Towards an ecological paradigm on formation of partnerships: Implications for educational leadership

Dr. Ioanna Palaiologou CPsychol AFBPsS & Dr. Trevor Male
UCL IoE

London Centre for Leadership in Learning

Our involvement

Male, T., Palaiologou, I. (2017), Sustaining the Comprehensive Ideal: The Robert Clack School, London: Palgrave Macmillan.

Palaiologou, I., and Male, T., (2017) Formation of partnerships: An ecological paradigm, in Z. Brown and S. Ward (Eds) Contemporary Issues in Childhood: An Ecological Approach, London: Routledge.

Male, T., and Palaiologou, I., (2017) Working with community, parents and students, in P. Early and T. Greany (Eds) School Leadership and Education System Reform, London: Bloomsbury Publishing Plc.(pp:148-157).

Male, T., and Palaiologou, I., (2016) Pedagogical Leadership in action: Two case studies, in International Journal of Leadership in Education Theory and Practice, (DOI: 10.1080/13603124.2016.1174310).

Palaiologou, I., and Male, T., (2016) Critical Hope or Principal Infidelity? How an Urban Secondary School in an area of sustained poverty in England continues to improve, in *The Urban Review: Issues and Ideas in Public Education*, vol 48 (4), pp.1-19 (DOI: 10.1007/s11256-016-0368-7).

Male, T., and Palaiologou, I., (2015) Pedagogical leadership in the 21st century: Evidence form the field, in Educational Management Administration and Leadership, vol 43 (2), pp 214-231 (DOI 10.1177/1741143213494889).

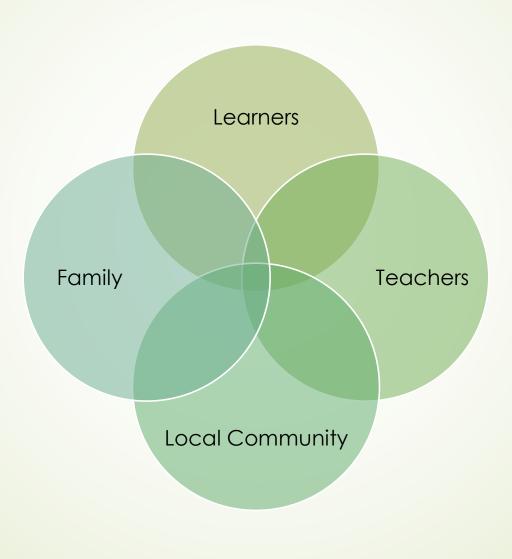
Alameen L., Male, T., and Palaiologou, I., (2015) Exploring Pedagogical Leadership in Early Years Education in Saudi Arabia, in School Leadership & Management (DOI: 10.1080/13632434.2014.992773).

Male. T., and Palaiologou, I., (2012) Learning –Centred Leadership or Pedagogical Leadership? An alternative approach to leadership in education contexts, in *International Journal of Leadership in Education*, vol 15 (1) pp. 107-118 (DOI: 10.1080/13603124.2011.617839).

Epistemic nature of pedagogy

- pedagogy is epistemic in nature in that it supports the creation rather than transmission of knowledge;
- episteme is about striving to reveal general and everlasting truth (Mahrdt, 2007) and is scientific in nature rather than practically oriented (phronesis) or practically applied (techne);
- 'negotiating actions between learners, knowledge and their personal contexts, cultures and ecology of their community' (Male & Palaiologou, 2015, p. 228);
- ecological ontology of epistemology thus should be re-examined pedagogy as:
- [...] "the centrality of interactions and relationships among learners, teachers, family and community (i.e. their values, beliefs, culture, religion, customs and economic circumstances) interact with external elements (such as the global economy, climate and social phenomena that additionally influence the life of the community) in order to jointly construct knowledge." (Male & Palaiologou, 2015, p. 19).

The Learning Community



Pedagogical Axes

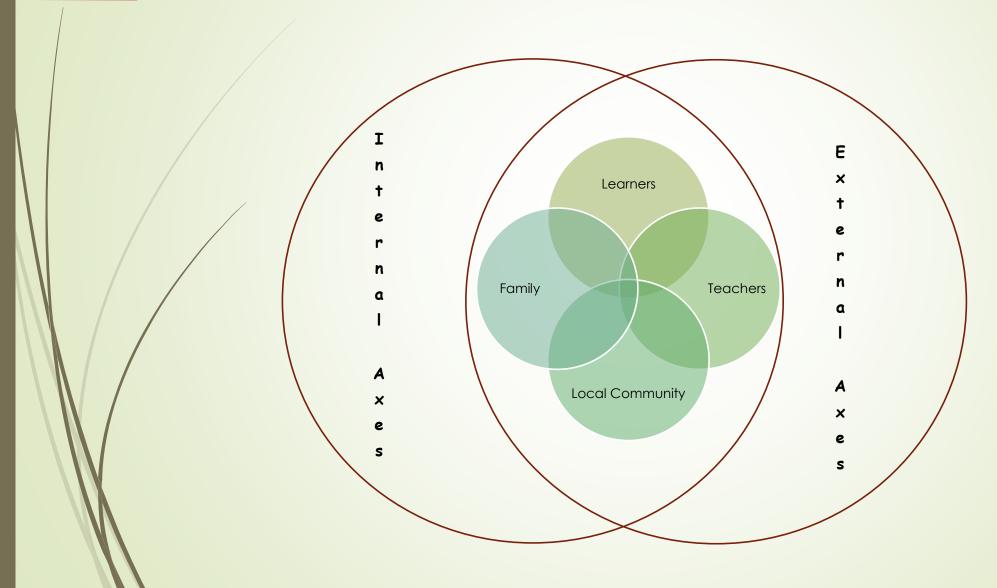
Internal to the Community:

- Values;
- Beliefs;
- Culture;
- Religion;
- Customs;
- Local economy.

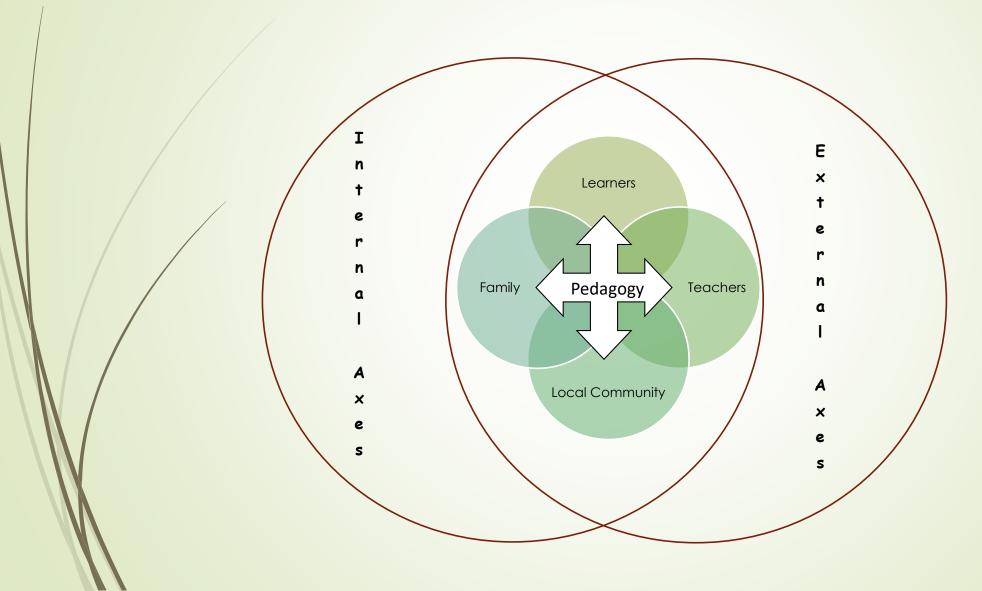
External to the Community:

- societal values;
- global economy;
- mass media;
- social networking;
- information communication technologies;
- national/localised curriculum;
- the 'academic press' of student test scores.

Influence of Pedagogical Axes



Pedagogy in Action



Types of Partnership: Dualistic paradigm

Spokes on a wheel (Ian Gordon 1970):

- parents as an audience
- parents as direct and active teachers of their children at home.
- parents as volunteers within and outside the classroom.
- parents served as paid employees.
- parents served as decision makers



Types of partnerships: Dualistic paradigm

Three models depicting parent roles were presented by Susan Swap (1993).

- The **Protective Model** which separates the functions of school and home with parents delegating and holding schools responsible for the education of their children:
- holds parents accountable for supporting teachers in their efforts to educate children. Supportive activities are outlined by schools and include fund raising, reinforcing school expectations at home, supporting school parties and providing a home environment that nurtures school success;
- The Curriculum Enrichment Model supports the partnership approach to parent involvement with parents and educators working together.

A six-element empowerment paradigm for parent and family involvement

(Souto-Manning and Swick, 2006)

- (1) focus on family and child strengths,
- (2) include, validate and engage families,
- (3) recognize and value multiple forms of involvement,
- (4) provide lifelong learning for teachers, children, and families,
- (5) build trust through collaboration, and
- (6) reflect linguistic and cultural appreciation, recognition, and responsiveness.

Family-Centred Practice

(Rouse 2012, Keen 2007, Christensen, Palan and Sculin 2009, Leving-Rasky 2009, Graue and Sherfinski 2011)

Power and Empowerment

Six point model (Goodhall 2013)



Six types of involvement school-family-community partnerships

(Joyce Epsteins 1995,1997, 2001)

- (1) assisting parents with parenting skills and schools in understanding families,
- (2) communicating with families about school programmes and student progress through hometo-school and school-to-home communications,
- (3) involving families as volunteers and audiences at school and locations as supporters of student learning,
- (4) involving families in working with their children in learning at home,
- (5) including families as decision-makers through school Building Partnerships councils, parentteacher organizations, committees and other parent groups; and
- (6) providing services to the community and coordinating resources and services for families, students, and the school with businesses, agencies, and other community groups.

But...

- Parental knowledge is inadequate: [Parents as actual or potential teachers]. Here, parents are seen as ignorant about what and how to teach their children and parent involvement programmes rectify this;
- Parental knowledge is supplementary: [Parents as collaborators]. Here, parents' knowledge of their child allegedly complements staff's professional knowledge, but in reality merely supplements it;
- Parental knowledge is unimportant: [Parents are absent]. Perhaps the simplest and most effective form of 'othering' – parents' voices are absent from much of the literature about parent involvement.

(Hughes, P. and Macnaughton, G. (2000) Consensus, Dissensus or Community: The politics of parent involvement in early childhood education. Contemporary Issues in Early Childhood, 1(3), pp.241)

But...

- Schools do not exist in a vacuum and have the potential to be shaped by local as well as wider societal influences, including national governments.
- Schools are concerned with complex social phenomena that are multifactorial and multi-layered in nature which go beyond teaching and learning and there is a direct causality with environmental factors that impact on the way partnerships are formed
- Collaboration between school and families should be based on communication, trust, acceptance and shared values and an appreciation of difference and diversity of families and schools

(Male and Palaiologou, 2016).

Educational contexts are embedded in social structures that has substantial influences in all their functional variables

The discourse of partnership: Towards an ecological paradigm

- Partnerships should start from the premise that families, learners, community and school should all be involved in the creation of learning environments and collaborate in meaningful ways to create educational experiences that will be beneficial to all involved in the process.
- Effective education settings are those which have developed productive and synergistic relationships between learners, families, the team and the community, because the context, the locality and the culture in which learners live are vitally important (Male and Palaiologou, 2012: 112).
- The 'equitable dialogue between families and schools' (Miller et al., 2014: 341) thus needs to be extended beyond simple home-school connections and be approached from an ecological paradigm.
- Reciprocal relationships and activities that are shaped by efforts towards common goals whereby <u>all</u> stakeholders are equally engaged to form partnership as an interactive process.

- The relationships between the school, the families and the community indicate complexity, non-linearity and non-predictability which are influenced by a variety of interrelated and interwoven factors.
- In any environment values, beliefs and identities are formed and are inherent within families and children.
- Schools are also part of the environment and that means either they understand the sociocultural context, expectations and effective interactions with families because they are part of this or need to come to such an understanding in order to create a 'shared commitment and responsibility' between school, families, learners and communities (Giovacco-Johnson 2009, 128).
- In that sense partnerships should be approached from an ecological perspective where 'learning and development of children is essential in forming partnerships and where strengths, perceptions, and priorities can be seen as complementary rather than conflicting' (Giovacco-Johnson, 2009: 128).

[...] that respects values and does not engage in any project that will only benefit the individual, but instead looks after the ecology of the community [because] the creation of learning environments in which the centrality of interactions and relationships among learners, teachers, family and community (i.e. their values, beliefs, culture, religion, customs and economic circumstances) interact with external elements (such as the global economy, climate and social phenomena that additionally influence the life of the community) in order to jointly construct knowledge (Male and Palaiologou, 2015: 219).

- Thus we propose that partnerships should be approached from an ecological perspective that represents a way 'to read and corroborate the importance of developing good relationships' (Migliorini et al., 2016: 167).
- The ecological paradigm is concerned with the examination of partnership as a complex social phenomenon while taking into account:
 - multiple behaviours,
 - multiple views,
 - non-predictable actions
 - and all key elements for effective relationships that are interrelated, interdependent and interconnected in a non-linear way.
- When partnerships are developed through the ecological paradigm they become a connected network where the nucleus is effective relationships between parents, community, school and students. It is an approach where all participate in the creation of learning environments that are meaningful, diverse, responsive to the evolving demands of the society and actively engaged in the learning process (Male and Palaiologou, 2016).

- We argue that partnership is a complex phenomenon and a process, not an event. As such it requires an in-depth understanding of causality and processual aspects such as knowledge, skills, understanding values, attitudes and a holistic desire to share responsibilities of home, educational settings, communities which can lead to effective mutual actions that assist the learning environment.
- The study of partnerships requires **an ecological ontology** which seeks an indepth investigation of the complexity of partnerships and there is the need for this approach to be extended further to also include the community in order to form effective multi-modal relationships.
- [...] partnerships between communities, parents, students and schools need to be approached as a holistic dynamic where relationships are shaped as much by the local culture, values and ethos as well as external influences such as government agendas or policies' (Male and Palaiologou 2016: 153).

Research Aims

- Explore the views of the relationships between staff in educational settings and children, parents and communities;
- Examine how these relationships are formed;
- Investigate how (if) partnerships are sustained.

Research Design

	Participants	Methods
/	12 Educational Settings (schools and early childhood settings)	Interviews
/	56 Parents	Focus groups interviews
	16 Children (ages between 3-8)	Use of vignettes
	26 Children (ages from 8-16)	Interviews
	28 Community members (local shop owners, bus drivers, local police, community centres)	Interviews

Findings (1/4)

Parents valued:

Acceptance

Understanding of their:

Goals

Cultural values

Experiences

Support

Community valued:

Safety

Outreach activities

Economical value for the locality

Reputation

Findings (2/4)

Staff valued:

Willingness

Cooperation

Trust

Communication

Parental knowledge

Children valued:

Involvement

Presence of family

Approachable staff

Awareness/familiarity with family structures, norms, habits

Findings (3/4): Required Elements

- Shared values and beliefs so that all can engage and participate in the creation of the learning environment;
- Proximity/nearness meaning community, parents students to come physically together often as possible;
- Willingness;
- Trust;
- Shared responsibility;
- Avoidance of blame culture;
- Aspirations;
- Resilience as the ability to adopt successfully in each situation and circumstance;
- Commitment;
- Altruism;
- Empathy;
- Inclusion;
- Reciprocity;
- Complementarity of needs (cognitive, social, emotional).

Findings (4/4): Influential Factors

- ongoing communication and not only when there was a crisis or an issue;
- ongoing sharing of information;
- the flow of power and empowerment meaning that all stakeholders believed that and enhanced the principle that learning happens at home, in the community and at school;
- advocacy, (the desire to improve the quality of life and promote overall welfare);
- mutual respect between families', educational settings' and community's culture;
- connectedness and responsiveness to the values and expectations of all stakeholders.
- emphasis on the role of leadership as orchestrator;
- clear commitment to developing partnerships and holistic involvement (all stakeholders, learners, families, school, community such as local business);
- use of positive communication about students' school performance and productivity;
- avoidance of stereotypes at all levels (family's norms, students' performances and community's norms);
- believing and not doubting the abilities of families and the local community;
- investment of time and funding for outreach activities;
- negotiating situations rather than engaging in conflict.

	Reduced capacity for rational explanations Impulsive behaviour Blame culture Apathy		
Isolation	Obedience to authority, antagonism, dominance of	Destructive	Authoritarian
	opinion/s	Exclusion	Emphasis of power of the dominant culture
	Ambiguity		-school
	Anti-inception Anti-inception		
Passive	Manipulation	De-penetration (deliberately reduce	Obedience
	Ritualistic	disclosure of information)	Bystanders (Stakeholders have bystanders
	Anti-inception –no tolerance for difference	Destructive	attitudes, they are likely to participate if
	Relative depravation: a gap of what we have done		they feel they have relevant skills)
	and what should do		
	Ambiguous situations		
Active	Reciprocity	Conformity	Satisfactory
	Mutualism	Perceived quality	Direct private influence
	Emphasis on acceptance		
	Informational exchange from school		
	Reactive		
Dynamic /Ecological	Common goals	Effective	Public influence
	Consolidation	Maintained	"Holism" desire to identify common goals for the
	Investment	Identification	learning and joint decision making
	Reciprocity	Consistency	
	Complementarity of needs	Loyalty	
	Strategic	Developmental	
	Empathy-altruism-proactive		
	ATT .		

Implications:

Effective long term partnerships require analysis at different levels:

- Structural: underlying issues that impact on the structure of the partnership (such as poverty, multi ethnicities, policy)
- Contextual: creation of a diverse environment where shared values and beliefs are negotiated towards the creation of a common culture
- Spatial-Organisational: the physical nearness and how this is achieved to share information and exchange ideas to meet reciprocity and in-depth understanding of complementarity of needs of all stakeholders.
- Interactional: examination of individual and collective interactions, behaviours in the localised social context.
- Leader position power: and how this is exercised at social exchange relationships in which partnership is dependent upon.
- Responsiveness: a critical consciousness to reflect/challenge/develop/maintain/sustain participation of communities, parents, students and school.
- Advocacy: cooperative actions that strive to enrich the lives of children, families, community, staff including challenging injustices and promoting overall welfare.

Conclusion: Formation of partnerships should focus on

Sources of influence focusing on the human elements such as:

- Ensure the educational settings have a clear understanding of the needs and expectations of the local community;
- Undertake analyses of how the educational settings and its representatives engage with the community, parents and children when seeking effective relationships.

Nature of influences focusing on the context elements such as:

- Having clarity of vision and expectations that are shared and based on reciprocity of needs;
- Being adaptable with their leadership behaviour according to context.

Thank you!

Dr. Ioanna Palaiologou CPsychol AFBPsS, FRSA

i.palaiologou@ucl.ac.uk

@IPalaiologou

Dr. Trevor Male FRSA

t.male@ucl.ac.uk

@MaleTrevor