
420 between the two economies connected, with the color conforming to that of the
421 economy with a larger export volume.

422

[Insert Fig. 9]

423 Within the world economy, the largest trade flow in terms of energy use is the
424 export from China to EU27, which amounts to over half of EU27's total imports. The
425 outflow of energy use from China to the United States turns out to be the second
426 largest, equivalent to around 40% of the total imports of the United States. As
427 revealed, massive energy use is embedded in the exported products from China to its
428 two major trading partners, which has been long neglected in existing energy trade
429 statistics that consider the trade of energy products only. Meanwhile, as witnessed
430 from Fig. 9 (a), a dominant role is played by China in interregional trade of energy
431 use, the export of which is comparable to the summation of that of the rest economies.
432 Second only to China, EU27 is responsible for around one-tenth of the global total
433 exports of energy use. The United States is demonstrated to be a most important
434 market for EU27's exports. The energy use outflow from EU27 to the United States
435 shares one quarter of EU27's total exports. ASEAN, Japan and India follow as other
436 top exporters. Of all the energy use coming out of ASEAN, 28% of it flows into
437 EU27, 17% to the United States, 17% to China, and 12% to Japan. With regard to the
438 imports of energy use, EU27 becomes the world's largest receiver. Apart from China
439 that contributes most significantly to EU27's inflows of energy use, ASEAN, Japan,
440 the United States and India are also proved to be important contributors.

441 In Fig. 9 (b), the chord shows the net trade relations between the twenty
442 economies linked, with the color of the chord consistent with that of the net exporter.
443 China, India, and ASEAN turn out to be the largest three net exporters, while EU27
444 and the United States are revealed as the top two net receivers of energy use. Fig. 10
445 (a) and Fig. 10 (b) respectively map the major consumer-product-related net trade
446 flows in terms of energy use and currency. As seen, energy use generally moves in the

447 opposite direction with currency. The two significant net trade flows of energy use are
448 that between China and EU27, and that between China and the United States. Besides,
449 apart from EU27 and the United States that are highly dependent on ‘China-made’
450 consumer products, Japan and ASEAN are also observed to be important contributors
451 to China’s trade deficit of energy use. For Japan, while it receives massive net exports
452 of energy use from China, a considerable amount of net outflow of energy use
453 accompanies its high value-added goods (such as automobiles and electronic products)
454 exported to EU27 and the United States. In addition, it is also worth noticing that
455 Russia has a trade deficit with EU27 in terms of both currency and energy use.

456 [Insert Fig. 10]

457

458 **3.5. Trade imbalances for major total-consumption-based energy users**

459 To further illustrate the trade patterns of the economies from a total-consumption-
460 based perspective, the consumer-product-related trade imbalances (trade imbalance
461 brought by the exchange of consumer products) for the twenty major energy users are
462 illustrated in Fig. 11. For an economy, it might be a net receiver of energy use and
463 meanwhile net exporter of currency (corresponding to the second quadrant in Fig. 11),
464 or a net exporter of both energy use and currency (corresponding to the third quadrant
465 in Fig. 11), or a net exporter of energy use and net receiver of currency
466 (corresponding to the fourth quadrant in Fig. 11), or a net receiver of both energy use
467 and currency (corresponding to the first quadrant in Fig. 11). Besides, the gross trade
468 volume of an economy is reflected by the size of the corresponding sphere in Fig. 11.

469 [Insert Fig. 11]

470 As witnessed, the United States, Japan, the United Kingdom, Australia, Iran and
471 Saudi Arabia are located in the second quadrant, gaining a trade deficit in currency

472 but a trade surplus in energy use. As previously stated, consumption-oriented
473 economies such as the United States and the United Kingdom are highly reliant on
474 imported products, especially the low-value consumer goods (such as furniture,
475 bedding, sport equipment, etc.) from developing economies, thus resulting in an
476 evident consumer-product-related trade deficit in monetary terms. Based on the 2012
477 MRIO table by Eora, the consumer-product-related trade deficit for the United States
478 and the United Kingdom have respectively reached 473.16 billion US\$ and 129.25
479 billion US\$. Another underlying phenomenon generally being ignored is that the
480 United States and the United Kingdom have at the same time acquired an energy
481 benefit of $9.49E+06$ TJ and $3.38E+06$ TJ invisibly. Recently, in order to cut down its
482 massive economic trade deficit, the United States has launched a series of regulations
483 on imposing additional tariffs on products imported from abroad, such as the sanction
484 tariffs on 200 billion worth of products coming from mainland China (WhiteHouse,
485 2018). Nevertheless, the invisible transfer of energy use has not been directed
486 sufficient attention, which is to be further acknowledged in bilateral negotiations to
487 reach a reciprocal trade agreement.

488 It could be witnessed that some other developed economies exhibit a different
489 trend, which are observed to be in the fourth quadrant and near the horizontal axis. For
490 instance, Germany and Italy respectively have a notable consumer-product-related
491 trade surplus of 153.58 billion US\$ and 123.81 billion US\$ in monetary terms. This is
492 because that though these economies depend heavily on low value-added products
493 provided by the emerging markets, they export a large quantity of high-value
494 consumer products to foreign economies due to their comparative advantages in
495 industrial specialization. For instance, Germany as one of the largest exporter
496 provides the world regions with massive ‘Germany-made’ consumer products

497 including the automatic vehicles and assemblies, computers, and packaged
498 medicaments, with the United States, the United Kingdom, France and China being its
499 most important trading partners. According to OEC (observatory of economic
500 complexity), cars and packaged medicaments have for years altogether held
501 responsible for nearly one-fifth of Germany's total exports (OEC, 2018b). Though
502 Germany and Italy absorb a considerable quantity of net inflows of currency, their
503 energy accounts from a total-consumption-based perspective are relatively balanced.
504 This is because that their exports of energy use are largely neutralized by the intake of
505 energy use associated with the vast imports of resource-intensive and low value-added
506 consumer products.

507 Meanwhile, it shall be noticed most of the emerging markets, mainly the
508 developing countries such as mainland China, India and Brazil, situate in the fourth
509 quadrant as well. Especially, China gains the largest consumer-product-related
510 economic trade surplus, around three times as much as that of Germany as well as
511 Japan. Statistics given by OEC suggest that low value-added clothing goods (knit
512 sweaters, knit suits, coats, shirts, etc.), footwear (rubber, textile and leather footwear,
513 etc.), furniture (light fixtures, seats, models and stuffed animals, mattress, etc.), and
514 plastic products account for around one-fourth of mainland China's exports (OEC,
515 2018a). Whereas, a tradeoff towards vast energy usage is witnessed owing to the
516 exported-oriented trade pattern of mainland China, whose trade deficit of energy use
517 is in magnitude nearly the summed amount of the trade imbalances of all other major
518 economies.

519 Situating in the first quadrant, France and Spain turn out to be net importers of
520 both currency and energy use. The consumer-product-related trade surpluses of
521 France and Spain in monetary terms are respectively 13.26 billion US\$ and 20.22

522 billion US\$ while their trade surpluses of energy use are respectively 6.73E+05 TJ
523 and 5.24E+04 TJ. Though these two economies get an economic trade surplus, the
524 energy use embedded in their imported consumer products has exceeded that
525 embedded in the exports. Two primary reasons may account for this phenomenon.
526 One reason could be that these economies mainly specialize in the high-value and
527 energy-conservative products. The other may be that the average energy intensity of
528 the export commodities in these economies are much lower than that in their trading
529 partners, owing to their advantage in production and energy-utilization efficiencies.
530 Inversely, Russia and Indonesia that locate in the third quadrant are revealed as net
531 exporters of both currency and energy use.

532

533 **3.6. Distinct trading economies**

534 In this section, by illustrating the sources and destinations of the traded consumer
535 products by geography and sector, the trade structures of mainland China and the
536 United States (as two distinct trading economies) in terms of energy use are separately
537 discussed, as respectively shown in Fig. 12 and Fig. 13. The world regions have been
538 aggregated into six major regions, namely Asia Pacific, Europe & Eurasia, North
539 America, South & Central America, Africa and Middle East, with the detailed
540 classification attached in Appendix A. As demonstrated in Fig. 12, Asia Pacific is
541 revealed as the largest market of mainland China's exports of energy use, occupying a
542 share of 52%, followed by Europe & Eurasia (32%), and North America (13%). On
543 the sectoral level, heavy industry and light industry come as the two leading sources
544 of mainland China's exports of energy use, accounting for around 87% and 10% of the
545 total. It is found that the North America is responsible for around one-tenth of heavy
546 industry exports and one-third of light industry exports by mainland China,

547 demonstrating the heavy dependence of North America on mainland China's light
548 industry products. Meanwhile, with regard to the imports by mainland China, Asia &
549 Pacific still maintains the first position, taking up a proportion of 57%.

550 [Insert Fig. 12]

551 [Insert Fig. 13]

552 For the United States, the largest supplier for its imports of energy use resides
553 with Asia Pacific, responsible for 57% of the total. Meanwhile, the contributions by
554 Europe & Eurasia and North America to the imports of the United States are generally
555 approximate, the summed share of which is around 40%. On the sectoral level, 67%
556 of the United States' imports of energy use originate from heavy industry abroad, 25%
557 from light industry, and 5% from transport industry. Of the energy use embedded in
558 the consumer products imported from heavy industry abroad, 60% is supplied by Asia
559 & Pacific, 21% by Europe & Eurasia, and 17% by North America. Meanwhile, it is
560 worth noticing that while the contributions by Middle East and South and Central
561 America to the heavy product imports of the United States are marginal, these regions
562 remain important sources to the United States' light industry imports. In recent years,
563 the United States has gradually cut down its direct energy imports, imputed to the
564 blossom in shale gas exploitation. Whereas, it remains a future work to explore from a
565 holistic perspective whether the United States has lessened its dependence in foreign
566 imports by giving full consideration to the changes in imports of energy use.

567 North America, and South and Central America serve the major destination
568 markets for the United States' exports of energy use, altogether accounting for over
569 40% of the total. On the sectoral level, transport sector becomes the largest source of
570 the United States' exports, sharing 41% of the total, followed by heavy industry
571 (30%), light industry (21%), service industry (7%), etc. While North America serves

572 the main destination of the exports by the light industry in the United States, Europe
573 & Eurasia is the biggest market of those by the United States' heavy industry.
574 Meanwhile, of all the energy use exported by the transport industry in the United
575 States, 36% of it goes to Asia & Pacific, 23% to Europe & Eurasia, 21% to South and
576 Central America, and 11% to North America. As could be seen, due to the blossom of
577 international trade and tourism, the services provided by the United States' transport
578 industry have been warmly embraced all over the world, especially by nations in Asia
579 & Pacific, to ship the products or tourists to the destination.

580

581 **4. Conclusions**

582 This study has drawn a new picture of nations' energy consumption from the side
583 of the genuine final consumers and explored the transfer of energy use along with the
584 interregional economic flows within the world economy. Parallel to the final-demand-
585 based MRIO accounting model, a total-consumption-based MRIO accounting scheme
586 is for the first time proposed by allocating the onsite energy use to the total genuine
587 final consumption.

588 Our finding suggests that the energy use of a nation under the total-consumption-
589 based MRIO scheme is different from that derived under existing accounting models.
590 For the consumption-oriented developed economies such as the United States, the
591 United Kingdom and France, their total-consumption-based energy use is obviously
592 higher than final-demand- and territorial-based energy use. While for China as the
593 largest developing economy, its total-consumption-based energy use is respectively
594 36% and 43% lower than its final-demand- and territorial-based energy use, due to the
595 investment- and export-driven GDP structure and the comparatively lower level of
596 consumption in contrast to the developed economies. From a total-consumption-based

597 perspective, this study revealed that China acts as the largest importing market for
598 EU27 as well as the United States, and is responsible for around half and 40% of their
599 imports of energy use respectively. Though this phenomena of international transfer
600 of energy use may to a certain degree help ease the domestic burden of massive
601 energy requirement and environmental emissions for the consumption-oriented
602 economies, it may to some extent lead to the challenge of energy shortage on the
603 global scale, since much more energy consumption may be induced for producing per
604 unit sectoral output in the emerging economies as compared to developed regions.

605 To ensure sustainability of global energy use, a technology transfer from import-
606 oriented developed nations to the emerging export-oriented markets is necessary,
607 which may help enhance the production efficiency in the emerging economies and
608 offset the bilateral economic trade imbalance at the same time. Meanwhile, for some
609 export-oriented developed economies (such as Japan, Germany, South Korea, etc.)
610 exporting massive high value-added goods for final consumption, they may try to
611 further enhance the production efficiencies, thus invisibly cutting down the energy
612 usage in the upstream supply chain. For exported-oriented developing economies such
613 as mainland China, apart from the improvement of production efficiencies, they needs
614 to change their trade patterns to be more economically and ecologically competent in
615 the global market. It is revealed in this study that heavy industry contributes to around
616 90% of mainland China's exports of energy use. While for the United States, tertiary
617 industries such as transport and service sectors hold responsible for around half of its
618 exports. As demonstrated, for mainland China, it is necessary alter its role from being
619 the global factory of resource-intensive goods (mostly low value-added) to a provider
620 of high value-added and knowledge-intensive products and services, such as advanced
621 manufacturing, big data technologies, artificial intelligence and human capital service.

622 It is also noticing that for mainland China, the per capita energy use induced by
623 household consumption is only around three fifths of the world average level. With
624 the increasingly demands of domestic rising middle class towards a more affluent
625 lifestyle, China shall strengthen the delivery of high-quality, and high value-added
626 goods or services to satisfy domestic consumptive needs, thus acquiring more
627 embedded energy use to promote domestic living standards. By offers a new index
628 from the side of the genuine final consumers, the total-consumption-based accounting
629 scheme offers new information into the measurement of an economy's residential
630 biophysical living standard.

631

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636

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778

779 **Competing interests**

780 The authors declare no competing financial interests.

781

782 **Additional information**

783 Supplementary information is available for this paper.

784 Correspondence and requests for materials shall be addressed to G.Q. Chen.

Figure captions

Fig. 1. Energy use induced by genuine final consumption of the world economy

Fig. 2. Energy use allocated to major economies under different accounting frameworks

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Fig. 12. Geographical and sectoral contributions to energy use embedded in the (a) imports and (b) exports of mainland China

Fig. 13. Geographical and sectoral contributions to energy use embedded in the (a) imports and (b) exports of the United States

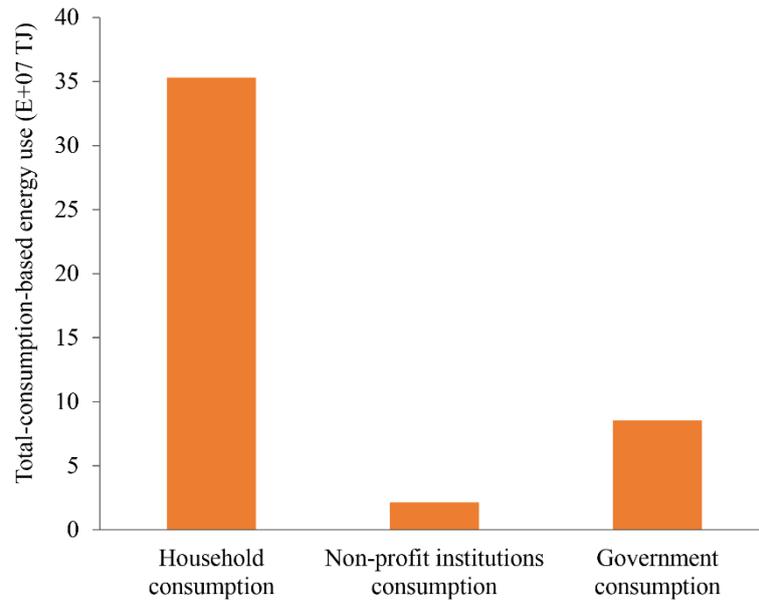


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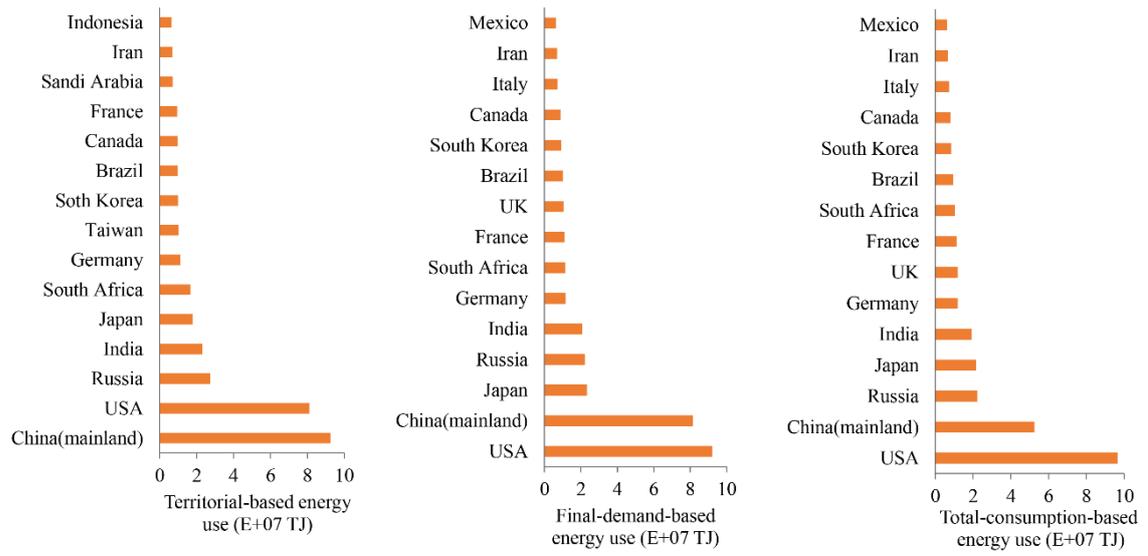


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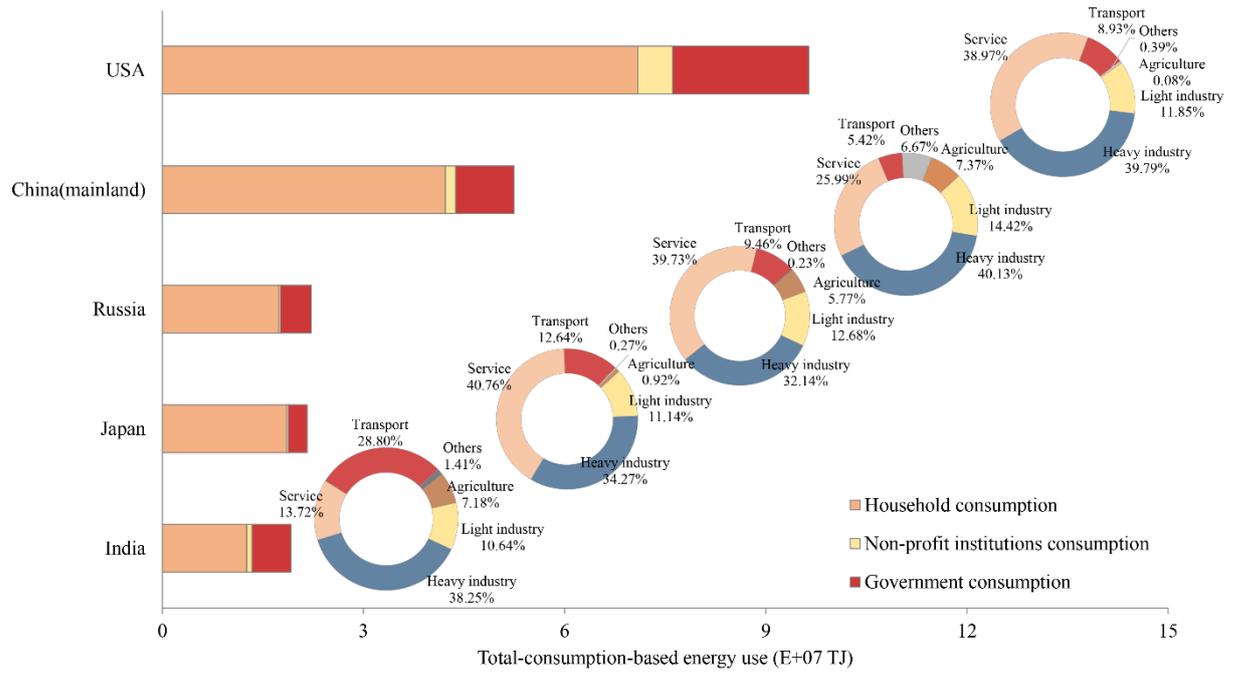


Fig. 3. Sectoral contributions to the total-consumption-based energy use of five leading users

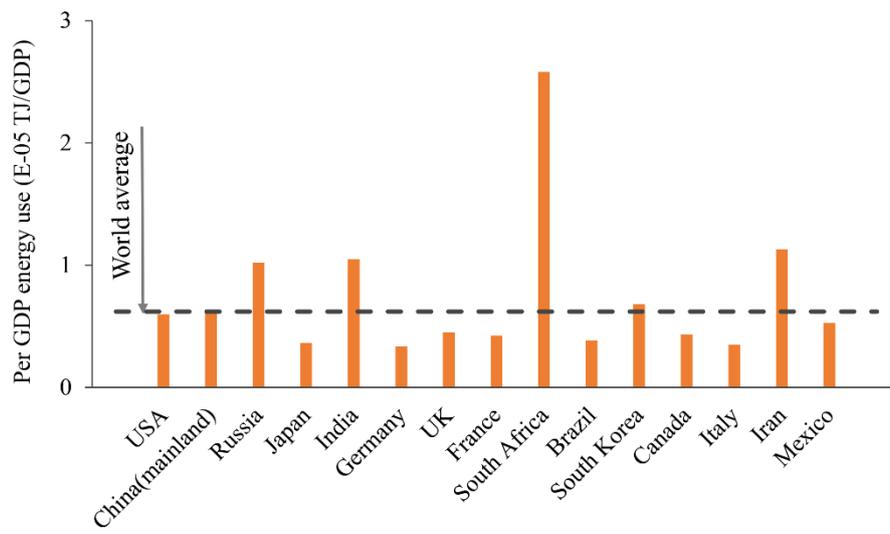


Fig. 4. Per-GDP total-consumption-based energy use for the fifteen major users

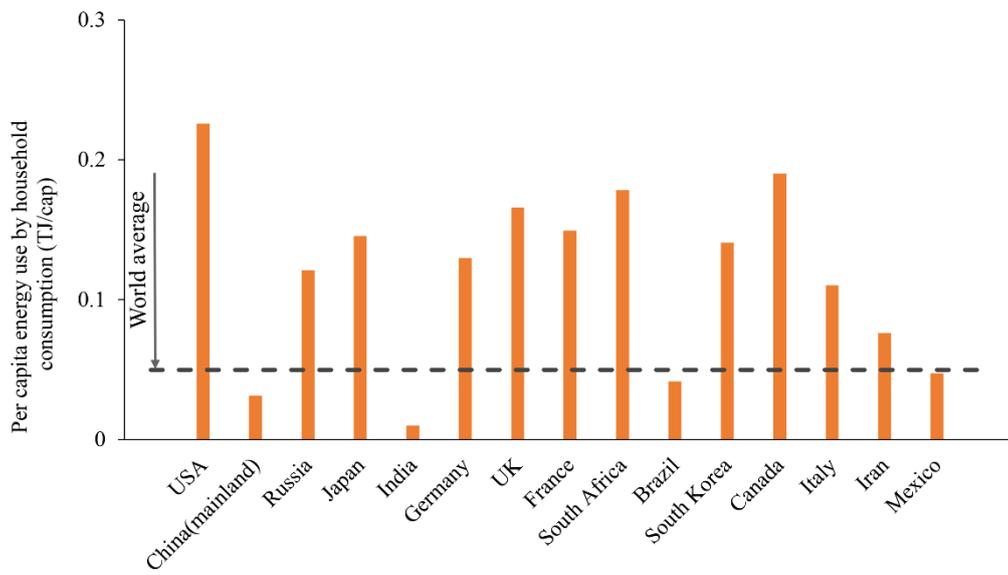


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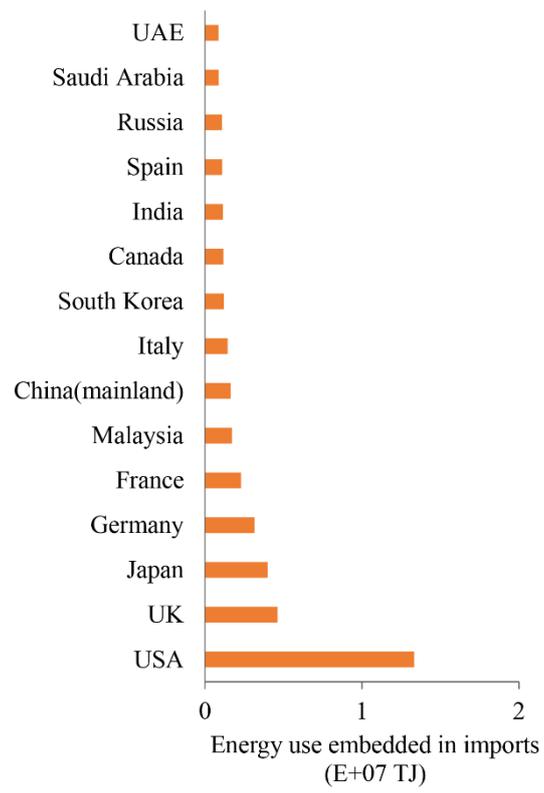


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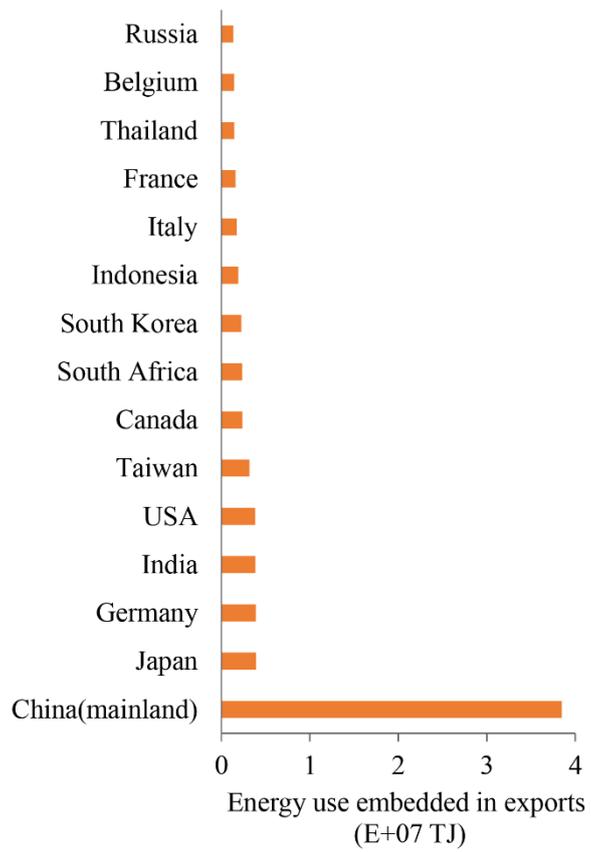


Fig. 7. Major exporters in terms of energy use

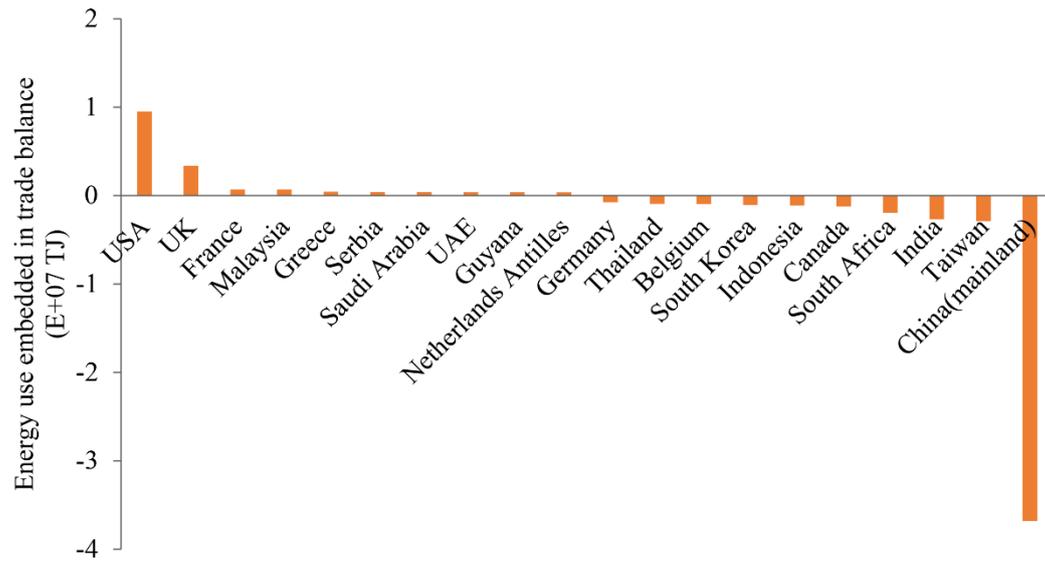


Fig. 8. Trade balance of energy use for ten major net importers and ten major net exporters

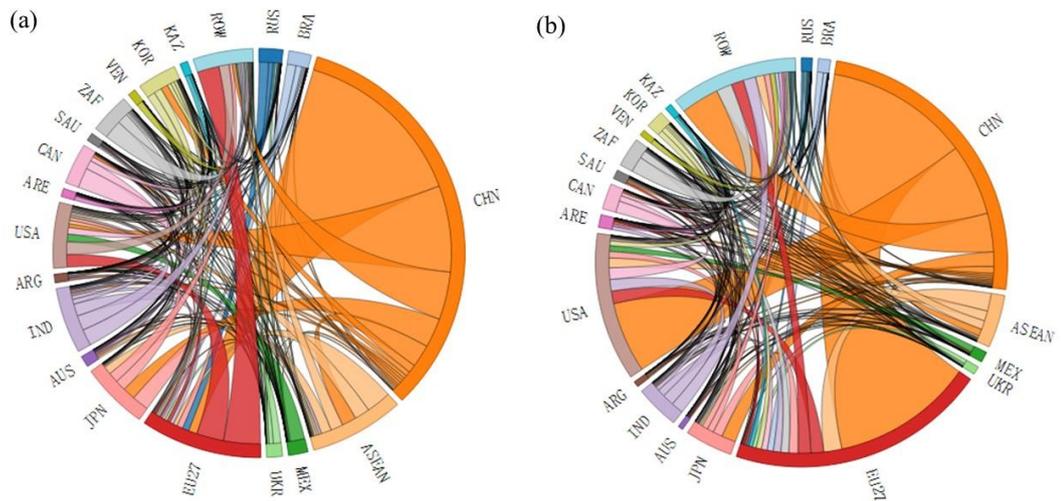


Fig. 9. Energy use connections between twenty world regions by (a) general trades and (b) net trades (China region includes mainland China, Taiwan, Hong Kong and Macao; ASEAN is the abbreviation for the Association of Southeast Asian Nations; EU27 is consist of its 27 member states with Croatia excluded (note: Croatia joined EU until 2013); ROW represents the rest of the world.)

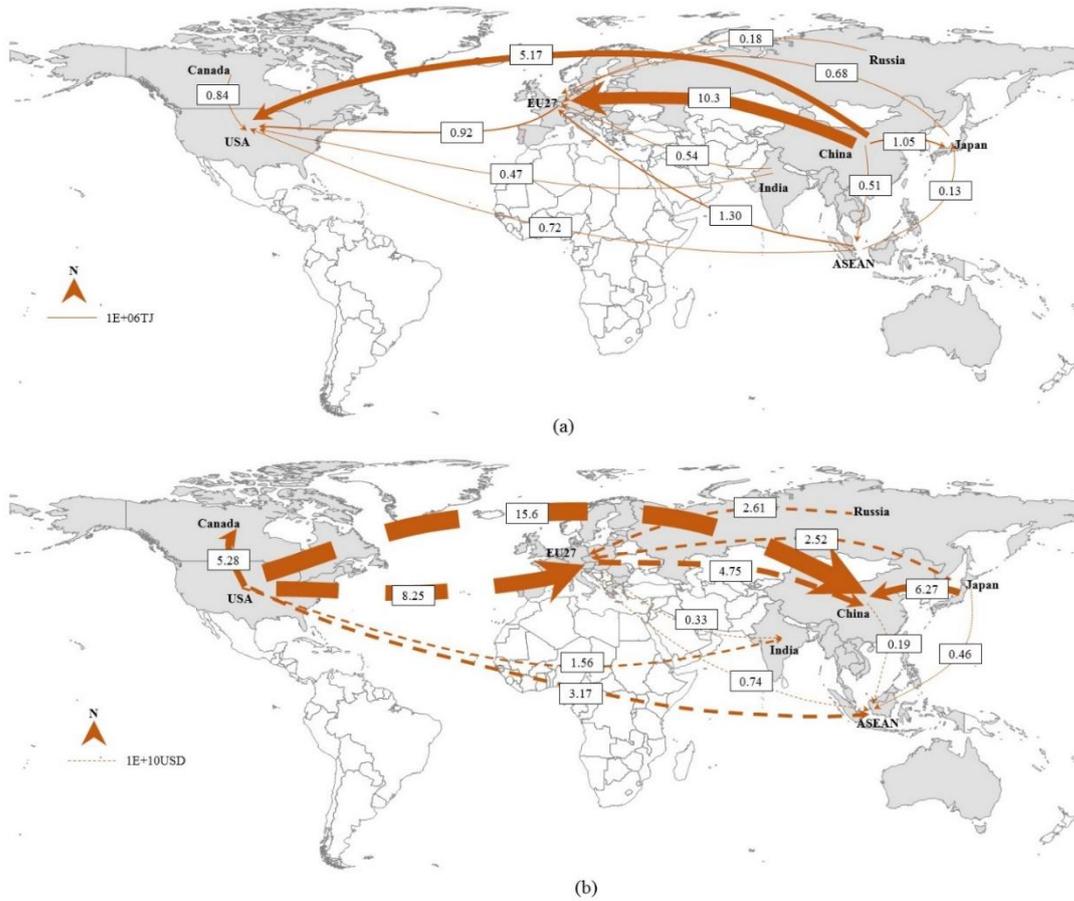


Fig. 10. Major interregional net trade flows in terms of (a) energy use and (b) currency (The energy use and currency flows are respectively displayed by solid and dotted lines.)

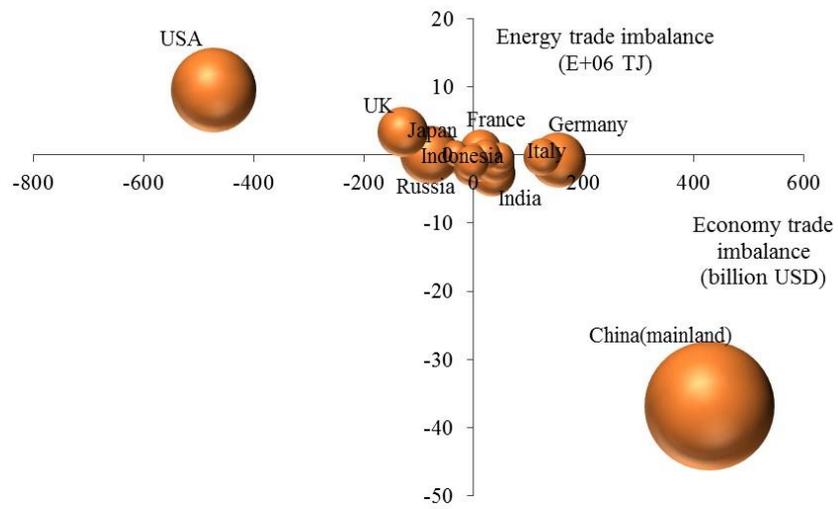


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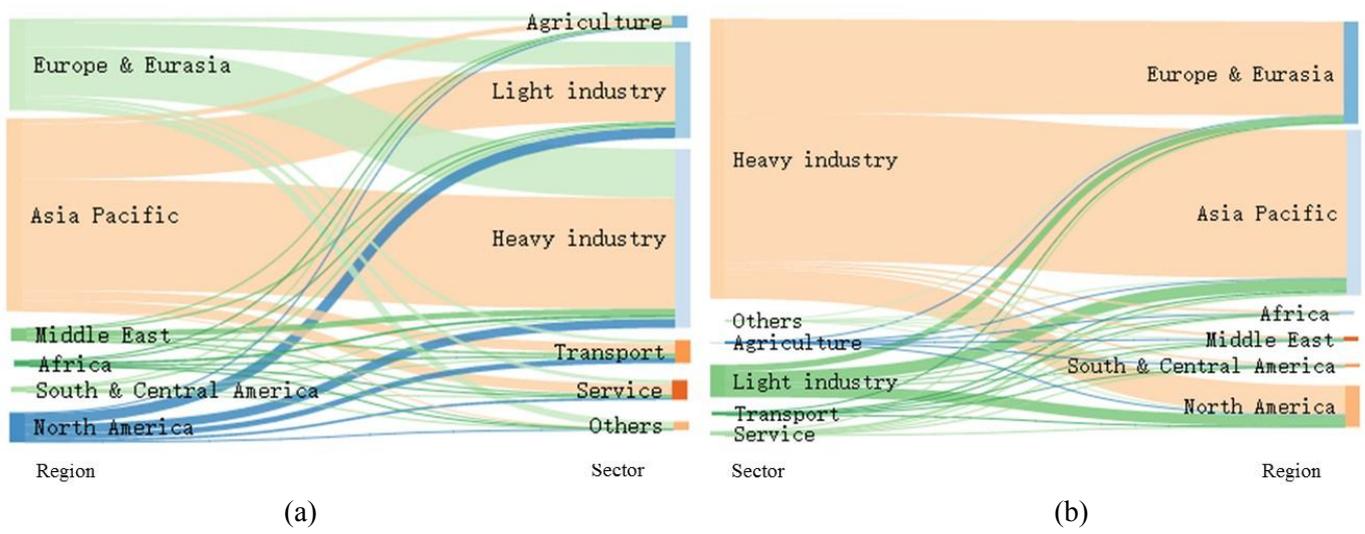


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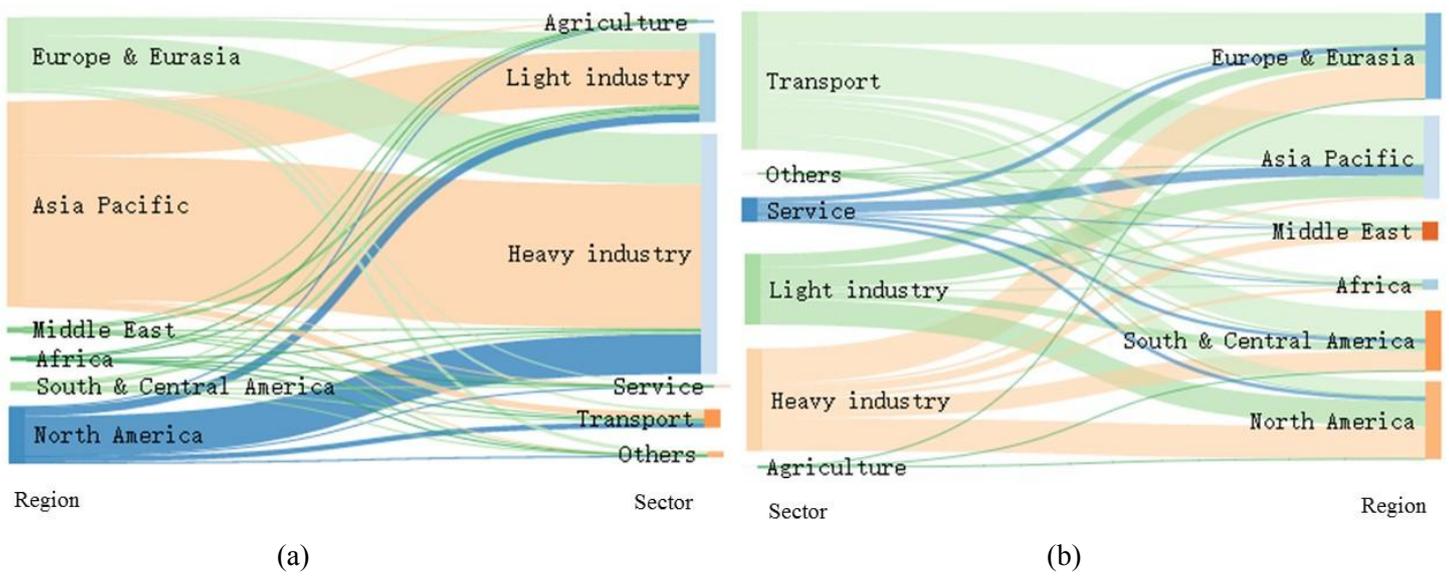


Fig. 13. Geographical and sectoral contributions to energy use embedded in the (a) imports and (b) exports of the United States

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