

**DIGITAL SENSORIA AT UCL** MOTIVATION: Digital Sensoria is an EPSRC funded multicentre, multidisciplinary investigation which aims to provide designers, customers, corporations and communities with a *new language* that will enable them to communicate *peoples*' affective perceptions of textiles and fabrics through rich multi-modal digital interfaces. **RESEARCH QUESTION:** Our focus at UCL is to investigate whether or not people's sensory perceptions of textile materials be captured from the human brain in conjunction with co-design self-report. **ABSTRACT OF RESEARCH:** In an effort to derive a new perceptual language to describe different fabrics, this work is focussed to extract affective signatures of touch. A range of fabrics were used with a robotic skin stimulator for EEG recordings teamed in with behavioural self reporting. The somato-sensory areas exhibited sensorial touch with alpha-beta suppression. Alpha power asymmetry on the orbito-frontal areas was observed. Beta frequency was predominant on the frontal and parietal areas as an indication of pleasant versus unpleasant fabrics. These results are also aligned with the emotional occurrences stimulated through visual stimuli. **SKIN, TOUCH & EMOTION IN BRAIN** Touch is attributed to the skin which is the largest organ of the human body. The affective and sensorial responses from the skin are based on the receptors present in it. **Glabrous skin (palm of the hand) Non-glabrous skin (forearm)** Contains myelinated axons for rapid > Meissner units are replaced by hair follicles conduction C-mechanoreceptive units on hairy > Meissner's corpuscles and Pacinian skin (mostly found on non-glabrous corpuscles skin) have closer relations to limbic > Merkel's disks and Ruffini endings functions than to motor and cognitive functions \*Interpersonal touch is often regarded as the most invigorating interface of communication between humans. It has been used to detect 6 types of emotions such as: Anger, Fear, Disgust, Love, Gratitude, Sympathy Though different components of somatosensory cortex have been studied in tactile perception extensively, little is known about the neural basis of affective tactile perception with non-nociceptive stimulation. These emotional aspects of touch being of high saliency and high relevance for social interactions, emotional well-being. Functional imaging of brain revealed the distinction between painful and pleasant touch. Rolls et. al., reported that the orbito-frontal area was activated by pleasant or painful stimuli while somato-sensory areas were relatively active in the case of neutral

Affective experiences of visual and auditory representations have been mainly described through hemispherical asymmetrical processing of emotions. Frontal lobes as well as parietal lobes have been researched for affective (emotional) experiences using electrophysiology [Bos et. al., 2006, Smith et. al., 1987]

stimuli. The rostral part of the anterior cingulate cortex was activated by the pleasant

stimulus and that a more posterior and dorsal part was activated by the painful stimulus.

□ Valence: positive, happy emotions correspond to a higher frontal alpha, and higher right parietal beta power, compared to negative emotion.

Arousal: Excited emotions corresponded to a higher beta power and coherence in the parietal lobe, plus lower alpha activity.

Dominance: strength of an emotion was expressed as an increase in the ratio of beta and alpha activity in the frontal lobe, plus an increase in beta activity at the parietal lobe.



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- provided after 25 trials of each fabric and ~50 trials of each fabric was performed.
- switches for timing information. The fabrics were rated for level of pleasantness on a descending scale of 1-9 subjects before and after the EEG recording.





# Can the affective perception of fabrics be decoded from the human brain?

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