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Personal protective behaviour

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A protective behaviour enacted by a person to protect themselves or others from a threat to their health or safety.

Synonym: PPB

Curator note: Intended to be part of a Behaviour Ontology which in turn is part of the [Behaviour Change Intervention Ontology](#)

Elaboration: This class of behaviours is distinct from those that are enacted to protect, for example, property or other animals. They are enacted by individuals in a personal capacity rather than on behalf of an organisation or agency.

Examples: Handwashing with soap or a hand sanitiser, using a tissue to catch droplets emitted when coughing or sneezing, not touching one's T-Zone (eyes, nose or mouth), wearing a seat belt when travelling in a vehicle, wearing safety goggles.