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MERLIN

Metadata Enrichment for Repositories in a London Institutional Network

Final project report

Martin Moyle, UCL Library Services
June 2011



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Executive summary

The MERLIN project began with some observations which, although untested, rang true: that traditional subject cataloguing is not generally employed in institutional repositories; that, where subject cataloguing does feature, it is employed at such a high level as to offer little to the search experience; and that it is, in any case, usually overshadowed by full-text search. If it were carried out to its full potential, it was felt, detailed subject cataloguing could in principle have value in the repository context; but it is a highly specialised skill, costly to implement and maintain. There is, nonetheless, a gap between the precision offered by traditional library cataloguing services and the blunt instrument of full text repository search, whether carried out locally or through search engines. However, it would be unrealistic to expect humans to bridge this gap with accurate, structured metadata in the 'traditional' manner at repository scale.

MERLIN, therefore, grew out of an interest in exploring the cost-effective integration of automatic subject description in repository services, enriching search without creating significant new resource implications for repositories. Primarily, the project wished to demonstrate opportunities for using the tools produced by NaCTeM, the National Centre for Text Mining, over repository full text. The project additionally sought to explore opportunities for improving repository discovery through interactions between text-mined keywords and on-line thesauri, specifically the HILT tools.

MERLIN used the London Universities aggregation service, LASSO, to demonstrate term extraction and weighting and thesaurus integration with full text repository content. A user interface was developed to support the extended functionality. Formative evaluation, user testing and final evaluation all preceded the release of an open source, re-usable web application, to allow the MERLIN metadata enrichment technology to be incorporated into any repository on any platform.

The project successfully demonstrated an approach to the integration of off-the-shelf text-mining tools into repository search. Text mining was incorporated into the demonstrator, various issues being surmounted along the way, and a fresh interface was delivered to accommodate the enrichments to the search experience. The feasibility of interactions between mined terms in search result sets and external thesauri was also shown. The 'MERLIN tool' is highly adaptable: it supports the integration of any suitably-formatted external thesaurus; and the interface will interact with any RSS-formatted search results. Indeed, the user interface may be implemented without the text mining extensions, if desirable, as a simple enhancement to a repository front-end.

The summative evaluation led to some useful recommendations, among them that the potential for the approach developed by MERLIN to improve the accuracy of truly large-scale search should be explored further.

MERLIN offers the potential for repository content to be enriched with few of the resource overheads traditionally associated with subject cataloguing. It provides a simple means of enhancing repository discovery, capable of bringing both precision and serendipity. The MERLIN tool offers a means by which repository owners can maximise the value of their own content for the benefit of their users.

1. Background

Introduction

MERLIN aimed to test the utility of off-the-shelf text mining tools to enhance resource discovery in institutional repositories. The test environment for MERLIN was LASSO, the London repository consortium SHERPA-LEAP's pilot repository aggregation service. The project also developed and demonstrated a stand-alone version of the MERLIN tool for integration in institutional repositories.

SHERPA-LEAP

The project originated in discussion within SHERPA-LEAP (London E-prints Access Project, a partner in SHERPA). SHERPA-LEAP is a consortium of London-based Higher Education Institutions, founded in 2004 and led by UCL, which helps London's universities to develop and maintain their institutional repositories. Within the LEAP partnership there is substantial diversity of institutional size and mission, ranging from the large, multi-disciplinary and research-led, to the smaller and highly-specialised, and a substantial range of research interests. These differences are reflected in the content of the consortium's repository cross-searching service, LASSO (LEAP Aggregated Search Service On-line), making it an ideal testbed in which to expose and examine issues relating to the application of text mining techniques across institutions and disciplines. LASSO is a simple OAI-PMH-based aggregation service which was developed in 2008 as a demonstrator by UCL Library Services; it offers cross-searching of the institutional repositories of several SHERPA-LEAP member institutions.

Subject cataloguing in the LEAP repositories

The LEAP repositories, and, by extension, the LASSO aggregation service, do not offer a great deal of subject description in their repository metadata. There are several reasons for this. SHERPA-LEAP rejected the idea of a shared subject taxonomy at an early stage, the partners recognising that a shared taxonomy for subject description would have to be so large and unwieldy - supporting research into specialist subjects ranging from clinical biomedicine to ancient South-East Asian cultures - as to be entirely off-putting to depositors, and unworkable by administrators. Subject classification is a specialist and resource-intensive skill, while the highest priority for repository managers, in many cases working to establish their services with piecemeal funding, is often simply the rapid acquisition of content. Many repositories are founded on self-archiving by authors, who cannot be expected to possess library-standard subject classification skills, or the time or inclination to attempt to apply them. The outcome is that even in those SHERPA-LEAP repositories which do employ subject description, resource constraints often mean that structured keywording is only implemented at the highest level, offering little extra benefit to researchers. Meanwhile, full text search, whether carried out locally or via search engines, tends to be used by researchers in preference to more subtle, subject-based approaches to repository discovery.

The MERLIN approach to subject description

MERLIN aimed to investigate and demonstrate the cost-effective integration of automatic subject description in repository services, using off-the-shelf tools, and without creating significant new resource implications for the participating repositories. At the planning stages, several benefits of the MERLIN approach were foreseen:

- improving the discoverability of repository content.
- allowing cost-effective subject description.
- using researchers' own vocabularies.
- catering for interdisciplinarity.
- going beyond simple full-text indexing by bringing selectivity and weight to index terms.
- creating the opportunity to use weighted keyords as the basis for structured navigation.

To investigate and demonstrate this potential, the project aimed to deploy tools produced by NaCTeM, the National Centre for Text Mining, in a repository context. The main demonstration environment for MERLIN was the SHERPA-LEAP aggregation service, LASSO. MERLIN used TerMine term extraction technology to derive terms from full text digital objects held at LASSO's

source repositories and, after a weighting process, enriched the LASSO database with these derived keywords to support discovery. In a supplementary strand of the project, MERLIN used the multisubject terminological cross-searching aids developed by the HILT project to pilot a thesaurus-driven approach to discovery based on the weighted keywords. Appropriate user interface enhancements were designed and tested. Formative evaluation, involving end-users, of the accuracy, usability and efficiency of the automated enhancements to the LASSO aggregator was conducted, and an independent final evaluation was commissioned. Finally, an open source, re-usable web application was developed, to allow the MERLIN metadata enrichment technology to be incorporated into any repository on any platform, and a demonstration of MERLIN in a single, stand-alone repository was constructed.

2. Aims and objectives

The original project aims were:

- To use the TerMine text mining tool to enrich the LASSO repository cross-searching service with weighted keywords automatically derived from source repositories.
- To design and implement modifications to the LASSO interface to surface relevant derived terms at collection, sub-collection and item levels.
- To incorporate automatically-derived terms as a target within the LASSO Advanced Search interface.
- To engage end-users in developmental evaluation of the enhancements to the LASSO service.
- To use HILT resources to construct a pilot navigable subject tree from text-mined keywords, and to present it through the LASSO interface.
- To carry out a full evaluation of the MERLIN enhancements to repository discoverability.
- To make the MERLIN enrichment technology available as a reusable, platform-neutral, open source web application.

These aims, in essence, remained unchanged in the course of the project.

3. Methodology

In the spirit of the JISC Call, which emphasised the use of off-the-shelf tools, the MERLIN technical methodology was relatively straightforward. The main methodological stages were:

- 1) Identification of relevant NaCTeM products and their integration in the LASSO service.
- 2) Retrieval of full text into the LASSO environment (LASSO being a metadata harvesting service).
- 3) Experimental integration of HILT thesaurus with the text-mined terms.
- 4) Design and testing of revised user interface, to accommodate search enrichments.
- 5) Appointment of external evaluator and facilitation of their work.
- 6) Development of stand-alone version of MERLIN, for plug-in to individual repositories.
- 7) Public release of MERLIN code.

The project used an iterative, agile development methodology, prototyping each deliverable and then refining it in response to feedback and/or evaluation. The project aimed to utilise the many language-processing tools provided by or recommended by NaCTeM, and consulted closely with NaCTeM on best practice and ongoing developments in the field. A Google Code project environment, including a version control system, was created to support the open development of the MERLIN code, under an open licence.

4. Implementation

Figure 1 gives a simple overview of the architecture that the team set out to implement. MERLIN's technical 'back-end' is bounded in red.

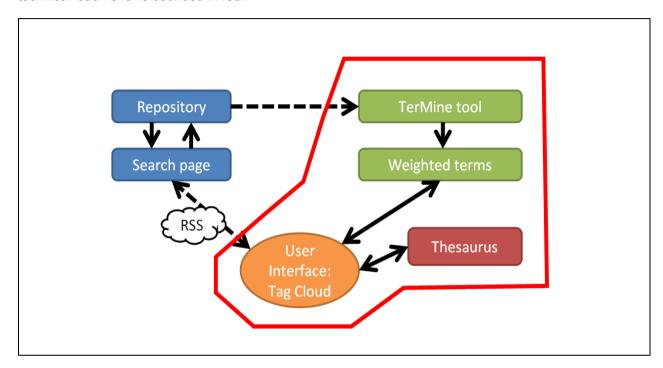


Fig.1. Basic MERLIN architecture (Josh Brown, 2010)

This report chapter describes the team's work in term acquisition; tuning the mined terms; thesaurus integration; interface design; and stand-alone and mobile code release.

4.1. Term acquisition

The acquisition of mined terms consisted of the following steps:

- · Collecting full text files from the source repositories
- Extracting plain text from formatted documents
- Processing the text using the Termine text mining service, returning XML
- Storing mined terms in a MERLIN terms database

Digital object retrieval

To collect full text files for mining, the daily OAI-PMH metadata harvesting schedule by which data is acquired for LASSO was extended. As part of the regular LASSO metadata ingest, a test for the presence of <dc:format> is carried out as a simple guide to whether or not the repository object is a full-text resource, and a flag is assigned. The MERLIN extension checks for this flag and, where appropriate, visits the source repository to retrieve the full text.

An initial problem here was the inconsistent use of OAI Dublin Core across the source repositories: some contributors use the <dc:identifier> element for a full text URL, whereas some use <dc:relation>; some do not include a direct URL to the full text in their OAI export metadata; and some contributors include repository items that are under embargo, with some URLs resolving to HTML login pages for staff-only items. With the exception of the latter, these issues were largely

surmounted by the use of METS as the metadata format for the MERLIN harvesting stage, which generally provided an unambiguous URL for each resource and enabled file retrieval.

Conversion to text

Three programmes were installed to facilitate the extraction of full text from formatted documents:

- 1. antiword (http://www.winfield.demon.nl/) for MSWord docs
- 2. pdftotext (part of xpdf) for PDF documents http://www.foolabs.com/xpdf/
- 3. Java OpenDocument Converter for other formats http://www.artofsolving.com/opensource/jodconverter

(In theory, JODConverter precluded the need for antiword. However, as antiword is a one-step solution, it was felt that defaulting to it for MSWord documents would limit the opportunities for corruption to occur.)

Few difficulties were experienced here, the most common being the failure of pdf conversion when non-text binaries - often scanned documents presented as PDFs, rather than born-digital PDFs - were encountered.

TerMine processing

The text mining stage of MERLIN content acquisition used tools developed and made publicly available by NaCTeM. The plain text files created in the MERLIN environment by the two preceding stages are passed to the NacTeM sentence splitter, which employs heuristic rules for identifying the boundaries of sentences and paragraphs. The resulting chunks of text are passed to the TerMine service, which recognises terms and applies statistical analysis to derive 'weights', showing the relative importance of each term in its parent document.

(For interest, the TerMine output from a text-only version of this final report is included at Appendix B.)

MERLIN uses the TerMine SOAP service. Although the sentence splitter is also available as a web service, the team found that in this case a local installation delivered more consistent results

A rough-and-ready tool was created to give a browser view of the output from the NaCTeM tools in the MERLIN context, to help the project team to understand the technical processes and challenges. The tool (Figure 2) displays a random list of full-text records from the LASSO database, from which the user may select a publication to be mined for terms and their relative weights. Figure 2 shows a typical response. The TerMine score threshold - the minimum weight - may be changed.

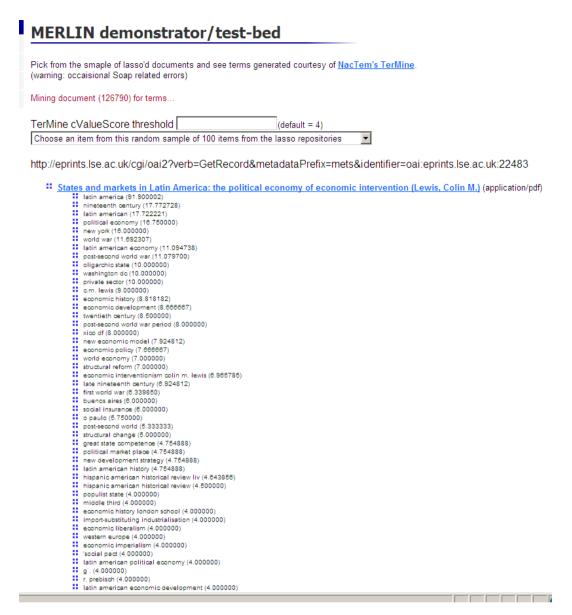


Fig.2. Browser view of TerMine output from sample document. See http://lasso.ucl.ac.uk/merlin/index.php

Term storage

Mined terms are stored in MySQL tables in a simple extension to the LASSO schema. To help performance, two tables are used. One table holds terms, and a second stores details of links between the terms and the full text document records in LASSO. The second table also stores the TerMine c_value (weighting) for every term in each record.

4.2. Noise reduction and tuning

TerMine, naturally, mines documents for all the text it can find. In a repository context, this can lead to supererogatory and/or unhelpful results. One obvious example is TerMine's processing of references lists at the end of research publications, with journal abbreviations in particular causing the return of large amounts of unhelpful results. Efforts to improve the quality of the text-mining integration were made in three areas.

1. Pre-processing

A certain amount of pre-processing was implemented for PDF documents, prior to their exposure to TerMine. A combination of pdf2html and XML DOM manipulation was used to implement the following:

identification and removal of boilerplate text

- identification and removal of any tabular data
- identification of any "References" headings and the removal of any following text

2. Post-processing

Some post-processing of TerMine data was undertaken, namely the identification and truncation of 'overlong' (according to local criteria) terms with repeated words. Regex was used for this cleanup.

Consideration was given to boosting the TerMine scores with 'secondary weighting', specifically to give more prominence to terms found in titles or abstracts. Such terms are flagged as part of the data acquisition process, but that information is not currently used to apply any further uplift to recorded values in the demonstrator.

3. Final results from text mining

A snapshot of the enriched LASSO database, after the introduction of PDF cleanup, gives the following figures (rounded):

- 15,000 records are flagged as having full text at source
- 10,000 of those texts have been successfully mined by TerMine (the remainder being embargoed documents, non-text binaries, or incorrectly identified as 'full text' by LASSO)
- TerMine has derived 650,000 unique terms from those 10,000 records
- There are 1,000,000 associations between TerMine terms and LASSO records

4. TerMine across multiple documents

TerMine is designed for single documents. The scores that it produces are relative to the document in which a term is found. A frequently-repeated term in a long document may be assigned a high weight; by contrast, a term which is highly important in a different document may acquire a lower weight. A comparison of scores across a set of search results is, in this sense, meaningless.

This presented a normalisation challenge. The solution implemented was a simple one: all the documents that have contributed terms to a set of search results are sampled, and the *n* top-scoring terms from each document are pooled into the cloud. This helps to engineer a more useful and representative cloud for a multiple document set.

Naturally, when the user drills down to view the terms for any single document, TerMine is serving its original purpose, and the scores shown have true statistical meaning.

4.3. Thesaurus integration

The team undertook some experimentation with the HILT tools to investigate the addition of structure to the text-mined search experience.

The system was originally configured to make CURL requests to the HILT SRU/W server, one for each set of thesaurus terms (broader, narrower, etc). The subsequent long-term unavailability of the SRU/W server prompted a redesign, substituting a CURL request to the HILT SOAP client. This also brought a simplified final model, as follows:

- 1. User enters a search term
- 2a. LASSO is searched, including the mined terms
- 2b. The search terms are incorporated in a CURL request to the HILT SOAP client
- 3. Associated concepts, broader terms, narrower terms and related terms are retrieved from HILT. The MERLIN demonstrator uses the UNESCO thesaurus.
- 4. When a user selects 'Thesaurus' mode, broader, narrower and related terms are made available in the cloud.

The data from the HILT response is stored as a Javascript object.

In principle, any XML-represented thesaurus could be incorporated in MERLIN in this way.

4.4. Interface design, testing and refinement

The team considered ways of incorporating the extracted and weighted keywords, and the thesaurus integration work, into the LASSO discovery service. The team was conscious of the fact that LASSO is an aggregation service, suitable for demonstrating the MERLIN technology but with certain points of difference from the stand-alone Institutional Repository that ultimately the MERLIN work might benefit, and so aimed to focus on the generic issues around the most useful and user-friendly exposure of the derived terms in repository search.

An interface was designed, tested, re-developed and finalised. This report section describes that process in more detail.

The LASSO interface

The LASSO demonstrator used to pilot MERLIN originally offered a simple, clean interface (fig.3), augmented by a more detailed 'advanced' search (fig.4) and various browse indexes. Conventional, sortable results lists were supplied in response to searches (fig.5).



Fig.3. LASSO basic search, pre-MERLIN

sic Search Advar	nced Search Browse Search History Marked List Feedback Help	
vanced Sear	cn	
All fields		
Title		
Author		
Year: From		
То		
Source	Any source Birkbeck ePrints Goldsmiths Research Online ICR Publications Repository IoE Eprints LSE ResearchOnline Pharmacy Eprints Royal Holloway Research Online SAS Space E-Repository SOAS Research Online UCL Eprints Hold down the Ctrl key to select multiple sources	
Material type	Artefact Article Book Hold down the Ctrl key to select multiple types	
	Full-text records only	
	Peer-reviewed records only Search Clear form	

Fig.4. LASSO 'advanced' search, pre-MERLIN

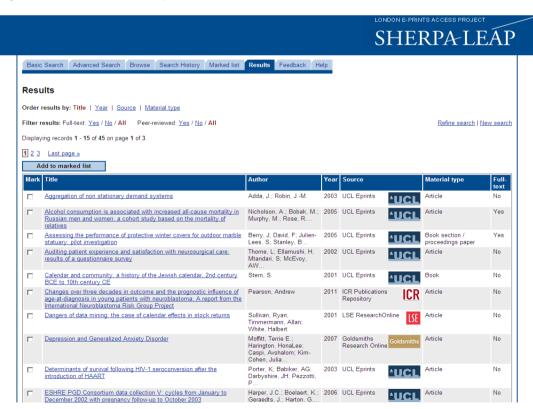


Fig.5. LASSO results, pre-MERLIN

Various issues were considered by the team, including how to offer search against mined terms; where to expose the terms in search results; the display of weighting thresholds and the extent to which they should be manipulable by the searcher; the merits of clouds and other visualisations against text-based results; the merits of aggregated and item-level term presentation; and how best to connect the user, the text mining results, and the integrated thesaurus; all the while providing the researcher with a useful and intuitive experience.

Interim interface

An interim interface was developed by the team, as a first response to some of these questions (it predated the thesaurus work). This is shown in figures 6-9.

Figure 6 shows a search of metadata within LASSO for the word 'asynchronicity' returning one record (foot of screen). In the left-hand middle window, a number of associated terms, based on stored Termine algorithmic analysis of the full text, are displayed. 'Hide cloud' removes the text-mining add-on.



Fig.6. Interim interface, default search results.

Clicking on any cloud term returns a list of records whose full text also contains that term. These are displayed to the right of the cloud and slider (Fig.7).



Fig.7. Interim interface, 'lateral' search from text-mined terms.

The central slider allows the user to filter terms by raising or lowering the TerMine score threshold for the terms associated with the result set (one document, in this example). Figure 8 shows the same records with 'More terms' requested, lowering the threshold to allow terms with lighter weights into the interface.



Fig.8. Interim interface: effect of requesting 'More terms'

In a final refinement of the interim service, it was arranged for the original search string to be displayed, emboldened, in a fixed position in the cloud (Figure 9) throughout the search session.



Fig.9. Interim interface with original search term in cloud centre

User testing

To help to validate the interim demonstration interface, a user testing session was arranged in conjunction with the UCL Department of Information Studies.

The questions and tasks from the user testing session are documented at Appendix A. A summary of the results follows.

The session had 12 participants, 10 of whom had never heard of MERLIN or LASSO, and none of whom had significant prior knowledge of text mining.

The tasks undertaken by the users produced consistent results, so verifying basic search and retrieval.

A few disliked the cloud *prima facie* - it was described as 'annoying' and 'confusing' - but the majority took it in their stride. The slider was readily understood. The click-through options were easily grasped, with almost all criticism levelled at the appearance of the text box - better, bolder display required.

Half found it easy to navigate the site at once, and three found it easy once they had become accustomed to the cloud. The remainder continued to find the cloud an impediment. By the end of the process, eight participants admitted to finding the tag cloud helpful, albeit with reservations, not least a need for more explanation of how to use it. Nine liked the slider. The users liked the results display, but there was a lack of clarity about the interaction between the cloud and the results list. All remained unclear about the text mining process underpinning the service, with most participants assuming that the results came from tagging, metadata or a thesaurus.

Generally, the feedback from the user testing was positive and supportive, although most of the participants felt, correctly, that the interface needed more work.

At this stage in the development, an informal evaluation involving members of the SHERPA-LEAP repository network was undertaken. This also provided valuable feedback, to a large extent echoing the sentiments of the cohort of test users.

Final interface

The MERLIN demonstrator interface was finalised and overlaid onto LASSO in response to the developmental evaluation described in the preceding section. The final project UI is available through the project web site. An overview is given here.

Searching, results and TerMine interaction

Figure 10 shows the results of a simple search in the redesigned interface.

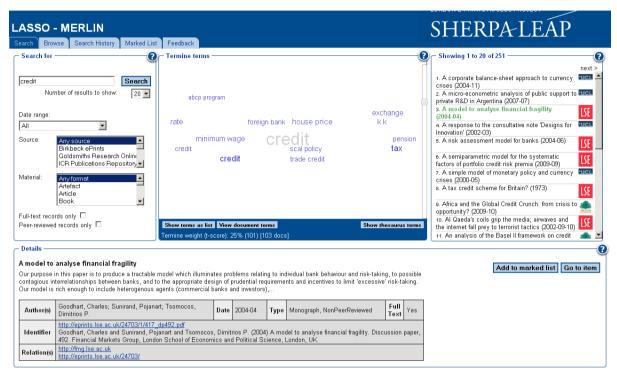


Fig.10. MERLIN - search results.

The left-hand panel conflates the Simple and Advanced search pages of the original LASSO service. The results set is shown on the right. When documents from the results set are highlighted, further details are shown below. The central panel is reserved for the display of terms mined from the full text documents in the results set. In Figure 10, TerMine found 103 'mineable' documents in the results set.

It is possible to toggle between terms mined from the whole results set, and terms mined from a single document. It is also possible to use the slider to raise or lower the minimum TerMine strength of the terms displayed. Figure 11 shows only the terms from the selected document, with the TerMined threshold lowered to include more terms.

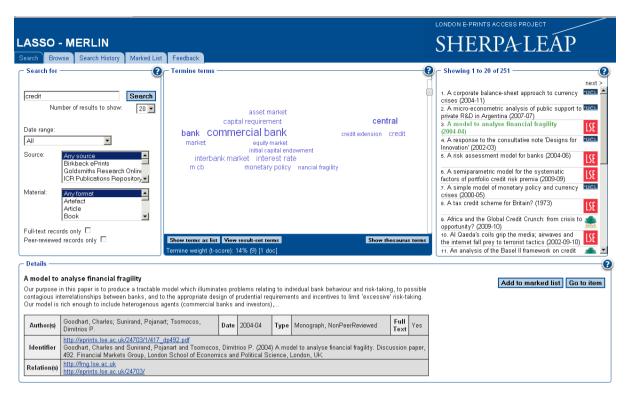


Fig.11. Single document terms, threshold lowered

Any term in the cloud may be clicked, to offer options for narrowing, expanding or exchanging the original search (Figure 12).

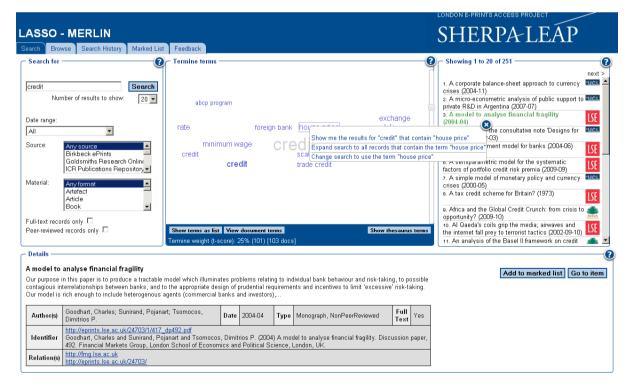


Fig.12. Working with the terms cloud

The results list is colour-coded, to help to distinguish between sets, with the most recent set prepended to the list (Figure 13).

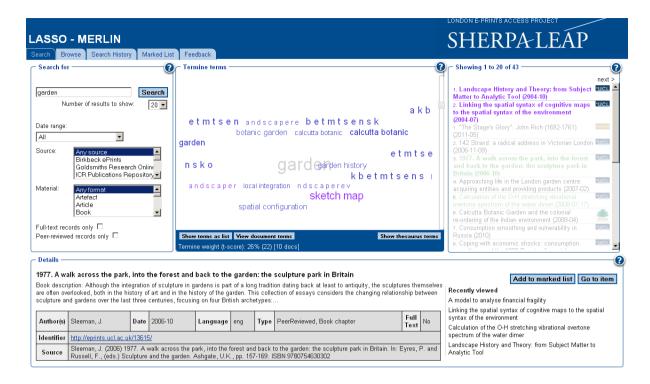


Fig.13. Colour-coding applied to results list to aid search

'Show terms as list' caters for the cloud-averse by displaying the terms in columnar format, ranked according to TerMine weight.

Thesaurus interaction

'Show thesaurus terms' is available from cloud mode. This invokes interaction with the external thesaurus (see 4.3 for a technical overview), importing a list of concepts associated with a search term into the cloud. The imported thesaurus terms are displayed one at a time. The user may scroll through them with the mousewheel or up/down cursor keys. Figure 14 shows the initial thesaurus display for the search 'Computer Science'.

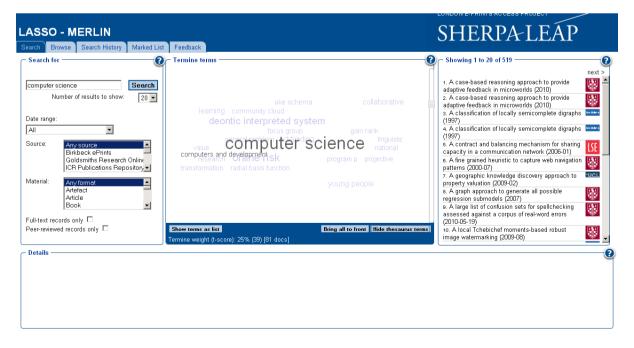


Fig.14. List of related concepts for 'Computer Science' is available for scrolling.

Selecting an associated concept - here, 'artificial intelligence' - imports, clockwise, lists of broader, related and narrower terms into the display (Figure 15). Again, the user may scroll through the lists of broader, related and narrower terms with the mousewheel.

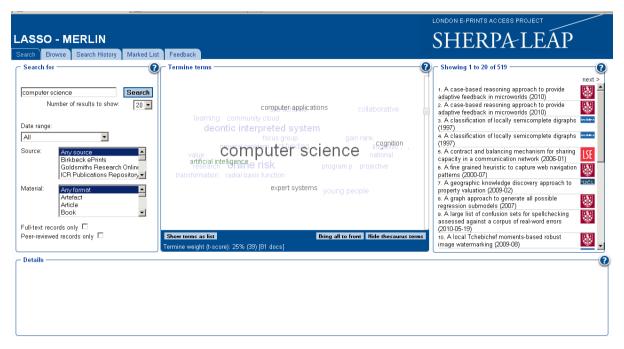


Fig.15. Related, broader and narrower terms for 'Artificial Intelligence' are now accessible for browsing

Any of the thesaurus terms may be selected as new search terms for the database (Figure 16).



Fig.16. Lateral search from 'Artificial Intelligence' to 'Cognition' via thesaurus.

In the examples shown in Figures 14-16, therefore, the user has searched for 'Computer Science', browsed a list of associated concepts, selected the associated concept 'Artificial Intelligence', browsed terms related to 'Artificial Intelligence', and selected one, 'Cognition', as the basis for a new search.

The 'Bring all to front' button appears in Thesaurus mode. This will, at any time, reactivate the TerMine terms and display them alongside the thesaurus terms.

Help

A screencast demonstrating the features of LASSO's MERLIN interface was produced and made available from the home page. Originally the screencast was displayed by default in the central panel at the start of each session, but on the advice of the evaluators it was relegated to 'on-demand' availability, since users would most likely only benefit from the video during their first one or two visits. The screencast was made using Screentoaster, a free, cloud-based screen recording service which is now defunct. Its closure came without formal warning and with no facility to migrate recordings. The screencast is unavailable, but in principle was a good means of showcasing the range of search options on offer.

The thesaurus features are supported by hover text. This is intended to ensure that the interface remains relatively compact, despite the range of functionality that it offers.

4.5. Stand-alone code

The final part of the funded phase of MERLIN was to release the demonstration work as open source stand-alone code, for incorporation into other repositories. The source code is packaged and freely available through the project web site. The stand-alone version of MERLIN is provisionally named MER (Metadata Enrichment for Repositories in a London Institutional Network). The code incorporates the MERLIN search interface, which will use both the native repository indexes and output and complementary index of TerMine-derived terms. The stand-alone version of MERLIN can interact with any SKOS-based thesaurus to further enhance the discovery experience, as demonstrated in the project.

At the time of writing, the stand-alone MER code has been tested successfully with GNU EPrints 3.

Figure 17 shows the MERLIN architecture; Figure 18 is an overview of MER.

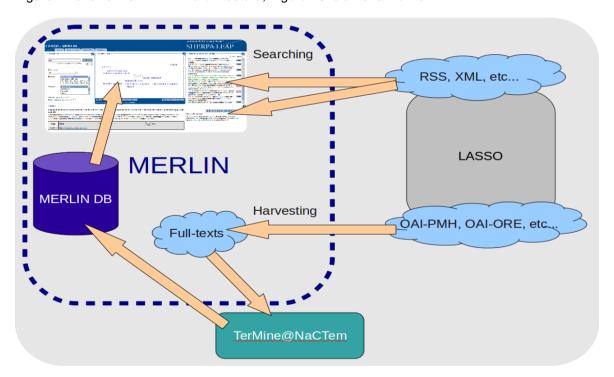


Fig. 17. MERLIN architecture

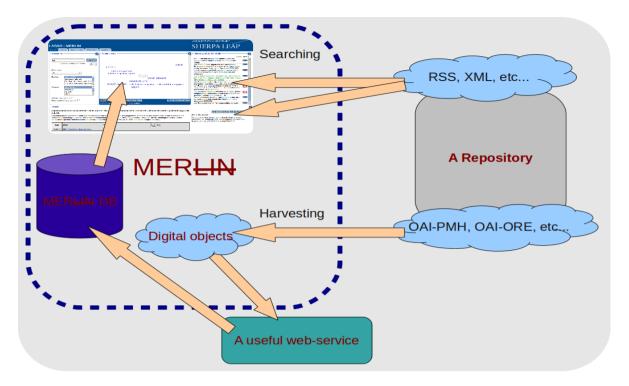


Fig.18. MERLIN stand-alone architecture

4.6. Mobile MERLIN

Post-project, the ULCC team experimented with a touchscreen MERLIN app for smartphones and tablets, resulting in the entry of a rapidly-developed demonstrator in the OR11 Developer Challenge. The app, in honour of OR11's hosts, was christened TEXAS - Touchscreen Enhanced Cross-Search with Augmented Serendipity. Figures 19 and 20 show the TEXAS interface. The app gives search access to the LASSO database, with MERLIN functionality incorporated.



Fig.19. TEXAS - mobile MERLIN.

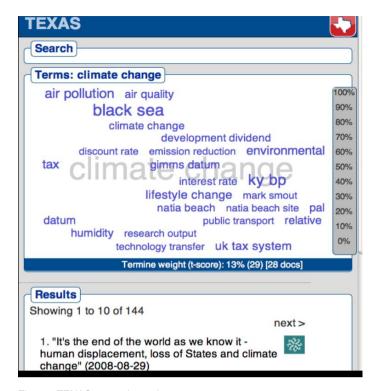


Fig.20. TEXAS - search results

5. Outputs and Results

5.1. Final evaluation

An external final evaluation of the project was undertaken by Sero Consulting Ltd. In a short timeframe, the evaluators were assigned three objectives:

- To evaluate the user perspective on MERLIN
- To assess the suitability of the technical solution adopted
- To make recommendations about future work that could be undertaken either by JISC or by the project team

Method

Three main methods of investigation were employed:

- 1. A selection of users were consulted to collect evidence on:
- The user experience of the solution
- Whether MERLIN's functionality matches user needs
- Whether MERLIN is perceived to produce accurate and relevant recall of records
- Views on future development and implementation.

For practical reasons of time and availability this was a survey of those interested in the issue of resource discovery in repositories rather than a more general cohort of student or researcher end users. The method used was to send an email with the survey attached as a Word document. Respondents were directed to the MERLIN website and pointed to the introductory video on the site by way of orientation, and invited to explore the site using search terms of their choice before and while completing the survey.

2. To supplement the technical background of the project two interviews were conducted, with Rory McNicholl the lead technical developer for MERLIN at the University of London Computer Centre, and Bill Hubbard, Head of the Centre for Research Communications (CRC) at the University of Nottingham. An interview was also sought with a representative of the National Centre for Text Mining who had been consulted earlier in the project's development, but he was unable to make himself available on this occasion.

3. To complete a triangulation of views Sero conducted its own usability analysis of the MERLIN site, using its in-house web usability expert Helen Harrop. This focused on issues of navigation and ease of use, applying expertise in website usability testing. Findings from this analysis were compared in particular to those emerging from the user survey.

Summary of results

The overall conclusion drawn by the evaluators was that MERLIN had successfully demonstrated the possibilities of repository search using text mining and thesaurus tools. MERLIN had shown that such an approach can be implemented, and that is has sufficient potential value to merit further investigation and development.

The evaluators also noted that MERLIN had usefully opened up issues which further development work would need to address, among them:

- Technical issues around the harvesting of full-text documents, which knowledge gained through the MERLIN project can now probably resolve;
- User interface issues (some of which are highlighted in the following section);
- Comparison with related approaches, such as the IRS tool referred to above and also OCLC's OAlster service:
- The issues and benefits of implementing MERLIN at scale.

Specific recommendations for improvement

The evaluators made a number of recommendations for improvement, particularly relating to the user interface. It is noted that in some cases there were conflicting views among those consulted, and if time and resources allowed it would be desirable to redesign the interface on the basis of more extensive and systematic user consultation. Nevertheless, several points were highlighted as worth addressing. Among those which relate to MERLIN generally and not to the deficiencies or otherwise of the LASSO service underpinning the demonstrator are the following:

- A need to map out key user journeys (including entry and exit points) and develop the interface to support a smooth, intuitive transit through those journeys.
- Particular issues relating to the user journey include helping users to keep track of their search trail, and making it easier to return to earlier points in their journey. Some help is given but it is not intuitively obvious there is no 'back' button, and the search history is formidably technical to ordinary users.
- Having a more 'faceted' approach to the search would help users understand how fruitful their search is, e.g. item counts should be added to search options and termine search results
- The prominence of technical terminology should be reduced
- The operation of the results list and how it changes in colour coding and ordering to reflect searches being refined and expanded is far from transparent
- There is no way to manually reorder the results list
- It was also noted that the Help video on the MERLIN home page is crucial to orientating the first-time user and specific recommendations to do with this were made:
 - the prominence of the video on the homepage may give users the initial impression that the search is going to be difficult to use.
 - users only need to watch the video the first time they visit the website, therefore it should not stay as the main item on the homepage [the video has subsequently been moved].
 - ideally the user should have some control over video playback and ability to resize the video player.
 - it would be helpful to introduce the screencast with a sentence about the overall benefits of using MERLIN search.

Recommendations for further development

The evaluators' recommendations for further development are incorporated in Section 8, below.

6. Outcomes

The project successfully demonstrated one approach to the integration of off-the-shelf text-mining tools into repository search. The stated aims of the project were realised. Text mining was integrated

into the demonstrator, various issues being surmounted along the way, and the interface was redesigned to accommodate the data enrichments in the search experience. A full and independent evaluation was carried out, leading to some useful recommendations, and the MERLIN source code was made available for download. The aims pertaining to thesaurus integration were realised in spirit, rather than to the letter - a '...navigable subject tree from text-mined keywords...' was not created, but it is felt that the eventual implementation, offering simple and serendipitous enriched discovery opportunities, improved on the original vision.

The approach of MERLIN in creating clear divisions between the harvesting, the indexing technologies and the user interface was welcomed by the evaluators. The technology is scalable: the search interface is compatible with any search that returns an RSS feed; the database can in principle engage with any useful web service.

The MERLIN user interface is novel and, although it could be improved by further user testing and refinement, it may have some merit in repository search even without the text mining and thesaurus overlays.

There are other possible approaches to automated metadata/search enrichment, for instance that piloted by Intute Repository Search (IRS), which was released shortly after the MERLIN project was initiated. IRS demonstrates the incorporation of text-mining and conceptual search in a repository aggregation service in a technically more sophisticated and tightly-coupled way than MERLIN's LASSO overlay, the notable difference being the employment of clustering techniques in IRS. Detailed comparison of IRS and MERLIN is out of scope of this report, but IRS is well documented (see References)

The outcomes of MERLIN may be beneficial both to researchers and to Institutional Repository managers. As the technical interview strand of the evaluation discussed, despite the large scale work of BASE (the Bielefeld service), OCLC OAIster and Google itself, search remains a key challenge. The reach of search services is growing, making the need to address accuracy of search and ability to support filtering/faceting based on subject categorisations and subject-specific vocabularies all the more pressing. Resourcing the construction and maintenance of adequate human-generated metadata seems impossible, and there is a need to find better ways by which improvements in search precision might be derived from automated approaches. This need relates not only to large-scale search, but to individual Institutional Repositories, for which the MERLIN software is also available.

7. Conclusions

The approach investigated by MERLIN is clearly relevant to real-world issues, and the work in text-mining and thesaurus integration carried out by the project does begin to show opportunities, both for low-cost search enhancement and for improving the repository search experience.

The method employed by MERLIN was basically sound, but the decision to pilot MERLIN in an aggregation service had pros and cons. On the positive side, the LASSO aggregator offers diversity, and the specialist content knowledge of those members of the LEAP community who contribute to the aggregator was very helpful in informing the development work. Moreover, LASSO is not a full production service, helping the agility of the project by allowing rapid development. On the other hand, the vagaries of OAI-PMH metadata harvesting threw up some quality issues that on from time to time impeded the fundamental work on text mining and thesaurus integration, and the evaluative and user testing work of the project was occasionally hampered by unexpected or inconsistent results. It might also perhaps, with hindsight, have been easier to design and develop an interface from scratch, rather than to shoehorn new functionality onto a working model.

In terms of outcomes, MERLIN originated in thoughts about the costs and efficiencies of subject cataloguing in repository search services, and clearly the final MERLIN outputs do not amount to subject cataloguing by another route. MERLIN does, however, enrich the discovery experience. It makes resources more accessible by adding statistical precision to full text search, drawing out terminology in researchers' own vocabularies and highlighting it where appropriate, with an optional

thesaurus link-up to provide both standardisation of terminology and a jumping-off point for new searches. The project's external evaluators concluded that the intention behind the MERLIN project to investigate alternatives to manual metadata generation and cataloguing for resource discovery in repositories meets a clear need, and that the approach taken, using text mining software and a thesaurus, was innovative and of considerable wider interest in the field. MERLIN succeeded in helping to open up the potential for this approach and demonstrating how these tools can be used for effective resource discovery, while highlighting several issues and areas for further development.

8. Implications

MERLIN offers the potential for any repository service, whether an aggregation or an institutional service, to enrich its search, at little cost. In so doing, MERLIN helps repository owners to maximise the value of their own content. MERLIN adopters may implement text-mining techniques, as demonstrated by the project; they may implement additional interactions with external web services, notably thesauri; and they may take advantage of a user-tested interface, whether to assist with the management of additional text mining-based search functionality or simply to replace their default repository search.

The interface would benefit from more development and testing, away from the LASSO aggregator. Some achievable recommendations for further improvement, emerging from the final evaluation, are listed in Section 5, above.

To evaluate further the text mining and thesaurus extensions, it would be of interest to try out the entire MERLIN package on 'real' researchers from a range of different disciplines. This would also enable a comparison between native full text search and the MERLIN-enriched search that incorporates derived and weighted keywords. Linking stand-alone MERLIN implementations with specialist thesauri - for instance, Getty's Arts and Architecture Thesaurus (AAT) - for discipline-specific IRs could also be explored, perhaps with a view to providing explicit 'plug-in' support for a range of thesaurus add-ons within the MERLIN code release.

Questions of performance and scale for local repository implementations should also be explored. The demonstrator produced over 1,000,000 TerMine terms for only 10,000 parsed documents. The impact of these term-generation and storage overheads on a production service has not yet been assessed.

Interest emerged from the evaluation in seeing whether MERLIN's harvesting and indexing processes would work at scale, for example using the directory of global repositories offered through API by OpenDOAR. Testing both the technical feasibility and end-user benefits at such scale would be desirable.

Although some work was undertaken, post-project, on delivering MERLIN to a range of non-desktop platforms, further development in this area would help to support future MERLIN adopters.

9. Recommendations

The following recommendations were made by the project evaluators.

While the MERLIN project so far has demonstrated the potential for this approach to resource discovery, there are several areas where further development is needed or is desirable to explore its full potential and to realise all the potential benefits. The main lines of development we would recommend in this respect would be:

• JISC or another body to make a small investment in further work to identify the strengths and weaknesses of the Merlin text mining approach for wider large (global) scale application

- If that indicated potential, further experimentation to understand the best ways of linking the resulting terms with specialist thesauri
- As part of that work, or subsequent to it, the MERLIN approach to be compared to similar approaches such as that undertaken in the IRS project
- The MERLIN user interface to be fully redesigned based on systematic user consultation, so that it better matches the specific features of the discovery approach being taken
- Development of the interface to match the range of delivery platforms now in use including tablet and mobile devices.

10. References

MERLIN: http://www.ucl.ac.uk/ls/merlin

MERLIN downloadable code: https://code.google.com/p/jisc-merlin/source/browse/#svn%2Ftrunk

MERLIN-LASSO demonstrator: http://lasso.ucl.ac.uk/merlin-ui

Mobile MERLIN (TEXAS): http://dablog.ulcc.ac.uk/2011/06/14/open-repositories-2011-part-2-the-

developer-challenge/

HILT: http://hilt.cdlr.strath.ac.uk/

Intute Repository Search (IRS): http://irs.mimas.ac.uk/demonstrator/

IRS Ariadne article, October 2009: http://www.ariadne.ac.uk/issue61/lyte-et-al/

NaCTeM: http://www.nactem.ac.uk/

TerMine: http://www.nactem.ac.uk/software/termine/webservice/

Termine article: Frantzi, K., Ananiadou, S. and Mima, H. (2000) Automatic recognition of multi-word

terms. International Journal of Digital Libraries 3(2), pp.117-132.

Sentence splitter: http://text0.mib.man.ac.uk:8080/scottpiao/sent_detector

SHERPA-LEAP: http://www.sherpa-leap.ac.uk

Appendix A

User testing of interface, mid-project: questionnaire and tasks.

Before visiting the website:

- 1. Have you heard of any of the following projects: LEAP, LASSO, MERLIN? If so, from where?
- 2. How do you normally find scholarly information?
- 3. What do you expect an 'institutional repository' to provide?
- 4. Have you heard of text mining? If so, what do you understand by the term?

Visit < superseded MERLIN UI>.html:

- 5. What strikes you first about the front page?
- 6. Is the explanation of what the service is for clear?
- 7. Professor Smith would like to refer to a colleague's research into shellfish deposition. How many items will be returned by a search for this term?
- 8. Please take a moment to explore the results page and describe what you see.
- 9. Use the mouse to push the 'slider' in the centre of the screen upwards. What effect does this have on the display?
- 10. Please click on the term 'landscape change'. What do you see?
- 11. Are the options, and the differences between them, clear?
- 12. Please click on the second option. How many additional results does this provide?
- 13. Why do you think that these papers have been included in the results?
- 14. Please select the last paper in the results list. What type of publication is it?

- 15. Go back to the 'basic search' page. Professor Jones is an Economist who would like to find papers about endogenous growth. How many items will be returned by a search for this term?
- 16. The results contain a number of non-economic terms. Why do you think that this is the case?
- 17. Click on the term 'central bank' in the tag cloud. Select the option to search within the results for this term. What is the name of the item that contains both terms?
- 18. Click on the item title to view more information. Which of the search terms ('endogenous growth' and 'central bank') appear on this page?
- 19. If the terms do not appear in this page, why do you think that the search service has returned this item in response to your search?
- 20. How easy did you find it to navigate the site?
- 21. Does the labelling on the different features in the results make it clear what they are?
- 22. Did you find it easy or difficult to choose between the different options?
- 23. Did you like the way that the choices were presented?
- 24. Did you find the 'tag cloud' of search terms helpful in searching within your results?
- 25. How do you think the tag cloud could be improved?
- 26. Did you find the 'slider' to add and remove terms from the cloud useful?
- 27. How do you think that the slider device could be improved?
- 28. What did you think about the general appearance of the search results? What changes, if any, would you suggest?
- 29. Have you used similar search services before? If so, which one(s)?
- 30. Do you have any other comments or feedback for the project team?

Appendix B

TerMine C-value analysis of a text version of this report.

556 terms found.

Rank	Term	Score
1	text mining	23.857143
2	full text	17.6
3	ucl library service	12.6797
4	repository search	9.833333
5	user testing	8.5
6	user interface	7.8
7	interim interface	7
7	institutional repository	7
7	search term	7
10	aggregation service	6.714286
11	london computing centre	6.33985
12	source repository	5
12	national centre	5
12	merlin project	5
12	artificial intelligence	5
16	lasso database	4
16	mobile merlin	4
16	lasso interface	4
16	thesaurus term	4
16	merlin metadata enrichment technology	4
16	tag cloud	4
16	search service	4
16	final evaluation	4
16	termine output	4
16	project team	4
16	narrow term	4
27	full text search	3.754888
27	repository aggregation service	3.754888
29	user testing session	3.169925
29	re-usable web application	3.169925
29	project web site	3.169925
29	digital object retrieval	3.169925
29	sero consulting ltd	3.169925
29	systematic user consultation	3.169925
29	termine score threshold	3.169925
29	hilt soap client	3.169925
29	london institutional network	3.169925
29	intute repository search	3.169925
29	full text file	3.169925
29	merlin user interface	3.169925

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